



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 19/2025

October 2025

Dawn
PICTURES

RED
GIANT
MOVIES
INBAR UDHAVANIDHI
PRESENTS

WUNDERBAR
FILMS

IN CINEMAS WORLDWIDE 1ST OCT

DHANUSH
**Idli
kadalai**

WRITTEN & DIRECTED BY
DHANUSH

A G V P R A K A S H M U S I C A L
DIRECTOR OF PHOTOGRAPHY KIRAN KUSHIK EDITOR PRASANNA GK ACTION PETER HEIN ART JACKI
DANCE CHOREOGRAPHER SATHISH COSTUME DESIGNER KAVYA SRIRAM STILLS THENI MURUGAN COSTUME NAGU MAKE UP B RAJA
PUBLICITY DESIGNER KABILAN PRO RIAZ K AHMED - SATHISH AIM MARKETING HEAD MANOJ MADDY VFX SUPERVISOR PRAVEEN D
PRODUCTION CONTROLLER D.RAMESH KUCHIRAYAR EXECUTIVE PRODUCER SREYAS SRINIVASAN
PRODUCED BY AAKASH BASKARAN - DHANUSH

SAATCHI & SAATCHI
POST OFFICE PHE



IN THEATRES FROM
NOVEMBER
2025



A MINI STUDIO PRODUCTION

Aarōmaley

DIRECTED BY SARANG THIAGU
A SIDDHU KUMAR MUSICAL

EDITOR & SCRIPT SUPERVISOR PRAVEEN ANTONY DIRECTOR OF PHOTOGRAPHY GOWTHAM RAJENDRAN
SOUND MIX SUREN G SOUND DESIGN SUREN G, S ALAGAROOTHAN PRODUCTION DESIGNER MANIKANDAN SRINIVASAN COSTUME DESIGNER NAVAA RAJKUMAR
STUNT OM PRAKASH CHORIOGRAPHER KAVYA G COLORIST G BALAJI (GB COLORS) SCREENPLAY SARANG THIAGU, KISHEN DAS, KAUSHIK SAMPATH ADDITIONAL CINEMATOGRAPHY PRIYESH GURUSAMY
LYRICS MOHAN RAJAN, VISHNU EDAVAN, VIGNESH RAMAKRISHNA, MUVI DUBBING ENGINEER DHEEJEBEN ERANYAN (SEED STUDIOS) VFX POST ON PUBLICITY DESIGNER SIVAKUMAR S (SIVADIGITALART)
EXECUTIVE PRODUCER RAM KUMAR ARUMUGAM CHIEF CREATIVE DIRECTORS ANIRUDH SRIRAMAN, VIVEK SWAMINATHAN PRODUCTION CONTROLLER ARUNACHALAM MAHARAJAN STILLS M VELU PRO RIAZ K AHMED
ASSOCIATE DIRECTORS YASHWANTH SUGUMARAN, PRAKASH SELLAPPA, ASHIK DILIP ADDITIONAL SCREENPLAY BIPIN R, ASHAMEERA AIYAPPAN ASSOCIATE EDITOR ARK DILIP
DOP TEAM GANESH S, NIRUN RAJATHAABAN, YUVAN NJR, VELSEN, BALA MURUGAN

CREATIVE PRODUCER ADITI RAVINDRANATH



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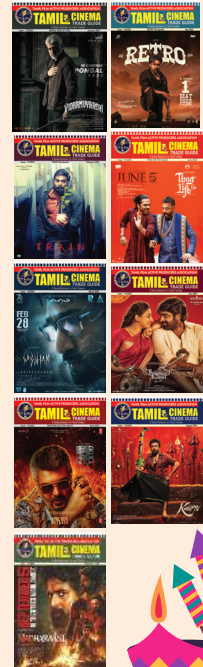
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G. Dhananjeyan, Editor - Publisher

Tamil Film Producers Council and FEFSI come to an understanding

FEFSI had issued a statement in this regard as follows:

[illegible]

This development in no way affects the relationship between our Association TFAPA and FEFSI, and we will continue to operate in the same way we have been operating and Members will be provided all necessary services to shoot their films and release, with the cooperation of FEFSI. This information is shared just for the members to know the developments.



MANGATHA MOVIES
CONCEPT

MANGATHA MOVIES
PRESENTS

NATTY IN

கம்பி கத்தா கத்தா

#KKK / #ககக

UTHRAA
PRODUCTIONS
S.HARI UTHRAA

DIWALI
RELEASE



KAMBI KATNA KATHAI

STORY & DIRECTION RAJANATHAN PERIYASAMY

SCREENPLAY - DIALOGUES & DIRECTION TEAM 2 THA. MURUGANANTHAM

PRODUCED BY R A V I

MADHARAASI gives the momentum to the Box Office in Sept 2025

While *Coolie* helped the box office in August, Sivakartheeyan's *Madharaasi* provided the much-needed momentum in September. The film collected over ₹100 crore worldwide and around ₹60 crore in Tamil Nadu alone, though it was expected to collect more. However, all the other films released during September did not contribute much to the box office, which is a big disappointment to industry.

Tamil Cinema crosses a record 200 New Releases by 30th September 2025.

Tamil Cinema recorded a new high of crossing 200 new films as of 30th September 2025, with a **record 25 new releases** in September 2025. Year-to-date, Tamil Cinema has had 205 film releases, which is much more than the Jan-Sept 2024 releases

of 179 films. Out of these 205 films, *Madha Gaja Raja*, *Dragon*, *Kudumbasthan*, *Fire*, *Murmur*, *Perusu*, *Good Bad Ugly*, *Eleven*, *Retro*, *Tourist Family*, *Maaman*, *Kuberaa*, *DNA*, *Maargan*, *3 BHK*, *Paranthu Po*, *Thalaivan Thalaivii*, *Maareesan*, *Coolie*, *Shakthi Thirumagan* can be termed as commercial successes. **20 films working at the box office out of 205 is a 10% success rate of films**, which is low and poses a challenging situation for industry on long term sustenance of Producers.

The list of 25 new films released in September 2025, along with details of Satellite channels and OTT platforms that acquired these films so far, is presented below. More of these new releases may be acquired by satellite channels and OTT platforms in the coming months and will be updated.

