



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

# TAMIL CINEMA TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 11/2025

TRAIN Film Special

February 2025

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# Tamil Film Active Producers Association

Regd. No. SRG/Chennai South/250/2020 under Tamil Nadu Societies Registration Act 1975



Visit: [www.TFAPA.com](http://www.TFAPA.com)  
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## TAMIL CINEMA TRADE GUIDE IS YOUR GUIDE TO THE INDUSTRY

**T**amil Cinema Trade Guide from TFAPA is a pioneering attempt by a Film Industry Association in India to bring out a trade guide to support the Producer members to reach out to potential buyers and everyone associated with the industry to know the happenings in Tamil Cinema.

The Trade Guide is released on 1<sup>st</sup> of every month and has been giving all information relating to Tamil Film industry. The Special Issue on the year 2024 for Tamil Cinema released on 1<sup>st</sup> January 2025 was received very well by everyone and has become a knowledge bank for the industry.

Our monthly Trade Guide presents various details about the industry, including New Tamil Film releases for the month, important happenings, numerous articles to present the developments during the month, Ormax Media report on All-India Box Office, New Tamil films expected to release in the next few months and details of Lead Actors with their forthcoming film details for Producer members (and Directors) to know the film commitment of each actor.

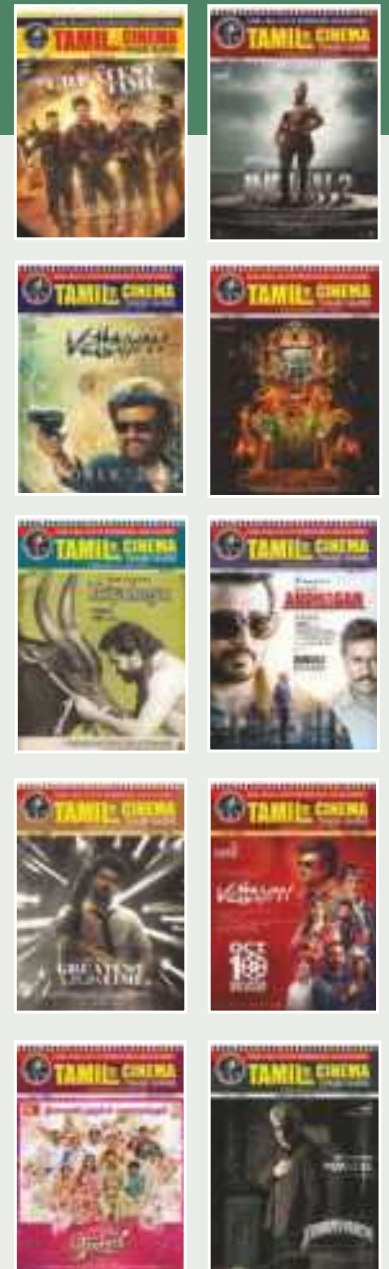
Tamil Cinema Trade Guide is sent to everyone connected to Tamil Cinema, including all TFAPA members, prominent Producers, Filmmakers, Film Studios, buyers of various rights like music, Hindi dubbing, satellite, digital, overseas, Tamil Nadu theatrical rights, PROs and media persons. All those who received a copy appreciate the effort put into present the details and are looking forward to future issues.

Team TFAPA is continuously working towards ensuring Tamil Cinema Trade Guide offers a wealth of information for Producers to refer to and do their best, enabling them to reach out to the right buyers to sell their films and at the same time help the buyers of various rights of films to know the happenings in Tamil cinema and consider acquiring rights for the films up for release.

Tamil Cinema Trade Guide is owned by TFAPA and does not belong to any individual. It is distributed freely to all members of TFAPA and everyone associated with Tamil Cinema in some way.

We welcome any suggestions or feedback to improve the content of the Trade Guide. We also invite you to place your advertisements in the magazine for wider reach of your film or business related to film production. You can write to us at [tfapa2020@gmail.com](mailto:tfapa2020@gmail.com) for any support required. We look forward to your valuable suggestions and contributions.

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# Tamil Cinema in 2025 takes off with a 12-Year-Old Film 'MGR'

After witnessing a challenges year in every aspect of film business during 2024, Tamil Cinema made a strong beginning in 2025 with good number of releases in January 2025 and out of them, four films turning out to be Hits. The success of *Madha Gaja Raja* became the talk of the industry as the film was supposed to release for Pongal 2013 and it finally got released 12 years later for Pongal 2025. Despite this long gap, the film still appealed to a large family audience and became a blockbuster at Box Office.

For the first time, no Big Budget film got released during the most important Pongal Festival holidays as Ajith Kumar's most expected film *Vidaamuyarchi* got postponed to 6<sup>th</sup> February. However, that helped six other films to get a good release during Pongal holidays and earn well at box office. Shankar's Telugu dubbed film *Game Changer* also had a big release due to this reason but it did not create any ripple at box office.

Tamil Cinema had 24 new releases during January 2025 and out of them *Madha Gaja Raja (MGR)*, *Kadhalkka Neramillai*, *Vanangaan*, *Kudumbastan* stood out well at box office.

With *Vidaamuyarchi* announcing its release date as 6<sup>th</sup> Feb, the month is poised for a big month in terms of box office collections, as after that Pradeep Ranganathan's *Dragon* and Dhanush's *NEEK* have scheduled for release on 21<sup>st</sup> February and Arivazhagan's *Sabhdam* is scheduled for 28<sup>th</sup> Feb.

The list of 24 new Tamil films released during January 2025 is given below. The list also presents the details of Satellite channels and OTT platforms that acquired these films so far. More out of these new releases may be acquired by satellite channels and OTT platforms in the coming months.

