



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

# TAMIL CINEMA

## TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 10/2025

ANNUAL ISSUE OF 2024

January 2025

LYCA  
PRODUCTIONS  
SUBASKARAN  
PRESENTS

IN CINEMAS  
**PONGAL**  
2025

AJITH KUMAR

# VIDRAMUYARCHI

PERSEVERANCE TRIUMPHS

MAGIZH THIRUMENI

ANIRUDH MUSICAL

DIRECTOR OF PHOTOGRAPHY: MON PRAKASH JSC. EDITOR: N B SRIKANTH. ART DIRECTION: MILAN. STORY: MATHI SUPREME SUNDAR

COSTUME DESIGNER: ANU VARDHAN. EXECUTIVE PRODUCER: SUBRAMANIAN NARAYANAN. PRODUCTION EXECUTIVE: J GIRINATHAN / K JEYASEELAN

STILLS: G ANAND KUMAR. PUBLICITY DESIGNER: GOPI PRASANNA. VFX: HARIHARASUTHAN

CO-EDITOR: PRASATH SOMASEKAR. PRO: SURESH CHANDRA

HEAD OF LYCA PRODUCTIONS - G K M TAMIL KUMARAN

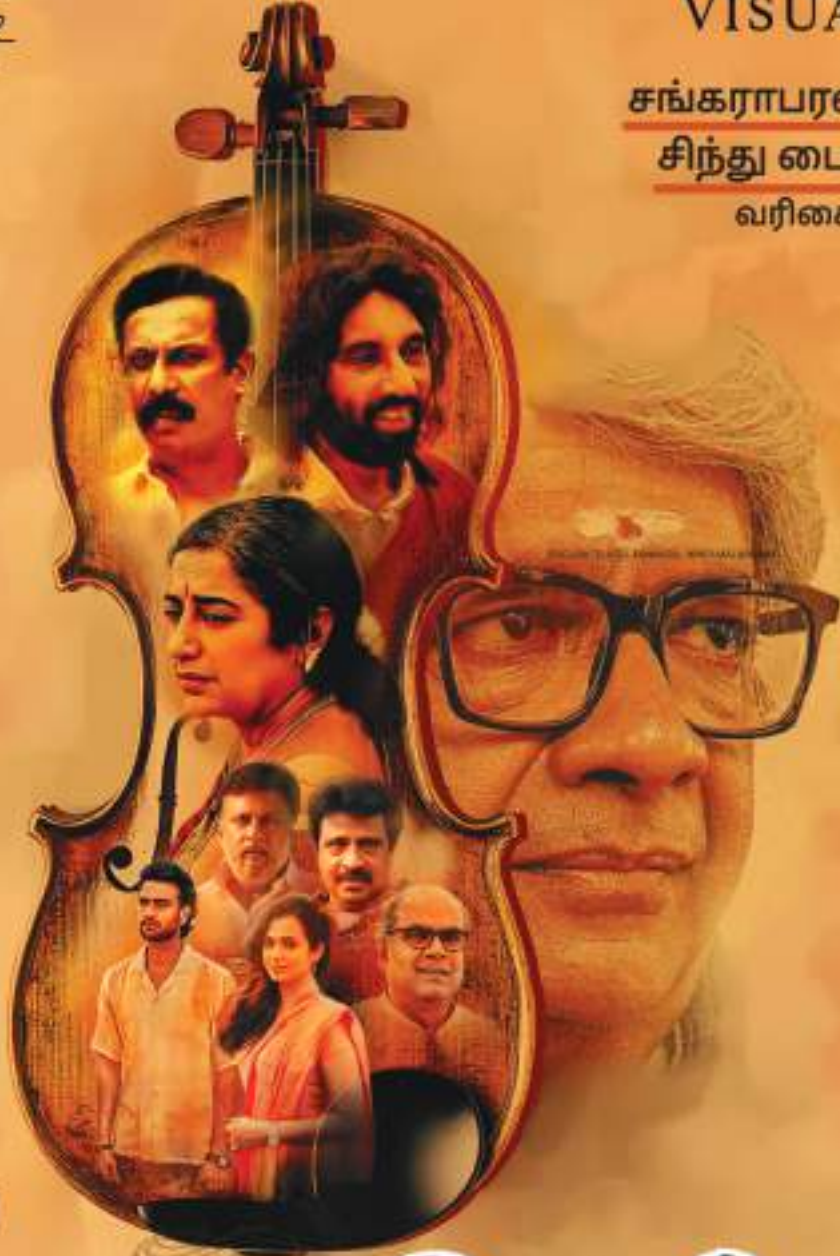
PRODUCED BY SUBASKARAN



**SK**  
சுப்பிரமணியன் சந்திரன்  
புதுச்சேரி (3) ல்.

**ARUN**  
**VISUALZ**

சங்கராபரணம்.  
சிந்து பைரவி..  
வரிசையில்....



**Y GEE M**  
IN AND AS

# சாருகேசி

CHARUKESI चारुकेसी चारुकेसी ചാരുകേശി ಚಾರುಕೇಶಿ

**VENKAT PAVIJAY**

**SURESH KAISSNA  
DEVA**

ZHEN  
STUDIOS

FROM THE DIRECTOR OF  
**DEJAVU**

PUGAZ & EDEN  
PROUDLY PRESENTS

KISHEN LING

# புஷ்பம்


BY ARVINDH SRINIVASAN  
DARBUKA SIVA  
PRODUCED BY PUGAZ & EDEN

**PONGAL 2025**

BY RAJA BHATTACHARJEE | STYLING BY KAILASH SIDDHARTH | COSTUME DESIGNER ASHWINI HEMANTH | HAIR BY NAINALAKSHI JAGADEESAN  
MAKEUP BY MEENA SREKANTH | EDITOR MUKESH BABY | EXECUTIVE PRODUCERS BOOPATHI MOHYAN | DIRECTOR OF PHOTOGRAPHY P. JAGANMURUGAN  
EXECUTIVE PRODUCERS BONUSH, PRADHEEP | PRODUCED BY PSARASWATHY | EXECUTIVE PRODUCERS JIGME ENTERTAINMENT | EXECUTIVE PRODUCERS PROUD PRODUCTIONS | EXECUTIVE PRODUCERS SATHISH KUMAR | EXECUTIVE PRODUCERS PARISHA  
EXECUTIVE PRODUCERS SOUND PATTI STUDIOS | EXECUTIVE PRODUCERS KIRAN SA. L. RAMAKRISHNAN | EXECUTIVE PRODUCERS MEENA CHANDRAN | EXECUTIVE PRODUCERS SATHISH SIVA RAMY | EXECUTIVE PRODUCERS THANEERA

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# Tamil Film Active Producers Association

Regd. No. SRG/Chennai South/250/2020 under Tamil Nadu Societies Registration Act 1975



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Contact: [tfapa2020@gmail.com](mailto:tfapa2020@gmail.com)

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# HAPPY NEW YEAR

# 2025

# WISHES TO ALL

**T**amil Film Active Producers Association (TFAPA) wishes everyone a Very Happy and Successful New Year 2025. After witnessing several challenges during 2024 in every aspect of film business, we wish all our members a successful year ahead in 2025.

Tamil Cinema Trade Guide from TFAPA is a pioneering attempt by a Film Industry Association in India to bring out a trade guide to support the Producer members to reach out to potential buyers and everyone associated with the industry to know the happenings in Tamil Cinema.

This monthly Trade Guide presents various details about the industry, including new tamil film releases for the month, important happenings, numerous articles to present the developments during the month, Ormax Media report on All-India Box Office, new tamil films expected to release in the next three months and details of lead actors with their forthcoming film details for Producer members (and Directors) to know the film commitment of each actor.

Tamil Cinema Trade Guide is sent to everyone connected to Tamil Cinema, including all TFAPA members, prominent Producers, Filmmakers, Film Studios, buyers of various rights like music, Hindi dubbing, satellite, digital, overseas, Tamil Nadu theatrical rights, PROs and media persons. All those who received a copy were appreciative of the effort put to present the details and are looking forward to future issues.

Team TFAPA is continuously working towards ensuring Tamil Cinema Trade Guide offers a wealth of information for Producers to refer to and do their best, enabling them to reach out to the right buyers to sell their films and at the same time help the buyers of various rights of films to know



the happenings in Tamil cinema and consider acquiring rights for the films up for release.

Tamil Cinema Trade Guide is owned by TFAPA and does not belong to any individual. It is distributed freely to all members of TFAPA and everyone associated with Tamil Cinema in some way.

We welcome any suggestions or feedback to improve the content of the Trade Guide. We also invite you to place your advertisements in the magazine for wider reach of your film or business related to film production. You can write to us at [tfapa2020@gmail.com](mailto:tfapa2020@gmail.com) for any support required. We look forward to your valuable suggestions and contributions.

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V HOUSE  
PRODUCTIONS  
SURESH KAMATCHI  
PRESENTS

IN CINEMAS FROM  
**10.1.2025**



ARUN VIJAY

**Vanangaan...**

A BALA FILM

MUSIC BY G V PRAKASH KUMAR  
BACKGROUND SCORE BY SAM.C.S  
PRODUCED BY SURESH KAMATCHI

believe.

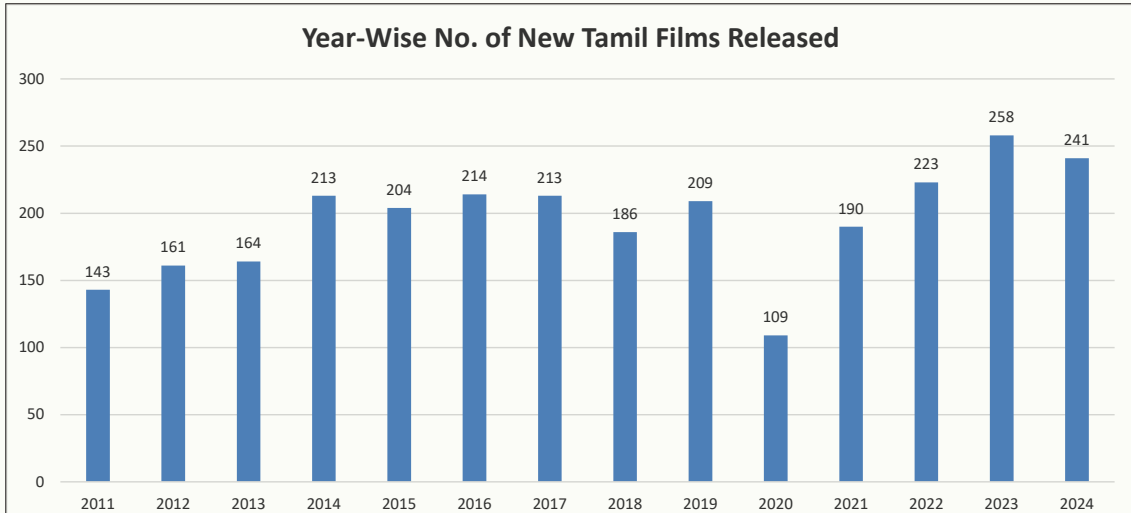




# Tamil Film Releases during 2024: A Summary

Tamil cinema had 241 new film (including 7 new releases on 27<sup>th</sup> December) releases during 2024, which is slightly lesser than 258 new releases during 2023. Considering the kind of challenges the industry is facing currently, even these 241 new releases are way ahead of the market requirement as the market is not able to absorb more than 2 or 3 films a week, which should total to at best 150 new releases in a year, for the films to get the attention of audience. An average of 5 new releases a week is resulting in more than 125 new films not getting any attention from audience.

The summary of new releases each year since 2011 is presented here to know the trend. The year 2023 had the highest number of new releases and now the course correction has begun and during 2025, further reduction in the number of new films can be expected.



## A Summary on the Films Released in Various Budget Ranges:

The 241 new releases in 2024 are categorized broadly based on their budget range so that one can analyze the releases better and arrive at where the correction is needed.

A SUMMARY ON THE FILMS RELEASED IN VARIOUS BUDGET RANGE				
Budget Category	Approximate Budget	# Films	% of Films	Selected list of films in the Budget category
A+++	Mega Budget > 100 Cr.	4	2%	Indian 2, The GOAT, Vettaian & Kanguva
A++	Rs.50 to 100 Cr.	9	4%	Captain Miller, Ayalaan, Lal Salaam, Merry Christmas, Rathnam, Raayan, Thangalaan, Amaran & Viduthalai 2
A+	Rs.25 to 50 Cr.	5	2%	Siren, Aranmanai 4, Maharaja, Meiyazhagan & Brother
A	Rs.15 to 25 Cr.	5	2%	Mission Chapter 1, Garudan, Singapore Saloon, Joshua and Mazhai Pidikkatha Manithan
B+	Rs.8 to 15 Cr.	16	6.5%	Vadakkapatti Ramasamy, Romeo, STAR, Inga Naan Thaan Kingu, PT Sir, Andhagan, De' Monte Colony, Hitler, Vaazhai, Sorgavaasal, Kadaisi Ulaga Por, Weapon, Jolly O Gymkhana, Bloody Beggar, Miss U & Nirangal Moondru
B	Rs.5 to 8 Cr.	16	6.5%	Blue Star, Kalvan, Lubber Pandhu, Kozhippannai Chelladurai & Black (selected films)
C	Rs.3 to 5 Cr.	45	19%	Lover, Vithaikaran, J Baby, Hot Spot, Rasavathi, MinMini, Kottukkaali, Pechi, Pogumidam Vegudhooramillai, Nandan, Sattam En Kaiyil, SIR, Thiru Manickam, Rajakkili & Alangu (selected films)
D	Less than 3 Cr.	141	58%	Bairi, Oru Nodi, Veppam Kulir Mazhai, Idi Minnal Kadhal, Kurangu Pedal, Jama, Nanban Oruvan Vandhapiragu, Rocket Driver & Once Upon a Time in Madras (selected films)
<b>Total for the year 2024</b>		<b>241</b>	<b>100%</b>	



# ஜனவரி 03 முதல் தமிழகமெங்கும்



Natty Natraj  
Nidhanth Rasse

# சூழல்

THE  
TWISTED BALANCE OF LIFE

Story & Produced by **Dr. K. Senthilvelan** | Written & Directed by **Guna Subramaniam**

Music: Charan Kumar | Choreography: Perumal, Manivannan | Editing & Design: Wild J Soul  
Art: Solai Anbu, A.Prabhaakaran | Stunt: Sankar, Nathan Lee | (Choreographer: Happon Jeyaraj, Guna Subramaniam)  
Lyrics: Dr.K.Senthilvelan M.D, Guna Subramaniam | Story: T.Hamachandran | Sound Designer: BSW, Revathi R.K. Ananth  
Casting: V. Manju, MSTK | Co-Casting: S.R. Anandha Kumar | SAG: G. Manikandan | Executive Producer: Akkara R Bala  
Producers: Duraid Rajan | 980.JKarthick | 90.Karthick V. | 90 Manu Anand | VFX: PIXEL ARTS (Durai Jayapala movie studio)

Co-Producer: N. Suguna Ramu



TAMIL NADU THEATRICAL RELEASE **GRR MOVIES**

# IMPORTANT HAPPENINGS DURING NOVEMBER-DECEMBER 2024



◦ Suirya 45 Film Pooja: Suriya – RJ Balaji – Dream Warrior Pictures

After 'Thalapathy 69' which commenced its shoot in October 2024, many big budget films have commenced their shoot during Nov-December 2024 period, including films by Actors Suriya, Sivakarthekeyan, Jayam Ravi, Soori and GV Prakash Kumar. Chiyaan 63 project was also announced during this period.



◦ Chiyaan 63 announced: Shanti Talkies – Chiyaan Vikram – Madonne Ashwin



◦ JR 34 Film Pooja: Jayam Ravi – Ganesh K Babu – Screen Scene Entertainment



◦ SK25 Film Pooja: Sivakarthekeyan – Jayam Ravi – Atharvaa – Sudha Kongara – Dawn Pictures



◦ Maaman Film Pooja: Soori – Aishwarya Lakshmi - Prashanth Pandiyaraj – Lark Studios



◦ Mental Manathil Film Pooja: GV Prakash – Selvaraghavan – Parallel Universe Pictures



◦ 22<sup>nd</sup> Chennai International Film Festival held from 12th to 19th December 2024







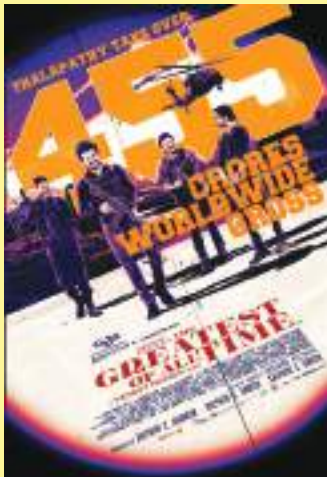
# TAMIL CINEMA IN 2024:

# A BOX OFFICE REPORT

### Summary:

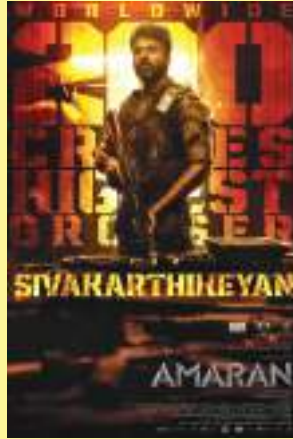
- Tamil Cinema had witnessed 241 new releases during 2024 against 258 releases in 2023.
- Tamil Cinema has earned a gross worldwide collection of an estimated ₹2,500 crore against over ₹3,000 crore, the industry has earned at box office during 2023, a **17% drop in box office collections in 2024.**
- Top 16 films of 2024 listed here have earned over ₹2,200 crore, **almost 88% of the total box office earnings came from these 16 films.**
- Tamil cinema is largely dependent on the top 16 or 20 films to earn 90% of its revenue with other films not making big difference at box office is the hard reality. Hence, good performance of at least 15 to 20 films each year at box office is crucial.