S.No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre/ OTT Release	Satellite rights	OTT rights	Genre
1	05-Sep	Madharaasi	Sri Lakshmi Movies	A.R. Murugadoss	Sivakartheeyan	Theatre	Zee Tamil	Amazon Prime	Love-Action
2	05-Sep	Bad Girl	Grass Root Film Company	Varsha Bharath	Anjali Sivaraman	Theatre	Vijay TV	Jio Hotstar	New Age
3	05-Sep	Thirandhidu Kadhave Thirandhidu	Sri Sanchana Cinemas	M. Srinivasan	Kongu Manjunathan	Theatre			Thriller
4	05-Sep	Gandhi Kannadi	Adhimulam Creations	Sherif	KPY Bala-Balaji Sakthivel	Theatre		Amazon Prime	Love
5	12-Sep	Blackmail	JDS Film Factory	Mu. Maaran	G.V. Prakash Kumar-Srikanth	Theatre			Thriller
6	12-Sep	Bomb	Gembrio Pictures	Vishal Venkat	Arjun Das	Theatre		Amazon Prime	Comedy
7	12-Sep	Kumara Sambavam	Venus Infotainment	Balaji Venugopal	Kumaran Thangarajan	Theatre			Comedy
8	12-Sep	Madurai - 16	JS Films	John Thomas	Jerome Vijay	Theatre			Thriller
9	12-Sep	Yolo	MR Motion Pictures	S. Sam	Dev	Theatre			Thriller
10	12-Sep	Kaayal	J Studios	Dhamayandhi	Linges	Theatre			Realistic
11	12-Sep	Thanal	Annai Film Production	Ravindra Madhava	Atharvaa	Theatre			Action
12	12-Sep	Uruttu Uruttu	Jai Studio Creations	Baskar Sadhasivam	Gajesh	Theatre			Comedy
13	19-Sep	Shakthi Thirumagan	Vijay Antony Film Corporation	Arun Prabhu	Vijay Antony	Theatre	Vijay TV	Jio Hotstar	Action
14	19-Sep	Kiss	Romeo Pictures	Sathish	Kavin	Theatre			Love
15	19-Sep	Thandakaaranyam	Neelam Productions	Athiyan Aathirai	Dinesh - Kalaiyaran	Theatre			Realistic
16	19-Sep	Padaiyanda Maaveera	VK Productions	V. Gowthaman	V. Gowthaman	Theatre			Biopic
17	19-Sep	Thiral	Tamil Cini Productions	Manoj Karthi	Ravi Prakash -Yuvan Mayilsamy	Theatre			Action
18	19-Sep	Royal Salute	Magizh Movie Makers	Jai Sivasekar	Yuva Yuvaraja	Theatre			Action
19	25-Sep	Andha 7 Naatkal	Best Cast Studios	Vishnu Priyan	Lollu Sabha Jeeva	Theatre			Comedy
20	26-Sep	Kiss Me Idiot	Nagan Pictures	AP Arjun	Viraat Velanki -Sree Leela	Theatre			Love
21	26-Sep	Right	RTS Film Factory	Subramanian Rameshkumar	Natty - Arun Pandian	Theatre			Action
22	26-Sep	Kuttram Thavir	Sree Sai Saindhavi Creations	Gajendra	Rishi Ritvik	Theatre			Thriller
23	26-Sep	Sareeram	G.V.P. Pictures	G.V. Perumal	Darshan	Theatre			Love
24	26-Sep	Door No.420	JNS Cinemas	S. Nirmal	Jeyan	Theatre			Comedy
25	26-Sep	Panai	AMR Creations	Aadhi P Arumugam	Harish Prabhakaran	Theatre			Realistic

Tamil Cinema has many big-budget, big-actor films like *Idli Kadai*, *Dude*, *Bison*, *Sardar 2*, *Karuppu*, *Jananayagan* and *Parasakthi* in the next four months (October to January 2026). The industry is expecting them to achieve big success to give further momentum to Tamil Cinema.



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Gods Jilla

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MOHAN GURUSELVA

ALISHA MIRANII | REDIN KINGSLEY | JAGAN | KPY VINOTH | PGS

DOP SHIVARJ | MUSIC KARTHIK HARSHA | EDITING ARAVINDH B. ANANTH | ART SOURABH KESAV | PRO REKHA | DESIGNS ZOE STUDIOS

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NEW FILM COMMENCEMENTS DURING SEPTEMBER 2025



Vishnu Vishal – Vels – Gatta Kusthi 2 Film Pooja



Pookie – Vijay Antony – Ajay Dhishan New Film Pooja



Godsjilla – Zinema Media – CEAD -Tharshan New Film Pooja



Zee Studios - Drumsticks Production - Keerthy Suresh - Mysskin Film Pooja



RAVI MOHAN STUDIOS LAUNCHED

Popular actor Ravi Mohan (Jayam Ravi) launched his production house, **Ravi Mohan Studios**, recently at a grand event. The event saw Shiva Rajkumar, Sivakarthikeyan, Karthi, SJ Suryah, Genelia, and several others in attendance. Ravi Mohan's directorial debut with Yogi Babu titled *An Ordinary Man* and *Bro Code* starring Ravi Mohan, S.J. Surya and others, directed by Karthik Yogi, was also announced during the event. Ravi Mohan aims to encourage new talent and produce ten films in three years, in addition to venturing into other related areas in media and entertainment.

Ravi Mohan shared his excitement about becoming a producer and revealed his plans to encourage new talent through his production house as he embarks on a long journey as a producer. Ravi Mohan said that his production house is already working with new directors and fresh talent in films, many of which are already in pre-production. "At the same time, we have started working with OTT platforms to provide fiction and non-fiction content," said Ravi, adding that eight such projects are in development, four in fiction and four in non-fiction, all of which are planned for release in 2026 and 2027.

We at TFAPA wish Ravi Mohan Studios a grand success in their film production journey.



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Tamil Cinema's Big-Star Bubble Bursts: Mixed Word of Mouth sinks Weekday Box Office

Tamil cinema is currently grappling with a significant challenge: even major films featuring top stars are struggling to sustain momentum during weekdays if they open to mixed word of mouth. This trend raises serious questions about the enduring power of stardom and the justification for the exorbitant salaries commanded by these big-name actors.

To illustrate, let's examine two prominent examples—Rajinikanth's *Coolie* and Sivakarthikeyan's *Madharaasi*. Both films enjoyed strong opening weekends, though *Coolie*'s figures were on an entirely different scale, reflecting Rajinikanth's legendary status. However, the real issue emerged in their weekday collections, where earnings plummeted dramatically. On average, these films reported only about one-third of the per-day weekend collections during the weekdays. In the industry, a 50% drop from weekend averages is generally considered acceptable, but a 25-30% retention rate signals a massive shortfall, often rendering these high-budget productions unprofitable despite their initial opening weekend collections.

A key point to emphasize is that neither *Coolie* nor *Madharaasi* faced any competition during their release weeks, which should have allowed them to dominate the box office. In contrast, films like *Retro* encountered fierce rivalry from well-received releases such as the unanimously praised *Tourist Family*, exacerbating their drops even further. This lack of competition for the former two films underscores that the problem lies deeper than external market pressures.

Several factors contribute to these steep declines. It's evident that modern audiences are increasingly selective, opting to visit theatres only for films that generate overwhelmingly positive word of mouth. We're not referring to critical reviews here, but rather the organic buzz from everyday viewers. For instance, *Thalaivan Thalaivii* divided critics and certain audience segments, yet it resonated strongly with the masses, propelling it

to blockbuster status with sustained collections, leading to the film crossing ₹100 crore worldwide. Conversely, *Madharaasi* received relatively neutral feedback from critics but elicited only mixed reactions from audiences, leading to a sharp weekday drop in collections.

This cautious behaviour among moviegoers stems largely from the rapid availability of big films on OTT platforms, often within a month of their theatrical debut. Why take a financial risk on a ticket for a film with uncertain appeal when it can be watched comfortably at home on OTT soon after? As a result, audiences are reserving their theatre visits for titles that come with glowing endorsements, further amplifying the divide between hits and underperformers.

The inconsistency in box office performance is particularly stark when viewed through the lens of individual stars. Sivakarthikeyan's previous outing, *Amaran*, raked in over ₹160 crore gross in Tamil Nadu alone, showcasing his drawing power. Yet, his follow-up, *Madharaasi* with A.R. Murugadoss, is projected to collect only around ₹60 crore

in Tamil Nadu—a staggering drop that highlights the unpredictability of audience reception. This volatility poses a dilemma for producers and distributors: how can they reasonably set prices or budgets for films headlined by such stars when success at the box office is far from guaranteed?

Even high-profile collaborations fall short of expectations. Industry experts and trade analysts had confidently predicted that Lokesh Kanagaraj's *Coolie*, starring the iconic Rajinikanth, would effortlessly surpass ₹600 crore globally. In reality, the film managed to cross just ₹500 crore worldwide and failed to even reach ₹150

crore gross in Tamil Nadu. This underperformance, despite featuring Tamil cinema's most bankable superstar and its hottest director, reinforces that there are no ironclad minimum guarantees in today's market.

Such uncertainty creates profound difficulties for the industry ecosystem. Producers find it

increasingly challenging to assess the commercial viability of their projects, leading to potential over investments in star power that may not translate into returns. The ripple effects are felt across the board, from budgeting decisions to distribution strategies. Ultimately, to navigate this turbulent landscape, producers must adopt more pragmatic approaches. One viable option is to anchor film budgets strictly to projected theatrical shares on a normal performance basis, ensuring that expenses align closely with realistic revenues from non-theatrical rights.

