



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION



REGN NO: SRG/Chennai South/250/2020,
(Registered under Tamil Nadu Societies Act, 1975)



PRESIDENT

P. BHARATHIRAJAA

WORKING PRESIDENT

T.G. THYAGARAJAN

GENERAL SECRETARY

T. SIVA

TREASURER

G. DHANANJEYAN

Vice President

S.R. Prabhu

Joint Secretaries

**S.S. Lalit Kumar
Suresh Kamatchi**

Executive
Committee

Mukesh R. Mehta

S. Vinodkumar

K. Rajsekar

Arun Mozhi Manickam

Nitin Sathya

R. Rajmohan(a)R. Kannan

P. G. Muthaiah

Kaarthekeyen Santhanam

I. B. Karthikeyan

P. Ranganathan

Ref: TFAPA/685/2024

March 1, 2024

Mr. Ravi Kottarakara,
President,
Secretary and Treasurer,
South Indian Film Chamber of Commerce,
Mount Road, Chennai – 600 006.

Sub: Computerization of Title approval process of all Producer Associations for all Tamil Films

Dear Sir,

During the recently held meeting with Regional Officer of Censor Board at the Chamber Hall, few Producer members have complained about the prevailing confusion and conflict in title approval process as multiple Producer Associations are involved and mistakes are happening regularly and it requires a standardized process, which is automated with no scope for conflict or confusion of pre-dated title confirmations etc. among the members and Associations.

Shri Katragadda Prasad, our Ex-President of SIFCC has informed that time that our Chamber will initiate steps to standardize the process covering all Associations soon.

We at Tamil Film Active Producers Association (TFAPA) have been proposing computerization of title approval process covering all Associations since the beginning and will strongly support any such steps initiated by SIFCC. In this regard, we propose the following as the computerized process for a centralized title approval system:

- There will be an integrated Title Clearance Website (portal) for Tamil films set up (by SIFCC) or we at TFAPA are willing to take up on equal cost sharing basis by all the Associations. The portal name can be www.TAMILFILMTITLE.com (domain name is available & a suggestion for domain name only as it is easy to remember).





TAMIL FILM ACTIVE PRODUCERS ASSOCIATION



REGN NO: SRG/Chennai South/250/2020,
(Registered under Tamil Nadu Societies Act, 1975)



PRESIDENT

P. BHARATHIRAJAA

WORKING PRESIDENT

T.G. THYAGARAJAN

GENERAL SECRETARY

T. SIVA

TREASURER

G. DHANANJEYAN

Vice President

S.R. Prabhu

Joint Secretaries

**S.S. Lalit Kumar
Suresh Kamatchi**

**Executive
Committee**

Mukesh R. Mehta

S. Vinodkumar

K. Rajsekar

Arun Mozhi Manickam

Nitin Sathyaa

R. Rajmohan(a)R. Kannan

P. G. Muthafah

Kaarthekeyen Santhanam

I. B. Karthikeyan

P. Ranganathan

- All the titles approved by various Association (SIFCC, TFPC, TFAPA, Guild and any other Association) till a particular date (say 31.3.2024) shall be updated in the domain/portal as follows:
- Title Name (in English only), Producer Name under which it is registered, Title approval/renewal date, Association Name and Title Confirmation reference number for the title from the Association.
- All Associations must submit the details in the above format covering all the titles approved, issued and renewed till 31.3.2024 by them, for this purpose to upload in the website.
- The website shall also upload the details of films released till 31.3.2024 in Tamil (we have the entire list of over 8,000 films released till date: Title name, Release date, Producer name, Lead actor etc.) so that if an old title is applied for by any Producer, we can get the details of who was the original Producer to seek any NoC for the same from the Producer and upon receiving it, can issue the title. This way, no manual intervention is required for verifying the old released titles.
- New Applications for a title shall as usual will come to the concerned Association as per the current practice with payment for title registration.
- Concerned Association shall access the website and check the title availability. No individual Producer can access the website and it will be restricted to only the Association's Admin. Managers to handle the website for confidentiality reasons. Each Association will be given a log in ID and password for this purpose.
- The website will follow the Indian Filmmakers Association (IFMA) title registration process as per the link here: <https://ifma.in/product/title-registration/> ... It is a benchmark for us to replicate quickly the process to be followed. We can easily avail the same software to implement for entire South.