### The top 16 films based on estimated worldwide box office collections reported by Trade Analysts:



### The GOAT:

The No.1 slot of 2024 Worldwide Box Office of Tamil films belongs to the film starring Vijay, directed by Venkat Prabhu and produced by AGS Entertainment, which has earned over ₹455 crore. The film has earned ₹156 crore from overseas territory and ₹300 crore from India theatrical. Out of this, ₹219 crore came from Tamil Nadu alone, which is a phenomenal contribution. Despite the film getting mixed reviews upon its release especially from Kerala, Karnataka, Telugu States, the film withstood such talks and achieved this milestone.



### Amaran:

Produced by Kamal Haasan starring Sivakarthikeyan, Sai Pallavi and others, Directed by Rajkumar Periyasamy, the film has earned the No.2 slot with over ₹325 crore worldwide gross. Overseas territory contributed to ₹80 crore and Tamil Nadu grossed over ₹160 crore. Even in Telugu states, the film became the No.1 Tamil film and earned almost ₹50 crore there. The film had one of the best steady runs for more than five weeks, which resulted in this huge achievement at box office.

### Vettaiyan:

This Rajinikanth starrer, produced by Lyca and directed by T.J. Gnanavel had everything going for it including a blockbuster song. However, after its release, it did not register the kind of collections that was expected across the world. In Overseas territory, the film earned over ₹82 crore and in Tamil Nadu, almost reached ₹100 crore. With other territories not contributing much, the film ended up with around ₹250 crore gross worldwide.



### Maharaja (with China Box Office):

The film starring Vijay Sethupathi, directed by Nithilan Swaminathan and produced by Passion Studios was a big winner at box office, not just in India but also in China, where it was released in December. Though the film has grossed over ₹100 crore in India (Tamil Nadu contributed to ₹50 crore), China has contributed to ₹90 crore so far and is expected to cross ₹100 crore, which is a big achievement for this highly appreciated thriller. Overall, the film is expected to gross worldwide ₹200 crore at the end of its run.

### Raayan:

Produced by Sun Pictures, the film featured Dhanush, who also directed the film with music by A.R. Rahman became the first film, which grossed over ₹150 crore gross collection world-wide for Dhanush. The film was a revenge action drama in family backdrop and despite getting 'A' rating at censor for its violent action sequences, the film ended up collecting over ₹80 crore in Tamil Nadu alone and almost ₹40 crore in overseas territory. The film was a big commercial success for its budget.





**Indian 2:**

This most expected sequel to the Blockbuster film *Indian* starring Kamal Haasan, directed by Shankar was produced by Lyca with music by Anirudh. Unfortunately, nothing worked for the film including the trailer and the film received highly negative reviews from both critics and audience. The long duration of the film played a spoil sport and most commented the film should have been trimmed by at least 25 to 30 minutes to make it racy. The film earned over ₹150 crore gross worldwide with Tamil Nadu contributing to ₹55 crore, overseas ₹50 crore and the rest coming from other markets. All hopes are now on *Indian 3* from the same team, which is expected to release in 2025.

**Kanguva**

The film starring Suriya, directed by Siva and produced by Studio Green Films had huge expectations prior to its release across the world and the hype was created through various promotional activities by the team. However, the film failed to live up to the expectations. The film earned just over ₹100 crore worldwide in its run, with Tamil Nadu contributing to over ₹40 crore and overseas ₹25 crore and the rest coming from other territories.



**Aranmanai 4:**

The film starring Sundar C, Tamannaah and Rashi Khanna, directed by Sundar C and Produced by Khushbu Sundar and A.C.S. Arun Kumar, a sequel to the *Aranmanai* series, turned out to be a huge success despite its earlier franchise *Aranmanai 3* not scoring well at box office. The film ended up collecting over ₹100 crore with Tamil Nadu alone contributing to ₹65 crore and overseas territory ₹20 crore. The success of this film has given fresh lease of life to *Aranmanai* series and *Aranmanai 5* can be expected soon from Sundar C and team.



**Thangalaan**

Produced by Studio Green Films with Vikram and directed by Pa. Ranjith generated good buzz since its announcement and was expected to perform well. Though Vikram received widespread appreciation for his performance from everyone, the film's period theme and a few targeted reviews on the Director and few scenes resulted in the film not earning its full potential. The film estimated to have earned around ₹40 crore in Tamil Nadu, ₹15 crore in Overseas, ₹10 crore in Telugu states and overall, ₹80 crore worldwide gross.

**Ayalaan**

This Sivakarthiskeyan starrer, directed by Ravikumar and produced by KJR Studios had everything going for it, including its fantasy



science fiction theme. The film released on Pongal holidays had very good initial collection in Tamil Nadu but on overall basis, the film ended up with just over ₹80 crore with Tamil Nadu contributing to ₹55 crore, overseas ₹17 crore and the rest coming from other territories. The film which received good appreciation was expected to have earned much higher.

**Other Significant Box Office Earners of 2024:**

1. *Captain Miller* starring Dhanush - estimated ₹72 crore worldwide (TN - ₹37 crore, Overseas - ₹17 crore)
2. *Garudan*, starring Soori, M. Sasikumar - estimated ₹65 Crore worldwide (TN - ₹50 crore, Overseas - ₹8 crore)
3. *Viduthalai 2* starring Vijay Sethupathi, Soori, directed by Vetri Maaran - expected to earn over ₹60 Crore worldwide (TN - ₹40 crore, Overseas - ₹10 crore) in its total run.
4. *Lubber Pandhu* starring Dinesh and Harish Kalyan - estimated ₹45 Crore worldwide (TN - ₹40 Crore)
5. *DeMonte Colony* starring Arulnidhi - estimated ₹45 crore worldwide (TN - ₹35 crore)
6. *Vaazhai*, directed by Mari Selvaraj - estimated ₹40 crore worldwide (TN - ₹30 crore).

These 16 films have earned worldwide a gross of over ₹2,200 crore for Tamil cinema. However, the industry was expecting over ₹3,000 crore from them based on the expectations they had in the beginning of the year. The industry is hopeful that year 2025 will be another turnaround year like 2023 for Tamil Cinema with landmark box office collections.

*Viduthalai 2* box office numbers at the end of its run are forecast by trade. The final numbers will be known only by first week of January 2025.

**Note:** All box office collections mentioned above are estimates based on various Trade Analysts reports. The actual number may vary and what the Producers declare will be final.

## Hits and Misses of 2024 for Tamil Cinema:

# Big Hopes and Challenges in 2025



Tamil cinema in 2024 is not as prosperous as in 2023, but a new breed of filmmakers and rising stars have emerged this year, giving the industry a new ray of hope.

In 2023, the Pongal clash gave a superb start to the year with Vijay's *Varisu* and Ajith's *Thunivu* cumulatively collecting 500 crores to the industry. But in 2024, the much-anticipated Pongal releases— *Captain Miller* and *Ayalaan* starring Dhanush and Sivakarthiskeyan couldn't mint big money at the ticket window. As a matter of fact, till *Aranmanai 4*, the industry survived with passable hits like *Bluestar* (11cr gross in TN), *Lover* (10.4cr gross in TN), and *Romeo* (12cr TN gross).

The Sundar C directorial *Aranmanai 4* actually gave the much-needed positive push for the entire industry by amassing more than 100 crores at the box office. Kavin, who made a mark with *Dada* in 2023 delivered a commercially successful venture with *STAR*, which collected around 22 crores in Tamil Nadu. Hiphop Tamizha Adhi also delivered a hit film this year after a brief hiatus with *PT Sir*.

But the biggest surprise in the first half of the year was Soori's *Garudan* which collected nearly 50 crores in Tamil Nadu. Vijay Sethupathi, who faced harsh criticism that his solo heroic movies were not doing well at the box office gave a befitting reply with *Maharaja* that has opened a new market for Tamil films in China. So far, *Maharaja* has collected more than 185 crores globally and inching towards the 200cr mark as the film is now all set to collect 100 crores only from China!

Just when the entire industry pinned high hopes on the ever-dependable Shankar and Kamal Haasan's *Indian 2*, they delivered a below-par film to only end up as an unfortunate disaster at the box office.

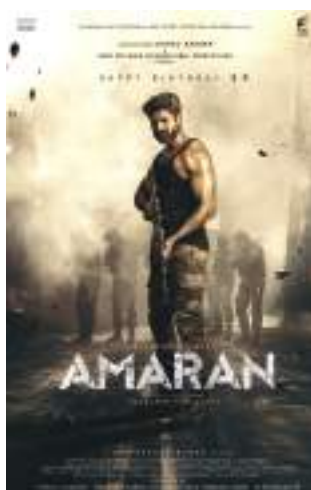
Dhanush delivered his first ever 150 crore grosser with his directorial film *Raayan* in which he also played the lead role. One can say that if Dhanush and Vijay Sethupathi maintain the same momentum, they could enter into the elite tier-1 club that comprises only four to five actors.

Quickly followed by *Aranmanai 4*, the massive success of another horror franchise *Demonte Colony 2* proves that Tamil audiences are still betting their money on ghosts. In Tamil Nadu, *Demonte Colony 2* collected around 38 crores, which is phenomenal by any yardstick.



While we keep complaining that Tamil stars are not taking risks and only go for commercially safe genres, Chiyaan Vikram's *Thangalaan* and Karthi-Arvind Swamy's *Meiyazhagan* were celebrated by the critics but at the ticket window, both films couldn't win big. However, *Meiyazhagan* was a hit in offshore territories and ruled the OTT platform Netflix for more than a month.

When Sivakarthiskeyan took the extra risk by releasing the art-house film *Kottukaali* in theatres, it raised the eyebrows of many but sadly, it wasn't a commercial success. Nevertheless, the film was celebrated by critics and eminent filmmakers across the country. On the other hand, Mari Selvaraj's *Vaazhai*, which was originally made for a direct premiere on Hotstar collected more than 30 crores in Tamil Nadu and reaped solid profits to its distributors.



2024's highest-grossing Tamil film is undeniably Thalapaty Vijay's *The Greatest of All Time* which amassed nearly 455 crores globally and more than 215 crores in Tamil Nadu. Though the film received mixed reviews, it went on to become a successful venture for all parties associated. Though *The Greatest of All Time* couldn't surpass Vijay's last year blockbuster *Leo*,



the star has once again proved that he is Mr. Consistent at the box office. Besides *The GOAT*, Vijay's re-release *Ghilli* also minted around 25 crores in Tamil Nadu.

*Lubber Pandhu* is another big surprise for the industry. Directed by debutant Tamizharasan Pachamuthu, the film collected around 40 crores in Tamil Nadu. Harish Kalyan is another promising upcoming star and Dinesh was a revelation in the film.

Superstar Rajinikanth's *Jailer* was a massive blockbuster in 2023 collecting more than 600 crores. However, his 2024 release *Vettaiyan* could only collect under 250 crores despite critics hailing the film for the message and T.J. Gnanavel's unique way of handling Rajinikanth.



2024 saw the rise of Sivakarthikeyan as his *Amaran* collected around 330 crores globally and amassed over 150 crores from Tamil Nadu. Sivakarthikeyan has achieved tier-1 status now but his exact position could be determined based on his consistency through upcoming films. The other Diwali release — *Brother* starring Jayam Ravi and Kavin's *Bloody Beggar* failed at the box office.

Another unfortunate disappointment of the year was Suriya's *Kanguva* which was panned by critics and audiences alike. Everyone thought *Kanguva* could be the film that could take Tamil cinema to the Hindi heartlands but somehow, the film couldn't live up to the hype.

2024's one more anticipated film *Viduthalai 2* has opened well at the box office but only by the end of the second week, one could give a clear verdict about the movie. But the film hasn't generated 100% positive reviews like the first part and hence box office collections may not break records.

**Other language hits**

*Manjummel Boys* (64 crores gross in TN), *Aavesham* (10 crores gross in TN), and *Premalu* (10 crores gross in TN) are the biggest blockbusters from Malayalam. Among the Telugu films, *Kalki 2898 AD* (46cr gross in TN), *Lucky Baskhar* (16cr gross in TN), and *Pushpa 2* (70 crores gross) are some of the biggest blockbusters.

**2025— What to expect?**

Ajith who didn't have any releases in 2024 will have two releases in 2025 with *Vidaamuyarchi* and *Good Bad Ugly*, huge expectations are riding on both films. Fans of Suriya are looking for his comeback in 2025 with his films with Karthik Subbaraj and RJ Balaji in the pipeline.

Vijay's last film *Thalapathy 69* with H Vinoth, Rajinikanth's *Coolie*, *Jailer 2*, Kamal Haasan - Mani Ratnam's reunion *Thug Life*, Vikram's *Veera Dheera Sooran – Part 2*, Dhanush's *Idli Kadai* and *Kubera*, Sivakarthikeyan's films with A.R. Murugadoss and Sudha Kongara and a lot more biggies are expected to make 2025 a super interesting year for Tamil cinema. Tamil Trade is also eyeing their first ever 1000 crore film next year with big hopes on *Coolie*, which is having a huge cast and crew.

However, challenges like the OTT market crash, online negativity, and exorbitant remuneration of stars also must be efficiently handled by the producers to prosper.





# TAMIL FILMS PERFORMANCE IN AP & TELANGANA TERRITORY: 2024



### Overall Box Office and Summary of the performance of Tamil dubbed films:

The Year 2024 has been a tough ride for Tamil films in Andhra Pradesh and Telangana (Telugu States) with only *Amaran* scoring big numbers at the Box-office. Much hyped Pan Indian films like *Indian 2*, *Vettaiyan*, *Kanguva* have failed to earn big collections beyond the weekend and even the other major releases of top actors from Tamil also struggled to attract eyeballs in Telugu states. While *Raayan* and *Maharaja* have

been successful for their Distributors, the overall impact or box office numbers were limited in nature, considering the huge potential the two Telugu states hold for other language dubbed movies.

### Challenges faced and changes taking place for Tamil dubbed films in Telugu States:

Like every other Territory, these days there is no guaranteed minimum opening collections anymore for all films and the music plays a key role in achieving a good start over and above any other factor like a top actor featuring in it and their promotions. The clash of certain Tamil films with bigger Telugu Releases have impacted their performance, like it happened for *Meiyazhagan*, which otherwise should have earned much bigger at box office for the kind of positive talk the film had earned.

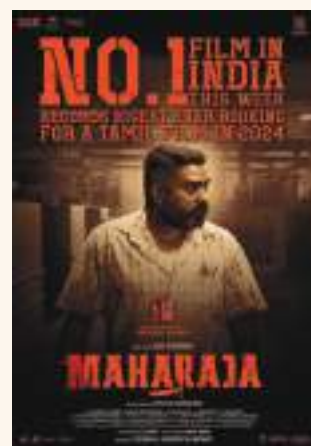
### Top 10 Tamil Dubbed Films and their performance during 2024 in Telugu States:

S.No.	Film Name	Lead Hero	No. of Screens Released	Estimated Gross Box Office in AP & Telangana (₹ Crore)
1	<i>Amaran</i>	Siva Karthikeyan	550	48
2	<i>Indian 2</i>	Kamal Haasan	770	24
3	<i>Vettaiyan</i>	Rajinikanth	740	21
4	<i>Kanguva</i>	Suriya	691	16
5	<i>Raayan</i>	Dhanush	400	14
6	<i>Maharaja</i>	Vijay Sethupathi	225	13
7	<i>The GOAT</i>	Vijay	500	13
8	<i>Thangalaan</i>	Vikram	660	11
9	<i>Meiyazhagan</i>	Karthi	350	8
10	<i>Aranmanai 4</i>	Sundar C	350	6



### Learnings from the Performance of the Tamil dubbed films in Telugu States:

The recent turn of Tamil Cinema with preachy social themes, is not working in Telugu states where the audience look for light-hearted, commercial entertainers, which work big. *Amaran* worked well for its positive outlook of the real-life events coupled with romance and blockbuster music. The film had a long run and in fact in its second week ran in over 1,000 screens, which is a record. Telugu Audience, who are used to larger-than-life, action-commercial films are looking for something different from dubbed content and unless they meet that expectation, the films do not work. This is the primary reason for many big actor films of Tamil not working at box office during 2024.

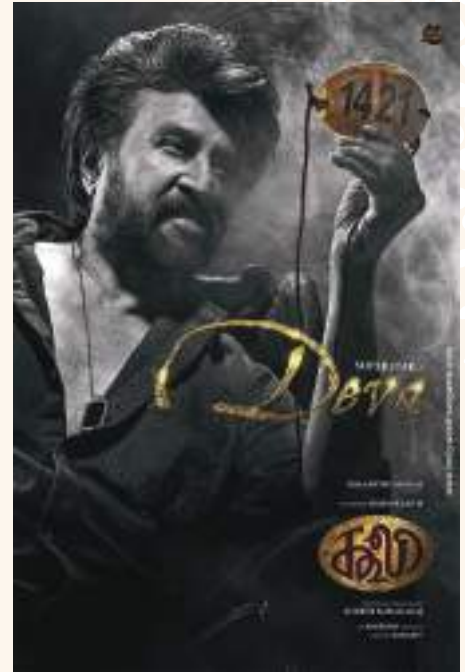




The Top Tamil Actors with big appeal in Telugu States namely, Rajinikanth, Kamal Haasan, Suriya, Vijay and Vikram could not achieve big collections as their films did not connect much with common audience and hence failed to muster the box office numbers expected by the distributors. It is a big learning that big actors from Tamil not necessarily bring in big collections in Telugu states, unless their films appeal to larger audience with new themes.