S.No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
1	03-Jan	Mouname Kadhali	Kumutha Movies	Kovur Ravi	Kavin	Theatre			Love
2	03-Jan	Laara	MK Film Media Works	Manimoorthis	Ashok Kumar - Karthiikesan	Theatre			Thriller
3	03-Jan	Xtreme	Sieger Pictures	Rajavel Krishna	Rachita Mahalakshmi	Theatre			Thriller
4	03-Jan	Bioscope	25 Dots Creations	Sankagiri Rajkumar	Sangagiri Rajkumar	Theatre		Aha Tamil	Realistic
5	03-Jan	See-Saw	Vidiyal Studios	Guna Subramaniam	Natty Nataraj	Theatre			Thriller
6	03-Jan	Kalan	Ramalakshmi Productions	Veeramurugan	Appu Kutty	Theatre			Family
7	03-Jan	Kadai Nerathil	Perfect Picture Studios	Kanchi S. Durai	New	Theatre			Thriller
8	10-Jan	Vanangaan	V House Productions	Bala	Arun Vijay	Theatre			Realistic
9	10-Jan	Madraskaaran	SR Productions	Vaali Mohan Das	Shane Nigam-Kalaiyarasan	Theatre		Aha Tamil	Family
10	12-Jan	Madha Gaja Raja	Gemini Film Circuit	Sundar C	Vishal	Theatre			Comedy
11	14-Jan	Nesippaya	XB Film Creators	Vishnu Varadhan	Akash Murali	Theatre			Thriller
12	14-Jan	Tharunam	Zhen Studios	Aravind Srinivasan	Kishen Das	Theatre			Thriller
13	14-Jan	Kadhalkka Neramillai	Red Giant Movies	Kiruthika Udhayanidhi	Jayam Ravi	Theatre	Kalaigarnar TV	Netflix	Love
14	17-Jan	Sidhriya Pakkangal	Kumar Raja Movies	Bhopendra raja	Yashika Anand	Theatre			Family
15	24-Jan	Mr. House Keeping	Sri Thenandal Films-Invate Media	Arun Ravichandran	Hari Bhaskar	Theatre			Family
16	24-Jan	Kudumbasthan	Cinemakkaran	Rajeshwar Kalisamy	Manikandan	Theatre		Zee 5	Family
17	24-Jan	Bottle Radha	Neelam Productions-Baloon Pictures	Dhinakaran Sivalingam	Guru Somasundaram	Theatre			Realistic
18	24-Jan	Poorvigam	Brain Touch Film Factory	G. Krishnan	Bose Venkat	Theatre			Family
19	24-Jan	Kuzhandaigal Munnetra Kazhagam	Meenakshi Amman Movies	Shankar Dayal N	Yogi Babu	Theatre			Children
20	24-Jan	Vallaan	VR Della Film Factory	VR Mani Seiyan	Sundar C	Theatre			Action
21	24-Jan	Naan Vera Madhiri	JR Production	S. Jawaharlal	Jothisha Ammu	Theatre			Thriller
22	31-Jan	Raja Bheema	Surabi Films	Naresh Sampath	Aarav	Theatre			Action
23	31-Jan	Tharuthala	Anga Productions	R.T. Ramasubbu	R.T. Ramasubbu	Theatre			Thriller
24	31-Jan	Ring Ring	Diya Cine Creations	Shakthivel	Pravin Raj	Theatre			Comedy

\* Releases of 31<sup>st</sup> January are tentative. More films may be scheduled at the last minute.

Tamil Cinema has lined up many highly expected films like *Vidaamuyarchi*, *Dragon*, *Idli Kadai*, *Train*, *Good Bad Ugly* in the next three months (February to April) of the year. After a good start in January 2025, the industry is expecting to see a strong period ahead in terms of box office collections in the coming months.





# IMPORTANT HAPPENINGS DURING JANUARY 2025

## 4<sup>th</sup> AGM of TFAPA

TFAPA has been conducting its Annual General Body Meeting (AGM) every year and the 4th AGM was held on 30th December 2024 at Hotel Harrisons, Chetpet. The AGM had a turn out of over 100 Producer members and became a highly useful one for all the members present with office-bearers and many Producers sharing their views on the industry. Glimpses from the AGM are shared below.



**TentKotta**, a popular OTT platform in Overseas markets is entering Indian market in 2025. We at TFAPA have joined hands with TentKotta to offer the films produced by our members and have signed an exclusive agreement with them. As per that, TentKotta will acquire the films recommended by TFAPA, one film a week, either on Outright price basis or on Minimum Guarantee (MG) or on Revenue share basis (pay per view model). However, all the films recommended by TFAPA will be taken up by TentKotta is the exclusive agreement signed between us.

Post announcing this tie up, we have received pitches of 6 films of our members, which were recommended to TentKotta, who have spoken to the Producers directly and working out appropriate business tie up with them.

TentKotta's buying momentum will pick up once they launch their services in India, which is expected soon. We at TFAPA are looking forward to the launch benefiting our members by acquiring their films at right prices by TentKotta soon and wish them all success in India.



## AJITH KUMAR & SHOBANA get the Prestigious Padma Bhushan Award for 2025

TFAPA congratulates one of Tamil Cinema's top actors Ajith Kumar, popular actress and Bharatanatyam dancer Shobana Chandrakumar on receiving the prestigious Padma Bhushan award, third highest civilian award, for the year 2025. A proud moment for Tamil Cinema and we at TFAPA are delighted with this recognition.







# MADHA GAJA RAJA

## THE GAME CHANGER OF TAMIL CINEMA

The talk of Tamil Cinema in January 2025 is about the blockbuster success of *Madha Gaja Raja (MGR)*, which was stuck for more than 12 years due to various reasons. However, despite such a delayed release, the film went on to become a success at box office and became a Pongal winner.

Though Pongal 2025 had tough competition from films Shankar's *Game Changer*, Bala's *Vanangaan*, Jayam Ravi's *Kadhalikka Neramillai*, Vishnu Varadan's *Nesippaya* and two small budget films, the box office finally belonged to *MGR*, which became a roaring success and has grossed over ₹50 crore in Tamil Nadu alone. The film is scheduled to release in Andhra/Telangana on 31<sup>st</sup> January and released in overseas territory, 10 days later on 17<sup>th</sup> Jan. Despite that, the film became a big success as it offered huge entertainment value to the family audience, who were looking for a family friendly film for the festival season. *MGR* catered to that need with its high entertainment value with comedy and reaped the benefits, despite the film being made 12-13 years ago.

The success of *MGR* has helped many to make a strong comeback. Lead actor Vishal who was going through a rough patch recently is the most sought-after Hero and singer now (with the success of his debut song). Santhanam has been demanded by audience to do comedy roles in films instead of just Hero roles and he may consider that opportunity. Music Director turned actor Vijay Antony's songs became a big success in *MGR* and he is flooded with offers to do music for films. Gemini Film Circuit, the Producer of the film, who was in a challenging situation for a few years is now expected to be back in regular film production. Director Sundar C, who gave a blockbuster success in *Aranmanai 4* in 2024 has given another blockbuster in the beginning of 2025. The entire industry is celebrating his continued success and looking forward to many more Hits from him. With *Vidaamuyarchi* postponing to February, but for *MGR*, the Pongal box office would have been a difficult period for theatres with other films. *MGR* helped Tamil Cinema to make a good beginning in 2025 and everyone associated are thanking Sundar C, Vishal, Santhanam, Vijay Antony and the Producer for releasing it despite several financial challenges the film faced.



of Tamil cinema comprising Distributors, Exhibitors, Financiers and Producers. Hopefully they will see the light of the day soon.

Most audience commented that they already have several issues in their life and they come to theatres to watch an entertaining film that gives them a joyful time and not make them feel there too with subjects on oppression, depression, gangster, murder-crime and drugs, which puts them off. Most people are having challenges in life and a fun-comedy entertainer makes their mind and heart lighter and hence they welcome such films whole-heartedly.

The film *MGR*, apart from giving breakthroughs to the top talents like Vishal, Vijay Antony and Santhanam, has opened up opportunity for films stuck to find a way to release in theatres. *Madha Gaja Raja* is not just a box office winner but a game changer for bringing in huge change in Tamil cinema and giving hope that good comedy entertainers shall always work with audience and producers and directors must look at films that will offer entertainment value in their films. **Laughter is the Best Medicine** in the world - not just for health but films that offer good laughter is the best option, to become Box Office winners.



VISARAD CREATIONS  
PRESENTS

# ஸ்ரீ லக்ஷ்மீ

WRITTEN & DIRECTED BY  
ANIL V. NAGENDRAN

SAMUTHIRAKANI  
& BHARATH  
WITH  
MORE  
THAN  
2000  
ACTORS !