Alternatively, they could insist on profit-sharing models with lead actors, where stars' compensation is tied directly to the film's success rather than upfront fees. Without such safeguards, producers risk becoming the perpetual scapegoats in an era of unpredictable box office dynamics, bearing the brunt of financial losses while stars and directors move on to the next venture.





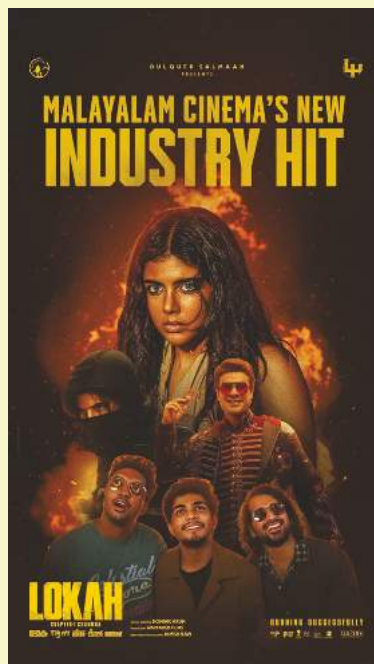
Myth, magic and a woman's might: *Lokah* breaks barriers at the box office and redefines women-led storytelling!

In an industry where male-led blockbusters usually dominate the box office, *Lokah: Chapter 1: Chandra* has emerged as a refreshing exception. Grossing over ₹275 crore worldwide and still climbing, it has not only become one of the highest-grossing female-centric films in South Indian cinema, but it has turned out to be an industry hit for the Malayalam film industry, overtaking their highest grosser *Empuraan*. Its runaway success has sent a clear signal that well-made, heroine-driven films can not only find an audience but can become massive commercial juggernauts when executed with vision and clarity.

What sets *Lokah* apart is its fresh world-building and narrative depth. Instead of falling back on conventional tropes or banking on a superstar lead, the film introduces a fantasy universe inspired by folklore. This blend of supernatural elements, mythology, and modern storytelling gave audiences something new and intriguing. The film's fantasy/superhero genre - often reserved for male leads, was grounded in emotion and lore, creating a unique cinematic experience.

Another key factor was the way expectations were handled. *Lokah* didn't rely on heavy promotions or aggressive marketing. Instead, it grew organically through positive word-of-mouth. The relatively modest hype allowed the film to surprise audiences and critics alike. Kalyani Priyadarshan, an emerging actress, delivered a breakout performance that was both grounded and powerful. The smart decision to focus on storytelling rather than star appeal helped the film reach a wider audience.

Despite its mid-sized budget of around ₹30 crore, the film looks and feels big. The makers invested in quality visuals, action choreography, production design, and strong music. It found the perfect balance between indie-style making and large-scale spectacle. This shows that female-led films don't have to be confined to dramas or message-driven stories; they can aim for genre, scale, and entertainment without compromise.



Lokah also succeeded in reaching a pan-Indian audience and captured the imagination of overseas audience. Though primarily a Malayalam film, it was released in Tamil, Telugu, and other languages. Cameos of Tovino Thomas and Dulquer were used effectively—not as gimmicks, but as subtle ways to expand the universe. It's a strategy that suggests a long-term vision for the franchise, similar to cinematic universes elsewhere, but with women at the center.

This success is especially important in the context of Tamil and South Indian cinema, where female-centric films have traditionally struggled. Producers often avoid investing in big-budget films with women leads due to perceived risk. Stories led by heroines are usually limited to romance or social dramas, rarely exploring genres like fantasy, action, or mythology. Even when such films are made, they often lack the marketing muscle or theatrical reach enjoyed by male-led films. There's also a cultural bias - many audiences have been conditioned to equate "mass" cinema with male heroism, leaving

female actors with fewer opportunities to headline large-scale projects.

Lokah breaks all these stereotypes. It proves that audiences are ready to embrace fresh stories told from a woman's perspective, even in traditionally male-dominated genres. It has encouraged producers and creators to rethink their assumptions and take more creative risks. Most importantly, it validates that quality storytelling, technical excellence, and a



compelling central character are all it takes to make a heroine-centric film not just viable -but truly massive.

In conclusion, *Lokah* is not just a one-off success; it's a milestone. It represents a shift in the audience's taste and a challenge to the industry's long-held biases. If Tamil and South Indian cinema take note and begin investing more in well-written, ambitious female-led films, *Lokah* may well be the beginning of a long-overdue wave. It has shown us that when the expectations are low, but the intent and execution are high, the results can be groundbreaking.


LALIT KUMAR
PRESENTS

VIKRAM PRABHU
LK AKSHAY KUMAR

SIRAI

DIRECTED BY SURESH RAJAKUMARI

STORY TAMIZH

DOP MADHESH MANICKAM MUSIC DIRECTOR JUSTIN PRABHAKARAN EDITOR PHILOMIN RAJ
PRODUCTION DESIGN SRIMAN S RAGHAVAN COSTUME DESIGNER VARSHINI SANKAR STUNT PRABU
PUBLICITY DESIGN NXTGEN CASTING DIRECTOR SURENDRA THANU MURTHY PRO SURESH CHANDRA | YUVRAJ
PRODUCTION CONTROLLER VENKAT EXECUTIVE PRODUCER ARUN K | MANIKANDAN CREATIVE PRODUCER AROSAM

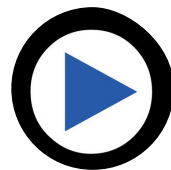
CO PRODUCED BY LK VISHNU KUMAR

PRODUCED BY SS LALIT KUMAR

BASED ON A TRUE EVENT



Tamil Originals (Web-series) lined up on OTT Platforms



Tamil content is set for a landmark year in 2026, with leading OTT platforms unveiling an ambitious lineup. From high-profile thrillers and romances to comedies and long-running dramas, the slate reflects the growing strength of Tamil storytelling on digital platforms.

Vijay Sethupathi, Nazriya Nazim, Madhavan, Prabhu Deva, Sasikumar, Priyanka Mohan, Aishwarya Lekshmi, Arjun Das, and Ashok Selvan— these are some of the big names set to make their Tamil web series debut in 2026. Long ignored, the Tamil web series space is finally stepping into the spotlight— not as a one-off burst of star-driven titles, but as a sustained and growing presence. Alongside stars and big names, platforms are investing in new voices: five of SonyLIV's upcoming shows are helmed by debutant directors, while sports drama *Nadu Center*, Jio Hotstar's next big Tamil project, is set to introduce 13 new faces to the industry.

When it comes to streaming in India, Hindi has long been the safe bet for platforms, leaving regional markets, especially Tamil, largely overlooked. Only a handful of shows, such as *Suzhal*, *Ayali*, *Vilangu*, *Vadhandhi*, and *Inspector Rishi*, have managed to grab attention from Tamil audiences amongst the limited number of shows that were green-lit by platforms. Beyond these, there have been sporadic releases, but never with consistency. Netflix's first-ever Tamil original series, *The Game*, is slated for release on Oct. 2nd.



But why has Tamil content lagged? The answer lies in strategy and circumstance. Platforms initially needed to establish themselves in one dominant market, and Hindi naturally became the focus. Once saturation set in there, attention began to shift to other languages. Adding to this was hesitation from many filmmakers. Early web series attempts were often just rehased, abandoned film scripts that failed to excite viewers.

ZEE5, once a pioneer in Tamil originals, slowed down its slate after production was disrupted during its stalled merger with SonyLIV. Now, however, it is back in action with a wave of exciting releases. SonyLIV, too, has been quietly building an ambitious Tamil line-up that's set to roll out soon. Netflix is arming itself with big-ticket projects, while Prime Video has also committed to expanding in the Tamil space.

