



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 18/2025

September 2025

SEPTEMBER
IN THEATRES WORLDWIDE

SRI LAKSHMI MOVIES
N.SRILAKSHMI PRASAD
SIVAKARTHIKEYAN IN

MADHARAASI

AN A.R. MURUGADOSS FILM

AN ANIRUDH MUSICAL

SUDEEP ELAMON SREEKAR PRASAD
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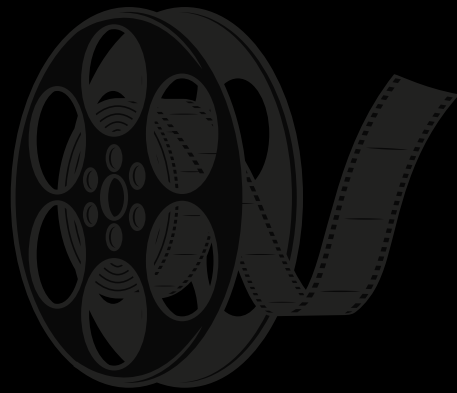


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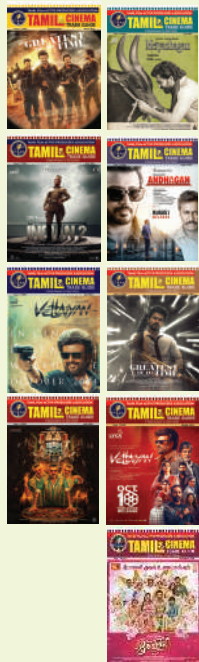


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TAMIL CINEMA TRADE GUIDE IS A BENCHMARK FOR INDUSTRY INFORMATION



Tamil Cinema Trade Guide has become a benchmark for presenting industry information regularly to everyone associated with Tamil cinema and is sent to as many people, associated with the industry as possible. Its reach is widening with each issue, and we at TFAPA are ensuring that the guide is sent to everyone, who is keen to know about Tamil Cinema.

This monthly Trade Guide presents various details about the industry, including New Tamil Film releases for the month, important happenings like new film poojas, informative articles analysing the developments during the month, Ormax Media report on All-India Box Office, Tamil Cinema Box Office, New Tamil films expected to release in the coming months and details of Lead Actors with their forthcoming film details for Producer members to know the film commitment of each actor, that may help to approach them suitably.

The Trade Guide is distributed freely to all members of TFAPA and everyone associated with Tamil Cinema in some way. We welcome any suggestions or feedback to improve the content of the Trade Guide. Members of TFAPA can also contribute their articles or any learning to feature in the trade guide. You can write to us for any support required from TFAPA.

Visit: www.TFAPA.com; Contact: tfapa2020@gmail.com

G. Dhananjeyan, Editor - Publisher



TFAPA – New Management Team got elected for the period 2025 to 2028

Tamil Film Active Producers Association (TFAPA) is managed by a Management Team comprising Office-Bearers and EC members. The election, as per the bylaws, is to be held once in three years to elect the new Management Team.

The Elections for the new term, Sept 2025 – Aug 2028, were conducted by Election Officer, eminent Director R.V. Uthayakumar on 29th August, and the following primary members were elected unopposed:

President	: T.G. Thyagarajan of Sathya Jyothi Films
General Secretary	: T. Siva of Amma Creations
Treasurer	: G. Dhananjeyan of Creative Entertainers and Distributors
Vice Presidents	: S.R. Prabu of Dream Warrior Pictures and S.S. Lalit Kumar of Seven Screen Studio
Joint Secretaries	: Mukesh R. Mehta of E4 Experiments and S. Vinod Kumar of Mini Studio

EC Members:

Name	Company Name	Name	Company
K.S. Ravikumar	R.K. Celluloids	Sundar C	Avni Movies
S. Lakshman Kumar	Prince Pictures	Ramesh P. Pillai	Abhishek Films
Sudhan Sundaram	Passion Film Factory	Vigneshwar.S	Rowdy Pictures Private Limited
R. Kannan	Masala Pix	Kaarthekeyan Santhanam	Stone Bench Private Limited
Kamal Bohra	Infiniti Film Ventures	Nitin Sathya	Shvedh / Vels Film International

We at TFAPA wish to thank the outgoing President and Founder, Thiru **Bharathirajaa**, for his immense contribution to establishing TFAPA. We also wish to thank the outgoing Management Team members for their contribution in managing the Association so far. The New Management Team is looking forward to taking TFAPA to greater heights and bigger strength in the next three years.



COOLIE hits a Sixer with Bumper Box Office collections in August 2025



Thalaivan Thalaivii released on 25th July, continued to perform well during August and ended with around ₹100 crore worldwide and over ₹75 crore in Tamil Nadu alone. Following this, the box office hurricane *Coolie* hit the screens on 14th August, which earned phenomenal numbers both in Tamil Nadu and worldwide. *Coolie* is estimated to have earned over ₹150 crore in Tamil Nadu and over ₹550 crore worldwide as of this monthend. Both these films made August a memorable month for Tamil cinema by raking in huge collections, which helped Tamil cinema to grow well.

Despite these two films doing such big numbers, August 2025 witnessed as many as 28 new films (**17 films released on 1st and 8th Aug**), and year-to-date, Tamil Cinema had 180 film releases, which is much more than Jan-Aug 2024 releases of 163 films. Out of these 180 films, ***Madha Gaja Raja*, *Dragon*,**

Kudumbasthan*, *Fire*, *Murmur*, *Perusu*, *Good Bad Ugly*, *Eleven*, *Retro*, *Tourist Family*, *Maaman*, *Kuberaa*, *DNA*, *Maargan*, *3 BHK*, *Paranthu Po*, *Thalaivan Thalaivii*, *Maareesan*, *Coolie can be termed as commercial successes. **19 films working at the box office out of 180 is 11% success rate of films, which is low and poses a challenging situation for the film industry.** Producers need to be cautious on the subject and budget of their new films, as the success of small-budget films is rare and limited, as per the details presented here regularly.

The list of 28 new films released in August 2025, along with details of Satellite channels and OTT platforms that acquired these films so far, is presented below. More out of these new releases may be acquired by satellite channels and OTT platforms in the coming months and will be updated.