**Market Opportunity and what AP & T market is looking for from Tamil dubbed films:**

Given the right content, Telugu States offer a ₹50 to 100 Cr. Box office opportunity for Big Tamil films like *Coolie*, *Thug life*, *Thalapathy 69* etc. Producers and Distributors of these films must focus on achieving a good release without clashing with direct Big Telugu films during that week. Telugu States have large number of screens and the market opportunity for box office is big for Tamil dubbed content and its full potential is yet to be tapped by Tamil films with right content. Most Tamil films are still tapping only the top end of the collection (main cities and multiplexes) and they are yet to address the bottom end (smaller towns and villages). If right content is offered with popular actors, dubbed Tamil films can even aim for ₹100 crore from Telugu States.



**What Tamil dubbed films can look forward to 2025 in Telugu States?**

Any Tamil film without offering entertainment value and good music should expect an outright rejection from Telugu audience, who have numerous options in their own language each week. On-ground Promotions by the Team do help to some extent but they aren't that important compared to the organic buzz the Music/songs and Trailer of the films can generate both online and offline among audience. Digital reach and viral content from the film is playing a huge role and Tamil films should up their game by releasing songs and trailers simultaneously in Telugu states and ensure they click with Telugu audience through various promotions, to create the right buzz before their release.

**Tamil Films that have potential to perform well at Telugu Box Office in 2025:**

S.No.	Film Name	Lead Actor
1	<i>Coolie</i>	Rajinikanth
2	<i>Thug Life</i>	Kamal Haasan - STR
3	<i>Thalapathy 69</i>	Vijay
4	<i>Vidaamuyarchi &amp; Good Bad Ugly</i>	Ajith Kumar
5	<i>Retro &amp; Suriya 45</i>	Suriya
6	<i>Veera Dheera Sooran 2</i>	Vikram
7	<i>SK 23 with A.R. Murugadoss</i>	Sivakarthikeyan
8	<i>Idli Kadai &amp; Kubera</i>	Dhanush
9	<i>Vaa Vaathiyaar &amp; Sardar 2</i>	Karthi
10	<i>Agni Siragugal &amp; Khaki</i>	Vijay Antony



# Tamil Cinema in 2024 Industry Trends, Progressions and Challenges

It has been an interesting year at the box office for Tamil cinema, with many new tides coming in and changing the situation of the industry for both the better and the worse. The industry is on a rapidly changing stage, with many inclusions and exclusions coming into the fray with regards to how a film is made, prepared and marketed for the audiences. Here, we try to breakdown the formula to see what went right and wrong, and how the way forward can be approached for more successful films to arrive in 2025.

## Big Budget films do not guarantee Big Success at Box Office

The below par performance at box office of big budget films like *Indian 2*, *Kanguva*, *Lal Salaam*, *Rathnam*, *Siren*, *Brother* and *Vettaiyan* (to some extent) clearly indicate that big budget films made with big stars not necessarily guarantee success. They at best bring in the opening weekend collections and post that, the fate of the film is entirely on how the film was received by the critics and audience. If they reject, the film performs badly after its opening weekend. Producers and Directors of big budget films with big actors must be aware that they are treated on par with other budget films by audience and critics and to get success with them, they must ensure to bring out an engaging and interesting film.

## Content driven small budget films doing well at Box Office gives hope

2024 is that year where the industry saw a many small budget films doing very good business at the box office, giving a



lot of hope to producers and distributors who backed them. Many of the year's biggest hits and most favourite films belonged to the sub-10 crore range, with the likes of *Lubber Pandhu*, *Blue Star*, *Star*, *Lover*, *Romeo*, *Vaazhai* and *Garudan* all managing to do very good numbers at the box office. A film like *Vaazhai* made on a budget of around 12 crores managed to gross close to 30 crores at the box office. This proved the fact that audiences aren't really waiting only for the big films to come, and are in turn looking forward to quality films worth the price of their ticket.

## Decision making changeover of audiences after dominance of social media

Gone are those days where audiences decided to watch films in theatres based on the star featuring in them, and the 'poster value' that the film had. Filmgoers and movie buffs today are on the rise with respect to being vocal on social media, and that has now resulted in them being smarter with their pick to watch in theatres every week. Audiences now wait for the first show public reviews to make their decision on whether to watch a film in theatres or not. Alternatively, they also follow their trustworthy reviewers on social media, in order to have a preconceived notion before going onto watch the film.

The power of deciding the fate of a film at box office has shifted largely to audience in social media, whose opinion on the first day decides how the film will fare in subsequent days. If the first



day audience gives thumbs up in social media (YouTube FDFS reviews, Twitter, Facebook, Instagram etc.), Producers can look forward to better days even if the opening day collection is less. But if the first day audience give mixed or negative opinion, the fate of the film is sealed and one can expect the film to die slowly after its first weekend itself.

Many big budget films too faced the wrath of audience, who if they do not like the film, went out of the way to hit the film negatively and ensured that the neutral audience, who always wait to watch a film skip such films.

**Importance of promotional material to build interest from audiences**

The poster campaign and the trailer are becoming increasingly important day by day, as films try to catch the attention of filmgoers before they come to the big screens. Audiences are always on the watch for some kind of an interesting promotional idea from the team which builds their engagement and excitement towards the film, and traditional on-ground outdoor banners and promotional events are slowly turning out to be regular fittings that don't seem to create much excitement unless a controversy arises from them. Producers and Directors must bring in innovative campaigns through posters/trailer/sneak-peek etc. to create excitement among audience to book their tickets. Many films died at box office even if they are reasonably good since their promotional material did not work or connect with larger audience.

**Interest towards Tamil films and other language films equalling themselves**

With the advent of OTT, watching a film from any language has become easier as they are offered as Tamil dubbed content, and audiences are now having the practice of developing interest towards watching other language feature films in theatres if they created sufficient excitement pre-release or immediately upon release through reviews in social media. Therefore, it becomes a challenge to Producers and Distributors as audiences majorly in cities pick a



Malayalam film or a Telugu film if the buzz around it is heavier than the Tamil release for the week.

In a nutshell, Tamil films are facing severe competition even from other language films of late for screens and shows. This becomes an additional challenge when it comes to Producers deciding on the release dates for their films here, for if they face a stronger opposition, it becomes another hurdle in the buzz building process for their own film.

**Lesser the runtime, more the preference for the film**

When it comes to small and medium budget films, one thing that today's audiences first look at is the runtime. A percentage of the audiences steer away from the film if the runtime is above 2 hours and 30 minutes, unless and until it gets really good reviews. Audiences prefer to have the subconscious setting that their entire movie experience of watching a small-medium budget film should be within 3 hours. However, this mindset is discarded once there are positive reviews flowing around the film.

In a year where all the big films were disappointing in one way or the other - either they were only liked by critics, or they turned out to be too much into the commercial space, or bad films - it is nice to see a breath of fresh air from the small budget films, as they became consistent performers which kept the ticket registers ringing throughout the year.

At the end of the road, no film which was made well and was very engaging, failed to make a mark at the Tamil Nadu box office this year, which ensures that there is always hope for filmmakers to explore new genres and spaces that are in line with the liking of our audiences. After all, nothing can stop a good film at the box office.



# TAMIL FILMS PERFORMANCE IN KERALA TERRITORY: 2024



## Overall Box Office and Summary of the performance of Tamil films:

The year 2024 proved to be a challenging one for Tamil cinema in Kerala, with only a handful of films managing to achieve box office success. Unlike 2023, where Tamil movies saw significant triumphs with big Hits (*Leo*, *Jailer*, *PS-2*, *Varisu*, *Porthozhil* etc.), this year Tamil films delivered just five hits. These included one film each from Rajinikanth, Sivakartheeyan, and Vijay Sethupathi, and two from Dhanush. Interestingly, while films of big stars like Vijay and Suriya disappointed this year, films of actors with smaller fan bases in Kerala —Dhanush, Sivakartheeyan, and Vijay Sethupathi have achieved notable successes and set a new benchmark for their films.

Due to the limited success of Tamil films, Kerala contributed a gross collection of around ₹100 crore during 2024 against ₹175 crore earned in 2023 with *Leo* and *Jailer* alone earning over ₹115 crore. Overall, the **revenue from Kerala dropped by 43% during this year for Tamil films.**

## Top Tamil Films and their performance during 2024 in Kerala:

S.No.	Film Name	Lead Hero	Estimated Gross Box Office in Kerala (₹ Crore)
1	<i>Vettaiyan</i>	Rajinikanth	16.80
2	<i>Amaran</i>	Siva Kartheeyan	13.85
3	<i>The GOAT</i>	Vijay	13.40
4	<i>Maharaja</i>	Vijay Sethupathi	8.10
5	<i>Raayan</i>	Dhanush	6.10
6	<i>Kanguva</i>	Suriya	6.10
7	<i>Indian 2</i>	Kamal Haasan	5.70
8	<i>Captain Miller</i>	Dhanush	5.05
9	<i>Thangalaan</i>	Vikram	3.00
10	<i>Aranmanai 4</i>	Sundar C	1.20

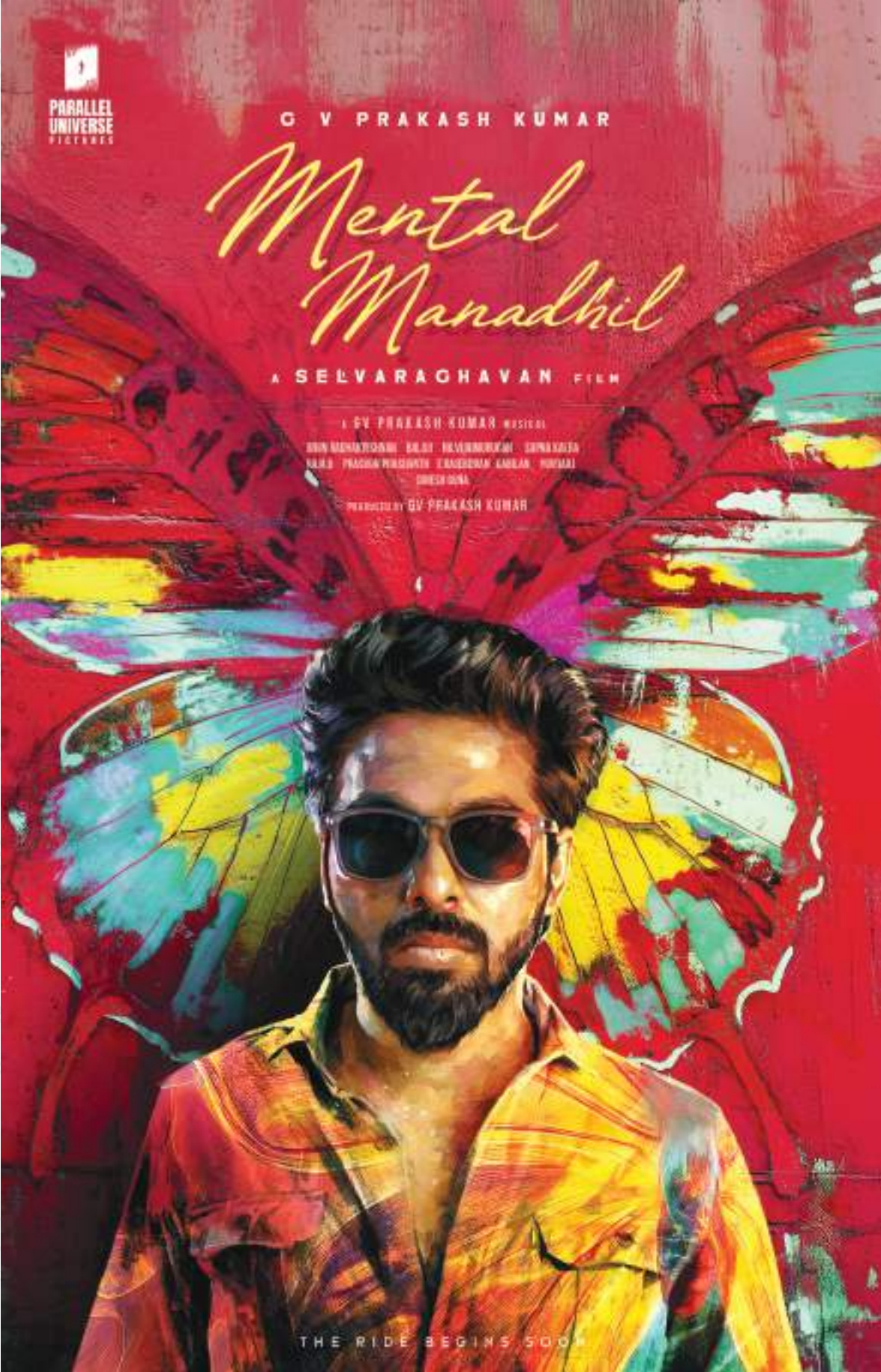


All the above are trade estimates and not official report from Producers or Distributors. These are presented for benchmarking purpose only.

Kerala has over 700 screens and out of them top Tier 1 Hero films of Tamil can be released in 250 to 300 screens. There is great response for Top Hero films and audience celebrate them with huge opening day collections. These three films *The GOAT* – ₹5.80 Cr, *Kanguva* – ₹4.20 Cr and *Vettaiyan* – ₹4.10 Cr have earned that distinction during 2024. However, *Leo* had set a benchmark in 2023 with a ₹12 Cr opening day, while *Jailer* achieved approx. ₹7 Cr in single-day collections, which were not surpassed by any film during 2024.

## Expectations for 2025 from Kerala Territory:

The year 2024 has been a sobering one for Tamil cinema in Kerala, especially when compared to the blockbuster successes of 2023. While top stars struggled to get the collections, next level actors shone through, **proving that compelling content still holds sway over stardom.** The year 2025 promises a slate of ambitious projects from all top actors that could redefine Tamil cinema's fortunes in Kerala. With audience expectations riding high, 2025 might just bring in the much-needed resurgence for Tamil films in Kerala.





# FILMS, TAMIL CINEMA CAN BE PROUD OF IN 2024

Though Tamil Cinema had come out with 241 films during 2024, leaving aside many commercial entertainers, made in high budget range and meant for mass audience, 30 films listed here make Tamil cinema proud for their quality entertainment, theme and purpose. The Producers and Filmmakers of these films deserve all the appreciation for their sincere efforts.

## Critically Acclaimed Tamil Films of 2024:

S.No	Date	Name	Budget Range	Banner	Director	Lead Actor(s)	Satellite rights	OTT rights	Genre
1	12-Jan	Merry Christmas	Big	Tips Industries	Sriram Raghavan	Vijay Sethupathi		Netflix	Thriller
2	12-Jan	Captain Miller	Big	Sathya Jyothi Films	Arun Matheshwaran	Dhanush	Sun TV	Amazon Prime	Thriller
3	12-Jan	Ayalaan	Big	KJR Studios	R. Ravikumar	Sivakarthiskeyan	Sun TV	SunNxt	Sci-Fi
4	25-Jan	Blue Star	Small	Lemon Leaf	S. Jayakumar	Ashok Selvan - Shantanu	Vijay TV	Amazon Prime	Sports
5	09-Feb	Lover	Small	Million Dollar Studios	Prabhuram Vyas	Manikandan	Vijay TV	Hotstar	Love
6	23-Feb	Byri: Part 1	Small	DK Pictures	John Gladly	Syed Majeed		Amazon Prime	Sports
7	29-Mar	Hot Spot	Small	KJB Talkies	Vignesh Karthick	Kalaiyarasan & others		Amazon Prime & Aha	Love
8	26-Apr	Oru Nodi	Small	Creative Entertainers	B. Manivarman	Taman Kumar	Vijay TV	Amazon Prime & Aha	Thriller
9	03-May	Kurangu Pedal	Small	Sivakarthiskeyan Productions	Kamalakaran	Kali Venkat		Amazon Prime & Aha	Children
10	31-May	Garudan	Medium	Lark Studios	Durai Senthilkumar	Soori		Amazon Prime	Action
11	14-Jun	Maharaja	Big	Passion Studios	Nithilan	Vijay Sethupathi	Vijay TV	Netflix	Thriller
12	02-Aug	Jamaa	Small	Learn and Teach Production	Pari Elavazhagan	Pari Elavazhagan		Amazon Prime	Realistic
13	09-Aug	Min Mini	Small	Stage Unreal	Halitha Shamim	Gaurav Kalai			Travel
14	09-Aug	Andhagan	Medium	Staar Movies	Thiagarajan	Prashanth		Amazon Prime & Aha	Thriller
15	15-Aug	Thangalaan	Big	Studio Green Films	Pa. Ranjith	Vikram		Netflix	Historical
16	15-Aug	DeMonte Colony II	Medium	Gnanamuthu Pattarai	Ajay Gnanamuthu	Arulnidhi	Zee TV	Zee 5	Horror
17	23-Aug	Vaazhai	Medium	Navvi Studios	Mari Selvaraj	Kalaiyarasan	Vijay TV	Hotstar	Emotional
18	23-Aug	Pogumidam Vegu Thooramillai	Small	Shark 9 Pictures	Michael K Raja	Vemal		Amazon Prime & Aha	Emotional
19	23-Aug	Kottukkaali	Small	Sivakarthiskeyan Productions	PS. Vinod Raj	Soori		Amazon Prime & Aha	Realistic
20	20-Sep	Nandhan	Small	Era Entertainment	Era. Saravanan	M. Sasikumar	Vijay TV	Amazon Prime & Aha	Realistic
21	20-Sep	Lubber Pandhu	Small	Prince Pictures	Tamizharasan Pachamuthu	Dinesh - Harish Kalyan	Vijay TV	Hotstar	Sports
22	27-Sep	Meiyazhagan	Big	2 D Entertainment	C. Premkumar	Karthy - Arvind Swamy	Vijay TV	Netflix	Family
23	27-Sep	Sattam En Kaiyil	Small	Shanmugam Creations	Chachi	Sathish		Amazon Prime	Thriller
24	10-Oct	Vettaiyan	Big	Lyca Productions	T.J. Gnanavel	Rajinikanth	Sun TV	Amazon Prime	Action
25	18-Oct	Rocket Driver	Small	Stories by the Shore	Sriram Ananthashankar	Vishvath		Amazon Prime & Aha	Fantasy
26	31-Oct	Amaran	Big	Raaj Kamal Films International	Rajkumar Periyasamy	Sivakarthiskeyan	Vijay TV	Netflix	Biopic
27	29-Nov	Sorgavaasal	Medium	Swipe Right Studios	Sidharth Vishwanath	RJ Balaji		Netflix	Realistic
28	13-Dec	Once Upon a Time in Madras	Small	Friday Film Factory	Prasadh Murugan	Bharath			Thriller
29	20-Dec	Viduthalai 2	Big	RS Infotainment	Vetri Maaran	Vijay Sethupathi	Kalaigarn TV	Zee 5	Action
30	27-Dec	Thiru Manickam	Small	GPRK Movies	Nanda Periyasamy	P. Samuthirakani	Zee TV	Zee 5	Family

Out of these 30 films, **9 belong to big budget** (over ₹50 crore) range (*Merry Christmas, Ayalaan, Captain Miller, Thangalaan, Meiyazhagan, Maharaja, Vettaiyan, Amaran* and *Viduthalai 2*), **5 films belong to medium budget** (over ₹10 crore) range (*Garudan, Andhagan, DeMonte Colony II, Vaazhai* and *Sorgavaasal*) and the balance **16 films** (*Blue Star, Lover, Byri: Part 1, Hot Spot, Oru Nodi, Kurangu Pedal, Jamaa, Min Mini, Pogumidam Vegu Thooramillai, Kottukkaali, Nandhan, Lubber Pandhu, Sattam En Kaiyil, Rocket Driver, Once Upon a Time in Madras* and *Thiru Manickam*) **belong to small budget range** (less than ₹5 crore). Clearly small budget films rule the roost when it comes to critical acclaim and experimenting with new themes.