The upcoming count itself is telling—Netflix has 5 Tamil originals lined up, Prime Video has 4, ZEE5 has 5, JioHotstar has 3 long-running series plus 4 limited ones, and SonyLIV has 5. For the first time, Tamil audiences can expect a sustained stream of homegrown stories, marking a decisive, long-term shift in India's streaming landscape. List of Tamil Originals slated for remainder of this year and 2026 is as follows:

Netflix

The Game – Netflix's first-ever Tamil original, directed by Rajesh M. Selva, *The Game* is a taut mystery thriller produced by Applause Entertainment and Escape Artists, starring Shraddha Srinath and Santhosh Prathap.

Legacy – The biggest ever Tamil show in terms of budget, is an action thriller set against a striking seaside backdrop. Produced by Karthik Subbaraj's Stone Bench Films and directed by Charukesh Shekar, with a star-studded cast comprising R. Madhavan, Gulshan Devaiah, Gautham Karthik, Swasika, and Nimisha Sajayan and others.





Love – A breezy rom-com directed by Balaji Mohan and produced by Soundarya Rajinikanth, Love brings together Arjun Das and Aishwarya Lekshmi.

An untitled original directed by Ra Karthik – A project that stands out for its ambition, this project starring Priyanka Mohan is entirely shot in Korea.

An untitled original directed by Vishal Venkat – Marking the second collaboration between actor Arjun Das and filmmaker Vishal Venkat after their film *Bomb*.

An untitled original directed by Mithun- A young director and a new age team have been given the opportunity to put forth a new original.

SonyLIV

The Madras Mystery: Fall of a Superstar - Based on the shocking murder trial of M. K. Thyagaraja Bhagavathar, starring Nazriya Nazim in her OTT debut, with Shantanu, Natty, and Nasser, the series is helmed by Sooriya Prathap and produced by A. L. Vijay.



Free Love: A new-age young adult drama that explores modern relationships and the shifting dynamics of love. Produced by Escape Artists Motion Pictures and directed by debutant Abbas, the series stars Teejay and Mirnalini Ravi.

Kuttram Purindhavan: Guilty as Charged - A gripping crime police procedural drama that puts the spotlight on Vidaarth, Pasupathy, Lakshmi Priya, and Lizzie Antony and others.



Theevinai Pottru: Praise the Evil - A period drama set in the 1990s, filled with an ensemble cast led by Aishwarya Lekshmi, Sathyaraj, Vidaarth, Kalaiyarasan, Bakkiyaraj, Bharathiraja, and Prithvi Pandiarajan. Directed by Sathish Raja Dharmar and produced by Yaazhi Films.

SethuRajan IPS: Prabhu Deva's big OTT debut, this political thriller casts him in an all-new avatar. Directed by Rafiq Ismail and produced by RKFI Mahendran under Turmeric Media

Straight Outta Sunnambu Kaalvai: Show run by Mari Selvaraj and produced by Asiaville, it's one of the boldest, most culturally charged projects on SonyLIV's slate.

Amazon Prime Video

Vadhandhi Season 2: The Mystery of Modakkathan Mani: A crime thriller follow-up to the blockbuster Season 1. Directed by Andrew Louis and produced by Wallwatcher Films, the new season stars M. Sasikumar, Aparna Das, Revathy Sharma and Anagha.



Untitled A. Sarkunam–Dushara Project: Director Sarkunam, known for his rural dramas, takes an urban turn with a police procedural thriller. Dushara Vijayan leads as a cop, with the series also marking the comeback of Abbas to Tamil screens, along with Aditi Balan.

Inspector Rishi Season 2: One of Prime Video's biggest Tamil hits returns. A horror thriller directed by Nandhini JS, the series continues with Naveen Chandra in the lead role.



Local Times: A workplace comedy-drama set in a bustling newspaper office. While the cast has not yet been officially announced, the series stands apart from Prime's thriller-heavy slate with its lighthearted newsroom setting.

Jio Hotstar

Muthu Engira Kattan: A rural action drama which marks the super-successful combo's next. A big-budget series produced by Vijay Sethupathi Productions and directed by M. Manikandan, starring Vijay Sethupathi, Milind Soman, Risha Jacob, Balaji Shaktivel, Gemini Mani, Singampuli, Abhinaya Sree and VJ Parvathy.



Lingam: Based on the infamous gangster Rowdy Lingam, this gangster drama deals with human emotions and crime. Produced by Vikatan, directed by Lakshmi Sarvanakumar, and show run by Prashanth Pandiyaraj, the series stars Kathir, Sathya, Divya Barathi, Poornima Ravi, Bose Venkat, Bala Sarvanan and Kaali Venkat.



Nadu Center: A highly anticipated teen sports drama that features Kalaiyaran, Regina Cassandra, Surya Sethupathi, and 12 new talents. Produced by Aqua Bulls Content and directed by Naru Narayanan, it also marks Surya Sethupathi's next appearance after *Phoenix*.

Kennatha Kaanom: A quirky comedy-drama set in a rural backdrop. The series was the late Suresh Sangai's dream project and stars Yogi Babu and Lovelyn. Produced by Box Office Studio.

Om Kali Jai Kali Season 2: A proper continuation of the first season, produced by Box Office Studio and directed by Ramu Chellapa, retaining the same cast as Season 1.

An untitled Original directed by Madhumitha- A 6-episode Fantasy Rom com series is gearing up on JioHotsar. Directed by Madhumitha of 'KD' fame, the series is backed by Kross Pictures

Apart from these titles, Jio Hotstar also has 3 long-running series in the pipeline, namely, **Heart Beat Season 3, Office Season 2 and Police Police.**

Zee5

Zee5 has eight original shows in development across varied genres. **Murugesan +2**, a family drama directed by Ramesh Barathi, which is headlined by Thambi Ramaiah, is gearing up for release. **Veduvan**, a thriller starring Kanna Ravi and directed by Pavan, is set to stream on October 10th. **Thumbs Up** and five other shows are also under production. Details about the projects will be out soon.



Sitroor Days – Produced by Y Not Studios, directed by Nishanth Kalidindi, starring Roshan Mathew and Samyuktha Viswanathan. The streamer's details have been kept under wraps. The series is an adaptation of a popular book and is set to stream very soon.

With multiple platforms investing heavily in Tamil content, 2026 is shaping up to be a defining year for Tamil OTT originals. The diverse mix of romance, thriller, action, legal drama, and comedy reflects not only the creative ambitions of filmmakers but also the growing appetite of Tamil audiences worldwide.

This slate of shows coming up has the potential to truly redefine the industry, making web series not just an experiment but a coherent and vital part of the entertainment ecosystem. By opening doors to more filmmaking voices and spotlighting fresh talent, these originals promise to deliver stories that are as engaging as they are ground breaking. The success of these shows may change the Tamil Originals space forever and may open up plenty of opportunities to Producers and Filmmakers.

Welcoming Hindi-North Indian Language Dubbing right buying Giants into South Film Production

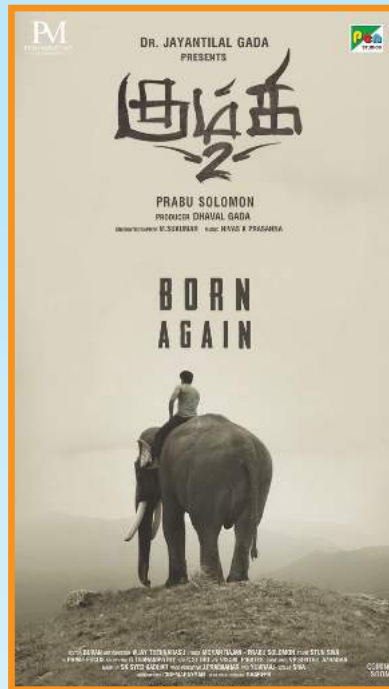
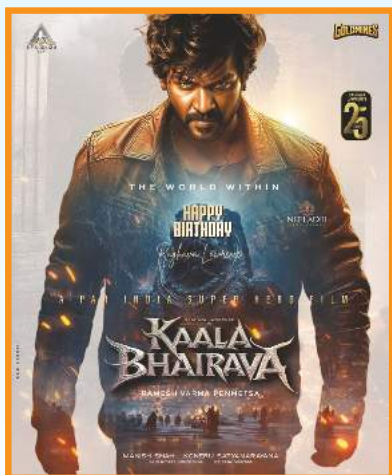
South Indian Film industry received huge support from Hindi and North Indian language rights buyers, who have dubbed the South language films into Hindi and North Indian languages and have expanded the reach of South films and its Stars. The companies which achieved these were **Goldmines**, **Pen Media**, **RKD Studios**, **Ultra**, **Shemaroo**, **B4U Entertainment** and a few more.