S. No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre/ OTT Release	Satellite rights	OTT rights	Genre
1	01-Aug	House Mates	Sivakarthekeyan Productions	Rajavel	Darshan - Kali Venkat	Theatre	Zee Tamil	Zee 5	Fantasy
2	01-Aug	Mudhal Pakkam	Sinnathambi Production	Anish Ashraf	Vetri	Theatre			Thriller
3	01-Aug	Surrender	Upbeat Pictures	Gowthaman Gapapathy	Tharshan - Lal	Theatre		Sun Nxt	Thriller
4	01-Aug	Accused	Jaeshan Studios	Prabhu Srinivas	AL Udhaya	Theatre			Thriller
5	01-Aug	Usuraa	Sree Krishna Productions	Naveen D Gopal	Teejay Arunachalam	Theatre			Love
6	01-Aug	Mr. Zoo Keeper	J4 Studios	J. Suresh	Pugazh	Theatre			Fantasy
7	01-Aug	Bhoghee	Vi Cinema Global Networks & LIKE	S. Vijaysekaran	Nabi Nanthi	Theatre			Thriller
8	08-Aug	Naalai Namadhe	Amma Creations	K. Venba Kathiresan	Madhumitha	Theatre			Realistic
9	08-Aug	Red Flower	Sri Kaligambal Pictures	Andrew Pandian	Vignesh	Theatre			Futuristic
10	08-Aug	Kaathuvaakula Oru Kaadhal	Chennai Productions	Maass Ravi	Maas Ravi	Theatre			Love
11	08-Aug	Uzhavar Magan	Subhalakshmi Films	P. Iyappan	Vijith Saravanan	Theatre			Love
12	08-Aug	Maa Maram	Jai Aakash Films	Jai Aakash	Jai Aakash	Theatre			Love
13	08-Aug	Raagu Kethu	Thamizharasan Theatres	D. Balasundaram	Samuthirakani	Theatre			Devotional
14	08-Aug	Maheshwaran Magimai	SBA Cine Productions	Thavamani	Sree Chezhiyan	Theatre			Devotional
15	08-Aug	Vaanaram	Orange Pictures	Sriram Padmanaban	Bijesh Nagesh	Theatre			Love
16	08-Aug	Thangakottai	K.S.I. Movies	S. Sundarraj	Jayan Kumar	Theatre			Thriller
17	08-Aug	Nisha	Suresh Pictures	G. Suresh Babu	Power Star Srinivasan	Theatre			Thriller
18	14-Aug	Coolie	Sun Pictures	Lokesh Kanagaraj	Rajinikanth	Theatre	Sun TV	Amazon Prime	Action
19	22-Aug	Indra	JSM Movie Production - Emperor Entertainment	Sabarish Nanda	Vasanth Ravi	Theatre			Thriller
20	22-Aug	Cinema Pei	Mahalakshmi Cine Arts	D. Karthikeyan	Power Star Srinivasan	Theatre			Comedy
21	29-Aug	Kuttram Pudhithu	GKR Cine Arts	Noah Armstrong.	Tharun Vijay	Theatre			Comedy
22	29-Aug	Sotta Sotta Nanaiyudhu	Adler Entertainment	Naveedh S Fareedh	Nishanth Russo	Theatre			Comedy
23	29-Aug	Gift	PP Cinemas	Pa. Pandiyan	Sonia Agarwal	Theatre			Thriller
24	29-Aug	Naruvi	Harish Cinemas	Subarak M	Dr. Harish	Theatre			Thriller
25	29-Aug	Kadukka	Vijay Gowrish Productions	S.S. Murugarasu	Vijay Gowrish	Theatre			Comedy
26	29-Aug	Pei Kathai	Jerry's Journey International	Jean Moses	Vinoth	Theatre			Horror
27	29-Aug	Veera Vanakkam	Visarad Creations	Anil V Nagendran	Samuthirakani - Bharath	Theatre			Realistic
28	29-Aug	Asura Manidhan	Madathi Films	Citizen Mani	Citizen Mani	Theatre			Action

Tamil Cinema has many big-budget, big-actor films like *Madharasi*, *Idly Kadai*, *Dude*, *Bison*, *Sardar 2*, *Karuppu*, *Jananayagan* and *Parasakthi* in the next five months (August to January 2026). The industry is expecting them to succeed in a big way to give further momentum to Tamil Cinema.


LALIT KUMAR
PRESENTS

VIKRAM PRABHU
LK AKSHAY KUMAR

SIRAI

DIRECTED BY SURESH RAJAKUMARI

STORY TAMIZH

DDP MADHESH MANICKAM MUSIC DIRECTOR JUSTIN PRABHAKARAN EDITOR PHILOMIN RAJ
PRODUCTION DESIGN SRIMAN S RAGHAVAN COSTUME DESIGNER VARSHINI SANKAR STUNT PRABU
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NEW FILM COMMENCEMENTS DURING AUG 2025



Ashok Selvan - Vels Film International - Mission Dollor Studios New Film Pooja



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Kannan Ravi - Prabhudeva - Vadivelu - Sam New Film Pooja



G.V. Prakash – BEYOND Pictures' New Film Pooja

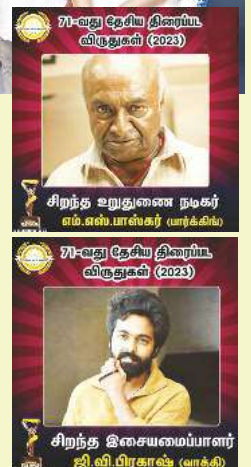


'PARKING' Film Makes Tamil Cinema proud with Three National Awards – Congratulations to the Winners



National Film Awards for the year 2023 were announced on 1st August, and Ramkumar Balakrishnan's debut film *Parking* won three awards – Best Film in Tamil language, Best Supporting Actor award for M.S. Bhaskar and Best Screenplay Award for Ramkumar Balakrishnan. It is a great honor for the film's team to receive three National Awards. G.V. Prakash Kumar has earned his second national award for Best Music Direction for the film *Vaathi* starring Dhanush (made simultaneously in Telugu as *Sir*).

We at TFAPA wish to congratulate all the winners for getting the prestigious National Film Award for their films and wish them continued success.



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Are critics become too harsh when it comes to Big Tamil films?

Tamil cinema's facing a rough patch, and it's not just about the films themselves. You've got YouTube critics and social media influencers who aren't just reviewing movies—they're piling on with relentless negativity, especially targeting big-star projects like *Coolie*, *Thug Life*, *Retro*, *Kanguva*, *Leo*, *The GOAT*, *Kuberaa*, *Vidaamuyarchi* etc., Some of these movies sailed through the negativity and touched the winning post while others took a bad hit at box office.

When we talk about critics, we aren't just talking about traditional reviewers who share an opinion in social media or in their media (newspaper or magazine) and move on. There are people who keep hammering films with trolling, memes, and harsh comments in social media, feeding a cycle of bad vibes on a big star film, that's upsetting fans of the star, actors, directors and producers of such films. The perception among producers and the fans of actors is that this constant barrage is tanking box office numbers within a few days of its release. And honestly, they've got a point - **negativity sells, but when it's this aggressive, it feels like a vendetta against a top actor film**, which is happening quite regularly now.

Why do these so-called online reviewers keep at it, even after a film's release? Some say it's to make sure their verdict sticks among their followers, like they're doubling down to prove they were right in their views on the film. A few says that only due to the personal animosity with producers, actors and directors they are into this full-fledged attack on a film but you never know the reason until they open up on reasons for such barrage of negativity they relentlessly pursue against a film!

But it's not just reviewers. Rival fan groups are jumping in, amplifying the hate with meme videos, negative hashtags,

and nonstop trolling on platforms like X and Instagram. This isn't just about disliking a film—it's turned into a turf war between fan camps among Heroes, each trying to tear down the other's idol's film. Many biggies in 2025 and 2024 have taken major hits from this, with negativity drowning out any fair discussion about their merits and did not give them a fair chance to earn their rightful share at box office. Is there

evidence stars are paying fans to spread this hate? No, there's no solid proof of that. However, of late, this is being spread as a fact in social media.

But the fact that these fan wars are happening for each film is a major problem the industry is facing today. It's not just about one film bombing - it's about the damage to Tamil film industry as a whole. When fans and critics keep fuelling this toxic cycle, it scares off audiences and hurts the industry's reputation and box office collection of top actor films. Big stars of Tamil cinema could step in and tell their fan clubs to cool it. A single statement from top actors could shift the tone and encourage fans to focus on supporting good cinema rather than tearing down the films of rival actors.