# Progressive Filmmakers bring a change in Tamil Society

Tamil cinema is known for its progressive thinking from time immemorial. Cinema as a mass medium had few quoted restrictions, but over the years, Tamil cinema has seen some bravely attempted films that spoke about a few taboo topics. Such films also contributed to a large extent that many families in Tamil Nadu have started accepting so many irrational rules forced upon us in the name of tradition and culture.

C. Rudraiah's *Aval Appadithaan* talked about women's liberation way back in 1978 itself and it also shed light on how the male chauvinistic society thinks about women and their love life. Legendary director K. Balachander talked about the hurdles of women in many films like *Aval Oru Thodarkadhai*, *Avargal*, *Moondru Mudichu*, *Aboorva Raagangal*, etc., When Mani Ratnam made *Mouna Ragam*, there was an uproar from the censor board on the female protagonist of the film openly asking for a divorce. Mani Ratnam continued to touch upon modern-day relationships in films like *Alai Paayuthe*, *Suriya*, and Eesha Deol's portions in *Aayutha Ezhuthu*. When the existence of live-in relationships was not even heard by 95% of the population in India, Mani Ratnam's *O Kadhal Kanmani* explored that theme beautifully.

RS Prasanna's *Kalyana Samayal Saadham* discussed erectile dysfunction, problems of modern-day youngsters, and their stressful work lives. Suseenthiran's *Adhalal Kadhal Seiveer* touched upon the lust/love of youngsters in today's generation that only leads to many orphans. Director Arun Prabhu's *Aruvi* is another film that is about an independent young woman who wants to teach a lesson to the people who discriminate against HIV patients.

Thiagarajan Kumararaja is another filmmaker who made a solid woman character Subbu (Yasmin) who became the biggest winner in the war that happened among animal-like men in



their jungle. Her climax dialogue in the film *Aaranya Kaandam* is still popular: "Ella Aambalaingalum Sappa Dhaan. Sappaiyum Oru Aambala Dhaan".

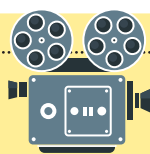
In the recently released *Kadhalikkaadhi Neramillai* directed by Kiruthiga Udhayanidhi, various topics like IVF away from marriage, LGBTQ marriage, the coexistence of man and woman without any traditional norms like marriage and children, etc.,

Tamil cinema audiences are getting mature over time. The mindset and ideologies of people also keep evolving, so the directors have to put their efforts to write a film in such a way that suits the changing culture and thought process of the audience. Some of the taboo topics in our tradition were left untouched for many decades, but a few bold directors choose those topics and made a story out of them and succeeded as listed above.

Suseenthiran's next, *2K Love Story* talks about the thin line in friendship and love between a young boy and girl and whether it is necessary for every friendship to convert into love. In the same way, *Lens* film Director, Jayaprakash's next film *Kadhal Enbadhu Podhu Udamai* addresses a hitherto untouched subject of sexual attraction between two girls and the debate it creates among parents. Both these films are coincidentally releasing on Valentine's Day, 14<sup>th</sup> February 2025 and we have to see how these films get the audience response.

All the above discussed films and some of the missed gems are critically acclaimed. Interestingly 60-70% of these films worked with the majority audiences as well. Of course, some of the above films were rejected by the audiences upon their release but later embraced as a classic film, as the Tamil society evolved together.

But the laudable quality about our progressive filmmaker's tribe is that they continue to make such films to bring in a change and they do not worry much about the box office outcome!







# Has *Amaran* opened up the Big Opportunity for Biopics in Tamil Cinema?

Biopic is one of the memorable genres in films, which is exploited very well in Hollywood and Bollywood. Hindi film industry brings out excellent biopics regularly, which go on to win at both box office and national awards. Starting from *Shaheed* in 1965 on Bhagat Singh, *Gandhi* (1982), *Sardar* (1993), *Bandit Queen* (1994) to recent *Uri: The Surgical Strike* (2019) and *Shershaah* (2021) have raised the bar for biopic films in Hindi.

Malayalam cinema is also coming out with brilliant biopic films regularly like *Pazhassi Raja* (2010) on King Pazhassi Raja, *Celluloid* (2013) on J.C. Daniel, *Vidooshakan* (2014) on writer Sanjayan, *Ennu Ninte Moideen* (2015) on communist leaders Kanchanamala and Moideen, *Clint* (2017), *Captain* (2018) which were spoken about for their brilliance and succeeded at box office.

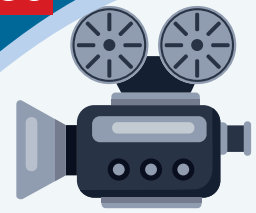


Compared to Hindi and Malayalam industries, Tamil cinema does not venture into making biopic films regularly. In its 93 years, Tamil cinema had produced only a few biopics, *Veerpandiya Kattabomman* (1959), *Sivagengai Seemai* (1959), *Kappalottiya Tamizhan* (1961), *Bharati* (2000), *Kamaraj* (2004), *Periyar* (2007), *Ramanujam* (2014), *Soorarai Pottru* (2020), *Thalaivii* (2021) and *Amaran* (2024). There is a great opportunity to make many biopics and it is time for Tamil Cinema filmmakers to explore this opportunity.

Biopics were made on three kinds of heroes (both male and female): **Heroic Heroes, Tragic Heroes and Newsmakers.**

**Heroic Heroes:** These are heroes who have achieved significantly in their life and became a benchmark for their acts of heroism. They have done many heroic deeds, which made them heroic heroes in the minds of the people, even if they have met with a tragic end. E.g. Mohandas Gandhi (*Gandhi*), Kattabomman (*Veerapandiya Kattabomman*), Bhagat Singh (*Shaheed*) and Mukund Varadarajan (*Amaran*). Films on their life, which were told in a heroic manner were received very well by the audience as well as by critics and have won many awards. However, films on heroic heroes, which were not told in a heroic manner, did not find favour with audience eg. Dr. Babasaheb Ambedkar (2000) in English, *Sardar*, *Netaji* and *Kamaraj* (in Tamil). These films which were presented realistically have been seen as a sort of docu-drama and hence failed to connect with larger audience, though they had tremendous potential to achieve box office success.

**Tragic Heroes:** Though these heroes have attempted to do many heroic deeds, they are not remembered as much as



heroic heroes' deeds and hence films on their life did not find much favour with the audience e.g. *Sivagengai Seemai* on Maruthu brothers, *Kappalottiya Tamizhan* on V.O.C. Chidambaram, *Mangal Pandey* on Mangal Pandey etc.

**Newsmakers:** Biopics on newsmakers known for their various deeds (good or bad) created curiosity among the audience and had some expectation. Many films on them succeeded when they were told in an engaging and interesting manner e.g. *Bandit Queen* on Phoolan Devi, *The Dirty Picture* on 'Silk' Smitha, *Soorarai Pottru* on Captain Gopinath etc. But many films in this category did not find favour with the audience when the narrative was not engaging enough.

**Why attempts are not being made to make biopics in Tamil cinema?**

Tamil cinema, which is thriving on regular mass masala entertainers and thrillers, does not attempt biopics much as they demand a lot of research and preparation. Unless leading Tamil filmmakers are prepared to spend considerable time to research and come out with films like *Soorarai Pottru* and *Amaran*, the biopic genre in Tamil may not take off in a big way.