Many of the small budget films listed here were produced by debutant Producers, who were willing to experiment and take the risk to bring out a new content. Hence, they received this critical acclaim. We at TFAPA wish to congratulate all the Producers listed above and wish them many more recognition for these films and success in their future endeavors.



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# TAMIL FILMS PERFORMANCE IN KARNATAKA TERRITORY: 2024

## Overall Box Office and Summary of the performance of Tamil films:

Karnataka territory, which is a crucial one for Tamil cinema contributed just around ₹150 crore during 2024, while in 2023, the films *Jailer* and *Leo* alone have earned more than ₹110 crore and the **total earning from the territory crossed ₹200 crore**. During 2024, only three films have earned more than ₹20 crore (*Vettaian*, *Amaran*, *The GOAT*), while the other films under performed for their potential. **Net, Tamil cinema has earned 25% less during 2024 in this territory.**



## Top Tamil Films and their performance during 2024 in Karnataka:

S.No.	Film Name	Lead Hero	Estimated Gross Box Office in Karnataka (₹ Crore)
1	<i>The GOAT</i>	Vijay	32 (share 14)
2	<i>Amaran</i>	Siva Karthikeyan	26 (share 12)
3	<i>Vettaian</i>	Rajinikanth	20 (share 9)
4	<i>Indian 2</i>	Kamal Haasan	10 (share 4.5)
5	<i>Raayan</i>	Dhanush	10 (share 4.5)
6	<i>Maharaja</i>	Vijay Sethupathi	6.75 (share 3.0)
7	<i>Kanguva</i>	Suriya	6.75 (share 3.0)
8	<i>Captain Miller</i>	Dhanush	4.50 (share 2.0)
9	<i>Aranmanai 4</i>	Sundar C	4.50 (share 2.0)
10	<i>Thangalaan</i>	Vikram	4.0 (share 1.75)

All the above are trade estimates and Cine Trak publication report and not official report from Producers or Distributors. These are presented for benchmarking purpose only.



Karnataka has over 750 screens and out of them top Tier 1 actor films of Tamil can be released in 300 to 350 screens. There is great response for Top Hero films and audience celebrate them. However, during 2024, none of the films achieved the magic unlike *Jailer* and *Leo*, which earned fantastic collections during 2023.

## Challenges expected during 2025:

Karnataka Film Chamber of Commerce is bringing in new rules in 2025 whereby early morning shows (at 5 a.m), which was hitherto a regular feature there and many reviewers and audience go even from Tamil Nadu to watch the films there is not going to be allowed. The Chamber would like to discontinue this practice.

The ticket prices in Karnataka, especially in multiplexes are way higher than in Tamil Nadu (₹300 – ₹500) and films from other languages (Tamil, Telugu and Hindi) are largely benefited by this high-ticket price since for Kannada films, audience are not willing to pay that much. The Chamber believes that the benefit of higher ticket prices is going to other language industries and hence is planning to bring in flat ticket price like in Tamil Nadu soon to make it on par with Kannada films.

If the above two measures are implemented, certainly it will be a dent on the collections for Tamil films in 2025. Tamil film producers of big actor films must be aware of the changing dynamics to understand the revenue potential from this territory during 2025.





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# TAMIL FILMS PERFORMANCE IN OVERSEAS TERRITORY IN 2024



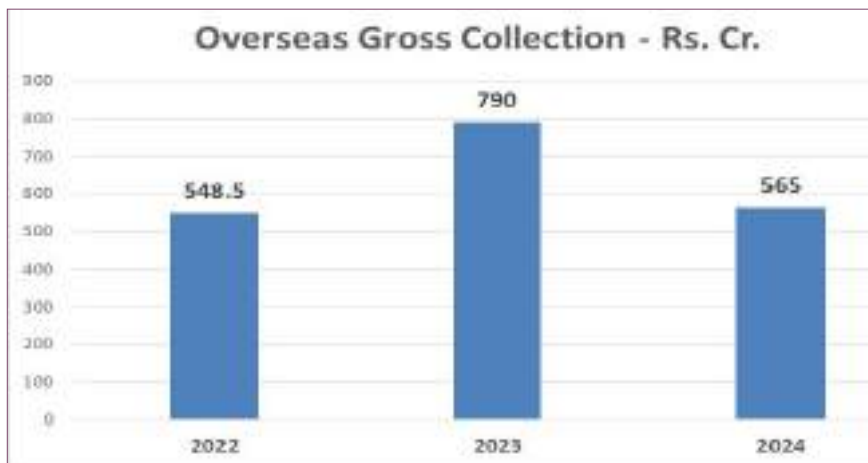
## Overall Overseas Box Office and Summary of the performance of Tamil films during 2024:

In 2024 Tamil Film Industry from its overseas bucket has seen a **30% fall in revenue**, the 'Top Fifteen films' has made a gross box office of **₹565 crore** approx. (\$68 million USD) in 2024 when compared to **₹790 crore** in 2023.

The reason could be that Tamil Cinema is highly dependent on Big Star films to pull audience to theatres in overseas territories. The Record performance in 2023 was largely boosted by dual hits from Thalapathy Vijay grossing almost **₹300 crore** with *Leo* and *Varisu*, and Superstar Rajini's *Jailer* giving his career best numbers of **₹197 crore** approx. *Ponniyin Selvan 2* though underperformed compared to its prequel, yet it did a remarkable **₹128 crore gross** in 2023.

In contrast 2024 had almost nil performance in its First Half of the year with no major big star films releasing and had a crowded second half with *The GOAT* being the only film to gross over **₹150 crore** while *Vettaiyan* (**₹82 crore**) couldn't repeat the *Jailer* box office this year. *Amaran* came up with a monstrous leap for the actor Sivakarhikeyan into big league with overseas grossing nearly \$9.5 million or **₹81 crore**.

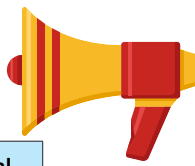
## Overseas Gross box-office in the last three years for Tamil films:



\* The above gross collections exclude *Maharaja's China* debut few weeks back which grossed over \$8 million or **₹70 crore approx.** reason being the stringent release system China follows and not being a free market for other language films, which restrict Tamil films free release in the country and the final number may be reported once the film's run is completed there. However, the film has the potential to gross over **₹100 crore** by the end of its run as per the trade estimates.

While the overseas market is growing well for all languages, it is largely dependent on big stars, who can pull the audience to theatres for their films.





### Top 10 Tamil Films and their performance in 2024 in each of the Overseas territory (INR Crore):

S. No	Film Name	Malayasia	Singapore	UAE / Middle East	USA/ North America	UK	Europe	Australia /	Sri Lanka	Other Nationals	Total Overseas Revenue (Cr.)
								New Zealand			
1	The GOAT	29.16	12.67	29.37	33.77	11.41	21.98	7.17	8.64	1.89	₹156
2	Vettaiyan	13.02	5.71	18.73	23.90	6.80	6.89	4.49	2.02	0.97	₹82.5
3	Amaran	23.74	7.27	10.31	15.21	5.75	8.70	3.51	4.39	1.69	₹80.75
4	Indian 2	7.68	2.30	9.60	16.53	3.34	3.51	3.42	1.38	0.63	₹48.5
5	Raayan	10.13	3.35	8.45	5.98	3.22	4.69	1.34	1.97	0.63	₹39.75
6	Maharaja (Excl china)	3.21	1.63	10.60	5.01	1.34	2.71	0.84	0.71	0.63	₹26.75
7	Kanguva	3.54	1.05	6.15	5.81	2.02	2.49	1.14	1.01	0.42	₹23.5
8	Aranmanai 4	10.86	2.00	1.67	1.34	0.33	1.42	0.29	1.13	0.21	₹19.25
9	Captain Miller	1.29	1.33	4.40	3.32	1.91	3.12	0.91	0.54	0.62	₹17.5
10	Ayalaan	1.75	1.45	3.95	3.91	1.58	2.33	0.91	0.46	0.66	₹17.0
11	Thangalaan	1.80	1.34	5.94	1.76	1.00	1.72	0.63	0.67	0.42	₹15.25
12	Meiyazhagan	1.76	1.05	2.48	3.44	1.18	1.22	1.05	0.29	0.21	₹12.7
13	Lal Salaam	2.91	0.66	1.79	1.83	0.83	0.87	0.58	0.37	0.25	₹10.1
14	Garudan	1.54	1.00	2.42	1.21	0.33	0.50	0.33	0.46	0.21	₹8.0
15	Ghilli (Re release)	0.96	0.63	0.21	0.80	1.21	1.80	0.29	0.54	0.25	₹6.7



During 2024, except Rajinikanth, Vijay and Sivakarthiseyan, other actors could not capitalise on the market opportunity. The top 10 actors of Tamil cinema have great fan following in overseas markets and if they can focus and attract the audience there, the market can grow and each of their films can do over ₹100 crore at box office, which might give Tamil cinema its first ₹1000 crore gross box office from Overseas territory (against ₹790 crore gross in 2023.)

#### Learnings from the Performance of the films:

Though the overseas markets are growing, especially UK/Europe, Gulf and other western markets, the year 2024 did not capitalize its potential and ended up a below par year for Tamil Cinema Internationally due to poorly scheduled releases and failure of the most expected big star films. With high ticket prices (\$15 to \$30) and the time needed for the overseas audience to visit theatres, unless a big star film gets favourable reviews from critics and first day first show (FDFS) audience, the chances of films doing well is limited as most audience immediately either cancel their bookings (full refund of ticket value is allowed in most overseas markets) or not consider visiting theatres for new films. It is imperative big budget films with big stars satisfy the audience at minimum level to boost up the box office revenues.

#### Market Opportunity and what Overseas territory is looking for from Tamil films:

Box office of overseas territory is expected to bounce back in 2025 with many big budget films scheduled to release during the year including Rajini's *Coolie*, Kamal's *Thug Life*, Vijay's *Thalapathy 69*, Ajith's *Vidaamuyarchi* and *Good Bad Ugly*, Suriya's films *Retro* and *Suriya 45*, Sivakarthiseyan's *A.R. Murugadoss film*, Dhanush's *Idli Kadai* and *Kubera* and Vikram's *Veera Dheera Sooran – 2*. Producers must focus on wider release with good marketing and promotions to attract the attention of audience.





# THE INDIA BOX OFFICE REPORT: JAN-NOVEMBER 2024

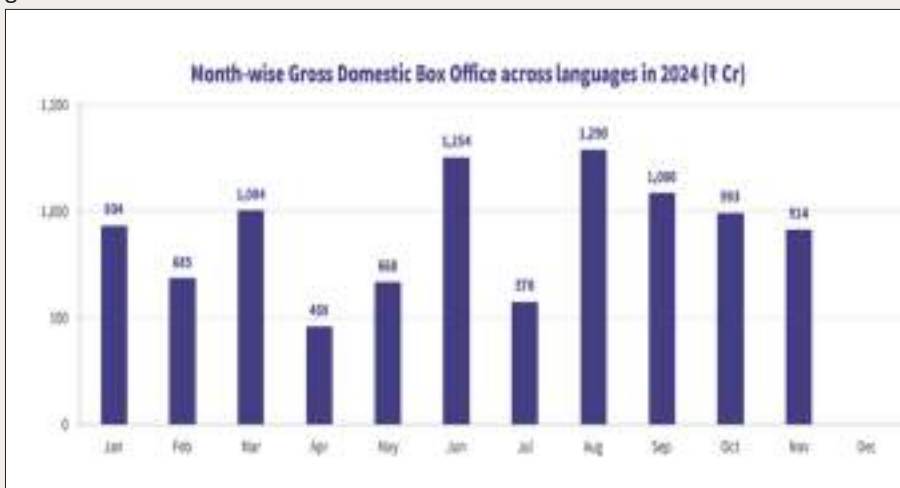
November 2024 was a steady month at the India Box Office with ₹914 Cr in gross collections, driven largely by the Hindi Diwali releases, *Bhool Bhulaiyaa 3* & *Singham Again*.

**Summary of the Report:**

- Films that released in November 2024 grossed ₹914 Cr at the domestic box office
- The cumulative box office for Jan-Nov releases stands at ₹9,862 Cr, which is 4% lower compared to the same period in 2023
- *Bhool Bhulaiyaa 3* emerged as the top film of the month, outpacing *Singham Again* by ₹15 Cr
- With the strong performance of *Pushpa 2: The Rule* the year is poised to challenge the ₹12,226 Cr all-time record set by 2023.

**Cumulative Box Office: Jan – November 2024:**

Films released in November 2024 grossed ₹914 Cr at the domestic box office. With the strong box office performance of *Bhool Bhulaiyaa 3* and *Singham Again*, November 2024 proved to be a strong month for Hindi cinema, which contributed to 73% to the month's collections, at ₹664 Cr. In contrast, none of the other languages were able to gross even ₹100 Cr this month.

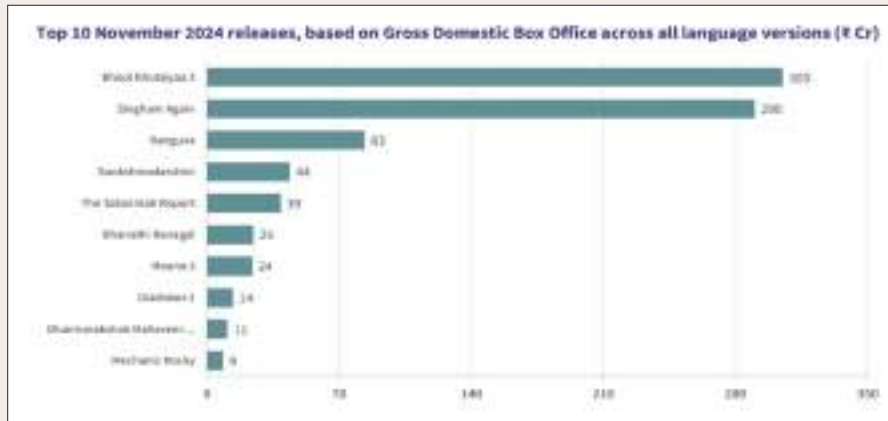


The cumulative gross box office of the films released in the first 11 months of the year stands at ₹9,862 Cr. With the strong performance of the December release *Pushpa 2: The Rule*, especially in the Hindi version (crossed ₹600 Cr. as of 19<sup>th</sup> December 2024), this year has already surpassed the ₹10,000 Cr mark at the box office. However, whether it will break the record set by 2023 (₹12,226 Cr) depends on the lifetime run of *Pushpa 2: The Rule*, and how some of the other big December releases, such as *Baby John* (Hindi), *Mufasa: The Lion King* (Hollywood), *Viduthalai: Part-2* (Tamil), *Barroz* (Malayalam) and *Max* (Kannada), fare at box office.