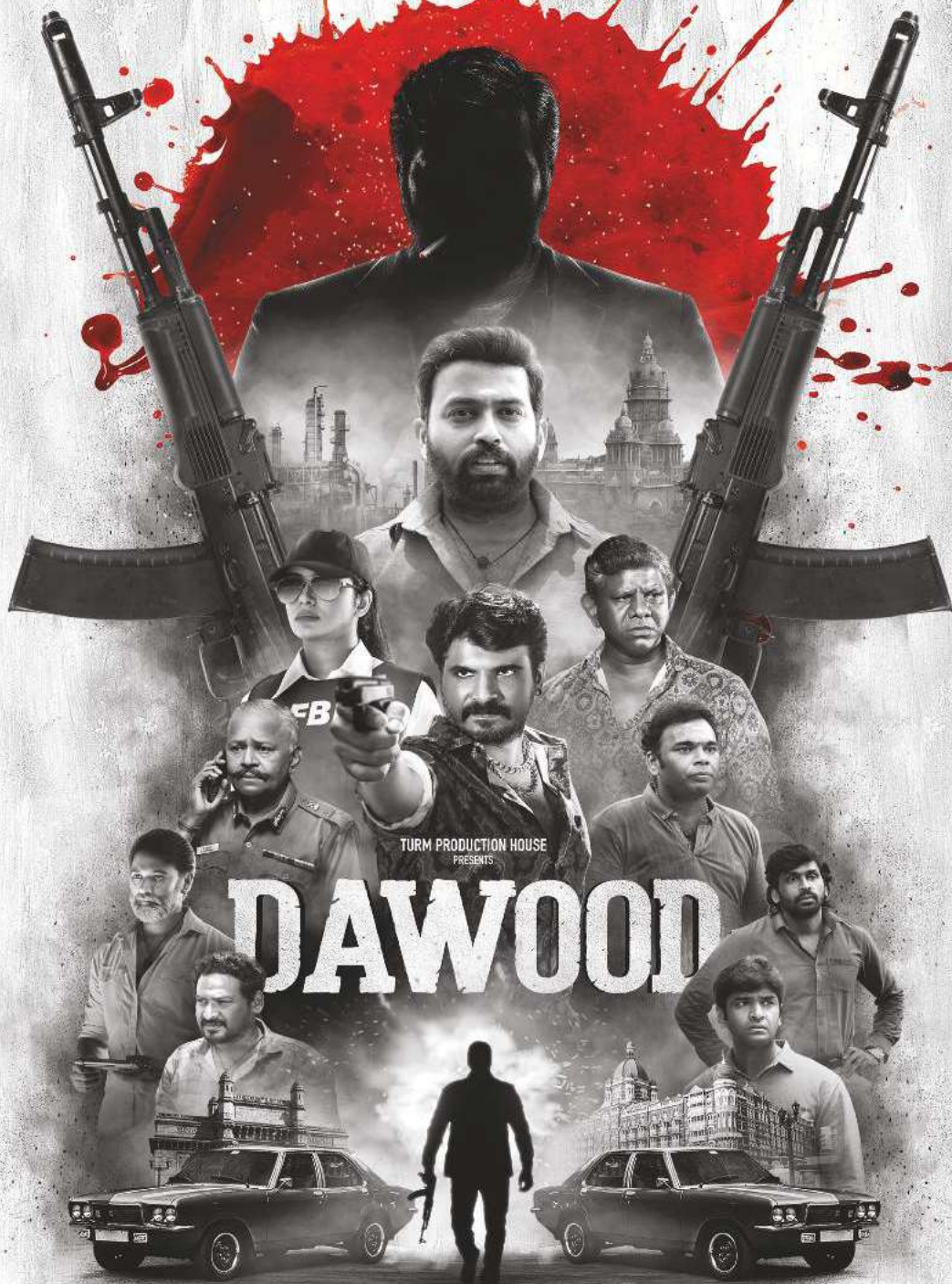
What can be done? For starters, reviewers could stick to honest critiques - say what works, what doesn't, and move on from the film. The nonstop trolling by many of them isn't critique; it's spectacle. They should realise that their rampant trolls are affecting the industry big time. Instead, they can be constructive and improve the art of film appreciation and criticism. And fans? They've got to take a hard look at themselves. Loving your favourite star doesn't mean trashing someone else's film. The industry is bigger than any one actor or film. Tamil cinema is at crossroads. Big or small films, they deserve a fair shot, not a pile-on from these critics who target big actor films or rival fans. If everyone - reviewers, fans, stars - dials back the venom, the focus can shift back to storytelling and creativity. That's what will keep the industry thriving. Until then, the negativity's not just hurting box office numbers; it's chipping away the heart of Tamil cinema. It's a frustrating situation in Tamil cinema now, but there's hope if people choose to build up instead of tear down films soon.





IN THEATRES
SEP 12TH

GENEROUS
ENTERTAINMENTS



WRITTEN & DIRECTED BY **PRASHANTH RAMAN**

A **RAKESH AMBIGAPATHY** MUSICAL

PRODUCED BY SARATH VALAIYPATHY & BRENDON SHUSHANTH EDITOR R.K. SRINATH MUSIC JAI MURUGAN LYRICS ARUN BHARATHI PRODUCTION DESIGNER SRI KRISH CASTING SIYAYOUDEEN & COLORALCHEMIST
EXECUTIVE PRODUCERS MATTE MEDIA-VETRI & SATHISH KUMAR DIRECTOR OF PHOTOGRAPHY VIJIL RANJITH, SRI NISHA PRODUCED BY SABARI EDITOR RAJA NALLAIAH EXECUTIVE PRODUCERS K. SASI KUMAR PRODUCED BY A.M. ATHMANATHAN EXECUTIVE PRODUCERS ARUNKAGIRI KUMARAVEL
PRODUCED BY AJAY RAJA, K.MUTHUKUMARASAN EXECUTIVE PRODUCERS SANJAY ARUMUGAN EXECUTIVE PRODUCERS SUHAKAR, KARTHICK, ARTIN RAM, SURIYA PRAKASH SONGS MEI MEDIA FILM BUWAN SELVARAJI PRODUCTION DESIGNER THANDORA

PRODUCED BY **S UMA MAHESWARI**

Tamil Actors giving back to the Society through their Philanthropic Activities

Many popular Tamil actors are involved in philanthropic activities, contributing significantly to social causes and disaster relief efforts. We wish to highlight the contribution of a few of them here to appreciate their efforts to inspire others to join the movement to help the needy.

- ✓ **Rajinikanth:** Through *Rajini Makkal Mandram*, he conducts various charitable activities. He donates funds for various educational causes and people in need.
- ✓ **Kamal Haasan:** Converted his fan clubs into welfare organizations called *Kamal Narpani Iyakkam*, involved in activities such as blood and eye donation drives and providing educational materials.
- ✓ **Vijay:** Encourages the top students (10th and 12th Standard) of Tamil Nadu from various districts by rewarding them personally, in addition to various other social service activities through *Vijay Makkal Iyakkam* and his political party.
- ✓ **Suriya:** Established the *Agaram Foundation* in 2006 to provide education and support to underprivileged students in Tamil Nadu. The foundation has aided thousands of students, enabling many to pursue higher education and become the first graduates in their families and many have become Doctors and Engineers. Suriya recently donated a whopping ₹10 crore from his film *Retro*'s profits to the foundation. Suriya, along with his wife Jyotika, are widely recognised and appreciated by many leaders for their large-hearted contribution to various causes, especially in education and support to the affected during natural calamities.



- ✓ **Karthi:** Founded *Uzhavan Foundation*, dedicated to social welfare and has been contributing significantly through that to the society, especially to recognize farmers and various other causes.



- ✓ **Raghava Lawrence:** Recognised for his extensive philanthropic work, particularly through the *Lawrence Charitable Trust* and his recently launched campaign, "*Maatram*". He has been doing several philanthropic activities, which are widely



- appreciated by the public for his large-heartedness. He has been spending millions of rupees to provide basic facilities like toilets and bathroom facilities to school students, which is praised by many.
- ✓ **Vishal:** Treats his fan association as a platform for charitable welfare and established the *Devi Foundation* in his mother's name to support needy students.
- ✓ **KPY Bala:** A popular TV anchor and actor is also known for several of his philanthropic activities like donating Ambulances, Auto services for the underprivileged, financial support for people in need, etc. and roping in Raghava Lawrence for many of his noble activities.
- ✓ It has to be noted that though many actors are engaged in philanthropic work, some prefer to do so without publicizing their work and hence we may not be able to list them here.

While many actors are carrying out several philanthropic activities, Suriya-Jyotika, Karthi, Raghava Lawrence and KPY Bala stand out as large contributors from their earnings to society, especially towards higher education, medical help, infrastructure facilities at schools and upliftment of people regularly. While many actors may be spending a fraction of their earnings, these actors are contributing a larger share of their income towards philanthropy, which is noteworthy.

We at TFAPA wish to congratulate all the Actors who are voluntarily contributing to society through their philanthropy as a social responsibility, and may their tribe rise in Tamil Cinema, especially from Filmmakers and Producers, who are highly successful today.





TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

An Association setting Trend in providing Efficient Service to Producers in Tamil Cinema...

