



தமிழ் திரைப்பட நடப்பு தயாரிப்பாளர்கள் சங்கம் TAMIL FILM ACTIVE PRODUCERS ASSOCIATION



REGN NO: SRG/Chennai South/250/2020,
(Registered under Tamil Nadu Societies Act, 1975)



'Iyakkunar Imayam' Director **Bharathirajaa**

announces the commencement of

TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

August 3, 2020, Chennai: Legendary Director Bharathirajaa, who is also a leading film Producer has announced the formation and commencement of a new association today named TAMIL FILM ACTIVE PRODUCERS ASSOCIATION.

Commenting on the formation, he stated that the new Association is in no way in conflict with the existing Tamil Film Producers Council. We will continue to be its members and support in its growth. The new Association is formed with a view to protect the interest of active and current film producers, whose requirement for producing, marketing, distributing and managing their film business requires much higher focus and attention. This is not new and already both in Hindi film industry and Telugu film industry, a separate Active Film Producers Association exists and operate successfully with only limited active producers while a Regular Film Producer council also operate there.

The active and current film producers in Tamil cinema are looking for a strong leadership and support in the following areas:

1. To get back into active film business, which is facing several challenges, after the impact of Corona.
2. To safeguard the interest of active Producers in completing and releasing their films without any hurdle.
3. To represent to Government of TN to get back to shooting once the corona impact reduces and to allow opening of theatres to release many films, which are ready.
4. To represent to TN Government in removing the local tax and helping the industry to get back on its feet.
5. To help the active Producers in the business of their films in every possible way.

We are commencing this new Association under my leadership with the above objectives. The Management Team of the Association shall be formed only after we enroll active film producers as members, which has commenced today.

I appeal to the members of Tamil Film Producers Council, not to consider this new association as a conflict or a breakup but as a necessity of the active and current film producers under the current trying situation and request them to support the same.

I also appeal to the active and current film producers to join our new Association and support in its aims and objectives.

P. BHARATHIRJAA

PS: To enroll as a member, do write to our team at: tfapa2020@gmail.com