**BOX  
OFFICE**

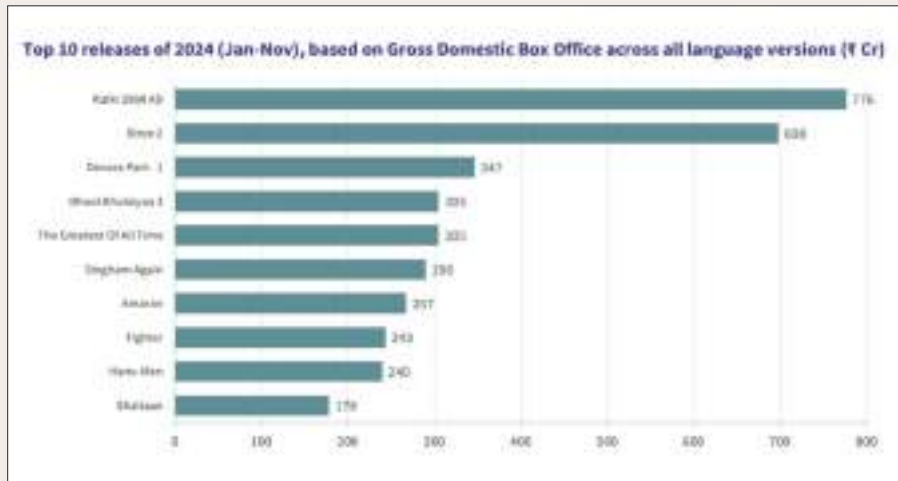
**Top 10 Films (Jan – November 2024) at All-India Level:**

The chart below lists the top 10 films released in November 2024, based on their box office performance:



*Bhool Bhulaiyaa 3* has emerged as the top-grossing film of the month, surpassing *Singham Again* by a margin of ₹15 crore. The two films now hold the second and third positions, respectively, among the highest-grossing Hindi theatrical releases of 2024, with *Street 2* retaining the top spot. The only other film that managed to gross more than ₹50 Cr this month was the Tamil film *Kanguva* which, despite a strong opening across regions, experienced a sharp decline in collections due to poor audience feedback.

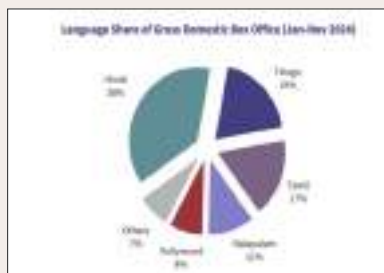
**On Cumulative basis (Jan to November 2024 period), the following are the Top 10 Grosses at Box Office:**



With *Bhool Bhulaiyaa 3* & *Singham Again* being the latest additions, Hindi cinema now dominates the year's Top 10 list, contributing five titles to it. Additionally, a sizeable component (45%) of *Kalki 2898 AD*'s box office has come from its Hindi version.

**Language-wise Cumulative Box Office Share:**

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.



The strong box office performance of Hindi films in November has boosted the Hindi language share from 34% to 38%. However, this still remains lower than the 44% share achieved in 2023.

**The full year All India Box Office report of 2024 shall be published in the February 2025 issue of Trade Guide. Do check out.**



# TFAPA in News on Reviews and Audience **FEEDBACK** on Films



**TFAPA** has initiated two important actions to bring in some seriousness among the audience and reviewers on how the films are reviewed by them, which has become personal and made with ulterior motives by a few of them, to defame a film or the actor or director or producer.

TFAPA is certainly keen on objective reviews by both audience and reviewers on films without any personal attacks. However, when a few out of them have indulged in targeted attacks on actors and directors (in some cases on the Producers), to protect the interest of the Producers, TFAPA has initiated the following steps:

1. Request to Theatre Owners to either regulate or stop YouTube Channels taking reviews of audience in theatre premises in a motivated manner, asking specific questions that lead to negative answers from them on new films, which affects talk on the film in the entire market. Tamil Nadu Multiplex and Theatre Owners Association have strongly taken up this step and trying to bring in some process to ensure motivated negative reviews do not originate from theatres after First Day First Show (FDFS) of the film.
2. Application in Chennai High Court against **Negative Review Bombing (not against Reviews on overall basis)**, which is currently happening for most big budget, affecting their box office collections. The high court has given some guidelines and has sent the notice to Central and State Governments and other regulatory bodies to bring in the necessary change in the way films are consumed and reviewed in media by both audience and reviewers.

A series of articles have appeared in this regard in Popular newspapers and we present a few out of them for the attention of our members and others, who are dealing in Tamil cinema.





# TFAPA seeks ban on theatre-premise reviews

## Says the practice hits box office figures

**ANUPAMA SUBRAMANIAN**  
DECCAN CHRONICLE

Tamil Film Active Producers Association (TFAPA), under the leadership of Bharathkumar, is seeking to prohibit YouTube channels from conducting reviews inside theatre premises immediately following first-day screenings, citing their negative impact on box office performance. The Association's concerns stem from recent experiences with films like Kanguva, Littlejohn, and Kanguva 2, which faced challenging box office returns allegedly due to unfavorable online reviews. The organization has issued a comprehensive

four-page statement addressing these concerns. Kanguva, which was released on November 14, became a focal point after receiving substantial negative feedback through YouTube reviews on its opening day. Despite considerable pre-release anticipation, the film's box office performance remained subdued during its initial stay run. Industry observers note that negative social media commentary and YouTube reviews significantly influence public perception, with audiences expressing dissatisfaction regarding the film's execution and narrative structure. In their statement, TFAPA

acknowledges journalists' right to critique films while condemning what it perceives as personal attacks masked as film criticism. "Critics can openly discuss a film's strengths and weaknesses, but criticizing and making individual attacks on producers, directors, or actors in a manner that seeks to wholly discredit the work represents a destructive force against the film industry," the statement said. TFAPA also emphasized the need for industry-wide cooperation, stating: "It is imperative that all the associations related to the film industry unite and stop this practice by not encouraging them anymore."



Kanguva



Littlejohn



Murali Ramasamy, President, Tamil Film Producers Council, the supreme body of Tamil cinema, has reiterated the longstanding position of the TFPC on film reviews. In 2022, the TFPC had passed a resolution urging movie reviewers and critics to delay their assessments by at least three days after a film's release, regardless of the production's scale. "We had also requested theatre owners not to allow social media influencers and YouTube channels to review films on their premises. Other film bodies, including TFAPA did not initially support these views then. I welcome their recent stance," he has said. "However, there should be a uniform approach. The review restriction should apply to all films, not just big-budget productions," he adds.

## Ban online reviews for three days after movie release: Assn moves HC

anupama@rediffmail.com

One of the most concerning phenomena that surfaced in this new digital situation is review bombing, which involves coordinated efforts to manipulate the ratings and reviews of a movie, often motivated by reasons unrelated to the actual quality of the film.

The Tamil Film Active Producers Association on Tuesday moved Madras High Court seeking a ban on the release of movie reviews on digital platforms and social media for the first three days of a film's release in the state. The association also wanted Union ministry of Information and Broadcasting to frame guidelines for film reviews by critics.

Admitting the plea, Justice S. Sundar directed the I&B ministry to file its response in four weeks. According to the petition, the deprofessionalisation of film criticism after the emergence of social media poses a risk to the industry of unimaginable challenges. "One of the most concerning phenomena that surfaced in this new digital situation is known as negative review or review bombing, which involves coordinated efforts to manipulate the ratings and reviews of a movie, often motivated by reasons unrelated to the actual quality of the film," it

said. This negative review bombing by vested interests undermines the integrity of the reviewing process and presents challenges to both filmmakers and audiences, it added. These new developments in the digital era raised concerns about the business of filmmaking among producers, directors, actors and other stakeholders involved in production and distribution of films. They never knew when a group trying to target a film with motivated negative reviews intended to pull it down at the box office theatre, the association said.

## தமிழ் வலைத்தளங்களில் விமர்சனப் கட்டுரைகளைத் தடுக்க தமிழ் திரைப்படங்களை அனுபவிப்பவர்கள் மீது கோரிக்கை புனர் கடைமுறைகளை தீர்மானிக்கும்

தமிழ் திரைப்படங்களை அனுபவிப்பவர்கள் மீது கோரிக்கை புனர் கடைமுறைகளை தீர்மானிக்கும். தமிழ் திரைப்படங்களை அனுபவிப்பவர்கள் மீது கோரிக்கை புனர் கடைமுறைகளை தீர்மானிக்கும். தமிழ் திரைப்படங்களை அனுபவிப்பவர்கள் மீது கோரிக்கை புனர் கடைமுறைகளை தீர்மானிக்கும்.

## TFAPA moves court; seeks 3-day ban on social media reviews

TFAPA moves court; seeks 3-day ban on social media reviews. The Tamil Film Active Producers Association has filed a petition in the Madras High Court seeking a ban on online reviews of films for the first three days after their release. The association claims that negative reviews, often motivated by vested interests, have a significant impact on the box office performance of films. It requests the court to issue an injunction against such reviews and direct the Union Ministry of Information and Broadcasting to frame guidelines for film reviews.

## Producers move HC seeking ban on online film reviews for 3 days from date of release

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Post these two initiatives taken up in December 2024, TFAPA has witnessed a significant reduction in negative review bombing by most reviewers and balanced opinion coming from audiences at theatres, for the new films released during December, which was the objective of TFAPA for taking up these steps. TFAPA is keen on fair and objective reviews coming from both audience and reviewers, which will help new films to find its audience through word of mouth and buyers of various rights and hopes that changes witnessed from both now will be maintained and improved upon for better box office performance of Tamil films.



## TAMIL CINEMA IN 2025:

# A FORECAST

Tamil Cinema in 2024 witnessed several challenging situations in terms of business viability for many films and despite the reduction in the number of films released compared to 2023, the success ratio is just around 7 or 8%, which is a big worry to Producers. Among the 241 films released, we can list 18 to 20 films as commercially successful and 10 films as Average Success, having managed to recover their cost, and the rest 214 films were failures and most of them did not even recover the print and publicity cost incurred to release, leaving aside recovering the Production cost incurred. 2024 was indeed a challenging year and many Production houses have slowed down new film productions and are waiting for good times to come. Can we expect it come in 2025?

### Most Expected Films in 2025:

S.No.	Lead Actor	Film Name
1	Rajinikanth	<i>Coolie</i> (with Lokesh Kanagaraj)
2	Kamal Haasan	<i>Thug Life</i> (with Mani Ratnam and STR)
3	Vijay	<i>Thalapathy 69</i> (with H. Vinoth)
4	Ajith Kumar	<i>Vidaamuyarchi</i> and <i>Good Bad Ugly</i>
5	Suriya	<i>Retro</i> and <i>Suriya 45</i> (with RJ Balaji)
6	Vikram	<i>Veera Dheera Sooran 2</i> and <i>Chiyaan 63</i> (with Madone Ashwin)
7	Sivakarthekeyan	<i>SK 23</i> (with A.R. Murugadoss)
8	Dhanush	<i>Idli Kadai</i> and <i>Kubera</i>
9	Karthi	<i>Vaa Vaathiyaar</i> and <i>Sardar 2</i>
10	Jayam Ravi	<i>Kadhalikka Neramillai</i> and <i>Genie</i>
11	Vijay Sethupathi	<i>Train</i> , <i>ACE</i> and a film with Director Pandiraj
12	Arya	<i>Mr. X</i>

These 20 films, which are certain to release in 2025 are expected to bring in the much-needed growth for Tamil Cinema. In addition, the industry is expecting some surprise winners at box office from other popular actors, whose films are currently under production and their list is long.

### First ₹1,000 Crore Film from Tamil Cinema:

While Hindi, Telugu and Kannada film industries are coming out with ₹1,000 Crore+ box office films at regular intervals, this landmark achievement is eluding Tamil Cinema and the

maximum a Tamil film could register worldwide so far is ₹600 crore. All in the industry are eyeing on Rajinikanth-Lokesh Kanagaraj's film *Coolie* to break that jinx and cross the coveted ₹1,000 crore at box office in 2025.

### Back to Basics in Cinema:

In the last few years, Tamil cinema was largely dependent on revenues from non-theatrical rights (Satellite, OTT, Music and Hindi dubbing) to the extent of 60 to 80% of the total budget and the theatrical revenue was looked upon as bonus. The year 2024 changed this dramatically. Today Satellite channels have reduced buying films substantially. Out of 241 films released in 2024, a shocking 31 films were alone purchased so far, which is just 13% of the films, which is a big setback to Producers as 210 films are languishing with no takers for satellite rights.

Digital/OTT Platforms have acquired 112 films so far out of the 241 released, which is 46% of the films. But the **challenging situation is out of the 112 films signed by OTT Platforms, only 45 films were bought on either outright or Minimum Guarantee (Hybrid model) basis and the rest 67 films were released on revenue share model, which does not guarantee revenue to Producers.** The only satisfaction for the Producers of these films will be that their films are available on OTT Platforms and hopefully they will deliver the revenues they are hoping for, over the months. If we go by outright purchase of OTT rights, the 45 films bought means only 18% of the total films released were acquired. Another important point is, more than 90% of the 45 films bought belong to big or medium budget film category with popular actors and only 10% (4 or 5 films) in small budget category.

Today both satellite channels and OTT Platforms look for box office success of films to buy them (except the Top 12 – 15 Actors films), and hence it is back to basics for Producers. The films must appeal to theatrical audience and once the film succeeds there, other revenues are a possibility.





### Marketing/Promotions plays a significant role in creating Buzz prior and post-release:

Films today largely depend on marketing and promotions to create buzz and that is the primary reason, every small development relating to a film is reported in social media to increase the pre-release buzz. Apart from traditional social media tools like Twitter, Facebook and Instagram, today YouTube and Insta Reels play a big role in achieving the right buzz. However, all these promotions fall short to support the film, if the content quality fails to deliver. It happened to many big budget films in 2024 and all the promotional efforts and investment put in by the Production team failed to bring in returns and in fact in some cases, boomeranged on the Producers with negative trolls and targeted attack. At the same time, a good content is able to bring in significant success through social media and word of mouth from audience, which brought in dramatic growth in box office collections, post their release. It happened to many films like *Blue Star*, *Lubber Pandhu*, *Garudan*, *Vaazhai* etc.

### Short Lifespan of films in Theatres and OTT Window:

Except for a few films, even highly successful films at box office in 2024 had just two weeks of good run (almost 95% of total gross collections) and from third week onwards, the revenues were not substantial to boast off. Hence, it is critical for Producers to bring in the opening weekend collections through adequate promotions (including trailer, songs, events and sneak peek etc.). At the same time, the common perception among audience that films will be released in OTT in 4 weeks' time must be removed soon so that they look at theatrical viewing as the first option than waiting for OTT release, which is the main reason for the shortened theatrical window for most films from audience.

### Technological Advancements is the way forward:

Tamil cinema has quickly embraced new technologies like AI (Artificial Intelligence), Digital Interface (DI), De-aging, AI based voice/song recordings, Motion Capture, VFX/DI, Previs, Virtual production in filmmaking and 2025 may see many further advancements that will benefit film industry. A detailed article on this is featured in this issue in later pages.

### Spiraling cost of Top Talent:

The top 12-15 actors and the top 10 Directors of Tamil cinema are in huge demand from Producers of not just Tamil industry but also from Telugu and Hindi industry. This led to these talents increasing their remuneration by 100 to 200% in the last 4 years. They are not interested to look at the changing dynamics of buying by satellite and OTT platforms and are just making the demand, which in most cases is unviable. However, most Producers, with a view to sustain in their business are succumbing to the pressure and accepting these demands. To make such payments viable and variable, their remuneration must be linked to Final Tamil Nadu Theatrical revenue share earned by Producers.

### Small and Medium Budget Films Face the Biggest Losses:

Big budget films with popular actors are able to pre-sell the non-theatrical rights prior to the film's release and almost recover 70 to 80% of their investment. Hence, the losses are minimum even if the films fail at box office. However, with no pre-sale happening for most medium and all small budget films, if the film fails at box office, the entire investment will be at risk and no revenue can be expected for them. This is the reason many Producers are chasing top actors and hence all the top actors of Tamil cinema today have 4 to 6 films lined up and their dates are locked till Mid-2026. Producers should not make films for the sake of being in business or for rotation of their (loan) money. Each of the films they choose to make must have commercial viability, else, they should not venture to make films with great uncertainty looming large on business prospects of most films.

### Online Piracy continues unchecked:

Despite new Cinematograph Act 2023 and other controls brought in, Indian Cinema continue to suffer from Piracy and the Online Piracy is rampant for all films including the big budget ones. On the day of a big film's release itself, the pirated versions get released in Telegram App or Online and the Central Government, which has control over this, must bring in strong modes to control online piracy, including banning Telegram App in India, which is the major source of film leakage today.



# NEW TAMIL FILM RELEASES DURING 2024: COMPLETE LIST

Tamil Cinema witnessed 241 new releases (including 7 new releases on 27th December) compared to 258 in 2023, a reduction of 7%. The list of new Tamil films released in 2024 is given below. The list also presents the details of Satellite channels and OTT Platforms, who acquired these films so far. More films may be acquired out of these, in the coming months, which will be updated.