Newly Elected Management Team Members for the period: 2025-28



Dir. P. Bharathirajaa

Founder President
Manoj Creations



T.G. Thyagarajan

President
Sathya Jyothi Films



T. Siva

General Secretary
Amma Creations



G. Dhananjeyan

Treasurer
Creative Entertainers



S.R. Prabu

Vice-President
Dream Warrior Pictures



S.S. Lalit Kumar

Vice-President
Seven Screen Studio



Mukesh R. Mehta

Joint Secretary
E4 Experiments



S. Vinod Kumar

Joint Secretary
Mini Studio

EXECUTIVE COMMITTEE MEMBERS



K.S. Ravikumar
R.K. Celluloids



Sundar C
Avni Movies



Vignesh Shivan
Rowdy Pictures



S. Lakshman Kumar
Prince Pictures



Sudhan Sundaram
Passion Film Factory



Ramesh P. Pillai
Abhishek Films



R. Kannan
Masala Pix



Kamal Bohra
Infiniti Film Ventures



Kaarthekeyen Santhanam
Stone Bench Private Limited



Nitin Sathya
Shvedh/Vels Film



First Weekend determines Total Box Office Collections for Most Films

Every Producer and Distributor dreams that their films will have a long run or at least run for two to three weeks at the box office and bring in continued collections. However, the reality is that either a film gets the maximum collection in the first weekend (3 or 4 days, depending on when the film is released – Thursday or Friday) or fails to make it. If the opening weekend is missed or does not bring in the collections, then the film fails on an overall basis. Today, especially for big-budget films with big actors, it is the first weekend, which is a crucial factor that determines the total collections for the film. Let us analyse this with some data.

FILM NAME	Territory	First Weekend (Rs. Cr.)	Total Collections (Rs. Cr.)	% of Total
VIDAAMUYARCHI	Tamil Nadu	63.90	82.25	78%
	Entire World	112.00	138.00	81%
GOOD BAD UGLY	Tamil Nadu	100.90	153.05	66%
	Entire World	172.75	250.65	69%
RETRO	Tamil Nadu	35.70	51.65	69%
	Entire World	72.75	100.05	73%
KUBERAA	Entire World	90.00	140.00	64%

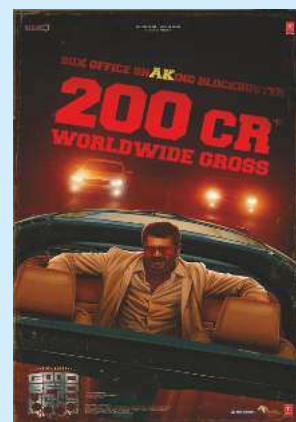
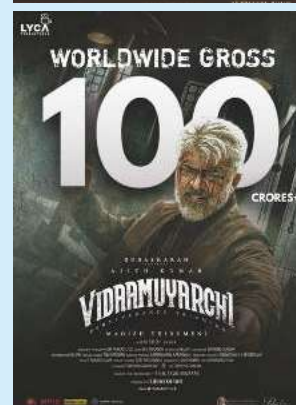
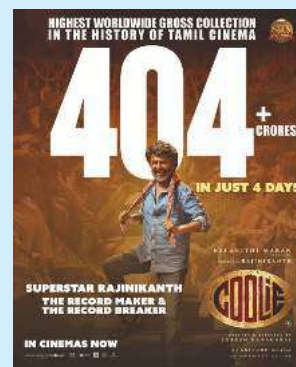
(Box Office collections shared above are estimated by leading Trade Experts/Online Portals)

The first weekend of the above films has brought in 64% to as high as 81% of the total lifetime collections of the films, which clearly explains how important maximum collections are to be earned in the opening weekend of the films. However, there are a few exceptions to the above happenings, of films which had a sustained run for four to five weeks and brought in steady collections, a dream run for every Producer.

FILM NAME	Territory	First Weekend (Rs. Cr.)	Total Collections (Rs. Cr.)	% of Total
TOURIST FAMILY	Tamil Nadu	10.50	63.80	16%
	Entire World	15.65	88.00	18%
AMARAN	Tamil Nadu	65.05	160.55	41%
	Entire World	136.00	335.80	41%
DRAGON	Tamil Nadu	24.85	78.65	32%
	Entire World	49.35	154.00	32%
THE GOAT	Tamil Nadu	107.20	218.75	49%
	Entire World	282.35	454.05	62%

(Box Office collections shared above are estimated by leading Trade Experts/Online Portals)

Tourist Family is a great example for the film, earning just 16 – 18% in its opening weekend from Tamil Nadu and worldwide but ending up with huge collections in its lifetime. *Dragon* had only 32% of total collections coming in its opening weekend, while *Amaran* had 41% coming from its opening weekend. *The GOAT* had sustained collections in Tamil Nadu, with only 49% of total collections coming in its first weekend. However, on a worldwide basis, 62% came in the first weekend, which clearly explains that even that film was dependent on the first weekend for a large share of the total worldwide collections.



The Box Office Collections Trend in the first weekend reveals to the Producers and Filmmakers the following:

1. The first weekend makes or breaks the lifetime collections of a film. If you miss the opening weekend, you miss the lifetime collections unless your film performs on a sustained basis like *Tourist Family*, *Dragon*.



2. For a fantastic opening weekend collection, the opening day collection (FIRST DAY) must be record-breaking to bring in the audience and create a wave on ticket booking and buzz, which will increase the booking for the other two or three days of the weekend. Every effort must be put in to bring in the audience for a good opening day collection.

3. Innovative Promotions to bring in excitement for the film must be done by the team, which will add to the buzz and ensure good opening weekend collections. Currently, team *Coolie* (Rajinikanth – Lokesh Kanagaraj) is doing a great job on it with chartbusting songs and visuals, and it will reflect in the opening day and weekend collections for sure.



4. Every team must ensure that the promotional materials are kickass, be it title promotion, song videos, teaser, and trailer and each one of them must increase the buzz for the film. If the songs do not click or the trailer does not create buzz, the film will have a problem increasing the buzz and booking of tickets.

5. A good and well-planned release of the film, along with good content and promotions, a good release is a must across the world to bring in the collections. By tying up with strong distributors in each territory, a Producer can ensure a good release of a film. Starting the booking of tickets in advance (at least one or two weeks prior in overseas), a wide release etc., all add to the opening weekend collections and Producers must make use of this strategy for big films starring top actors.



6. Once a good buzz is created and a wide release is ensured, the next boost for a film comes from Overseas reviews. It plays a crucial role in setting the mood of the audience and critics in India, as overseas release happens first, at least 4 to 6 hours before India and the audience or critics response from there sets the trend for the film in India. In most cases, if the buzz in overseas territory is solid, it reflects in India too.



7. The next challenge to be crossed is Domestic Reviews. The reviews in domestic territory (Tamil Nadu, Kerala, Karnataka, Andhra/Telangana) must be moderate to Good to increase the current booking for the film across all centers. If the reviews are average or bad, the film will have a tough time increasing the buzz on it and the film will find it difficult to continue the run well beyond the weekend.

8. The final challenge is the response from the public or the common audience, which makes or breaks a film. Their opinion must be decent to good for a film to gain attention among a wider audience. Their opinion must match the reviews that came in from critics earlier too. If the public feels the reviews were influenced or paid, they might spread more negativity on the film. If the public dislikes a film, no review can save it and hence getting positive reviews from the audience is the key, called as **Word of Mouth talk on the film**.



9. Despite these, how much Post-release promotional support a film gets makes the difference. If the film gets trolled and the team gives up on the film, by that weekend itself, the film will be killed at the box office. Recent examples: *Indian 2*, *Thug Life* and *Kuberava*. In Tamil Nadu, these films were killed by the weekend itself with no support coming from the respective teams post their release. It is important that a sustained promotion is there even after the release to support a newly released film.

10. Overall, a film is made in its First weekend or killed at the Box Office in that period itself. Exceptions are there with films like *Tourist Family*, *Amaran*, *Dragon*, which will remain exceptions. Producers and Filmmakers must remember that their life is made or broken in the first weekend of a film and must work towards getting the best out of it, to make a film a big success at the box office, especially for big-budget big-star films.



Tamil cinema's biggest weakness – Lack of proper screenwriters!