Currently, attempts are made to produce biopics on Maestro **Ilayaraja** with Dhanush and on the life of Industrialist **G.D. Naidu** and on Paralympic high jumper **Mariappan**. But their progress is slow.

Tamil Nadu has produced many heroes, whose life can be the basis for interesting biopics: A few names are, Oomai Thurai (Kattabomman's brother who continued the freedom fight), Vanchinathan, C.N. Annadurai, M.G. Ramachandran, M. Karunanidhi, communist leader P. Jeevanandham, Pasumpon Muthuramalingam Thevar, Sir C.V. Raman, Dr.A.P.J. Abdul Kalam and Velupillai Prabhakaran. Film personalities like S.S. Vasam, A.V. Meiyappan, T.R. Sundaram, Sivaji Ganesan, Chandra Babu, M.K. Thyagaraja Bhagavathar, M.R. Radha also deserve biopics as their life had many interesting twists and turns. There is no dearth for biopic topics to make in Tamil cinema. All that it requires is filmmaker's willingness to spend a few years to research and make a strong biopic film to set a trend in Tamil cinema.









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# THE INDIA BOX OFFICE REPORT: YEAR 2024



The total annual gross box office of the India market stood at ₹11,833 Cr, making 2024 the second-best year of all time, 3% behind 2023, despite 13% decline in Hindi box office during 2024.

## Summary of the Report:

- With gross box office of ₹11,833 Cr at all-India level, 2024 became the second-best year of all time at the India box office, trailing only the collections of 2023.
- Hindi cinema saw a decline in 2024, with collections dropping from ₹5,380 Cr in 2023 to ₹4,679 Cr. Notably, 31% of Hindi cinema's collections came from dubbed versions of South Indian films during 2024. If only original Hindi language films are considered, the decline in box office of Hindi cinema was a steep 37%.
- Malayalam cinema doubled its box office share from 5% in 2023 to 10% in 2024, surpassing the ₹1,000 Cr mark for the first time ever. **Meanwhile, Tamil & Telugu maintained their box office share with marginal differences compared to 2023.**
- *Pushpa 2: The Rule* was the highest-grossing film of 2024, with a gross box office of ₹1,403 Cr. (till December 2024 and has crossed ₹1,500 Cr. as at end of January 2025). Its dubbed Hindi version collected ₹889 Cr, setting a new record as the highest-grossing 'Hindi' film of all time.
- *Pushpa 2: The Rule*, *Kalki 2898 AD* & *Stree 2* were the only films to surpass the ₹500 Cr mark at the India box office. *Devara - Part 1*, *Bhool Bhulaiyaa 3* & *The GOAT* were the other three films to gross above ₹300 Cr in 2024.
- 2024 registered 88.3 Cr (883 Million) footfalls, reflecting a 6% decline from 2023. Footfalls in 2024, were lower than the last two years, and continue to remain lower than pre-pandemic levels.
- Average Ticket Price (ATP) saw a marginal growth of 3% over 2023, from ₹130 to ₹134, compared to double-digit growth over the last two years, indicating more stability in ticket prices in 2024.



## All-India Box Office (Gross Box Office):

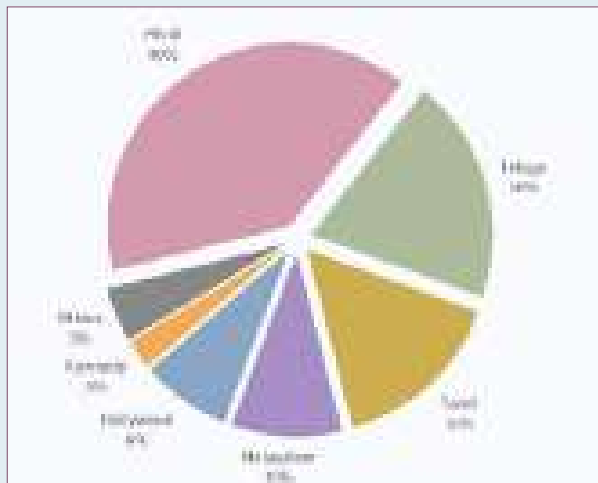


Despite a marginal 3% decline compared to 2023, year 2024 stands as the second highest-grossing year at the Indian box office, falling just short of the ₹12,000 crore milestone. It also makes the fourth year to surpass the ₹10,000 crore mark, following 2019, 2022 and 2023.





**Box Office Share by Language in 2024:**



**Box Office Share by Language over the years:**



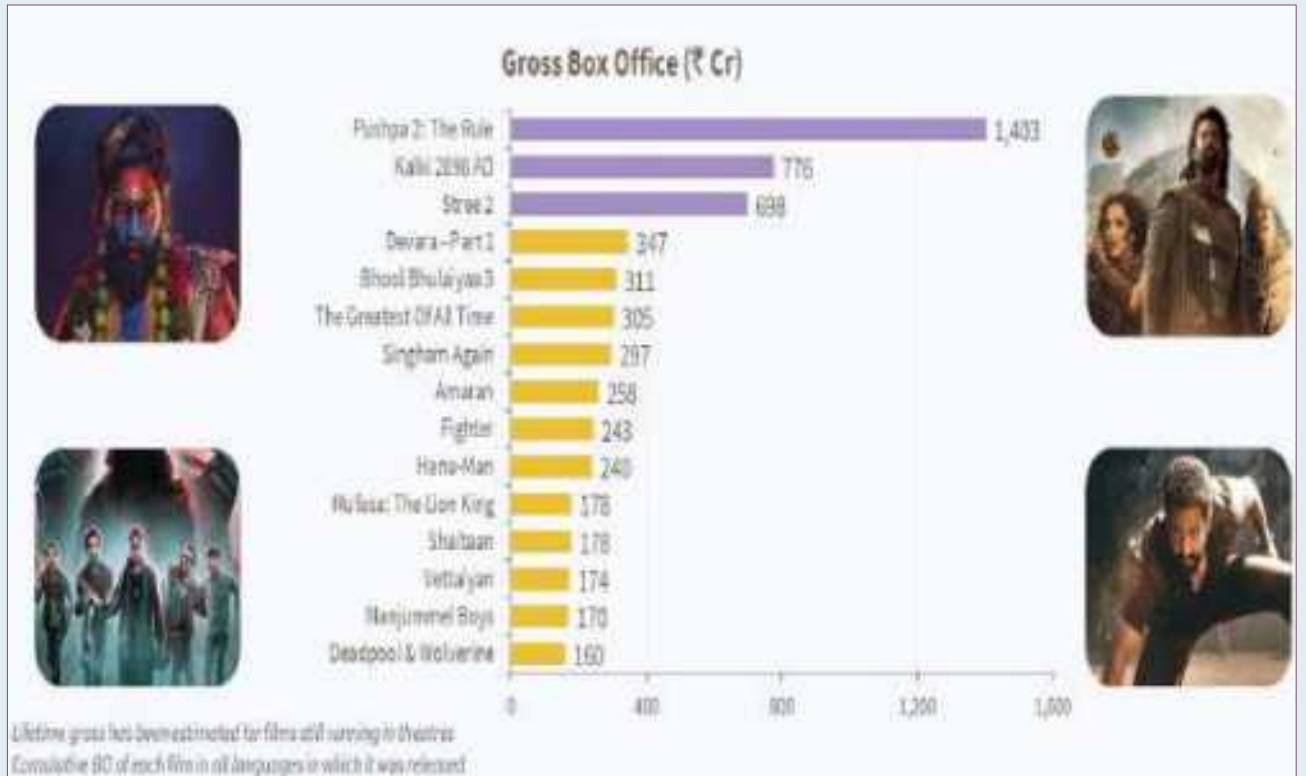
Hindi cinema’s share declined by 4% points in 2024 (from 44% in 2023 to 40%), while most other languages, including Tamil, Telugu & Hollywood held steady. Malayalam cinema, however, had a breakout year, doubling its share from 5% in 2023 to 10% in 2024, a remarkable achievement by this industry!