These companies, which started off as aggregators of dubbing rights, over the years have grown to become content creators by dubbing the films innovatively (with smart editing) and making the South films reach much wider with their smart marketing. Most of them have achieved big success with their YouTube channels and few with their own Hindi Television channel too.

Next in their journey is producing films in South Languages and a few of them have already entered and we at TFAPA welcome them to the film production journey to South India and wish them a grand success as their entry will bring in lot more investment and opportunities to South language talents. A few who announced their films are listed here.

Goldmines Telefilms

Known for acquiring Hindi dubbing rights of South Indian films,



Goldmines Telefilms has adopted a unique business model. They often purchase dubbing rights and release dubbed versions on platforms like YouTube and their own Satellite channel. They have entered Tamil Cinema with Raghava Lawrence's film *Kaala Bhairava*, a Super Hero film to be made on a high budget.

Pen Studios

Pen Marudhar Entertainment, a subsidiary of Pen Studios, is a prominent film distribution company in India. While their primary focus has been on Hindi and regional language films, they have also ventured into Tamil cinema as well. Their involvement in Tamil cinema underscores their expanding reach and interest in diverse linguistic markets. Their strategic acquisitions and partnerships aim to bring Tamil films to a broader audience, enhancing the visibility and appreciation of Tamil cinema across India. They have recently announced their production venture *Kumki 2*, a sequel to the Blockbuster film *Kumki*.

RKD Studios

RKD Studios distributes its Hindi-dubbed films across various digital platforms, including YouTube, where their channel has garnered millions of subscribers. They also collaborate with satellite and OTT platforms to reach a broader audience. Their strategic acquisitions and partnerships aim to bring South Indian films to a wider audience, enhancing the visibility and appreciation of regional cinema across India. They are currently making a few films in Telugu language. *Adhira* starring S.J. Surya and Kalyan Dasari is being made on a high budget.



From the kind of films that are being produced by them in South languages, it is clear that they are looking for Larger than life Super Hero stories or Animal based stories. Filmmakers with such stories can be expected to get quick breakthrough to produce films with them.

South Film industry is looking for the entry of Shemaroo, Ultra Video, B4U Entertainment and other key players in Hindi and North Indian language markets to foray into South Indian cinema and directly produce films, which will expand the opportunities for the talent here.



THE INDIA BOX OFFICE REPORT: AUGUST 2025

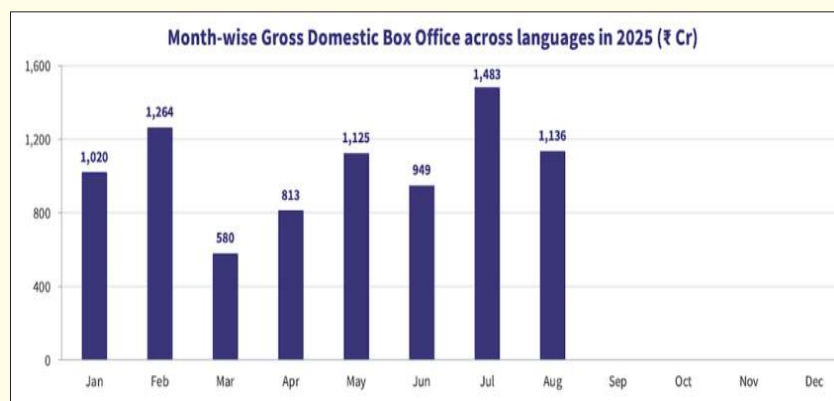
led by *Coolie*, *War 2* and *Lokah Chapter 1: Chandra*, August 2025 emerged as another good month at the India Box Office, with gross collections of ₹1,136 Crore.

Summary of the Report:

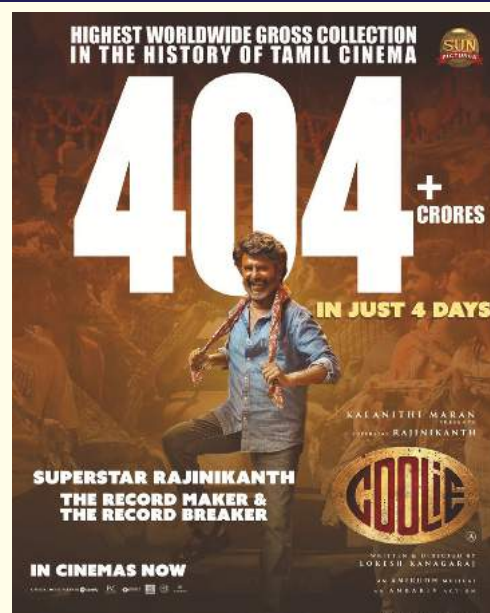
- Films released in August 2025 grossed ₹1,136 Crore at the domestic box office.
- The cumulative box office for Jan-Aug 2025 releases stands at ₹8,370 Crore, which is 21% higher than the same period last year.
- *Coolie* emerged as the top film of the month, grossing ₹325 Crore, followed by *War 2* and *Lokah Chapter 1: Chandra*.
- Two Gujarati films feature in the list of Top 10 films of the month.

Cumulative Box Office: August 2025

After a strong July 2025, the Indian Box Office sustained momentum in August, grossing ₹1,136 Cr, including projected future collections of August releases still running in theatres. *Coolie*, *War 2*, and *Lokah Chapter 1: Chandra* were the major contributors, accounting for nearly 70% of the month's total box office earnings between them.

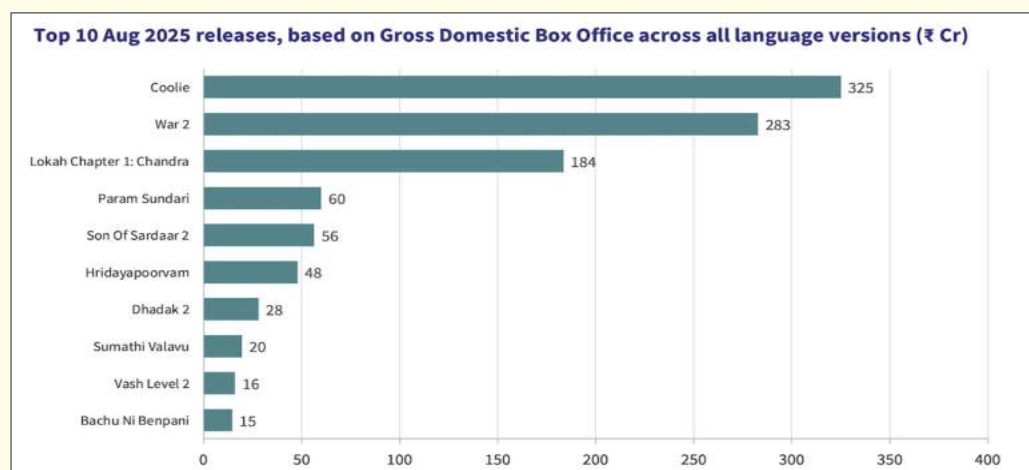


The cumulative box office for 2025 releases stands at ₹8,370 Cr, which is 21% higher than the same period in 2024. Based on pro rata estimation, the year has a good chance of grossing more than ₹12,000 Cr, and is in the running to become the best-ever year at the Indian box office - a record currently held by 2023, at ₹12,226 Cr (Ormax Box Office annual reports for 2023 and 2024).