Tamil cinema is currently stuck in the mud. With budgets ballooning to hundreds of crores, the weakest link continues to be the one aspect that costs the least but matters the most - screenwriting. Recent films like *The Greatest of All Time* (GOAT), *Kanguva*, *Vidaamuyarchi*, *Retro*, *Thug Life* and *Coolie* have all come under fire from audiences for poor writing, despite boasting of big heroes, a combination of many popular actors and technicians, stunning visuals and massive promotions with a big promise to deliver their finest film. Unfortunately, only strong stories survive beyond the opening weekend. Audiences and critics alike are increasingly vocal about the imbalance - Tamil films often deliver visual spectacle, but rarely substance worth remembering.

Most production houses neglect to think about this investment in writing a strong script, which in turn could actually earn them even 50 times the money it actually needs to be put in place to get one such script. When writers are brought into effect by a production house, it gives them more clarity and helps them develop tonality for the films going out from the production. Recently, it does feel like Tamil cinema has gotten addicted to interval blocks over actual content, which reflects a broader frustration with how the writing feels secondary and producers believe in betting on the presence of multiple stars and fan service rather than narrative depth.

Much to the extent of industry commentary and flak from reviewers, cinephiles and audiences have also started lamenting about production companies and actors no longer having the culture of listening to well-developed scripts or working on developing one such script, even if that takes years or months to develop. Instead, films are shaped around big stars, with writers brought in only to stitch together set pieces and complete the script in a short period and go for shooting in a hurry as if the world will crumble if the film does not release on a particular date. Most Directors, who are also scriptwriters



do not invest much of their time in writing but rather in packaging the films with stars and writing subplots for each of them, instead of focusing on the core story.

Most Directors think that writing a story with their assistants or one or two trusted friends suffices. They forget that these assistants do not bring any value, as they will always be afraid to call a spade a spade. Directors must have well-known story writers as a part of their writing team and develop stories by discussing with them without any time constraint to complete. No longer story developed by a Big Director on his own have the guarantee to work, even with a top actor. With stakes being high, Directors must come forward to set up strong writing teams at least from now onwards to stop this decline in storytelling in Tamil cinema



as it was in the past, especially in the Studio System (Devar Films Story Team, AVM Story Team, etc.)

The decline in screenwriting has immediate consequences, with audiences leaving theatres underwhelmed, reviews turning sour, and word of mouth collapsing on the day of the film's release. Big opening collections are still possible for films with big stars, but the sustainability of the same is shaky after the weekend. In the long term, this erodes the trust in mainstream commercial cinema, pushing audiences towards smaller films, films from other languages, or watching films on digital platforms.

What Tamil cinema needs today at the maximum isn't just bigger budgets, flashier songs, or larger-than-life action. It needs a cultural shift where writing is valued as the foundation of filmmaking and courage. Courage to admit that writing is the real star. Until then, we will keep on watching ₹300 crore films collapse under the weight of ₹ one crore scripts that were never written!

Know your Tamil Nadu Theatrical Distributors (select list):

The following is the select list of Distributors in Tamil Nadu, who release films in the entire state through their network. To release your films in Tamil Nadu, you can reach out to them. In addition, there are several distributors who distribute films for each territory separately. Tamil Nadu has 9 distribution territories namely, **Chennai, Chenglepat, Coimbatore, North Arcot, South Arcot, Madurai (MR), Trichy (TT), Salem (SD) and Tirunelveli (TK).**



S. No	Company/Distributor Name	Contact Person
1	Red Giant Movies	Mr. M. Shenbagamoorthy
2	MSM Movie Traders	Mr. Raja
3	Romeo Pictures	Mr. Rahul
4	Gopuram Films	Mr. G.N. Anbucheziyan
5	Sakthi Film Factory	Mr. B. Sakthivelan
6	Dhanam Pictures	Mr. Padur Ramesh
7	Trident Arts	Mr. Ravi
8	Five Star	Mr. Senthil
9	Sushma Cine Arts	Mr. Azhagarsamy
10	Seven Screen Studios	Mr. Manikandan
11	Dream Warrior Pictures	Mr. Guhan
12	Sri Thenandal Films	Mr. Murali N. Ramasamy
13	S Pictures	Mr. Sreenivasan
14	Rockfort Entertainment	Mr. Muruganantham
15	11:11 Productions	Dr. Prabhu Thilak
16	Uthraa Productions	Mr. Hari Uthraa
17	AP International	Mr. Senthil
18	PVR Pictures	Mr. Kathir
19	SSI Production	Mr.S. Subbaiah
20	Creative Entertainers and Distributors	Mr. G. Dhananjeyan

Know your Overseas Distributors (select list):

The following is the select list of Overseas Distributors for Tamil Cinema, who release films in the entire overseas territory. To release your films in Overseas markets, you can reach out to them. In addition, there are distributors who operate separately for Singapore, Malaysia, UAE, USA/North America, Sri Lanka etc.



S. No	Company Name	Contact Person
1	Lyca Productions	Mr. Veera Muthusamy
2	Ayngaran International	Mr. Karunamoorthy
3	AP International	Mr. Sanjay Wadhwa
4	A & P Groups	Mr. Arun Pandian
5	United India Exporters	Mr. Mohamed Yahya
6	MSK Film Production	Mr. Kalaiselvan
7	Tentkotta/SJ Cinemas LLC	Mr. Varun
8	Phars Films	Ms. Mahi Golchin-Depala
9	Hamsini Entertainment	Mr. V.K. Ravichandran
10	Lotus Five Star Cinemas	Mr. Murthy
11	Malik Streams Corporation	Mr. Malik
12	Ahimsa Entertainment	Mr. Vithurs / Mr. Sudarshan Natesan
13	DMY Creation	Mr. Dato Mohamed Yusoff
14	TSR Films	Mr. M. Ramasamy



THE INDIA BOX OFFICE REPORT: JULY 2025

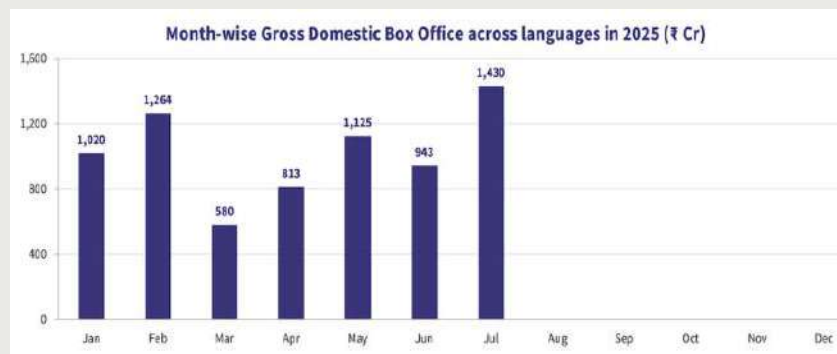
Driven by *Saiyaara* and *Mahavatar Narsimha*, July emerges as the highest-grossing box office month of 2025 in India, with ₹1,430 Cr in gross collections.

Summary of the Report:

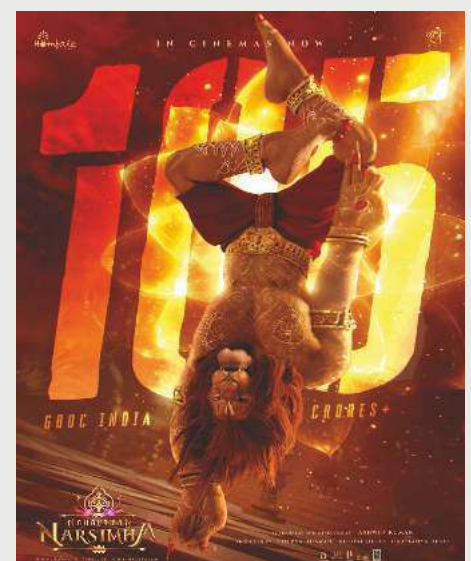
- ✓ Films that released in July 2025 grossed ₹1,430 Cr at the domestic box office.
- ✓ The cumulative box office for Jan-Jul releases in 2025 stands at ₹7,175 Cr, which is 22% higher compared to the same period in 2024.
- ✓ The year has a good chance of grossing more than ₹12,000 Cr, and is in the running to become the best-ever year at the Indian box office - a record currently held by 2023, at ₹12,226 Cr.
- ✓ *Saiyaara* emerged as the top film of the month, grossing ₹392 Cr, followed by *Mahavatar Narsimha*, at ₹259 Cr.

