



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

# TAMIL CINEMA TRADE GUIDE

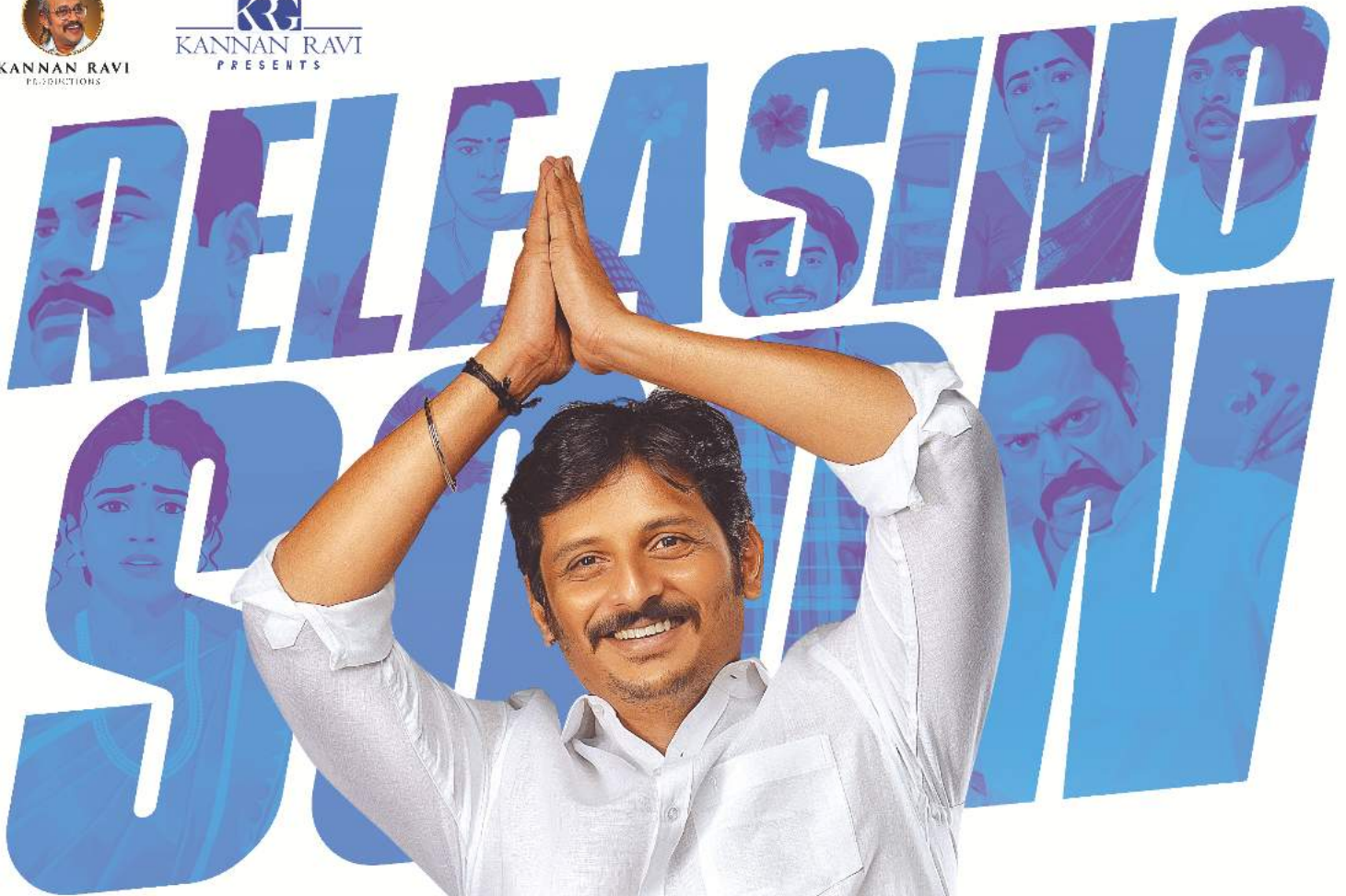
A Ready Reckoner on Tamil Cinema

Issue - 20/2025

November 2025



**KANNAN RAVI**  
PRESENTS



JIIVA IN

**TTT**  
**THALAIVAR THAME!**  
**THALAIMAIYIL**

A FILM BY **NITHISH SAHADEV**  
PRODUCED BY **KANNAN RAVI**  
CO PRODUCED BY **DEEPAK RAVI**

WRITTEN BY **SANJO JOSEPH, NITHISH SAHADEV, ANURAJ O.B** ASSO. PRODUCER **MUTHUKUMAR RAMANATHAN**  
COP. **BABLU AJU** EDITOR **ARJUNE BABU** MUSIC **VISHNU VIJAY** CASSETTE DIRECTOR **LIPIN UNNI**  
PRODUCTION DESIGNER **SUNIL KUMARAN** ADDITIONAL DIALOGUES **VIJAYAKUMAR SOLAIMUTHU**  
CHIEF ASSO. DIR. **RITHVIK LINA RAMADAS** SOUND DESIGN **SANKARAN A.S - K.C SIDHARTHAN** FINAL MIX **VISHNU SUJATHAN**  
VFX **FOCUS VFX V. RAJKUMAR** COSTUME **RITHESH SELVARAJ** MAKE UP **VIKRAM ADHITHAN**  
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PROJECT MANAGEMENT & EDITOR **M RAMU** COLORIST **REMESH CP**

