



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION



REGN NO: SRG/Chennai South/250/2020,
(Registered under Tamil Nadu Societies Act, 1975)



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WORKING PRESIDENT
T.G. THYAGARAJAN

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R. Rajmohan(a) R. Kannan

P. G. Muthaiah

Kaarthekeyen Santhanam

I. B. Karthikeyan

P. Ranganathan

Ref.No.TFAPA/1016/2025

03/02/2025

To,

1. Mrs. Sujatha Vijayakumar, President,
Mrs. Khushbu Sundar, General Secretary,
Society of Television Producers of Southern India (STEPS),
Thanigai Illam, 24/19, Bharathi Street, West Mambalam,
Chennai – 600 033.
2. President/Secretary,
Tamilnadu Television Producers Association,
New No.202, Old No.285, Second Floor,
Avvai Shunmugam Salai, Royapettah,
Chennai 600 014.

Sub: USE OF FILM TITLES – REQUESTING TV SERIAL/SHOW PRODUCERS TO SEEK ORIGINAL PRODUCER'S PERMISSION TO USE SUCH TITLES

Dear Sir/Madam,

We at Tamil Film Active Producers Association, wish to bring to your kind notice on the rampant use of Super Hit film titles of our members for Television Serials and Shows by many without taking proper permission from the Producers of such Super Hit films.

In Film Production, we cannot use the title of another film Producer without obtaining the No Objection Certificate (NoC) from the concerned Producer. In the same way, if the title of a Film (Super Hit or otherwise) is planned to be used by your member, who is producing a Television Serial/Show, must obtain the No Objection Certificate or letter of permission from the Original Producer before using them and advertise the same.

You must have read many articles on the use of 'PARASAKTHI' title by Dawn Pictures for a film by Director Sudha Kongara with Actors Sivakarthekeyan, Ravi Mohan and others. The Producers have obtained proper NoC from AVM Productions, for a film produced 72 years ago. Such is the disciplined procedure followed in film industry.





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We earnestly request you to inform all your members to immediately advise not to use any title of a film already released (they can easily know by a Google search such details) and if at all they wish to use the same title for some reason, such Producers must obtain permission from the concerned Producer of the film. Without obtaining the permission of the concerned Film Producer, no use of the title of a released film to be used by your members. We request you to implement this process at the earliest by informing your esteemed members.

We seek your urgent attention and implementation of this request at the earliest and confirm to us on the action initiated in this regard.

Yours sincerely,

For Tamil film Active Producers Association,

T.G. THYAGARAJAN
Working President

T. SIVA
General Secretary

G. DHANANJEYAN
Treasurer