Cumulative Box Office: July 2025

July 2025 has emerged as the strongest month at the Indian box office so far this year, with total collections reaching ₹1,430 Cr. This figure includes projected earnings from July releases still running in theatres. After a relatively muted June, the surge in July was driven primarily by two titles: Hindi film *Saiyaara* and the multi-lingual animated feature *Mahavatar Narsimha*, which together contributed over 45% of the month's total gross box office.

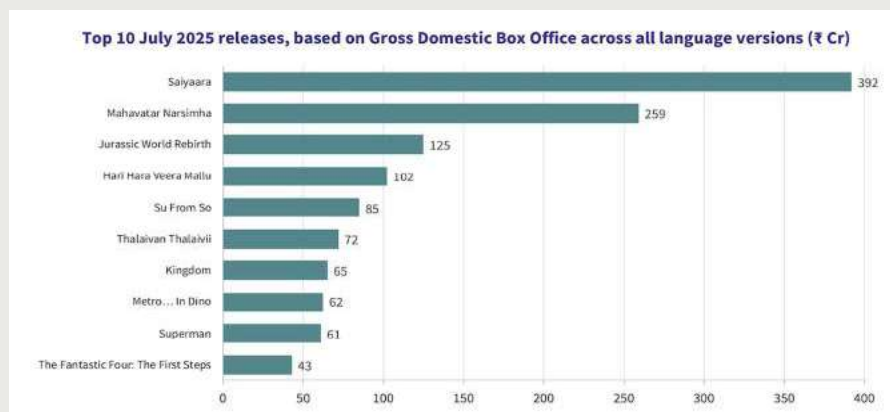


The cumulative box office for 2025 releases stands at ₹7,175 Cr, which is 22% higher than the same period in 2024. Based on pro rata estimation, the year has a good chance of grossing more than ₹12,000 Cr, and is in the running to become the best-ever year at the Indian box office - a record currently held by 2023, at ₹12,226 Cr (see Ormax Box Office annual reports for 2023 and 2024).



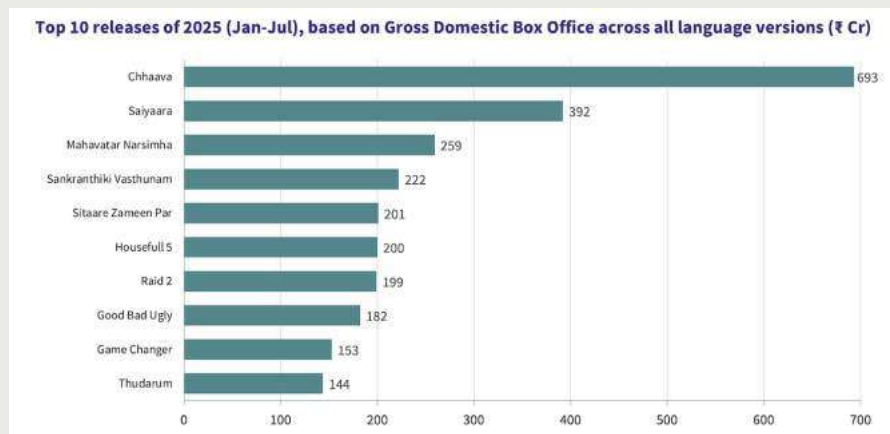
Top 10 Films: July 2025

The chart below lists the top 10 films released in July 2025, based on their box office performance in India.



Saiyaara topped the box office in July 2025, grossing ₹392 Cr, making it the second-highest-grossing film of the year so far, behind *Chhaava*. *Mahavatar Narsimha* follows *Saiyaara*, grossing ₹259 Cr at the domestic box office (including projected collections), with the Hindi version contributing 75% of its total domestic earnings. Hollywood continues its strong run in India, with three titles featuring in this month's Top 10 list: *Jurassic World Rebirth*, *Superman* & *The Fantastic Four: The First Steps*.

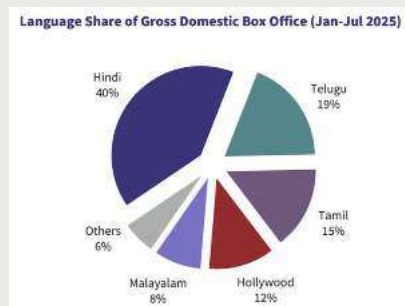
Top 10 Films of Jan- July 2025 based on Gross Domestic Box Office across all languages:



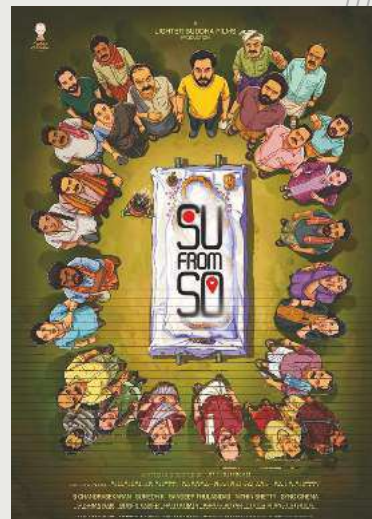
Hindi dominates the list of highest-grossing films of 2025 so far, with five titles in the Top 10, not including the multi-lingual *Mahavatar Narsimha*.

Box Office Share by Language in July 2025:

For language share calculation, the language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.



The continued success of Hollywood films in July has boosted Hollywood's share from 10% (Jan-Jun) to 12% (Jan-Jul), which is now at par with 2022, and higher than 2023 (9%) and 2024 (8%). Kannada language's share also increased from under 1% in June to over 2% in July, driven by the success of horror-comedy *Su From So*, while the share of Malayalam titles has dropped from 10% in June to 8% in July.





Learnings from the success of an Animated film *Mahavatar Narsimha*

Mahavatar Narsimha, an animated epic action film directed by debutant Ashwin Kumar, written by Jayapurna Das, produced by Kleem Productions, was presented by Hombale Films. Released in theatres on 25 July 2025 in 2D and 3D formats in Kannada, Telugu, Hindi and Tamil languages, the film became the sixth highest-grossing Indian film of 2025. **Made on a budget of ₹40 crore, the film has grossed over ₹250 crore in India and ₹25 crore in overseas (total gross of over ₹275 crore), which is a phenomenal achievement.** The film has earned over ₹190 crore in Hindi dubbed version alone, which is phenomenal, considering it is an animated film. It emerged as the highest-grossing Indian animated film, surpassing *Kochadaiiyaan* (2014). Telugu language contributed to ₹50 crore while the film earned just around ₹10 crore in the original Kannada language in which it was planned to be made.

The magnificent success of the film has surprised many in the Indian film industry and its success is driven by several key factors:

- **Strong Content and Audience Connection:** The film's religious and mythological narrative resonated with audiences of all age groups, creating a strong emotional connection. It is rooted deeply in the sacred teachings of the Srimad Bhagavatam, presenting a powerful spiritual experience rather than just a dramatic modernization of the mythology.



- **Word-of-Mouth:** The film's compelling storytelling and visuals fuelled strong word-of-mouth recommendations, leading to repeat viewings and increased popularity.
- **Impressive Animation and Graphics:** The movie is lauded for its high-quality animation, brilliant graphics, and visually grand presentation, pushing the boundaries of Indian animated mythological cinema.
- **Spiritual and Emotional Appeal:** The film's focus on themes like the triumph of good over evil, the power of devotion, and divine intervention resonated deeply with viewers, strengthening their faith and providing spiritual solace.
- **Universal Emotions:** The story of Narasimha, rooted in universal emotions like love, faith, and the triumph of good over evil, appealed to a diverse audience, including viewers from different religious backgrounds.