Top 10 Films: August 2025

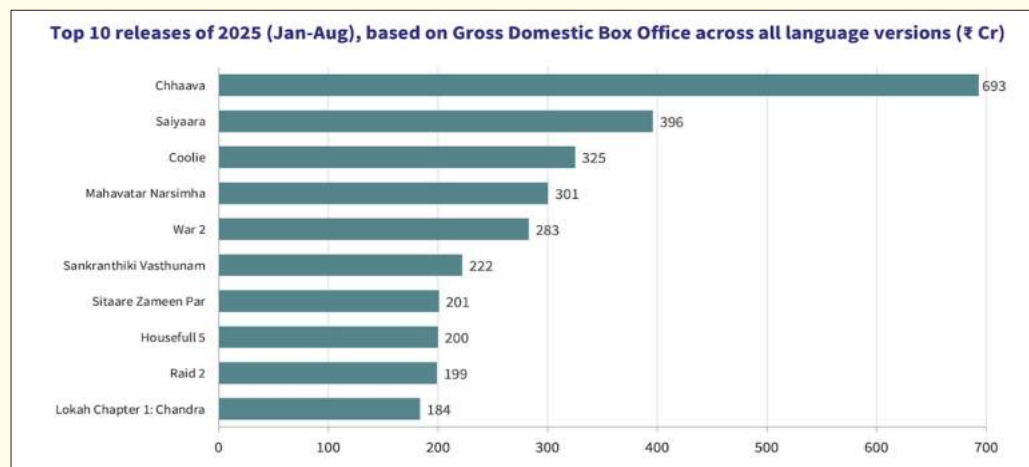
The chart below lists the top 10 films released in August 2025, based on their box office performance in India.



Coolie is the top film of the month, with a gross box office of ₹325 Cr across languages, is now the third-highest grosser of 2025, behind *Chhaava* and *Saiyaara*. *War 2* follows *Coolie*, grossing ₹283 Cr. at the domestic box office, with the Hindi version contributing more than 75% to the number.

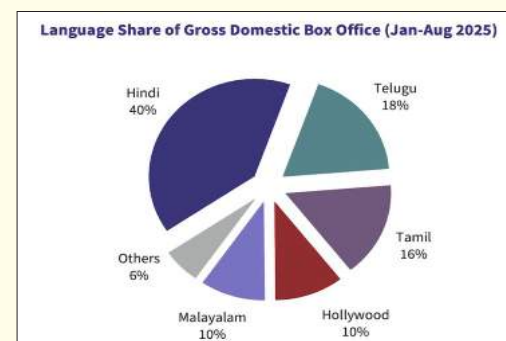
Hindi and Malayalam releases dominate the list of the month's Top 10 films, with four and three films respectively. The list also features two Gujarati releases, *Vash Level 2* and *Bachu Ni Benpani*, with the former earning about 50% of its box office from the Hindi dubbed version, aided by the success of the Hindi remake (*Shaitaan*) of the first film in the series.

Top 10 Films of Jan- August 2025 based on Gross Domestic Box Office across all languages:



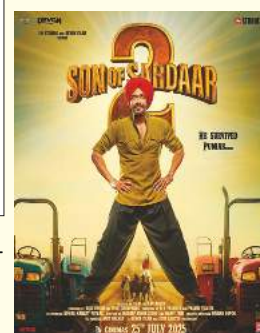
With the addition of *War 2*, Hindi language now has six films in the list of 2025's top 10 highest-grossing films, not counting the multi-lingual animated feature *Mahavatar Narsimha*.

Box Office Share by Language in August 2025:



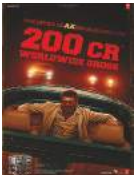
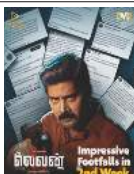
Hindi continues to maintain a 40% share of the Indian box office, in line with last year. The success of the Onam releases, *Lokah Chapter 1: Chandra* and *Hridayapoorvam*, has boosted Malayalam language's share from 8% (Jan-Jul) to 10% (Jan-Aug), bringing it back to the 2024 level, which was the best-ever year for Malayalam cinema.

For language share calculation, the language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.



Tamil Cinema: Month-wise Films that gained attention, commercial success during 2025

The list of films that have succeeded at the box office or gained attention from critics and spoken for their content so far in 2025 is presented below.

Month	Film 1	Film 2	Film 3	Film 4	Film 5
January 2025					
February 2025					
March 2025					
April 2025					
May 2025					
June 2025					
July 2025					
Aug 2025					
Sep 2025					

TICKET



An Article by
G. DHANANJAYAN

Demon Slayer Infinity Castle:

An Anime film crosses ₹70 crore in Indian Box Office



D*emon Slayer* film, *Infinity Castle*, has achieved an unprecedented box office response in India by shattering previous records for an anime film, making it the most successful foreign animated film in the country. Its success is driven by a massive, dedicated fanbase that grew significantly during the pandemic, strategic distribution in multiple languages, and a wider-than-usual theatrical release.

Record-breaking box office performance

Demon Slayer: Infinity Castle has performed exceptionally well at the Indian box office since its release on September 12, 2025. The film earned approximately ₹13 crore (net) on its first day, marking the highest-ever opening for an anime film in India and surpassing the opening day numbers of many major Hollywood releases in India for 2025, including *James Gunn's Superman*, which earned ₹7.25 crore. The film crossed ₹50 crore in its first week and all set to gross between ₹70 to ₹80 crore in its total run, a new benchmark.

Strategic release and accessibility

The film's performance was significantly boosted by key strategic choices made by the distributor, Sony Pictures Entertainment, and Crunchyroll.

- **Wider theatrical release:** The screen count was doubled from an initial 750 screens to around 1,700 across the country. This included an expansion into smaller, Tier 2 and Tier 3 cities, which were previously underserved for anime releases.
- **Regional dubs:** To attract a broader audience, the film was released not just in its original Japanese with English subtitles but also in Hindi, Tamil, and Telugu. The Japanese-language version had the highest occupancy on the opening day.
- **Increased demand:** The overwhelming demand was evident in the rapid sale of advance booking tickets,

which prompted theatres in metropolitan areas to add early morning and late-night shows.

Factors contributing to its box office success:

The unprecedented success of *Demon Slayer* is attributed to several underlying trends in the Indian market.

- **Burgeoning anime fandom:** The anime fanbase in India has grown exponentially, especially among Gen Z audiences, who were introduced to the genre through streaming platforms during the COVID-19 lockdowns.
- **Appealing themes:** Beyond its stunning animation and action sequences, the series resonates with Indian viewers through its relatable themes of family, resilience, and emotional depth. The anime's blend of high-stakes drama, dazzling animation, and heart-wrenching stories has resonated deeply with the audience.
- **Mainstreaming anime:** The film's blockbuster performance signifies a crucial shift in the Indian market. It proves that anime can move beyond its niche status and compete with mainstream cinematic blockbusters, signalling a new and profitable era for anime releases in India.
- **Big screen experience:** The film is the start of a trilogy based on the Manga's final arc and was made for the big screen, featuring stunning visuals that encourage a premium format viewing.

Growth of the Indian anime community

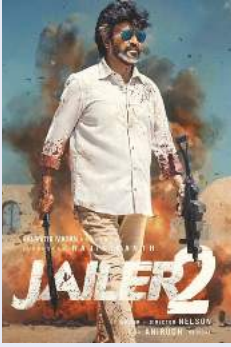
The success of *Demon Slayer* in India is part of a larger trend of anime moving into the mainstream.