**Box Office by Language (2023 Vs 2024):**

Language	Gross BO (2023)	Gross BO (2024)	Growth %	% Share (2023)	% Share (2024)
Hindi	5380	4679	-13%	44	40
Telugu	2265	2348	4%	19	20
Tamil	1961	1829	-7%	16	15
Malayalam	572	1165	104%	5	10
Hollywood*	1139	941	-17%	9	8
Kannada	312	304	-3%	3	3
Punjabi	235	203	-14%	2	2
Marathi	201	177	-12%	2	1
Gujarati	50	84	66%	0	1
Bengali	66	68	4%	1	1
Others	43	35	-18%	0	0

Malayalam cinema experienced remarkable growth of more than 100% in 2024. Gujarati cinema also saw an impressive 66% growth during 2024 in gross box office. However, most other languages experienced a decline, Hollywood saw the steepest drop in 2024, shrinking by 17% compared to 2023.

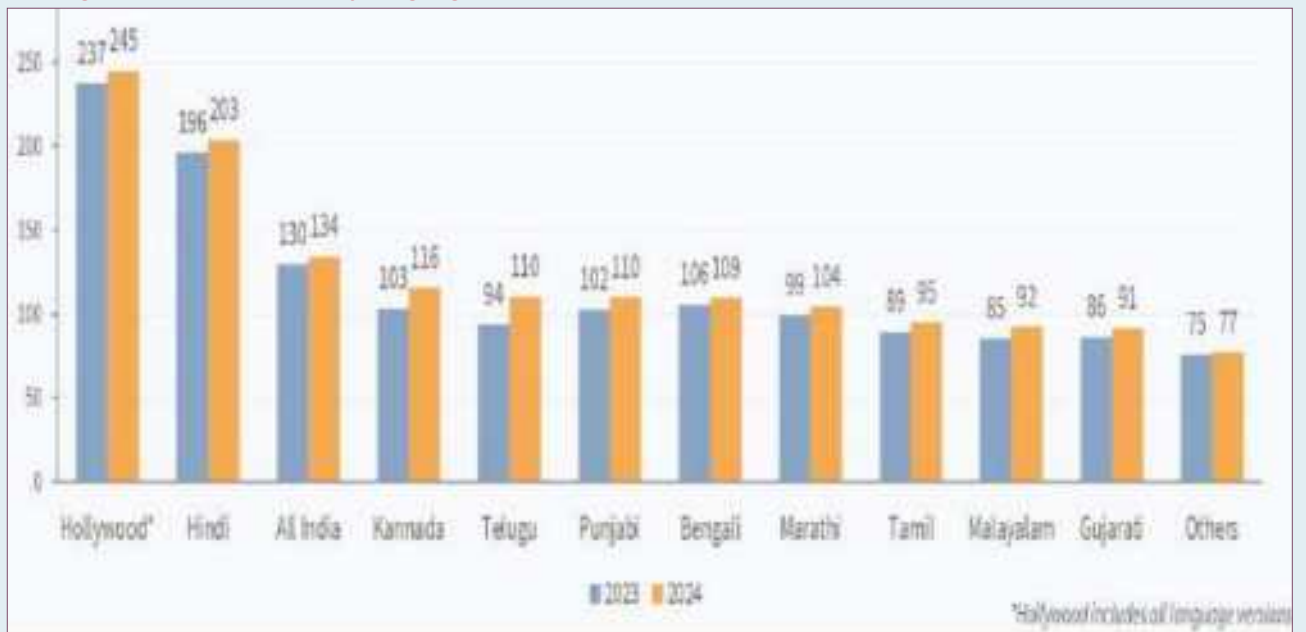
**All India Box Office: Top 15 Films in 2024**



From Tamil, only *The GOAT*, *Amaran* and *Vettaiyan* featured in the top 15 films list for 2024.

Note: This Box Office collection does not include Overseas Box Office. It is only All-India Box Office.

**Average Ticket Price (₹ ATP) by Language in 2024 Vs 2023:**



Surge in ATP in Kannada and Telugu languages was driven by the implementation of a 2% cess on movie tickets in Karnataka, and the Governments of AP and Telangana permitting higher ATPs for tentpole/big budget films for their opening weeks, respectively. The ATP in Tamil Nadu is less than ₹100 has to be noted.

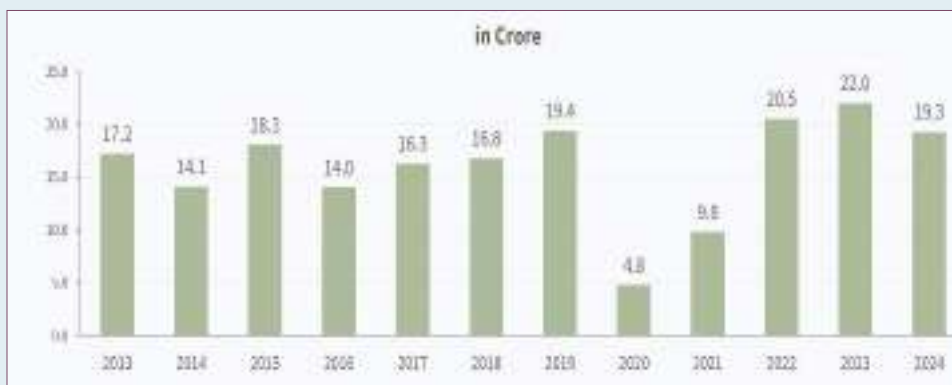


**Tamil: All-India Gross Box Office over the Years:**



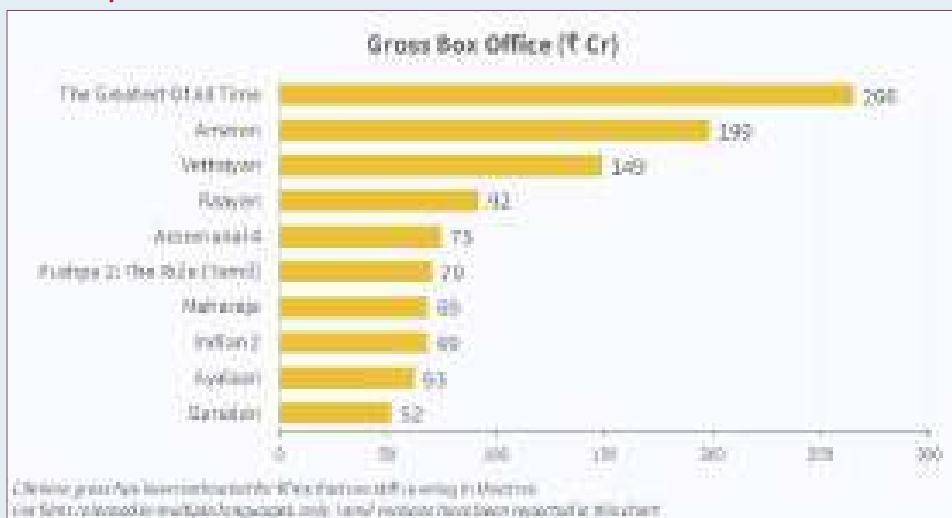
Despite a 7% decline in gross collections in 2024, compared to 2023, Tamil Cinema delivered another strong performance by crossing the ₹1,500 Crore mark for the third consecutive year in 2024, and recording its second-best year ever in box office.

