



# TAMIL FILM ACTIVE PRODUCERS ASSOCIATION



REGN NO: SRG/Chennai South/250/2020,  
(Registered under Tamil Nadu Societies Act, 1975)



**PRESIDENT**  
**P. BHARATHIRAJAA**

**WORKING PRESIDENT**  
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**Arun Mozhi Manickam**

**Nitin Sathyaa**

**R. Rajmohan(a)R. Kannan**

**P. G. Muthaiah**

**Kaarthekeyen Santhanam**

**I. B. Karthikeyan**

**P. Ranganathan**

Ref: TFAPA/664

February 5, 2024

To,

**Sri V. Venkat Ramana Reddy, President,**  
**Sri K.L. Damodar Prasad, Hon. Secretary.**  
**Telugu Film Chamber of Commerce,**  
Dr.D.Ramanaidu Building Complex,  
Film Nagar, Road No 72,  
Jubilee Hills, Hyderabad - 500096.

**Sub: Challenges faced by Tamil Cinema to release their Telugu version during this Sankranti**

Dear Sirs,

As you are aware, Tamil Cinema/Chennai was the mother of South Indian Cinema until the 1970's and many stalwarts of Telugu cinema began their career here before the Telugu film industry moved out to Hyderabad in the 1980's. Tamil Cinema and Telugu cinema have shared a cordial relationship for decades and many of our actors and technicians have featured in Telugu cinema and continue to do so. Tamil cinema welcomes the Telugu film industry's films, actors, and technicians wholeheartedly and many of them are working here. Top producers of Telugu cinema are producing films in Tamil with top actors and the Tamil film industry did not express any reservations about it. Until 2022, it was *Bahubali's* Tamil dubbed version was the No.1 at Tamil Nadu's box office, and films like *Pushpa* and *RRR* have grossed much more than many Tamil films here. In the same way, many of our Tamil films are aiming at earning their rightful revenue at the box office in the much bigger Telugu market (AP and Telangana) and hence trying to release their dubbed versions there.







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There were never any constraints until 2023 for Tamil films to be released in the Telugu market simultaneously (as Telugu dubbed versions) and films like *Jailer*, *Leo*, *Vikram* from leading actors of Tamil cinema have earned good box office collections there. However, in 2024, a wrong precedent was set with two big-budget films made with popular actors in both Tamil and Telugu, namely *Captain Miller* and *Ayalaan*. These films could not get simultaneous release on 12<sup>th</sup> January 2024 due to unforeseen circumstances created there, which led to both the films not getting their due box office collections when they finally got released on 26<sup>th</sup> January 2024 (*Ayalaan* missed it due to some issues, we understand).

For your information, though there were three big releases in Tamil on 12<sup>th</sup> January 2024 (*Captain Miller*, *Ayalaan* and *Mission-Chapter 1*), from big production houses, two Telugu films had good releases here (*Guntur Kaaram* with Mahesh Babu and *Hanuman*) on the same date. Both the Telugu films were released in a sufficient number of screens and *Hanuman* went on to do well for two weeks in Tamil Nadu. Such is the way Tamil Nadu theatres and distributors were ensuring all language films get their due release and no restrictions or constraints were imposed on them to get their fair share at the box office.

This incident of both big-budget films (*Captain Miller* and *Ayalaan*) not getting simultaneous release in Telugu states may be an aberration and we hope it will not be repeated, as otherwise it will severely affect the harmony with which both our industries working together on multiple grounds for decades.

We seek your intervention and facilitation to ensure that henceforth there are no constraints or restrictions for Tamil films to be released in Telugu states simultaneously in their dubbed versions, so that Tamil films get their fair chance of box office revenues if they connect with the audience there, like the way we are enabling Telugu film releases in Tamil Nadu.







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This letter is being sent to highlight the losses faced by the Producers of the films *Captain Miller* and *Ayalaan* due to the difficulty they faced in releasing their films simultaneously in Telugu states and seek your support to ensure such an incident is not repeated in the future.

A line in reply confirming the steps taken to ensure the above will be appreciated.

Thanking you,

For TAMIL FILM ACTIVE PRODUCERS ASSOCIATION,

BHARATHIRAJA  
President

T.G. THAYAGARAJAN  
Working President

T. SIVA  
General Secretary