- **A new benchmark:** The *Infinity Castle* film is considered a new benchmark for anime releases in India, likely paving the way for more strategic releases of Japanese content.
- **Streaming platforms:** The availability of the *Demon Slayer* series on OTT platforms like Netflix and Crunchyroll has played a crucial role in building the Indian fanbase.
- **Fan engagement:** Events like the 5 a.m. screenings became major community events, with fans celebrating together, reflecting a shift from a solitary viewing experience to a collective pop culture event.
- **Merchandise:** The demand for the series led to a boom in official and unofficial merchandise, with numerous Indian websites selling *Demon Slayer*-themed items like figures, keychains, and apparel.





TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2025 - 26



Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2	Sun Pictures
Kamal Haasan	Yet to be announced	-
Vijay	Jana Nayagan	KVN Productions
Ajith Kumar	Yet to be announced	-
Suriya	Karuppu / Suriya 46	Dream Warrior Pictures / Sithara Entertainments
Vikram	Dhruva Natchathiram / Chiyaan 63 / Chiyaan 64	Ondraga Entertainment / Shanthi Talkies / Vels Film International
Dhanush	Idli Kadai / D54	Dawn Pictures / Vels Film International
Sivakarthy	Madharasi / Parasakthi	Sri Lakshmi Movies / Dawn Pictures
Karthi	Vaa Vaathiyaar, Sardar 2 / Marshal	Studio Green Films / Prince Pictures / Dream Warrior Pictures
Silambarasan TR	STR 49 / STR 50 / God of Love	Dawn Pictures / Atman Cine Arts / AGS Entertainment
Ravi Mohan	Genie / Karathey Babu / Parasakthi / Bro Code	Vels Film International / Screen Scene Entertainment / Dawn Pictures / Ravi Mohan Studios
Vishal	Thupparivalan - 2 / Magudam	Vishal Film Factory / Super Good Films
Raghava Lawrence	Benz / Hunter / Kaala Bhairava	Passion Studios- G Squad - Goldmines Telefilms / Goldmines Studios
Arya	Mr. X / Ananthan Kaadu	Prince Pictures / Mini Studios
Vijay Sethupathi	Train	V Creations
Pradeep Ranganathan	LiK / Dude	Seven Screen Studio / Mythri Movie Makers
R. Madhavan	Adhirshatasaali	AA Media Corporation
Vishnu Vishal	Mohan Das / Aaryan / Irandu Vaanam / Gatta Kusthi 2	Vishnu Vishal Productions / Sathya Jyothi Films / Vels Film International
Vijay Antony	Agni Siragugal / Lawyer	Amma Creations / Vijay Antony Film Corporation
Arun Vijay	Agni Siragugal / Retta Thala	Amma Creations / BTG Universal
Jiiva	Golmaal / Jiiva 45 / Jiiva 46	Jaguar Studios / Kannan Ravi Productions
Soori	Mandaadi	RS Infotainment
Santhanam	STR 49	Dawn Pictures
RJ Balaji	Happy Ending	Million Dollar Studios
M. Sasikumar	Naa Naa / Pagaivanukku Arulvai / Freedom / My Lord / Evidence #8	Multiple Producers / Olympia Movies / Five Star Creations
Prabhudeva	Jalsa / Flashback / Michael Musasi / Moon Walk / Untitled Film	Abhishek Films (two films) / Joy Film Box Entertainment / Behindwoods / KRG Productions
Siddharth	Untitled film	Passion Studios
Kavin	Mask / Hi / Kavin 08 / Kavin 09	Grass Root Films / Seven Screen Studio / Prince Pictures / Think Studios



TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2025 - 26

Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Yet to be announced	-
Aari Arjunan	4th Floor / Untitled film /	Mano Creation / Madras Deck Entertainment
Arjun Das	Once More	Million Dollar Studios
Arulnidhi	Untitled Film / DeMonte Colony 3	Film with Director Muthiah / Gnanamuthu Pattarai
Ashok Selvan	AS 23 / Untitled Film	Happy High Pictures / Million Dollar Studios
Atharvaa	Address / Parasakthi / Idhayam Murali	Ajey Krishna / Dawn Pictures
Bharath	Munnarivaan / Kalidas 2	Libra Productions / Sky Pictures
Dhruv Vikram	Bison	Applause Entertainment & Neelam Productions
Dinesh	Karuppu Pulsar	Yasho Entertainment
G.V. Prakash Kumar	Idi Muzhakkam / Untitled film / Mental Manathil / Immortal / Untitled Film	Skyman Films International / Neelam Productions / Parallel Universe Pictures / Ak Film Factory / Beyond Pictures
Gautham Karthik	Criminal / Mr.X (with Arya)	Parsa Pictures-Big Print Pictures / Prince Pictures
Harish Kalyan	Nooru Kodi Vanavil / Diesel / HK 15	Balaji Kapa / SP Cinemas / Think Studios
Hip Hop Adhi	Meesaya Murukku 2	Avni Cinemax
Jai	Karuppar Nagaram / Jai 32 / Untitled Film / Untitled Film	R. Ramesh / Mithun Mithra Productions / Studio Green / BV Frames
Kalaiyarsan	Yet to be announced	-
Kalidas Jayaram	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kreshna	Untitled Film / Kreshna 23 / Kreshna 25	EVEG Entertainment / Dawn Creations / Manu Manthra Creations
Manikandan	Untitled	Neelam Productions
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Golmaal	Inder Kumar / Jaguar Studios
Nakkul	Yet to be announced	-
Prashanth	Prashanth 55 with Dir. Hari	Staar Movies
Rio Raj	Aan Paavam Pollathathu	Drumstick Productions
Sathish	Yet to be announced	-
S.J. Suryah	Killer	Sree Gokulam Movies
Shantanu Bhagyaraj	Untitled Film / Magenta	Studio Green / Brand Blitz Entertainment
Sibi Sathyaraj	Yet to be announced	-
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Untitled Film	Best Cast Studios
Tharshan	GodsJilla	Zinema Media & Entertainment - Creative Entertainers - PGS Productions
Vaibhav	Aalambana	KJR Studios
Vasanth Ravi	Yet to be announced	-
Vemal	Untitled Film / Vadam	Ajith Vinayaka Films / Masani Pictures
Vetri	Iravu	M.S. Murugaraj
Vidaarth	Kaagangal / Untitled / Madhiyaalan	Mayavaram Pictures / Cuviam Films / Studio Jockey Entertainment
Vikram Prabhu	Rathamum Sathaiyum / Pagaiye Kaththiru / Sirai	Karthik Advait / Kandhan Arts / Seven Screen Studios
Vikranth	Will / The Killer Man	Footsteps Productions / Big Bang Cinemas
Yogi Babu	Medical Miracle / Constable Nandhan / Untitled	A1 Productions / Shankar Productions / Dev Cinemas



TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2025 - 26

Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	Mannangatti / Rakkayie / Mookuthi Amman 2	Prince Pictures / Drumsticks Productions & MovieVerse Studios / Vels Film International
Trisha	Karuppu	Dream Warrior Pictures
Keerthi Suresh	Revolver Rita / Kanni Vedi	Passion Studios / Dream Warrior Pictures
Rashmika Mandana	Rainbow / Girl Friend	Dream Warrior Pictures / Geetha Arts
Pooja Hegde	Jananayagan	KVN Productions
Nithya Menen	Idli Kadai	Dawn Pictures
Sai Pallavi	Yet to be announced	-
Jyotika	Yet to be announced	-
Shruti Haasan	Chennai Story/ Train	Guru Films / V Creations
Samantha Prabhu	Yet to be announced	-
Kalyani Priyadarshan	Genie / Marshal	Vels Film International / Dream Warrior Pictures
Aishwarya Rajesh	Karuppar Nagaram / Theeyavar Kulai Nadunga	RR Filmmakers / GS Arts
Aditi Shankar	Once More	Million Dollar Studios
Andrea Jeremiah	Pisasu 2 / Manushi / Mask / Kadal Kanni	Rockfort Entertainment / Grass Root Films / Masala Pix
Krithi Shetty	Vaa Vaathiyaar / LIK / Genie	Studio Green Films / 7 Screen Studios / Vels Film International
Mamitha Baiju	Jana Nayagan / Irandu Vaanam / Suriya 46	KVN Productions / Sathya Jyothi Films / Sithara Entertainments
Kayodu Lohar	Idhayam Murali / STR 49 / Immortal	Both by Dawn Pictures / AK Film Factory
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	DeMonte Colony III	Gnanamuthu Pattarai
Tamannaah Bhatia	Yet to be announced	-
Dushara Vijayan	Magudam	Super Good Films
Priyanka Mohan	Kavin 08	Prince Pictures
Aishwarya Lekshmi	Gatta Kusthi 2	Vels Film International
Malavika Mohanan	Yet to be announced	-
Raashi Khanna	Yet to be announced	-
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof / Yogi Da	Golden Studios / Sri Monica Cini Films



New Tamil Films Expected to release from October 2025 onwards...