**Tamil: All-India Domestic Footfalls over the Years:**



Footfalls in 2024 fell below the 2019 levels, marking the first year since the Covid pandemic, where the industry did not surpass the 20 Crore mark in footfalls.

**Tamil: Top 10 Films of 2024 based on Gross Box Office:**



Only three films (*The GOAT*, *Amaran* and *Vettaiyan*) crossed the coveted ₹100 Crore mark in 2024, compared to five films in 2023 and the film *The GOAT* became the sole film to gross over ₹250 crore.

The year saw strong performance of mid-range budget films, which reduced the contribution of the top 10 films from 71% of total domestic box office collections in 2023 to 60% in 2024.





# TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2025 - 26

Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2 / Coolie	Sun Pictures
Kamal Haasan	Thug Life	Red Giant Movies - Raaj Kamal Films
Vijay	Jana Nayagan	KVN Productions
Ajith Kumar	Good Bad Ugly / Vidaamuyarchi	Mythri Movie Makers / Lyca Productions
Suriya	Retro / Suriya 45	2D Entertainment / Dream Warrior Pictures
Vikram	Dhruva Natchathiram / Veera Dheera Sooran - 2 / Chiyaan 63	Ondraga Entertainment / HR Pictures / Shanthi Talkies
Dhanush	Kubera / Idli Kadai	Sree Venkateswara Cinemas LLP- Amigos Creations Pvt Ltd / Dawn Pictures
Sivakarthiseyan	SK 23 / Parasakthi	Sri Lakshmi Movies / Dawn Pictures
Karthi	Vaa Vaathiyaa, Sardar 2 / Karthi 29	Studio Green Films / Prince Pictures / Dream Warrior Pictures
Silambarasan TR	Thug Life / STR 49	Raaj Kamal Films International / AGS Entertainment
Ravi Mohan	Genie / Karathey Babu / Parasakthi	Vels Film International / Screen Scene Entertainment & Dawn Pictures
Vishal	Thupparivalan - 2	Vishal Film Factory
Raghava Lawrence	Benz / Hunter / Bullet & Kaala Bhairava	Passion Studios- G Squad - Goldmines Telefilms / Five Star Creations / Goldmines Studios
Arya	Mr.X	Prince Pictures
Vijay Sethupathi	Ace / Train / Untitled	7Cs Entertainment / V Creations / Sathya Jyothi Films
R. Madhavan	Adhirshatasaali / Test	AA Media Corporation / Y Not Studios
Vijay Antony	Agni Siragugal / Gagana Margan / Sakthi Thirumagan	Amma Creations / Vijay Antony Pictures
Vishnu Vishal	Mohan Das, Aaryan / Dir. Ramkumar film	Vishnu Vishal Productions / Sathya Jyothi Films
Arun Vijay	Agni Siragugal / Retta Thala	Amma Creations / BTG Universal
Jiiva	Agathiya / Golmaal	Vels Film International / Jaguar Studios
Pradeep Ranganathan	LiK / Dragon	Seven Screen Studio / AGS Entertainment
Santhanam	DD Next Level	The Show People
RJ Balaji	Happy Ending	Million Dollar Studios
M. Sasikumar	Naa Naa, Pagaivanukku Arulvai / Freedom & Tourist Family / My Lord	Multiple Producers & Million Dollar Studios / Olympia Movies
Soori	Maaman	Lark Studios
Prabhudeva	Flashback, Musasi & Moon Walk	Abhishek Films, Joy Film Box Entertainment & Behindwoods
Siddharth	Test / Untitled film / Siddharth 40	Y Not Studios / Passion Studios / Shanthi Talkies
Kavin	Kiss / Untitled / Untitled	Romeo Pictures / Grass Root Films / Seven Screen Studio







# TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2025 - 26

Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Sabdham	7G Films - Alpha Frames
Aari Arjunan	Release / Untitled film	Mano Creation / Madras Deck Entertainment
Arjun Das	Once More / Bomb	Million Dollar Studios / Gembrio Pictures
Arulnidhi	Untitled Film	Film with Director Muthiah
Ashok Selvan	Thug Life	Raaj Kamal Films
Atharvaa	Address / Thanal / DNA / Parasakthi	Ajey Krishna / Annai Film Production / Olympia Movies / Dawn Pictures
Bharath	Munnarivaan / Kalidas 2	Libra Productions / Sky Pictures
Dhruv Vikram	Bison	Applause Entertainment / Neelam Productions
Dinesh	Thandakaaranyam / Karuppu Pulsar	Neelam Productions / Yasho Entertainment
G.V. Prakash Kumar	Idi Muzhakkam / Kingston / Untitled film / Mental Manathil	Skyman Films International / Parallel Universe / Neelam Productions / Parallel Universe Pictures
Gautham Karthik	Criminal / Mr.X (with Arya)	Parsa Pictures-Big Print Pictures / Prince Pictures
Harish Kalyan	Nooru Kodi Vanavil / Diesel	Balaji Kapa / SP Cinemas
Hip Hop Adhi	Yet to be announced	-
Jai	Karuppar Nagaram / Jai 32 / Untitled Film	R. Ramesh / Mithun Mithra Productions / Studio Green
Kalaiyarsan	Yet to be announced	-
Kalidas Jayaram	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kreshna	Untitled Film / Kreshna 23	EVEG Entertainment / Dawn Creations
Manikandan	Yet to be announced	-
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Sumo / Golmaal	Inder Kumar / Isari K. Ganesh / Jaguar Studios
Nakkul	The Dark Heaven	Team B Productions
Rio Raj	Sweetheart / Untitled Film	YSR Films / Drumstick Productions
Sathish	Yet to be announced	-
S.J. Suryah	Many films in Key roles	Yet to be announced as the Lead Hero
Shantanu Bhagyaraj	Untitled Film	Studio Green
Sibi Sathyaraj	Ten Hours	Duvin Studios
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Jenma Natchathiram	Amoham Studios
Vaibhav	Aalambana / Chennai City Gangsters / Perusu	KJR Studios / BTG Universal / Stone Bench Productions
Vasanth Ravi	Ethiri	Emperor Entertainment
Vemal	Desingu Raja 2	Infinity Creations
Vetri	Iravu	M.S. Murugaraj
Vidaarth	Kaagangal / Untitled	Mayavaram Pictures / Cuviyam Films
Vikram Prabhu	Rathamum Sathaiyum / Pagaiye Kaththiru	Karthik Advait / Kandhan Arts
Vikranth	Will	Footsteps Productions
Yogi Babu	Medical Miracle / Constable Nandhan	A1 Productions / Shankar Productions





# TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2025 - 26



Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	The Test / Mannangatti / Rakkayie	Y Not Studios / Prince Pictures / Drumsticks Productions & MovieVerse Studios
Trisha	Vidaamuyarchi / Thug Life / Suriya 45	Lyca Productions / RaajKamal Films / Dream Warrior Pictures
Keerthi Suresh	Revolver Rita / Kanni Vedi	Passion Studios / Dream Warrior Pictures
Rashmika Mandana	Rainbow / Girl Friend / Kubera	Dream Warrior Pictures / Geetha Arts / Shree Venkateswara Cinemas
Sai Pallavi	Yet to be announced	-
Jyotika	Yet to be announced	-
Shruti Haasan	Coolie / Chennai Story	Sun Pictures / Guru Films
Samantha Prabhu	Yet to be announced	-
Parvathy	Yet to be announced	-
Aishwarya Rajesh	Karuppar Nagaram / Theyavar Kulaigal Nadunga / Valaiyam	RR Filmmakers / GS Arts / Axxess Film Factory
Aditi Shankar	Once More	Million Dollar Studios
Andrea Jeremiah	Pisasu 2 / Manushi	Rockfort Entertainment / Grassroot Films
Krithi Shetty	Vaa Vaathiyar / LiK / Genie	Studio Green Films / 7 Screen Studios / Vels Film International
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	Yet to be announced	-
Tamannaah Bhatia	Yet to be announced	-
Nithya Menen	Idli Kadai	Dawn Pictures
Dushara Vijayan	Veera Dheera Sooran 2	HR Pictures
Priyanka Mohan	Yet to be announced	-
Aishwarya Lekshmi	Maaman	Lark Studios
Malavika Mohanan	Yet to be announced	-
Raashi Khanna	Agathiya	Vels Film International
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Kajal Agarwal	Yet to be announced	-
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Ivana	Yet to be announced	-
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof	Golden Studios





SUSEENTHIRAN'S



# 2K Love Story



WORLDWIDE RELEASE  
**FEB-14**

A D. IMMAN MUSICAL  
PRODUCED BY VIGNESH SUBRAMANIAN

CAST: SUSEENTHIRAN, ANANDHA KRISHNA, THIYAGU T, SHYAM PAULRAJ, KARTHIK NEDIA, NEELA M, MURUGESH, DIASRATHAN, RAJITHA R, SRIJA SRIYA, MATHY, MATHY, KARTHIK RAJ



Digitally

**Tamil Film  
Active Producers  
Association  
(TFAPA)  
makes  
impressive  
Progress**

**TFAPA** as an Association has been growing from strength to strength over the months by being an Active Producer Association taking up several new initiatives to benefit its members and Tamil film industry at large. TFAPA is respected for its active participation and quick support to its members and industry at large. As of January 2025, the active membership of TFAPA is more than 315 and Team TFAPA wishes to thank all the members for trusting in the Association and being a part of the family, which is growing each month.

In this section, we feature the new Producer members who joined during the month of January 2025 to TFAPA, to introduce them to the entire community of TFAPA members and also to the film trade. At TFAPA, we are delighted to welcome 11 new members, who joined us during January 2025, whose details are presented below. We wish all the new members a big success in their film production journey and assure the support of our Association to each one of them.

S.NO.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1	New Producer Member	M/s ANTHONY'S ATELIER	Mr. DOMINIC ROSARIO RAJ ANTHONY
2	New Producer Member	M/s VIJAY GOWRISH PRODUCTIONS	Mr. GOWRI SHANKAR RAVICHANDRAN
3	Primary Member	M/s VISARAD CREATIONS	Mr. ANIL V. NAGENDRAN
4	Primary Member	M/s S.N. MEDIA	Mr. SANJAY LALWANI
5	Primary Member	M/s 7G FILMS	Mr. SENTHIL KUMAR RAJENDRAN
6	New Producer Member	M/s KUTTI STORY PICTURES	Mr. BUVANESH CHINNASWAMY
7	New Producer Member	M/s THUNDER SCREEN PRODUCTION	Mr. S. KARTHIK
8	Corporate Member	M/s SAREGAMA INDIA LTD	Mr. SIDDARTH ANAND KUMAR
9	New Producer Member	M/s VASUTHARA ENTERTAINMENTS	Mr. S. GOKULAPRASAD
10	New Producer Member	M/s PK7 STUDIOS LLP	Mr. PRAGABHAL DAS K.V
11	New Producer Member	M/s TURM PRODUCTION HOUSE	Mr. M THAMBITHURAI

With their addition, TFAPA's family has grown further and became stronger. Our current strength of active producer members is as given below:

**Summary of TFAPA Members as of 31<sup>st</sup> January 2025:**

Membership Type	Number of Members as of 31.01.2025
New Producer Members	239
Associate Members	20
Primary Members	54
Corporate Members	4
Total Active Members	<b>317</b>



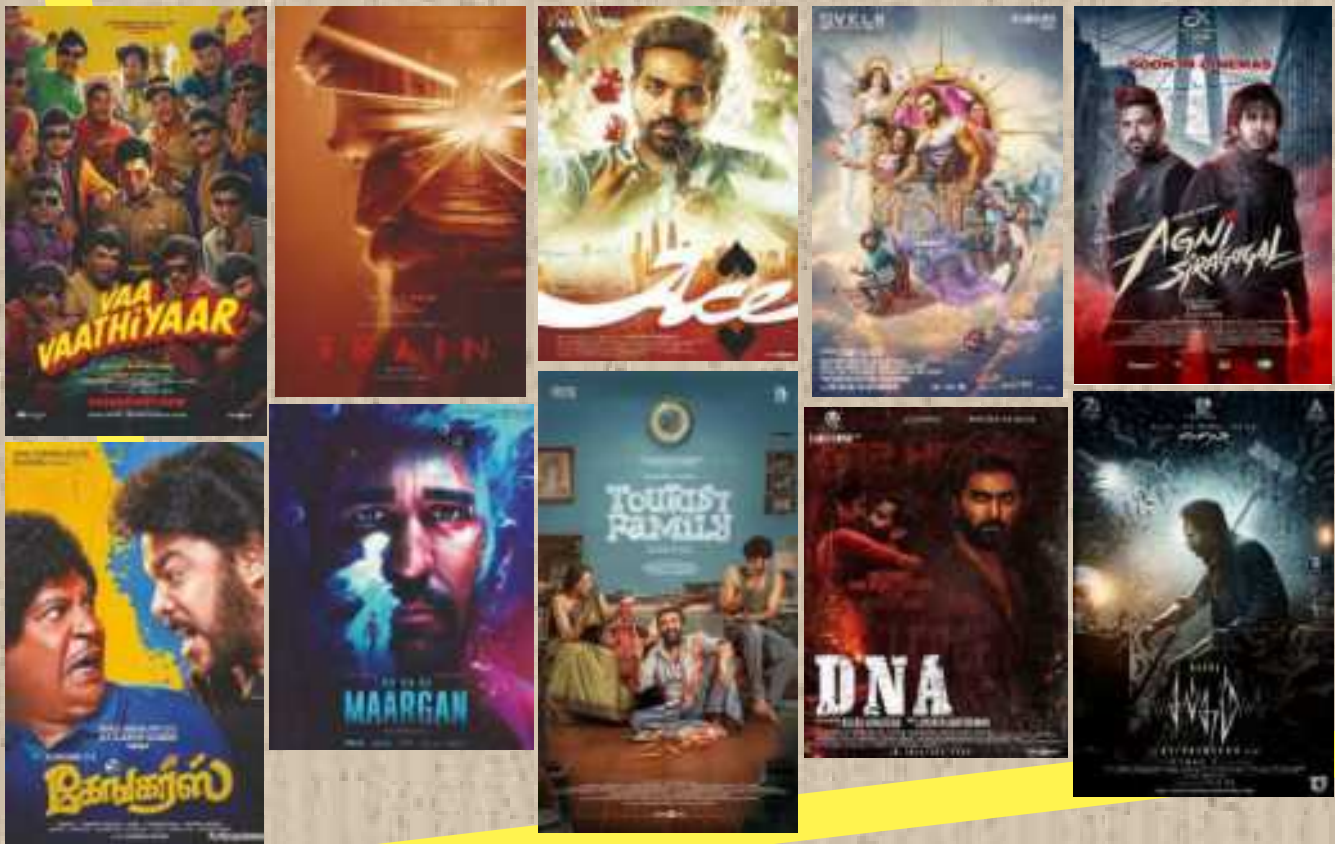
TFAPA provides several services to its members efficiently and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of application.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using that issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receipt of the request.
6. Supporting the members in the business of their film, within the gambit of the Association by tying up with various business units (recently TentKotta OTT Platform).
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the happenings in the industry.
10. Regular meetings to brief the members on the changes happening in the industry.
11. Many other services or support as required from time to time.