S. No	Date	Name	Banner	Director	Lead Actor(s)	Theatre / OTT	Satellite rights	OTT rights	Genre
1	05-Jan	Kumbaari	Royal Entertainers	Kevin Joseph	Vijay Vishwa	Theatre			Love
2	05-Jan	Usire Nee Thaandi	DS Film Factory	Akash Sudhakar	Santosh Annamalai	Theatre			Love
3	05-Jan	Enga Veetla Party	GPRS Film Production	K. Suresh Kanna	Yathra	Theatre			Love
4	05-Jan	Aranam	Tamizh Thiraikoodam	Priyan	Priyan	Theatre			Thriller
5	12-Jan	Captain Miller	Sathya Jyothi Films	Arun Matheshwaran	Dhanush	Theatre	Sun TV	Amazon Prime	Thriller
6	12-Jan	Ayalaan	KJR Studios	R. Ravikumar	Sivakarthiseyan	Theatre	Sun TV	SunNxt	Sci-Fi
7	12-Jan	Mission: Chapter 1	Lyca Productions	A L Vijay	Arun Vijay	Theatre		Amazon Prime	Thriller
8	12-Jan	Merry Christmas	Tips Industries	Sriram Raghavan	Vijay Sethupathi	Theatre		Netflix	Thriller
9	12-Jan	Sevappi	Erumbugal Network	M.S. Rajaa	Rishikanth	OTT Premiere		Aha Tamil	Village drama
10	25-Jan	Singapore Saloon	Vels International	Gokul	RJ Balaji	Theatre	Kalaaignar TV	Amazon Prime	Comedy
11	25-Jan	Blue Star	Lemon Leaf	S. Jayakumar	Ashok Selvan/ Shantanu	Theatre	Vijay TV	Amazon Prime	Sports
12	25-Jan	Thookkudurai	Open Gate Productions	Dennis Manjunath	Yogi Babu	Theatre		Amazon Prime	Horror
13	25-Jan	Mudakkaruthaan	Vayal Movies	Veerababu	Veerababu	Theatre			Realistic
14	26-Jan	Then Tamizhagam	Sri Renga Movies	Tha. Rangarajan	Rajavel Shanmugam	Theatre			Realistic
15	26-Jan	Niyadhi	Genius Film Production	Naveen Kumar	Naveen Kumar	Theatre			Thriller
16	26-Jan	Local Sarakku	Varasa Swamy Films	SP. Rajkumar	Dinesh Kumar	Theatre			Comedy
17	26-Jan	Tha Naa	M.S. Banana Films	Vasanthakumar A	Vinayak	Theatre			Realistic
18	02-Feb	Devil	Maruthi Film Corporation	Aathithyaa	Vidaarth	Theatre		Amazon Prime & Aha	Thriller
19	02-Feb	Chiklets	SSB Films	Muthu M	Nayan Karishma	Theatre			Adult
20	02-Feb	Vadukkapatti Ramasamy	People Media Factory	Karthik Yogi	Santhanam	Theatre	Zee TV	Amazon Prime & Aha	Comedy
21	02-Feb	Marukkuma Nenjam	Filia Entertainment	Yoagendran	Rakshan	Theatre		Amazon Prime	Love
22	09-Feb	Lal Salaam	Lyca Productions	Aishwarya Rajinikanth	Rajinikanth/ Vishnu Vishal	Theatre	Sun TV		Sports
23	09-Feb	Lover	Million Dollar Studios	Prabhuram Vyas	Manikandan	Theatre	Vijay TV	Hotstar	Love
24	09-Feb	E-Mail	Film Factory	SR. Rajan	Ashok Kumar	Theatre			Thriller
25	09-Feb	Ippadikku Kadhal	Meraki Entertainment	Bharath Mohan	Bharath	OTT Premiere		Aha Tamil	Love
26	16-Feb	Siren	Home Makers	Antony Bhagyaraj	Jayam Ravi	Theatre	Vijay TV	Hotstar	Thriller
27	16-Feb	Eppodhum Raja	Green Channel Movies	H. Murugan	Win Star Vijay	Theatre			Thriller
28	16-Feb	Kazhumaram	Yourbackers Productions	Kottachi Annamagan	Kottachi Annamagan	Theatre			Realistic
29	16-Feb	Ettum Varai Ettu	ESB Creation	Velwisvaa	Nagaraja Cholan	Theatre			Sports
30	16-Feb	Aandhai	ZeeG Movies	Naveen Manikandan	Vikkas	Theatre			Thriller
31	23-Feb	Paambattam	Vaithyanathan Film Studios	VC Vadivudaiyan	Jeevan	Theatre			Thriller
32	23-Feb	Byri: Part 1	DK Pictures	John Gladly	Syed Majeed	Theatre		Amazon Prime	Sports
33	23-Feb	Ranam - Aram Thavarel	Mithun Mithra Productions	Sheriff	Vaibhav	Theatre		Amazon Prime & Aha	Thriller



S.No	Date	Name	Banner	Director	Lead Actor(s)	Theatre/OTT	Satellite rights	OTT rights	Genre
34	23-Feb	Ninaivellam Neeyada	Lekha Theatres	Adhirajan	Aadhirajan	Theatre			Love
35	23-Feb	Operation Laila	Selrin Productions	A. Venkatesh	Srikanth	Theatre			Thriller
36	23-Feb	Vithaikkarana	White Carpet Films	Venki	Sathish	Theatre		Amazon Prime	Thriller
37	23-Feb	Glassmates	Mughavai Films	Sharavana Shakthi	Angaiyarkannan J	Theatre			Love
38	23-Feb	Poo Pondra Kadhal	LVS Productions	L.V. Suresh	Suresh	Theatre			Love
39	23-Feb	Birthmark	Sapiens Entertainment	Vikram Shreedharan	Shabeer	Theatre		Aha Tamil	Love
40	01-Mar	Sathamindri Mutham Thaa	Celebright Productions	Rajdev	Srikanth	Theatre			Thriller
41	01-Mar	Atho Mugam	Reel Petti Productions	Sunil Dev	SP. Siddharth	Theatre		Aha Tamil	Thriller
42	01-Mar	Por (Bilingual with Hindi)	Roox Media	Bejoy Nambiar	Kalidas Jayaram/Arjun Das	Theatre		Netflix	Thriller
43	01-Mar	Ayyaiyyo	Leo Giant Movies	Sivaganesan	Bagyaraj	Theatre			Thriller
44	01-Mar	Joshuva Imai Pol Kaakka	Vels International	Gautham Vasudev Menon	Varun	Theatre		Amazon Prime	Action
45	08-Mar	J Baby	Neelam Productions	Suresh Mari	Dinesh	Theatre		Amazon Prime	Family
46	08-Mar	Nalla Perai Vaanga Vendum Pillaigale	Poorvaa Productions	PrasathRamar	Senthur Pandian	Theatre			Family
47	08-Mar	Arimapatti Sakthivel	Life Cycle Creations	Ramesh Kandhasamy	Charlie	Theatre			Family
48	08-Mar	Singappenne	JSB Film Studios	JSB Sathish	Shilpa Manjunath	Theatre			Family
49	08-Mar	Guardian	Block Buster Productions	Sabari - Guru Saravanan	Suresh Menon	Theatre		Aha Tamil	Horror
50	08-Mar	Unarvugal Thodarkadhai	Super Talkies	Balu Sharma	Hrisikesh	Theatre		Aha Tamil	Love
51	15-Mar	Kaduvetti	Manjal Pictures	Solai Arumugam	R.K. Suresh	Theatre		Amazon Prime	Biopic
52	15-Mar	Yaavarum Vallavare	11:11 Productions	Rajendra Chakravarthi	Samuthirakani	Theatre		Aha Tamil	Realistic
53	15-Mar	Aaraichi	Paper Pena Cinema	P.M. Vedimuthu	Anish	Theatre			Love
54	15-Mar	Amigo Garage	People Production House	Prasanth Nagarajan	Mahendran	Theatre			Action
55	15-Mar	Devil Hunters	Rudreshwar Productions	Prajith Raveendran	Prajith Raveendran	Theatre			Horror
56	22-Mar	Rebel	Studio Green Films	Nikesh KS	G.V. Prakash Kumar	Theatre		Amazon Prime	Action
57	22-Mar	Chittu 2020	Revathi Cine Creations	Karthik Vijayakumar	Kishore	Theatre			Love
58	22-Mar	Muniyandiyn Munipaaichchal	Sri Aaandal Movies	J. Raja Mohamed	Jayakanth	Theatre			Horror
59	29-Mar	Veppam Kulir Mazhai	Hashtag FDFS Production	Pascal Vedamuthu	Dhirav	Theatre		Amazon Prime & Aha	Comedy
60	29-Mar	Idi Minnal Kadhal	Pavaki Entertainment	Balaji Madhavan	Ciby	Theatre		Amazon Prime & Aha	Thriller
61	29-Mar	The Boys	Nova Film Studio	Santhosh P Jayakumar	Santhosh Jaykumar	Theatre		Amazon Prime & Aha	Comedy
62	29-Mar	Hot Spot	KJB Talkies	Vignesh Karthick	Kalaiyarasan & others	Theatre		Amazon Prime & Aha	Love
63	29-Mar	Netru Indha Neram	Clapin Filmotainment	Sai Roshan KR	Shariq Hasan	Theatre		Aha Tamil	Love
64	29-Mar	Kaa - The Forest	Shalom Studios	Nanjil	Salil Ghose	Theatre			Thriller
65	29-Mar	Boomer Uncle	Olympia Movies/Anka Media	Swadeesh MS	Yogi Babu	Theatre		Aha Tamil	Comedy
66	29-Mar	Eppura	White Town Films	AR Rajesh	Vijay Murugan	Theatre			Comedy

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67	04-Apr	Kalvan	Access Film Factory	PV Shankar	G.V. Prakash Kumar	Theatre	Vijay TV	Hotstar	Rural comedy
68	05-Apr	Double Tuckerr	Air Flick	M2	Dheeraj	Theatre		Amazon Prime	Fantasy
69	05-Apr	White Rose	Poombarai Murugan Entertainment	K Rajashekar	Kayal Anandhi	Theatre		Aha Tamil	Thriller
70	05-Apr	Karpu Bhoomiyil	Buddha Films	Nesam Murali	Nesam Murali	Theatre			Realistic
71	05-Apr	Oru Thavaru Seidhal	KMP Pictures	Mani Dahmodharan	MS. Bhaskar	Theatre			Political
72	05-Apr	Iravin Kangal	Prathab Enterprises	POP Suresh	Pop Suresh	Theatre			Thriller
73	05-Apr	Aalakalam	Shree Jai Productions	Jayakrishnamoorthy	Eeswari Rao	Theatre			Family
74	11-Apr	Romeo	Vijay Antony Film Corporation	Vinayak Vaidyanathan	Vijay Antony	Theatre	Vijay TV	Amazon Prime	Romantic
75	11-Apr	DeAr	NutMeg Productions	Anand Ravichandran	G.V. Prakash Kumar	Theatre		Netflix	Love
76	12-Apr	Ariviyal	Pachaiyamman Movies	Vijay Vasantha Ravi	S.Narayanan	Theatre			Sci-Fi
77	12-Apr	Vaa Pagandaiyya	Oli Revelation	Pa. Jayakumar	Vijaya Dinesh	Theatre			Realistic
78	14-Apr	Pon Ondru Kanden	Jio Studios - YSR Films	Priya V	Ashok Selvan - Vasanth Ravi	OTT Premiere		Jio Cinema	Love
79	19-Apr	Vallavan Vaguthathada	Focus Studios	Vinayak Durai	Tej Charanraj	Theatre		Aha Tamil	Hyper thriller
80	19-Apr	Never Escape	Royal Productions	DSRI Aravindan Dev Raj	Robert Master	Theatre			Thriller
81	20-Apr	Finder	Arabi Production	Vinod Rajendran	Charlie	Theatre		Aha Tamil	Thriller
82	20-Apr	Ruban	AKR Future Films	Ayyappan S	Vijay Prasath	Theatre			Thriller
83	20-Apr	Siragan	MAD Films	Venkateshwaraj	Gajaraj	Theatre		Aha Tamil	Thriller
84	26-Apr	Rathnam	Stone Bench Productions	Hari	Vishal	Theatre	Zee TV	Amazon Prime	Action
85	26-Apr	Oru Nodi	Creative Entertainers	B. Manivarman	Taman Kumar	Theatre	Vijay TV	Amazon Prime & Aha	Thriller
86	26-Apr	Kolai Dhooram	Hasini Movies	Prabhu R	Yuvan Prabhakar	Theatre			Thriller
87	26-Apr	Idhu Mirugangal Vaazhum Idam	Fine John Pictures		Fine John	Theatre			Thriller
88	03-May	Aranmanai 4	Avni Cinemax	Sundar C	Sundar C	Theatre	Vijay TV	Hotstar	Horror
89	03-May	Ninnu Vilaiyadu	Raj Peacock Movies	C. Soundarajan	Dinesh	Theatre			Family
90	03-May	Kurangu Pedal	Sivakarthykeyan Productions	Kamalakkannan	Kali Venkat	Theatre		Amazon Prime & Aha	Children
91	03-May	Akkaran	Kundran Productions	Arun K. Prasad	M.S. Bhaskar	Theatre			Thriller
92	03-May	Sabari	Maha Movies	Anil Katz	Varalaxmi Sarathkumar	Theatre			Thriller
93	10-May	STAR	Rise East Entertainment	Elan	Kavin	Theatre		Amazon Prime	Realistic
94	10-May	Rasavathi	DNA Mechanic Company	Arjun Das	Arjun Das	Theatre		Amazon Prime & Aha	Thriller
95	10-May	Uyir Tamizhukku	Moon Pictures	Aadham Baava	Ameer	Theatre		Amazon Prime & Aha	Political
96	10-May	Mayavan Vettai	Movielaya Pictures	Rajesh	Sikkal Rajesh	Theatre			Thriller
97	17-May	Inga Naan Thaan Kingu	Gopuram Films	Anand Narayan	Santhanam	Theatre		Amazon Prime	Comedy
98	17-May	Kanni	Sunlife Creations	Maayon Siva Thorapadi	Manimaran	Theatre			Realistic
99	17-May	Padikkatha Pakkangal	Smovie Park & Pournami Pictures	Selvam Mathappan	Prajin	Theatre			Thriller
100	17-May	Election	Reel Good Films	Thamizh	Vijay Kumar	Theatre		Amazon Prime	Comedy
101	23-May	Saamaniyan	Etcetera Entertainment	R. Rahesh	Ramarajan	Theatre			Thriller
102	24-May	6 Kandalum Ore Paarvai	Supriya Films	V. Janakiraman	Raj Nithan	Theatre			Love
103	24-May	Poomara Kaathu	Jesus Grace Cine Entertainment	Gnana Arokkiyaraja	Santhosh Saravanan	Theatre			Love

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104	24-May	Pagalariyaan	Rishikesh Entertainments	Murugan	Vetri	Theatre		Aha Tamil	Thriller
105	24-May	PT Sir	Vels Film International	Karthik Venugopalan	Hip Hop Aadhi	Theatre	Kalaigarnar TV	Amazon Prime	Sports
106	24-May	Konjam Pesinaal Yenna	Super Talkies	Giri Murphy	Vinod Kishan	OTT Premiere		Aha Tamil	Love
107	31-May	Bujji at Anuppatti	Kavilayaa Creations	Raam Kandasamy	Karthik Vijay	Theatre			Children
108	31-May	Garudan	Lark Studios	Durai Senthilkumar	Soori	Theatre		Amazon Prime	Action
109	31-May	Hit List	RK Studios	Sooriyakathir-Karthikeyan	Vijay Kanishka	Theatre		Amazon Prime & Aha	Action
110	31-May	The Akaali	PBS Productions	Mohamed Asif Ameen	Nasser	Theatre		Aha Tamil	Thriller
111	31-May	Kuttrappinnani	Golden Cinemas	N.P. Ismail	Raatchasan Saravanan	Theatre			Thriller
112	07-Jun	Ini Oru Kadhal Seivom	Epic Theatres	Hariharan S	Ajay Balakrishna	Theatre			Love
113	07-Jun	Weapon	Million Studio	Guhan Senniappan	Sathyaraj/ Vasanth Ravi	Theatre		Amazon Prime & Aha	Action
114	07-Jun	Haraa	G Media	Vijay Sri G	Mohan	Theatre		Amazon Prime & Aha	Thriller
115	07-Jun	Anjaamai	Thiruchithiram	S.P. Subburaman	Vidaarth	Theatre		Aha Tamil	Family
116	07-Jun	Nisha	Suresh Pictures	G. Suresh Babu	Kishore	Theatre			Horror
117	07-Jun	Thandupalaiyam	Venkat Movies	Tiger Venkat	Sonia Agarwal/ Vanitha	Theatre			Action
118	07-Jun	Kaazh	GM Films International	Mohan Raj VJ	Yugendran	Theatre		Aha Tamil	Love
119	14-Jun	Maharaja	Passion Studios	Nithilan	Vijay Sethupathi	Theatre	Vijay TV	Netflix	Thriller
120	14-Jun	Pithala Maathi	Sri Saravana Film Arts	Manka Vidya	Umamathi	Theatre			Comedy
121	21-Jun	Sattam En Kaiyyil	Sri Siddi Vinayaka Movie Makers	A. Abhiram	Sai Dhanshika	Theatre			Thriller
122	21-Jun	Rail	Discovery Cinemas	Bhaskar Sakthi	Kungumaraj Muthusamy	Theatre		Aha Tamil	Realistic
123	21-Jun	Laandhar	M Cinema Production	Shaji Salim	Vidaarth	Theatre		Aha Tamil	Thriller
124	21-Jun	Bayamaria Brammai	69MMFilm	Rahul Kabali	JD	Theatre			Thriller
125	05-Jul	Naanum Oru Azhagi	KC Creations	Pozhikkaraiyan	Arun	Theatre			Love
126	05-Jul	Emakadhagan	Prime Reels Pictures	Kishan Raj	Vattakara Sathish	Theatre			Rural
127	05-Jul	7/G	Dream House	Haroon	Sonia Agarwal / Smurthi Venkat	Theatre		Aha Tamil	Thriller
128	05-Jul	Kavundampalayam	SPS Cinemas	Ranjith	Ranjith	Theatre		Aha Tamil	Rural
129	05-Jul	Theradi	Veppadai Sri Moogambikai Films	Murali Pandian	Saravana Pandian	Theatre			Love
130	12-Jul	Indian 2	Lyca Productions	Shankar	Kamal Haasan	Theatre	Kalaigarnar TV	Netflix	Action
131	12-Jul	TEENZ	Akira Entertainment	R. Parthiban	R. Parthiban	Theatre		Amazon Prime	Thriller
132	12-Jul	R.K. Vellimegam	Chandrasudha Films	Sainu Chavakkadan	Vijay Gowrish	Theatre			Realistic
133	19-Jul	Thimil	Tamizhan Cinemas	S. Kadhar	Magesh	Theatre			Action
134	19-Jul	Maaya Puthagam	Jaguar Studios	Rama Jayaprakash	Ashok	Theatre			Horror
135	26-Jul	Raayan	Sun Pictures	Dhanush	Dhanush	Theatre	Sun TV	Amazon Prime	Action
136	26-Jul	Vinnudan	SRA Productions	Guna Palanisamy	Ashok Kumar	Theatre			Love
137	26-Jul	Pitha 23:23	SR Film Factory	S. Sugan	Aadesh Bala	Theatre			Family
138	02-Aug	Mazhai Pidikkatha Manithan	Infiniti Film Ventures	Vijay Milton	Vijay Antony	Theatre		Amazon Prime	Action
139	02-Aug	Boat	Prabha Premkumar	Chimbudevan	Yogi Babu	Theatre		Amazon Prime & Aha	Satire