TAMIL FILM ACTIVE PRODUCERS ASSOCIATION



REGN NO: SRG/Chennai South/250/2020,
(Registered under Tamil Nadu Societies Act, 1975)



PRESIDENT
P. BHARATHIRAJAA

WORKING PRESIDENT
T.G. THYAGARAJAN

GENERAL SECRETARY
T. SIVA

TREASURER
G. DHANANJEYAN

Vice President

S.R. Prabhu

Joint Secretaries

S.S. Lalit Kumar
Suresh Kamatchi

Executive Committee

Mukesh R. Mehta
S. Vinodkumar
K. Rajsekar
Arun Mozhi Manickam
Nitin Sathyaa
R. Rajmohan(a)R. Kannan
P. G. Muthaiah
Kaarthekeyan Santhanam
I. B. Karthikeyan
P. Ranganathan

- The search for title availability can be made only in English for simplicity reasons and the portal will check the availability and report whether it is available or not. If available, the search will say, the title name asked for is free and available. If the title is already given to someone else, it will say, to whom it was already registered with details. The concerned Association can inform the Applicant for the title the same.
- The search for the title will also say title asked for with similarity of titles registered already so that the applying Producer can know the already existing titles with some similarity.
- Based on the above search results, the Association will issue the title confirmation letter if it is available and free within 48 hours of receiving the application to the concerned member. In case the title is not available or having similarity issues, the Producer, who sought for the title will be informed by the concerned Association and asked to apply for any other title.
- This computerized approval process will expedite the process of approval for titles for all Associations and will benefit the Producers.
- The computerized title approval process shall also remove any manual intervention and issuing of titles with old dates or any manipulation by any Association as this portal is common for all Associations and shall not accept any old dated applications or registrations. Whatever titles have been confirmed and issued till that particular date (say 31.3.2024) alone shall be considered as final and no Association can claim a title has been issued prior to that later as it is already recorded in the portal.
- Every month, a computerized report of titles applied for, titles approved for each Association shall be shared with all Associations and Chamber for records.





TAMIL FILM ACTIVE PRODUCERS ASSOCIATION



REGN NO: SRG/Chennai South/250/2020,
(Registered under Tamil Nadu Societies Act, 1975)



PRESIDENT
P. BHARATHIRAJAA

WORKING PRESIDENT
T.G. THYAGARAJAN

GENERAL SECRETARY
T. SIVA

TREASURER
G. DHANANJEYAN

Vice President

S.R. Prabhu

Joint Secretaries

S.S. Lalit Kumar
Suresh Kamatchi

Executive Committee

Mukesh R. Mehta
S. Vinodkumar
K. Rajsekar
Arun Mozhi Manickam
Nitin Sathya
R. Rajmohan(a)R. Kannan
P. G. Muthaiah
Kaarthekeyen Santhanam
I. B. Karthikeyan
P. Ranganathan

- The above computerized search and registration of title process will become a benchmark for South Indian Cinema as in South only the manual title registration process is still on by all Associations and by computerizing, we are setting a benchmark, as followed already in Hindi cinema.

We request you to evaluate the above proposal and call for a meeting of all office-bearers of all Producer Associations to establish the Title Registration System at the earliest to finalize the process to be followed with a deadline to implement the same.

Looking forward to your early response,

For TAMIL FILM ACTIVE PRODUCERS ASSOCIATION,



P. BHARATHIRAJAA,
PRESIDENT

c.c.: Mr. Murali N. Ramasamy, President, Tamil Film Producers Council, 606, Anna Salai, Chennai – 600 006 and Hon. Secretaries of Tamil Film Producers Council.