# NEW TAMIL FILMS EXPECTED TO RELEASE DURING FEBRUARY TO MAY 2025

The following is the selected list of films that are expected to be released during February to May 2025, which is expected to help Tamil Cinema to take off in box office collections. This is only a tentative list and will be updated every month based on releases announced so far and further announcements.



Owned, Printed and Published by TAMIL FILM ACTIVE PRODUCERS ASSOCIATION (TFAPA) from E2/G, Gemini Parsn Apartments, Old No.599, New No.448A, Anna Salai, Chennai – 600 006 and Printed at The Safire Industries, 3/28, Vembakottai Road, Sivakasi, Tamil Nadu – 626 123.

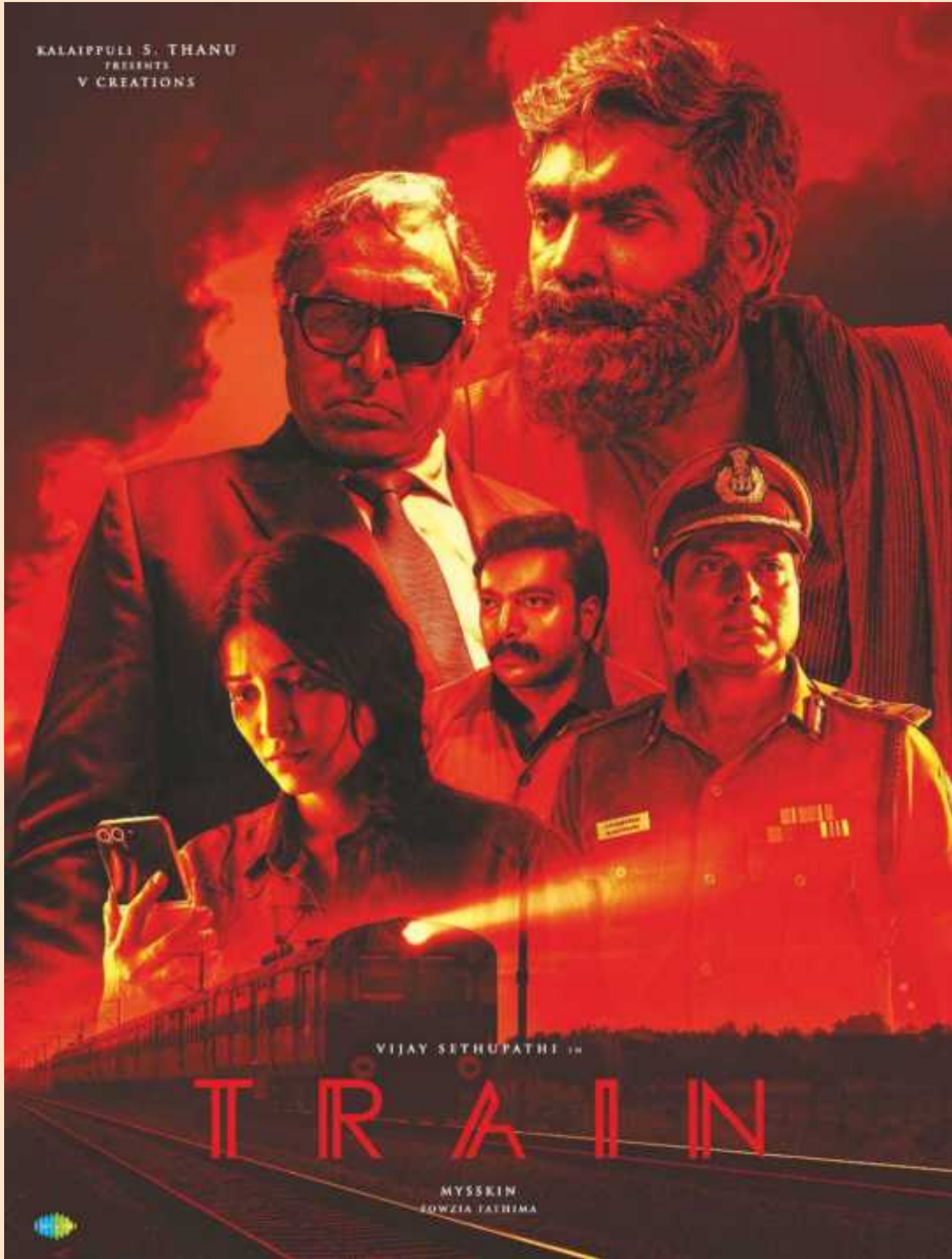
To Advertise in this monthly Trade Guide, please contact: Ms. **Prasanna Lakshmi** at **9566064204**.

Designer: **Senthil Govindasamy**

Editor & Publisher: **G. Dhananjeyan**

**For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION**

KALAIPPULLI S. THANU  
PRESENTS  
V CREATIONS



VIJAY SETHUPATHI IN

# TRAIN

MYSSKIN  
ROWZIKA FATHIMA



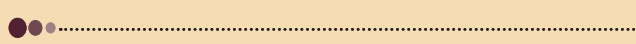


KALAIPELLI S. THANU  
PRESENTS  
V CREATIONS

VIJAY SETHUPATHI IN

# TRAIN

MYSSKIN  
TOWZIA FATHIMA





TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

# TAMIL CINEMA

## TRADE GUIDE

Issue - 11/2025

A Ready Reckoner on Tamil Cinema

February 2025