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140	02-Aug	Pechi	Veilon Pictures	Ramachandran B	Bala	Theatre		Amazon Prime & Aha	Horror
141	02-Aug	VasCodaGama	5656 Productions	RGK	Nakkul	Theatre		Amazon Prime & Aha	Comedy
142	02-Aug	Jamaa	Learn and Teach Production	Pari Elavazhagan	Pari Elavazhagan	Theatre		Amazon Prime	Realistic
143	02-Aug	Nanban Oruvan Vandha Piragu	Masala Popcorn	Ananth	Ananth	Theatre		Aha Tamil	Friendship
144	09-Aug	Min Mini	Stage Unreal	Halitha Shamim	Gaurav Kalai	Theatre			Travel
145	09-Aug	Andhagan	Staar Movies	Thiagarajan	Prashanth	Theatre		Amazon Prime & Aha	Thriller
146	09-Aug	Veerayi Makkal	White Screen Films	Nagaraj Karuppaiah	Suresh Nandha	Theatre			Family
147	09-Aug	Sooriyanum Sooriyakandhiyum	Cinema Studio	A.L. Raja	Appukutty	Theatre			Family
148	09-Aug	Park	Akshaya Movie Makers	E.K. Murugan	Taman Kumar	Theatre			Horror
149	09-Aug	Light House	Pheonix Productions	Sreekrishna	Thalaivasal Vijay	Theatre			Thriller
150	09-Aug	P2	Aram Production	Sivam	Bhagatt Vikrant	Theatre			Thriller
151	15-Aug	Thangalaan	Studio Green Films	Pa. Ranjith	Vikram	Theatre		Netflix	Historical
152	15-Aug	D'monte Colony II	Gnanamuthu Pattarai	Ajay Gnanamuthu	Arulnidhi	Theatre	Zee TV	Zee 5	Horror
153	15-Aug	Raghu Thatha	Hombale Films	Suman Kumar	Keerthi Suresh	Theatre	Zee TV	Zee 5	Comedy
154	23-Aug	Saala	People Media Factory	S.D. Manipaul	Dheeran	Theatre		Aha Tamil	Action
155	23-Aug	Kottukkaali	Sivakarthekeyan Productions	PS. Vinod Raj	Soori	Theatre		Amazon Prime & Aha	Realistic
156	23-Aug	Pogumidam Vegu Thooramillai	Shark 9 Pictures	Michael K Raja	Vemal	Theatre		Amazon Prime & Aha	Emotional
157	23-Aug	Vaazhai	Navvi Studios	Mari Selvaraj	Kalaiyarasan	Theatre	Vijay TV	Hotstar	Emotional
158	23-Aug	Adharma Kadhaigal	Big Bang Movies	Kamaraj Vel	Vetri	Theatre		Aha Tamil	Anthology
159	23-Aug	Kadamai	KSNS Film International	Sukran Shankar	Seeralan	Theatre			Action
160	30-Aug	Uzhaipalar Dhinam	Nambirajan International Cinema	Santhosh Nambirajan	Santosh Nambirajan	Theatre			Thriller
161	30-Aug	Sembian Madhevi	B Studios	Loga Padmanabhan	Veera	Theatre			Love
162	29-Aug	Virundhu	Neyyar Films	Thamara Kannan	Arjun	Theatre			Action
163	30-Aug	Kataana	JPS Cinemax	Sathish Ramakrishnan	Sathish Ramakrishnan	Theatre			Action
164	05-Sep	The GOAT	AGS Entertainment	Venkat Prabhu	Vijay	Theatre	Zee TV	Netflix	Action
165	13-Sep	Quotation Gang Part 1	Filminati Entertainment	Vivek K Kannan	Jackie Sheroff	Theatre			Thriller
166	20-Sep	Lubber Pandhu	Prince Pictures	Tamizharasan Pachamuthu	Dinesh/Harish Kalyan	Theatre	Vijay TV	Hotstar	Sports
167	20-Sep	Kozhippannai Chelladurai	Vision Cinema House	Seenu Ramasami	Yegan/Yogibabu	Theatre		Amazon Prime & Aha	Family
168	20-Sep	Dhonima	Learn and Teach Production	Jagadeesan Subu	Kaali Venkat	Theatre			Family
169	20-Sep	Nandhan	Era Entertainment	Era. Saravanan	M. Sasikumar	Theatre	Vijay TV	Amazon Prime & Aha	Realistic
170	20-Sep	Kadaisi Ulaga Por	Hip Hop Tamizha Entertainment	Hip Hop Aadhi	Hip Hop Aadhi	Theatre		Amazon Prime	Fantasy
171	20-Sep	Thozhar Seguvara	Grey Magic Creations	Alex A.D.	Sathyaraj	Theatre			Thriller
172	20-Sep	Hug Me More (HMM)	Bright Entertainment Times	Narasimhan Packirisamy	Anurag Mandal	Theatre			Thriller
173	27-Sep	Meiyazhagan	2 D Entertainment	C. Premkumar	Karthi - Arvind Swamy	Theatre	Vijay TV	Netflix	Family

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174	27-Sep	Hitler	Chendur Film International	Dana S.A.	Vijay Antony	Theatre	Vijay TV	Amazon Prime	Thriller
175	27-Sep	Petta Rap	Blue Hill Films	SJ Sinu	Prabhu Deva	Theatre		Amazon Prime	Comedy
176	27-Sep	Dhil Raja	Golden Eagle Studios	A. Venkatesh	Vijay Sathya	Theatre			Action
177	27-Sep	Sattam En Kaiyil	Shanmugam Creations	Chachi	Sathish	Theatre		Amazon Prime	Thriller
178	27-Sep	Dopamine @2.22	Hashtag FDFS Production	Dhirav	Dhirav	OTT/Amazon		Amazon Prime	Thriller
179	27-Sep	Coffee	Om Cine Ventures	Sai Krishna	Rahul Dev	OTT/Aha		Aha Tamil	Thriller
180	04-Oct	Seeran	Netco Studios	Durai K Murugan	James Karthik	Theatre			Family
181	04-Oct	Chella Kutty	Sri Chitra Pournami Films	Sagayanadhan	Dr. Ditto	Theatre			Love
182	04-Oct	Aaragan - Page no.96	Trending Arts	Arun NR	Michael Thangadurai	Theatre			Thriller
183	04-Oct	Appu	RK Studios	Vaseegaran Balaji	Kalloori Vinoth	Theatre			Action
184	04-Oct	Neela Nira Sooriyan	First Copy Productions	Samyuktha Vijayan	Samyuktha Vijayan	Theatre			Realistic
185	04-Oct	Ore Pechu Ore Mudivu	Screen Light Films	V.R. Ezhuthassan	Rajesh R Krishna	Theatre			Action
186	04-Oct	Vettaikaari	Sri Karuppar Films	Kalimuthu Kathamuthu	Sanjana Singh	Theatre			Thriller
187	10-Oct	Vettaian	Lyca Productions	T.J. Gnanavel	Rajinikanth	Theatre	Sun TV	Amazon Prime	Action
188	11-Oct	Black	Potential Studios	Balasubramani KG	Jiiva	Theatre		Amazon Prime	Thriller
189	18-Oct	SIR	SSS Pictures	Bose Venkat	Vemal	Theatre		Amazon Prime	Realistic
190	18-Oct	Aalan	3S Pictures	Siva R	Vetri	Theatre			Love
191	18-Oct	Rocket Driver	Stories by the Shore	Sriram Ananthashankar	Vishvath	Theatre		Amazon Prime & Aha	Fantasy
192	18-Oct	Arya Mala	Jana Joy Movies	Jana Joy Movies	RS Karthik	Theatre			Love
193	18-Oct	Karuppu Petti	KCP Productions	S. Doss	K.C. Prabhath	Theatre			Action
194	18-Oct	Chennaiyil Vaanam Megamootathudan Kaanapadum	Ein Filmemacher	Ramesh Govindarajan	Ramesh Govindarajan	Theatre		Aha Tamil	Love
195	25-Oct	Ill Thaka Saiya	SKD Film Factory	Sudha Nadar - Monica Selena	Sudha Nadar	Theatre			Love
196	25-Oct	Happy Birthday Luci	TBC Films	S.M. Mohammed Azarudeen	Dolly Aishwarya	Theatre			Thriller
197	25-Oct	Otrai Panaimaram	RSSS Pictures	Puthiyavan Rasiah	Puthiyavan Rasiah	Theatre			Realistic
198	25-Oct	Deepavali Bonus	Sri Ankali Parameshwari Films	Jayabal J	Vikranth	Theatre		Aha Tamil	Family
199	25-Oct	Kaatteni	Studio SID Production	Rajasekaran	Rajasekaran	Theatre			Thriller
200	25-Oct	Sevakar	Silver Movies International	Santhosh Gopinath	Prajin	Theatre			Love
201	25-Oct	Scene No.62	Navamukunda Productions	Adam Zamar	Amaldev	Theatre			Thriller
202	25-Oct	Aangaram	MJM Movies	A.R. Rasheedh	Yaasar	Theatre			Thriller
203	26-Oct	Kanpesum Vaarthaigal	K.S.R. Films	Balaselvam	New	Theatre			Action
204	31-Oct	Amaran	Raaj Kamal Films International	Rajkumar Periyasamy	Sivakarthekeyan	Theatre	Vijay TV	Netflix	Biopic
205	31-Oct	Bloody Beggar	Filament Pictures	Sivabalan Muthukumar	Kavin	Theatre	Sun TV	Amazon Prime	Comedy
206	31-Oct	Brother	Screen Scene Media Entertainment	Rajesh M	Jayam Ravi	Theatre	Zee TV	Zee 5	Family
207	08-Nov	Iravinil Attam Paar	RSV Movies	A. Tamil Selvan	K. S. Udhaya Kumar	Theatre			Thriller
208	14-Nov	Kanguva	Studio Green Films	Siva	Suriya	Theatre		Amazon Prime	Period
209	22-Nov	Nirangal Moondru	Ayngaran International	Karthick Naren	Atharva	Theatre		Amazon Prime & Aha	Thriller

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210	22-Nov	Emakku Thozhil Romance	T Creations	Balaji Kesavan	Ashok Selvan	Theatre			Love
211	22-Nov	Jolly O Gymkhana	TransIndia Media	Sakthi Chidambaram	Prabhu Deva	Theatre		Aha Tamil	Comedy
212	22-Nov	Paraari	Kala Films	Ezhil Periyavedi	Hari Shankar	Theatre			Realistic
213	22-Nov	Kuppan	Soni Sri Productions	Charanraj	Dev	Theatre			Action
214	22-Nov	Lineman	Green 4 Entertainment	Udhaikumar	Charlie	OTT Premiere		Aha Tamil	Realistic
215	29-Nov	Sorgavaasal	Swipe Right Studios	Sidharth Vishwanath	RJ Balaji	Theatre		Netflix	Realistic
216	29-Nov	Mayan	Fox Crow Studios	J Rajes Kanna	Priyanka Arulmohan	Theatre			Fiction
217	29-Nov	Sadhuvan	Pavi Creations	Santosh Sekaran	Abi Saravanan	Theatre			Love
218	29-Nov	Thirumbi Paar	Pavi Vithya Lakshmi Productions	E. Ibrahim	Rishi Rithvik	Theatre			Thriller
219	29-Nov	Silent	SR Dream Studios	Ganesh Pandi	Aaradhya	Theatre			Thriller
220	29-Nov	Paraman	Infinite Films	J. Sabarish	Super Good Subramani	Theatre			Action
221	05-Dec	Dappankuthu	Mohan Digital	R Muthu Veera	Sankara Pandi	Theatre			Village drama
222	05-Dec	Thuval	Sieger Pictures	Rajavel Krishna	Rajkumar	Theatre			Thriller
223	05-Dec	Family Padam	UK Creations	Selvah Kumar Thirumaaran	Udhay Karthik	Theatre			Family
224	05-Dec	Blood and Black	Blue Whale Entertainments	Guru Karthikeyan	Sugi Vijay	Theatre			Thriller
225	13-Dec	Soodhu Kavvum 2	Thirukumaran Entertainment	S.J. Arjun	Mirchi Shiva	Theatre			Comedy
226	13-Dec	Miss U	7 Miles Per Second	N. Rajasekhar	Siddharth	Theatre		Amazon Prime	Love
227	13-Dec	Once Upon a Time in Madras	Friday Film Factory	Prasadh Murugan	Bharath	Theatre			Thriller
228	13-Dec	Andha Naal	Green Magic Entertainment	Vivy Kathiresan	Aryan Shyam	Theatre			Thriller
229	13-Dec	Then Chennai	RFC Productions	Ranga	Ranga	Theatre			Thriller
230	13-Dec	Vidinha Enakku Kalyanam	S Films	S.P. Bhagavathibala	Vinay	Theatre			Family
231	20-Dec	Viduthalai 2	RS Infotainment	Vetri Maaran	Vijay Sethupathi	Theatre	Kalaaignar TV	Zee 5	Action
232	20-Dec	Iru Manasu	Sri Gurusvappa Movies	Murugesan	Kovai Senthil	Theatre			Family
233	20-Dec	Iyappan Thunai Iruppan	G3 Galayaa	T.A. Mahaganesan	Manikandan	Theatre			Devotional
234	21-Dec	Kadavulin Kadhal	BMS Pictures	BMS Shanmugam	BMS Shanmugam	Theatre			Love
235	27-Dec	Thiru Manickam	GPRK Movies	Nanda Periyasamy	P. Samuthirakani	Theatre	Zee TV	Zee 5	Family
236	27-Dec	Rajakkili	V House Productions	Umopathy Ramaiah	Thambi Ramaiah	Theatre			Biopic
237	27-Dec	Nenju Porukkuthillaiye	Navarasa Kalaikoodam	Iruvar	Aravind Rao	Theatre			Action
238	27-Dec	Alangu	DG Film Company & Magnas	S.P. Shakthivel	Gunanidhi	Theatre			Animal
239	27-Dec	The Smile Man	Wednesday Stories/ Magnum Movies	Syaam-Praveen	Sarathkumar	Theatre			Thriller
240	27-Dec	Mazhaiyil Nanaigiren	Rajshree Ventures	T. Suresh Kumar	Anson Paul	Theatre			Love
241	27-Dec	Vaagai	Luminous Cine Talkies	Ram Sevaa	Ramakrishnan	Theatre			Love

The above 241 films are the comprehensive list of New Tamil Films released during 2024. Films dubbed and released in Tamil (*Kalki 2898 AD, Lucky Baskhar, Zebra, Pushpa 2* etc.) are not included though they have done well in Tamil Nadu. Every effort has been put in to collect and include the films released during the year, even through OTT Premiere, as long as they are direct Tamil films. Still if any film is missing, please do mail us to update to our list.

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# காதல் என்பது பொதுவுடைமை

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JOMON JACOB, NITHYAH ATPUTHARAJAH,  
DIJO AUGUSTINE, VISHNU RAJAN, SAJIN S RAJ

CREATIVE PRODUCERS NOBIN KURIAN, R RAJENDRAN

DIRECTOR OF PHOTOGRAPHY: SREE SRARAVANAN EDITOR: DANIL CHARLES MUSIC: KANNAN NARAYANAN ART DIRECTOR: K. ARUSAMY  
LYRICS: UMA DEVI PRODUCTION MANAGER: K. SAKTHIVEL COSTUME DESIGNER: SBBHASHREE KARTHIK VIJAY  
SCREENPLAY: RAJESH SASEENDRAN STORY: ANAND RAMACHANDRAN PROD. GUNA TV VARMA DIGITAL STUDIOS  
CASTING: R. NANDAKUMAR VFX: MERAKI TITLE: SOMESH SHIVA SCHEDULE: SAJITH RAJ DESIGN: LINGU ABRAHAM - THE WALLINZ  
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IN THEATRES FROM THIS  
VALENTINE'S DAY 14/02/2025



# HOW TECHNOLOGY IS REDEFINING FILMMAKING

The art of filmmaking has been on an exhilarating journey ever since the first motion picture flickered to life. From silent black-and-white reels to the vibrant Technicolor era, from the golden age of 35mm film to today's digital landscapes, technology has continuously reshaped how we tell stories. Artificial Intelligence (AI) is weaving its magic into the filmmaking process in extraordinary ways. Remember how Anirudh revived Malaysia Vasudevan's voice for "Manasilaayo" using AI? Or how Robert Zemeckis' film "Here" used AI to seamlessly de-age stars Tom Hanks and Robin Wright, taking them from age 18 to 80? These examples highlight how AI is quietly becoming an indispensable member of the film crew, offering unparalleled knowledge and adaptability. In the past, special effects relied on physical props like explosions and miniatures. Today, digital technology enables filmmakers to create entire worlds from scratch. VFX now drives major franchises, offering directors limitless creative possibilities. AI enhances this further by automating tasks, generating previsualizations, and streamlining post-production.

## Motion Capture

Motion capture is revolutionizing the entertainment industry, allowing filmmakers, animators to create lifelike digital characters with incredible precision. By capturing the movements of real actors and translating them into digital models, MoCap brings an unprecedented level of realism to animated films, video games, and virtual reality experiences. At PhantomFX, we specialize in MoCap technology, blending cutting-edge systems with artistic creativity to push the boundaries of storytelling.