The list of films that are expected to be released from October 2025 onwards, as per the release date announced by the Producers, is shared below. This is only a tentative list and will be updated every month.

Producers are requested to make a note of the release schedule below and plan their releases based on this. We sincerely request Producers not to plan their releases if already 4 or 5 films have scheduled their release in that week. Currently there are too many releases (6 to 10 releases) in some weeks, which affect all the films with audience not showing interest to watch any of them.

Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
01-Oct	Idli Kadaai	Dawn Pictures	Dhanush	Dhanush-Arun Vijay	Theatre	Kalaigarnar TV	NetFlix	Family
02-Oct	Kantara - Chapter 1	Hombale Films	Rishab Shetty	Rishab Shetty	Theatre		Amazon Prime	Mythological
10-Oct								
17-Oct	Dude	Mythri Movie Makers	Keerthiswaran	Pradeep Ranganathan	Theatre		NetFlix	Rom-Action
17-Oct	Bison	Neelam Productions	Maari Selvaraj	Dhruv Vikram	Theatre		NetFlix	Sports
17-Oct	Love Insurance Kompany	Seven Screen Studios	Vignesh Sivan	Pradeep Ranganathan	Theatre		Amazon Prime	Fantasy-Action
17-Oct	Diesel	Third Eye Entertainment	Shanmugam M	Harish Kalyan	Theatre			Action
24-Oct								
31-Oct	Aaryan	Vishnu Vishal Studioz	Praveen K	Vishnu Vishal	Theatre		NetFlix	Thriller
31-Oct	Aan Pavam Polladhathu	Drumsticks Productions	Kalaiarasan Thangavel	Rio Raj	Theatre			Romance
07-Nov								
14-Nov								
21-Nov								
28-Nov								
05-Dec								
12-Dec								
19-Dec								
26-Dec								
02-Jan								
09-Jan	Jananayagan	KVN Productions	H. Vinoth	Vijay	Theatre	Sun TV	Amazon Prime	Action
14-Jan	Parasakthi	Dawn Pictures	Sudha Kongara	Sivakarthiskeyan - Ravi Mohan - Atharvaa	Theatre	Kalaigarnar TV		Historical

* All the above release dates are tentative, as per trade reports and subject to change. Will be updated every month



TFAPA is growing every month with the addition of new members, by being an Active Producer Association, taking up several new initiatives to benefit its members and the Tamil film industry at large. TFAPA is respected for its active participation and quick support to its members and the industry at large. As of September 2025, the active membership of TFAPA is more than 370, and Team TFAPA wishes to thank the members for trusting the Association and being a part of the family, which is growing each month.

In this section, we feature the new Producer members who joined TFAPA during the month of September 2025, to introduce them to the entire community of TFAPA members and also to the film trade. At TFAPA, we are delighted to welcome 3 new members, who joined us during September 2025, whose details are presented below. We wish all the new members a big success in their film production journey.

S.No.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1.	New Producer Member	M/s RADIANT INTERNATIONAL FILMS	Mr. PRATIK.D. CHHATBAR
2.	New Producer Member	M/s P & R COMPANY OF CINEMA	Mr. RANGANATHAN.P
3.	New Producer Member	M/s LITHWIN PRODUCTIONS	Mr. S.R. DHARMABALAH

With their addition, TFAPA's family has grown further and become stronger. Our current strength of active producer members is as follows:

Summary of TFAPA Members as of 30th September 2025:

Type of Members	Number of Members as of 30.09.2025
New Producer Members	284
Associate Members	21
Primary Members	61
Corporate Members	5
Total Active Members	371



TFAPA provides several services to its members efficiently and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of the application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of the application for films in all South Indian languages.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using the issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receipt of the request.
6. Supporting the members in the business of their film, within the gambit of the Association by tying up with various business units and technology firms.
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the happenings in the industry.
10. Regular meetings to brief the members on the changes happening in the industry.
11. Many other services or support as required from time to time.

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To Advertise in this monthly Trade Guide, please contact: Ms. **Prasanna Lakshmi** at **9566064204**.

Designer: **Senthil Govindasamy**

PRO for the Association: **Nikil Murukan**

For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION



DREAM WARRIOR PICTURES

SURIYA

சூர

WRITTEN & DIRECTED BY
R J B

DIRECTOR OF PHOTOGRAPHY G.K.VISHNU MUSIC SAI ABHYANKKAR ACTION ANBARIV - VIKRAM MOR

EDIT R.KALAIVANAN PRODUCTION DESIGN ARUN VENJARAMOODU CHOREOGRAPHY SHOBI - SANDY

STYLIST PRAVEEN RAJA - EKA LAKHANI - DIVYA NAGARAJAN WRITERS ASHWIN RAVICHANDRAN - RAHUL RAJ - T S GOPI KRISHNAN - KARAN ARAVIND KUMAR

LYRICS VISHNU EDAVAN - ASAL KOLAAR - ARUN SRINIVASAN COSTUMES PERUMAL SELVAM MAKE-UP VINOTH SUKUMARAN STILLS NAREN COLOR REDCHILLIES.COLOR SR.COLORIST KEN METZKER VFX PHANTOM

PRODUCTION CONTROLLER RAJENDRAN PS- SOUND DESIGN SACHIN - HARI SOUND MIX KANNAN GANPAT PUBLICITY DESIGNER KABILAN PRO SATHISH ASSOCIATE EP ALLAUDIN HUSSAIN, SATHAPPA S PROMOTIONS ESAKKI MUTHU K

EXECUTIVE PRODUCER ARAVENDRAJ BASKARAN

PRODUCED BY S.R.PRAKASH BABU - S.R.PRABU

thinkmusic



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA

TRADE GUIDE

Issue - 19/2025

A Ready Reckoner on Tamil Cinema

October 2025

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FILMS

IN CINEMAS WORLDWIDE 1ST OCT

DHANUSH
**Idli
kadai**

WRITTEN & DIRECTED BY
DHANUSH

G V PRAKASH MUSICAL
DIRECTOR OF PHOTOGRAPHY KIRAN KUSHIK EDITOR PRASANNA GK ACTION PETER HEIN ART JACKI
DANCE CHOREOGRAPHER SATHISH COSTUME DESIGNER KAVYA SRIRAM STILLS THENI MURUGAN CUSTOMER NAGU MAKE UP B RAJA
PUBLICITY DESIGNER KABILAN PRO RIAZ K AHMED SATHISH AIM MARKETING HEAD MANOJ MADDY VFX SUPERVISOR PRAVEEN D
PRODUCTION CONTROLLER D RAMESH KUCHIRAYAR EXECUTIVE PRODUCER SREYAS SRINIVASAN
PRODUCED BY AAKASH BASKARAN - DHANUSH

post OFFICE pbf