What makes the success of this film remarkable is that *Mahavatar Narsimha* achieved this without a massive release size or marketing blitz or big-ticket pan-India spectacle films like *RRR* or *Kalki 2898 AD*. Instead, the film relied purely on strong content, audience connection, and repeat viewings. Its religious-mythological narrative struck a chord across age groups, turning it into a movement rather than just a film. The success can also be attributed to the film's ability to deliver a spiritually sincere



and emotionally stirring narrative through visually stunning animation, resonating with a wide audience and becoming more than just a film but a powerful spiritual experience for audiences across the country.

The massive success of *Mahavatar Narsimha* has opened up a big opportunity for animated films in Indian Cinema if the right subjects are chosen and made. Producers and Filmmakers must look at this Pan-India opportunity to make films which can appeal to all audiences in the country with the right mythological or historical subjects.

Tamil Cinema: Month-wise Films that gained attention, commercial success during 2025

The list of films that have succeeded at the box office or gained attention from critics, and a few that have become commercial successes due to the value at which the non-theatrical rights were sold, is presented here. The chart presents list of films that will be spoken about for the year 2025.

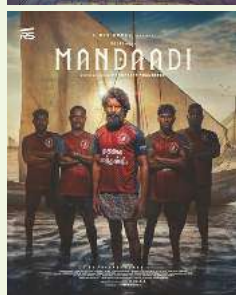
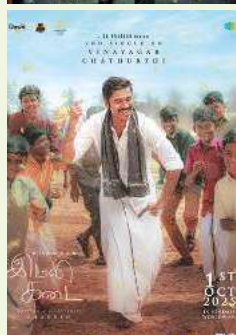
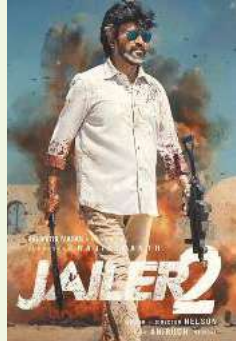


Month	Film 1	Film 2	Film 3	Film 4	Film 5
January 2025					
February 2025					
March 2025					
April 2025					
May 2025					
June 2025					
July 2025					
Aug 2025					





TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2025 - 26



Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2	Sun Pictures
Kamal Haasan	Yet to be announced	-
Vijay	Jana Nayagan	KVN Productions
Ajith Kumar	Yet to be announced	-
Suriya	Karuppu / Suriya 46	Dream Warrior Pictures / Sithara Entertainments
Vikram	Dhruva Natchathiram / Chiyaan 63 / Chiyaan 64	Ondraga Entertainment / Shanthi Talkies / Vels Film International
Dhanush	Idly Kadai / D54	Dawn Pictures / Vels Film International
Sivakarthiseyan	Madharasi / Parasakthi	Sri Lakshmi Movies / Dawn Pictures
Karthi	Vaa Vaathiyaar, Sardar 2 / Marshal	Studio Green Films / Prince Pictures / Dream Warrior Pictures
Silambarasan TR	STR 49 / STR 50 / God of Love	Dawn Pictures / Atman Cine Arts / AGS Entertainment
Ravi Mohan	Genie / Karathey Babu / Parasakthi / Bro Code	Vels Film International / Screen Scene Entertainment / Dawn Pictures / Ravi Mohan Studios
Vishal	Thupparivalan - 2 / Magudam	Vishal Film Factory / Super Good Films
Raghava Lawrence	Benz / Hunter / Kaala Bhairava	Passion Studios- G Squad - Goldmines Telefilms / Goldmines Studios
Arya	Mr. X / Ananthan Kaadu	Prince Pictures / Mini Studios
Vijay Sethupathi	Train	V Creations
Pradeep Ranganathan	LiK / Dude	Seven Screen Studio / Mythri Movie Makers
R. Madhavan	Adhirshatasaali	AA Media Corporation
Vishnu Vishal	Mohan Das / Aaryan / Irandu Vaanam	Vishnu Vishal Productions / Sathya Jyothi Films
Vijay Antony	Agni Siragugal / Sakthi Thirumagan / Lawyer	Amma Creations / Vijay Antony Film Corporation
Arun Vijay	Agni Siragugal / Retta Thala	Amma Creations / BTG Universal
Jiiva	Golmaal / Jiiva 45 / Jiiva 46	Jaguar Studios / Kannan Ravi Productions
Soori	Mandaadi	RS Infotainment
Santhanam	STR 49	Dawn Pictures
RJ Balaji	Happy Ending	Million Dollar Studios
M. Sasikumar	Naa Naa / Pagaivanukku Arulvai / Freedom / My Lord / Evidence #8	Multiple Producers / Olympia Movies / Five Star Creations
Prabhudeva	Jalsa / Flashback / Michael Musasi / Moon Walk / Untitled Film	Abhishek Films (two films) / Joy Film Box Entertainment / Behindwoods / KRG Productions
Siddharth	Untitled film	Passion Studios
Kavin	Kiss / Mask / Hi / Kavin 08 / Kavin 09	Romeo Pictures / Grass Root Films / Seven Screen Studio / Prince Pictures / Think Studios



TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2025 - 26

Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Yet to be announced	-
Aari Arjunan	4th Floor / Untitled film /	Mano Creation / Madras Deck Entertainment
Arjun Das	Once More / Bomb	Million Dollar Studios / Gembrio Pictures
Arulnidhi	Untitled Film / DeMonte Colony 3	Film with Director Muthiah / Gnanamuthu Pattarai
Ashok Selvan	AS 23 / Untitled Film	Happy High Pictures / Million Dollar Studios
Atharvaa	Address / Thanal / Parasakthi / Idhayam Murali	Ajey Krishna / Annai Film Production / Dawn Pictures
Bharath	Munnarivaan / Kalidas 2	Libra Productions / Sky Pictures
Dhruv Vikram	Bison	Applause Entertainment & Neelam Productions
Dinesh	Thandakaaranyam / Karuppu Pulsar	Neelam Productions / Yasho Entertainment
G.V. Prakash Kumar	Idi Muzhakkam / Untitled film / Mental Manathil / Blackmail / Immortal / Untitled Film	Skyman Films International / Neelam Productions / Parallel Universe Pictures / JDS Film Factory / Ak Film Factory / Beyond Pictures
Gautham Karthik	Criminal / Mr.X (with Arya)	Parsa Pictures-Big Print Pictures / Prince Pictures
Harish Kalyan	Nooru Kodi Vanavil / Diesel / HK 15	Balaji Kapa / SP Cinemas / Think Studios
Hip Hop Adhi	Yet to be announced	-
Jai	Karuppar Nagaram / Jai 32 / Untitled Film / Untitled Film	R. Ramesh / Mithun Mithra Productions / Studio Green / BV Frames
Kalaiyaran	Yet to be announced	-
Kalidas Jayaram	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kreshna	Untitled Film / Kreshna 23 / Kreshna 25	EVEG Entertainment / Dawn Creations / Manu Manthra Creations
Manikandan	Untitled	Neelam Productions
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Golmaal	Inder Kumar / Jaguar Studios
Nakkul	The Dark Heaven	Team B Productions
Prashanth	Prashanth 55 with Dir. Hari	Staar Movies
Rio Raj	Aan Paavam Pollathathu	Drumstick Productions
Sathish	Yet to be announced	-
S.J. Suryah	Killer	Sree Gokulam Movies
Shantanu Bhagyaraj	Untitled Film / Magenta	Studio Green / Brand Blitz Entertainment
Sibi Sathyaraj	Yet to be announced	-
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Untitled Film	Best Cast Studios
Vaibhav	Aalambana	KJR Studios
Vasanth Ravi	Yet to be announced	-
Vemal	Untitled Film / Vadam	Ajith Vinayaka Films / Masani Pictures
Vetri	Iravu	M.S. Murugaraj
Vidaarth	Kaagangal / Untitled / Madhiyaalan	Mayavaram Pictures / Cuviam Films / Studio Jockey Entertainment
Vikram Prabhu	Rathamum Sathaiyum / Pagaiye Kaththiru / Sirai	Karthik Advaita / Kandhan Arts / Seven Screen Studios
Vikranth	Will / The Killer Man	Footsteps Productions / Big Bang Cinemas
Yogi Babu	Medical Miracle / Constable Nandhan / Untitled	A1 Productions / Shankar Productions / Dev Cinemas



TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2025 - 26

Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	Mannangatti / Rakkayie / Mookuthi Amman 2	Prince Pictures / Drumsticks Productions & MovieVerse Studios / Vels Film International
Trisha	Karuppu	Dream Warrior Pictures
Keerthi Suresh	Revolver Rita / Kanni Vedi	Passion Studios / Dream Warrior Pictures
Rashmika Mandana	Rainbow / Girl Friend	Dream Warrior Pictures / Geetha Arts
Pooja Hegde	Jananayangan	KVN Productions
Nithya Menen	Idly Kadai	Dawn Pictures
Sai Pallavi	Yet to be announced	-
Jyotika	Yet to be announced	-
Shruti Haasan	Chennai Story / Train	Guru Films / V Creations
Samantha Prabhu	Yet to be announced	-
Kalyani Priyadarshan	Genie / Marshal	Vels Film International / Dream Warrior Pictures
Aishwarya Rajesh	Karuppar Nagaram / Valaiyam	RR Filmmakers / Axxess Film Factory
Aditi Shankar	Once More	Million Dollar Studios
Andrea Jeremiah	Pisasu 2 / Manushi & Mask / Kadal Kanni	Rockfort Entertainment / Grass Root Films / Masala Pix
Krithi Shetty	Vaa Vaathiyaar / LiK / Genie	Studio Green Films / 7 Screen Studios / Vels Film International
Mamitha Baiju	Jana Nayagan / Irandu Vaanam / Suriya 46	KVN Productions / Sathya Jyothi Films / Sithara Entertainments
Kayodu Lohar	Idhayam Murali / STR 49 / Immortal	Both by Dawn Pictures / AK Film Factory
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	DeMonte Colony III	Gnanamuthu Pattarai
Tamannaah Bhatia	Yet to be announced	-
Dushara Vijayan	Magudam	Super Good Films
Priyanka Mohan	Kavin 08	Prince Pictures
Aishwarya Lekshmi	Yet to be announced	-
Malavika Mohanan	Yet to be announced	-
Raashi Khanna	Yet to be announced	-
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Kajal Agarwal	Yet to be announced	-
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Ivana	Yet to be announced	-
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof / Yogi Da	Golden Studios / Sri Monica Cini Films



New Tamil Films Expected to release from September 2025 onwards...

The following is the list of films that are expected to be released from September 2025 onwards as per the release date announced by the Producers. This is only a tentative list and will be updated every month.

Producers are requested to make a note of the release schedule and plan their releases based on this. We sincerely request that Producers not plan their releases if already 3 or 4 films have scheduled release dates.

Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
05-Sep	Madharasi	Sri Lakshmi Movies	A.R. Murugadoss	Sivakarthiskeyan	Theatre	Zee TV	Amazon Prime	Action
05-Sep	Bad Girl	Grass Root Film Company	Varsha Bharath	Anjali Sivaraman	Theatre	Vijay TV	Jio-Hostar	New Age
05-Sep	Gandhi Kannadi	Adhimulam Creations	Sherief	KPY Bala	Theatre			Family
12-Sep	Blackmail	JDS Film Factory	Mu. Maran	G.V. Prakash Kumar	Theatre			Thriller
12-Sep	Thanal	Annai Film Production	Ravindra Madhava	Atharvaa Murali	Theatre			Thriller
19-Sep	Shakthi Thirumagan	Vijay Antony Pictures	Arun Prabhu	Vijay Antony	Theatre	Vijay TV	Jio-Hostar	Action
19-Sep	Kiss	Romeo Pictures	Sathish Krishnan	Kavin	Theatre			Romance
19-Sep	Thandakaaranyam	Neelam Productions	Athiyan Aathirai	Dinesh	Theatre			Realistic
26-Sep								
01-Oct	Idly Kadai	Dawn Pictures	Dhanush	Dhanush-Arun Vijay	Theatre		NetFlix	Family
02-Oct	Kantara - Chapter 1	Hombale Films	Rishab Shetty	Rishab Shetty	Theatre		Amazon Prime	Mythological
10-Oct								
17-Oct	Dude	Mythri Movie Makers	Keerthiswaran	Pradeep Ranganathan	Theatre		NetFlix	Action
17-Oct	Bison	Neelam Productions	Maari Selvaraj	Dhruv Vikram	Theatre		NetFlix	Sports
17-Oct	Life Insurance Kompany	Seven Screen Studios	Vignesh Sivan	Pradeep Ranganathan	Theatre		Amazon Prime	Fantasy-Action
17-Oct	Diesel	Third Eye Entertainment	Shanmugam M	Harish Kalyan	Theatre			Action
24-Oct								
31-Oct								
07-Nov								
14-Nov								
21-Nov								
28-Nov								
05-Dec								
12-Dec								
19-Dec								
26-Dec								
02-Jan								
09-Jan	Jananayagan	KVN Productions	H. Vinoth	Vijay	Theatre	Sun TV	Amazon Prime	Action
09-Jan	Parasakthi	Dawn Pictures	Sudha Kongara	Sivakarthiskeyan - Ravi Mohan - Atharvaa	Theatre			Historical

* All the above release dates are tentative, as per trade reports and subject to change. Will be updated every month

Tamil Film Active Producers Association (TFAPA) is taking pioneering steps for Tamil Cinema

TFAPA is growing every month with the addition of new members, by being an Active Producer Association, taking up several new initiatives to benefit its members and the Tamil film industry at large. TFAPA is respected for its active participation and quick support to its members and the industry at large. As of August 2025, the active membership of TFAPA is more than 365 and Team TFAPA wishes to thank the members for trusting the Association and being a part of the family, which is growing each month.

In this section, we feature the new Producer members who joined TFAPA during the month of July 2025 to TFAPA, to introduce them to the entire community of TFAPA members and also to the film trade. At TFAPA, we are delighted to welcome 6 new members, who joined us during August 2025, whose details are presented below. We wish all the new members a big success in their film production journey.

S.No.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1.	Primary Member	M/s VIJAY ANTONY PICTURES	Mr. VIJAY ANTONY
2.	New Producer Member	M/s FEEL GOOD ENTERTAINMENTS	Mr. MALLIREDDY VEERANDRA CHOWDHARY
3.	New Producer Member	M/s TUSKERS DEN PICTURES	Mr. S. SARAN RAJ
4.	Primary Member	M/s PURI CONNECTS LLP	Mr. PETLA JAGANNADH
5.	New Producer Member	M/s WILD CHILD PICTURES	Mr. VISHU REDDY JETTIGARI
6.	New Producer Member	M/s RAADHU INFOTAINMENT	Mr. VEL SANTHANARAJ BALAMURALI

With their addition, TFAPA's family has grown further and became stronger. Our current strength of active producer members is as given below:

Summary of TFAPA Members as of 31st August 2025:

Type of Members	Number of Members as of 31.08.2025
New Producer Members	281
Associate Members	21
Primary Members	61
Corporate Members	5
Total Active Members	368



TFAPA provides several services to its members efficiently and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of the application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of the application for films in all South Indian languages.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using the issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receipt of the request.
6. Supporting the members in the business of their film, within the gambit of the Association by tying up with various business units and technology firms.
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the happenings in the industry.
10. Regular meetings to brief the members on the changes happening in the industry.
11. Many other services or support as required from time to time.

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To Advertise in this monthly Trade Guide, please contact: Ms. **Prasanna Lakshmi** at **9566064204**.

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PRO for the Association: **Nikil Murukan**

For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION



GRASS ROOT FILM
COMPANY

PRODUCTION

ANURAG KASHYAP &
VETRI MAARAN

PRESENT

IN THEATRES FROM
SEPTEMBER 5TH



ROMEO
PICTURES

BAD GIRL



WRITTEN & DIRECTED BY
VARSHA BHARATH
AN **AMIT TRIVEDI** MUSICAL

PRODUCED BY
VETRI MAARAN

SONY MUSIC

POST
OFFICE

JioHotstar



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA TRADE GUIDE

Issue - 18/2025

A Ready Reckoner on Tamil Cinema

September 2025