Our MoCap services, showcased in projects like *Ayalaan*, bring immersive characters to life, making them integral to the future of digital entertainment.

Crafted by PhantomFX, *Ayalaan* stands as a testament to India's expertise in cutting-edge visual storytelling, boasting over 4,500 VFX shots. The movie has seamlessly integrated CGI elements, setting extensions, fully CGI environments, action-packed sequences, CGI characters and props exemplifying the commitment to pushing the boundaries of technology and creativity.







### De-Aging

Imagine a film where Tom Cruise plays both his younger and older self, moving effortlessly through time. Traditionally, achieving this would involve high-end prosthetic makeup and hours of meticulous effort costly and often time-consuming. But thanks to AI De-Aging technology, filmmakers can now rejuvenate actors on-screen with remarkable precision & to present these characters over multiple decades without the need for extensive makeup or recasting.

expressions into a digital model, making characters come alive with remarkable, dynamic precision. Now, we can turn a character infused with images that are digitally copied from the real world, effortlessly replicated into the proto-character & expressions that don't just mimic, but come alive.

From haste of emotions to a subtle smile now we can capture the full spectrum, creating emotions with depth, complexity, and a dash of originality. **Think of it as the perfect mix of science, art, and just the right amount of magic.**



### AI Dubbing

AI-powered dubbing is transforming the way foreign-language films are localized. By combining speech-to-text and machine translation, it automates dubbing and subtitling, synchronizing translated dialogue with actors' lip movements while preserving the original emotional tone and pacing. Traditionally, this required actors to re-record lines in a different language, but AI now makes the process faster, enabling filmmakers to expand their reach and engage global audiences without compromising quality.



### Scribble avantgarde



### Mastering the expression building

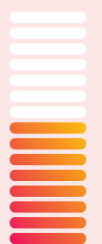
Humans can create up to 10,000 unique facial expressions using just 43 facial muscles. But with AI, we can replicate these expressions in a matter of minutes! This innovative technique demonstrates innovative power to inject a wide range of facial



Designers no longer need to rely on traditional methods to create visuals. A simple sketch or idea can now be turned into detailed, high-quality images instantly. This shift is revolutionizing creativity, allowing concepts to quickly transform into finished designs. Beyond still images, creators can now bring sketches to life, turning them into dynamic videos with speed and precision. This wave of innovation is reshaping creativity. **It's not about replacing jobs, it's about enhancing them.**

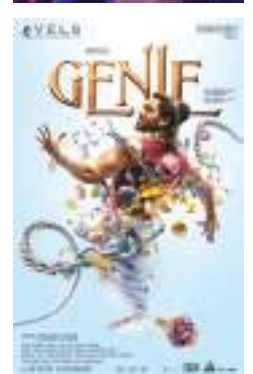
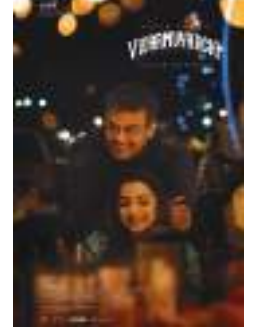
AI-driven solutions and advanced tools to bring filmmakers' visions to life with precision and creativity.

- **An article by Bejoy Arputharaj, VFX Director / CEO, PhantomFx**



# TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2025 - 26

Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Coolie	Sun Pictures
Kamal Haasan	Thug Life	Red Giant Movies - Raaj Kamal Films
Vijay	Thalapathy 69	KVN Productions
Ajith Kumar	Good Bad Ugly / Vidaamuyarchi	Mythri Movie Makers / Lyca Productions
Suriya	Retro / Suriya 45	2D Entertainment / Dream Warrior Pictures
Vikram	Dhruva Natchathiram / Veera Dheera Sooran - 2 / Chiyaan 63	Ondraga Entertainment / HR Pictures / Shanthi Talkies
Dhanush	Kubera / Idli Kadai	Sree Venkateswara Cinemas LLP- Amigos Creations Pvt Ltd / Dawn Pictures
Sivakarthikeyan	SK 23 / SK25	Sri Lakshmi Movies / Dawn Pictures
Karthi	Vaa Vaathiyaar, Sardar 2 / Karthi 29	Studio Green Films / Prince Pictures / Dream Warrior Pictures
Silambarasan TR	Thug Life / STR 49	Raaj Kamal Films International / AGS Entertainment
Jayam Ravi	Kadhalikka Neramillai / Genie / JR 34 & SK25	Red Giant Movies / Vels Film International / Screen Scene Entertainment & Dawn Pictures
Vishal	Thupparivalan - 2	Vishal Film Factory
Raghava Lawrence	Benz / Hunter / Bullet & Kaala Bhairava	Passion Studios- G Squad - Goldmines Telefilms / Five Star Creations / Goldmines Studios
Arya	Mr.X	Prince Pictures
Vijay Sethupathi	Ace / Train / Untitled	7Cs Entertainment / V Creations / Sathya Jyothi Films
R. Madhavan	Adhirshtasaali / Test	AA Media Corporation / Y Not Studios
Vijay Antony	Agni Siragugal / Gagana Margan	Amma Creations / Vijay Antony Pictures
Vishnu Vishal	Mohan Das, Aaryan / Dir. Ramkumar film	Vishnu Vishal Productions / Sathya Jyothi Films
Arun Vijay	Vanangaan, Agni Siragugal & Retta Thala	V House Productions, Amma Creations / BTG Universal
Jiiva	Agathiya / Golmaal	Vels Film International / Jaguar Studios
Santhanam	DD Returns Sequel	The Show People
RJ Balaji	Happy Ending	Million Dollar Studios
M. Sasikumar	Naa Naa, Pagaivanukku Arulvai / Freedom	Multiple Producers
Prabhudeva	Flashback, Musasi / Moon Walk	Abhishek Films, Joy Film Box Entertainment / Behindwoods
Siddharth	Test / Untitled film / Siddharth 40	Y Not Studios / Passion Studios / Shanthi Talkies
Kavin	Kiss / Untitled / Untitled	Romeo Pictures / Grass Root Films / Seven Screen Studio



# TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2025 - 26

Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Sabdham	7G Films - Alpha Frames
Aari Arjunan	Release / Untitled film	Mano Creation / Madras Deck Entertainment
Arjun Das	Once More / Bomb	Million Dollar Studios / Gembrio Pictures
Arulnidhi	Untitled Film	Film with Director Muthiah
Ashok Selvan	Thug Life	Raaj Kamal Films
Atharvaa	Address / Thanal / DNA / SK25	Ajey Krishna / Annai Film Production / Olympia Movies / Dawn Pictures
Bharath	Munnarivaan / Kalidas 2	Libra Productions / Sky Pictures
Dhruv Vikram	Bison	Applause Entertainment / Neelam Productions
Dinesh	Thandakaaranyam	Neelam Productions
G.V. Prakash Kumar	Idi Muzhakkam / Kingston / Untitled film / Mental Manathil	Skyman Films International / Parallel Universe / Neelam Productions / Parallel Universe Pictures
Gautham Karthik	Criminal / Mr.X (with Arya)	Parsa Pictures-Big Print Pictures / Prince Pictures
Harish Kalyan	Nooru Kodi Vanavil / Diesel	Balaji Kapa / SP Cinemas
Hip Hop Adhi	Yet to be announced	-
Jai	Karuppar Nagaram / Jai 32 / Untitled Film	R. Ramesh / Mithun Mithra Productions / Studio Green
Kalaiyarsan	Yet to be announced	-
Kalidas Jayaram	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kreshna	Untitled Film / Kreshna 23	EVEG Entertainment / Dawn Creations
Manikandan	Kudumbasthan	Cinemakaaran
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Sumo / Golmaal	Inder Kumar / Isari K. Ganesh / Jaguar Studios
Nakkul	The Dark Heaven	Team B Productions
Pradeep Ranganathan	LiK / Dragon	Seven Screen Studio / AGS Entertainment
Rio Raj	Sweetheart / Untitled Film	YSR Films / Drumstick Productions
Sathish	Yet to be announced	-
S.J. Suryah	Many films in Key roles	Yet to be announced as the Lead Hero
Shantanu Bhagyaraj	Untitled Film	Studio Green
Soori	Maaman	Lark Studios
Srikanth	Theenkirai / Operaton Laila	TWD Media / Selrin Production
Taman Kumar	Jenma Natchathiram	Amoham Studios
Vaibhav	Aalambana / Chennai City Gangsters	KJR Studios / BTG Universal
Vasanth Ravi	Ethiri	Emperor Entertainment
Vemal	Desingu Raja 2	Infinity Creations
Vetri	Iravu	M.S. Murugaraj
Vidaarth	Kaagangal / Untitled	Mayavaram Pictures / Cuviyam Films
Vikram Prabhu	Rathamum Sathaiyum / Pagaiye Kaththiru	Karthik Advaita / Kandhan Arts
Vikranth	Will	Footsteps Productions
Yogi Babu	Medical Miracle / Constable Nandhan	A1 Productions / Shankar Productions



# TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2025 - 26



Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	The Test / Mannangatti / Rakkayie	Y Not Studios / Prince Pictures / Drumsticks Productions & MovieVerse Studios
Trisha	Vidaamuyarchi / Thug Life / Suriya 45	Lyca Productions / RaajKamal Films / Dream Warrior Pictures
Keerthi Suresh	Revolver Rita / Kanni Vedi	Passion Studios / Dream Warrior Pictures
Rashmika Mandana	Rainbow / Girl Friend / Kubera	Dream Warrior Pictures / Geetha Arts / Shree Venkateswara Cinemas
Sai Pallavi	Yet to be announced	-
Jyotika	Yet to be announced	-
Shruti Haasan	Coolie / Chennai Story	Sun Pictures / Guru Films
Samantha Prabhu	Yet to be announced	-
Parvathy	Yet to be announced	-
Aishwarya Rajesh	Karuppar Nagaram / Theeyavar Kulaigal Nadunga / Valaiyam	RR Filmmakers / GS Arts / Axxess Film Factory
Aditi Shankar	Nesippaya / Once More	XB Film Creators / Million Dollar Studios
Andrea Jeremiah	Pisasu 2 / Manushi	Rockfort Entertainment / Grassroot Films
Krithi Shetty	Vaa Vaathiyar / LiK / Genie	Studio Green Films / 7 Screen Studios / Vels Film International
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	Yet to be announced	-
Tamannaah Bhatia	Yet to be announced	-
Nithya Menen	Kadhalikka Neramillai / Idli Kadai	Red Giant Movies / Dawn Pictures
Dushara Vijayan	Veera Dheera Sooran 2	HR Pictures
Priyanka Mohan	Yet to be announced	-
Aishwarya Lekshmi	Maaman	Lark Studios
Malavika Mohanan	Yet to be announced	-
Raashi Khanna	Agathiya	Vels Film International
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Kajal Agarwal	Yet to be announced	-
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Ivana	Yet to be announced	-
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof	Golden Studios





## Tamil Film Active Producers Association (TFAPA) reaches 300+ Active Members

**TFAPA** as an Association has been growing from strength to strength over the months by taking up several new initiatives to benefit its members and Tamil film industry at large. We are today respected for our active participation and quick support to our members. As of December 2024, our active membership has crossed the 300 milestone and we at TFAPA wish to thank all our members for trusting in our Association and being a part of our family, which is growing each month.

At TFAPA, we are delighted to welcome 13 new members, who joined us during November-December 2024 period, whose details are presented below. We wish all the new members a big success in their film production journey and assure the support of our Association to them.

S.No.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1	New Producer Member	M/s VR CINE CREATIONS	Mr. ARUN PRASATH.R
2	New Producer Member	M/s SPK PICTURES PVT LTD	Mr. S. PRABAKARAN
3	New Producer Member	M/s AML CINE CREATION	Mr. GAJENDRAN
4	New Producer Member	M/s ARUN VISUALZ	Mr. R. ARUN
5	New Producer Member	M/s LIONA AND LEO PICTURES	MR. JOHN AMALAN
6	New Producer Member	M/s DUNSTAN INTERNATIONAL FILM CORPORATION LLP	Mr. THUSANTH
7	New Producer Member	M/s BV FRAMES	Mr. BABU VIJAY. B
8	New Producer Member	M/s EIGHTH SENSE STUDIO	Mr. RENUKANTH.K
9	New Producer Member	M/s ANTHILL CINEMA	Mr. P.R. VIJAY KAUSHIK
10	New Producer Member	M/s ADIYOGI FILMS	Mr. VIJAY MUNUSWAMY
11	New Producer Member	M/s JAIKRISH PRODUCTIONS	Mr. N. MURUGAN
12	New Producer Member	M/s DHARSHAN FILMS	Mr. A. SHIVA
13	New Producer Member	M/s STORYTELLER CREATIONS	Mr. M. ARUN

With their addition, TFAPA's family has grown further and became stronger. Our current strength of active producer members is as given below:

### Summary of TFAPA Members as of 31<sup>st</sup> December 2024:

Type of Members	Number of Members as of 31.12.2024
New Producer Members	232
Associate Members	20
Primary Members	51
Corporate Members	3
Total Active Members	306

TFAPA provides several services to its members efficiently and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of application.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using that issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receiving request.
6. Supporting the members in the business of their film, within the gambit of the Association.
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the industry.
10. Regular meetings to brief the members on the changes happening in the industry.

# NEW TAMIL FILMS EXPECTED TO RELEASE DURING JANUARY TO APRIL 2025



This is a select list of films that are expected to be released from January to April 2025, which may help Tamil Cinema to take off in its box office collections. It is only a tentative list and will be updated every month based on release announcements.



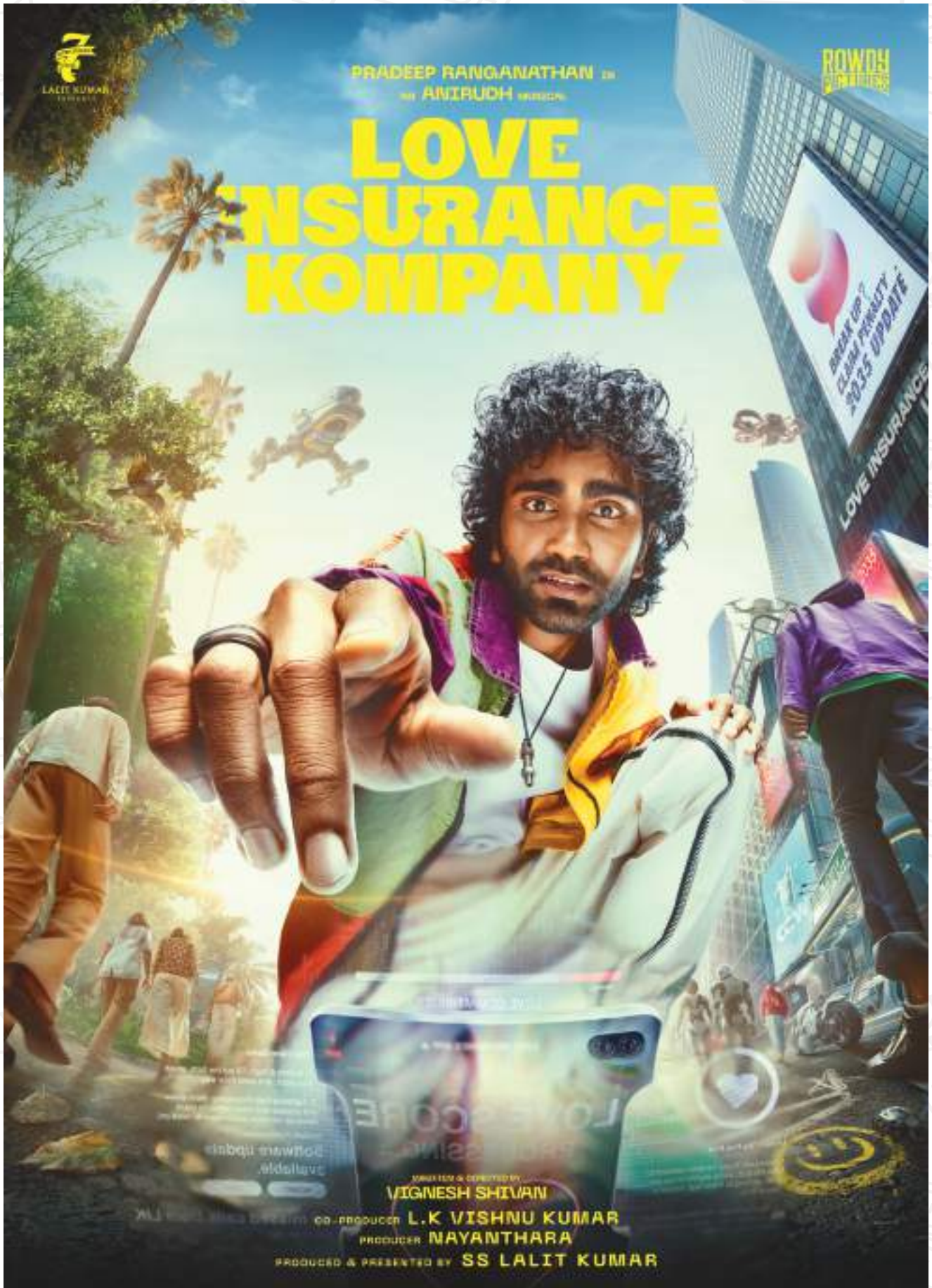
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To Advertise in this monthly Trade Guide, please contact: Ms. **Prasanna Lakshmi** at **9566064204**.

Designer: **Senthil Govindasamy**

Editor & Publisher: **G. Dhananjeyan**

**For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION**



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TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

# TAMIL CINEMA TRADE GUIDE

Issue - 10/2025

A Ready Reckoner on Tamil Cinema

January 2025