A **VISHNU VIJAY** MUSICAL



IN THEATRES FROM  
NOVEMBER  
2025



A MINI STUDIO PRODUCTION

# Aarōmaley

DIRECTED BY SARANG THIAGU

A SIDDHU KUMAR MUSICAL

EDITOR & SCRIPT SUPERVISOR PRAVEEN ANTONY DIRECTOR OF PHOTOGRAPHY GOWTHAM RAJENDRAN  
SOUND MIX SUREN G SOUND DESIGN SUREN G, S ALAGAROOTHAN PRODUCTION DESIGNER MANIKANDAN SRINIVASAN COSTUME DESIGNER NAVAA RAJKUMAR  
STUNT OM PRAKASH CHORIOGRAPHER KAVYA G COLORIST G BALAJI (GB COLORS) SCREENPLAY SARANG THIAGU, KISHEN DAS, KAUSHIK SAMPATH ADDITIONAL CINEMATOGRAPHY PRIYESH GURUSAMY  
LYRICS MOHAN RAJAN, VISHNU EDWAN, VIGNESH RAMAKRISHNA, MUVI DUBBING ENGINEER DHEEJEBEN ERANYAN (SEED STUDIOS) VFX POST ON PUBLICITY DESIGNER SIVAKUMAR S (SIVADIGITALART)  
EXECUTIVE PRODUCER RAM KUMAR ARUMUGAM CHIEF CREATIVE DIRECTORS ANIRUDH SRIRAMAN, VIVEK SWAMINATHAN PRODUCTION CONTROLLER ARUNACHALAM MAHARAJAN STILLS M VELU PRO RIAZ K AHMED  
ASSOCIATE DIRECTORS YASHWANTH SUGUMARAN, PRAKASH SELLAPPA, ASHIK DILIP ADDITIONAL SCREENPLAY BIPIN R, ASHAMEERA AIYAPPAN ASSOCIATE EDITOR ARK DILIP  
DOP TEAM GANESH S, NIRUN RAJATHAABAN, YUVAN NJR, VELSEN, BALA MURUGAN

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## TAMIL CINEMA TRADE GUIDE HELPS YOU TO KNOW MORE ABOUT THE INDUSTRY

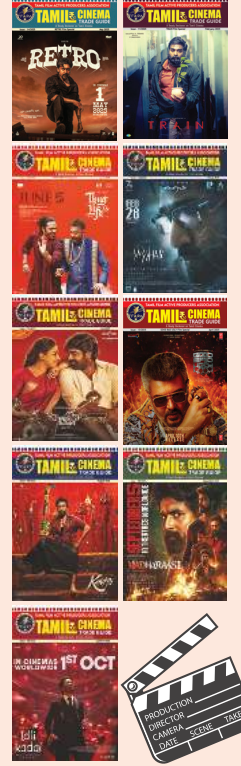
**T**amil Cinema Trade Guide has now become a benchmark for presenting information on the happenings in the industry to everyone associated with it. This Trade Guide helps everyone to know more about the industry and is sent to as many people related to Tamil Cinema as possible across the country, and its reach is widening with each issue.

This monthly Trade Guide presents various details about the Tamil film industry, including New Tamil Film releases for the month and their performance, important happenings like new film poojas, informative articles analysing the developments in the industry during the month, Ormax Media report on All-India Box Office, Tamil Cinema Box Office, New Tamil films expected to release in the coming months and details of Lead Actors with their forthcoming film details for Producers to know the film commitment of actors, that may help to approach them suitably.

The Trade Guide is distributed for free to all members of TFAPA and everyone associated with Tamil Cinema in some way. We welcome any suggestions or feedback to improve the content of the Trade Guide.

Members of TFAPA can also contribute their articles or any learning to feature in the trade guide. You can write to us for any support required from TFAPA. Visit: [www.TFAPA.com](http://www.TFAPA.com); Contact: [tfapa2020@gmail.com](mailto:tfapa2020@gmail.com)

**G. Dhananjeyan, Editor – Publisher**



## Resolutions passed at 5th Annual General Body Meeting (AGM) of TFAPA

**D**uring the Annual General Body Meeting held on 25<sup>th</sup> October 2025 at Madras Cricket Club, special resolutions were passed by the AGM Body on the changes needed in Tamil Cinema. A few out of them are shared below. These will be taken up suitably with appropriate bodies in due course of time:

- 1. No Virtual Print Fee (VPF) Payment** – VPF is being charged by Digital Operators (Qube/UFO and others) for over 15 years now and the sunset clause agreed few years back is still not implemented. The AGM demanded that the sunset clause must be implemented as of 31.3.2026 and from 1.4.2026, Producers shall pay only for Content Delivery and not for VPF from 1.4.2026. The Theatre owners are requested to own the digital projectors in their theatres, which is being used as a reason for charging VPF on Producers by digital operators. Currently, Digital operators are not charging VPF for Hollywood films and the same is being sought for Tamil films too without any discrimination.
- 2. There is an urgent need to bring in Centralised and Computerised Box Office tracking software** to cover all the theatres/screens (almost 1,200 as of now in Tamil

Nadu), so that the discrepancies reported recently of few theatres under reporting, running in to Lakhs of rupees can be avoided and Producers are paid their due share by Theatre Owners. We appeal to Tamil Nadu Theatre and Multiplex owners to implement this new system soon across Tamil Nadu.

- 3. The AGM demanded a share from Convenience Fee (ticket booking charges)** charged by Online Ticketing companies like Book My Show, Zomato District. Audiences are booking only for films from Producers and hence it is reasonable and fair one third share of the convenience fee is paid to Producers of that film. The AGM is requesting Theatre Owners and Online Ticket Booking companies to accept this fair demand from Producers.



- 4. TFAPA requests the Tamil Nadu State Government to bring in a Single Window Permission Clearance** for shootings across Tamil Nadu so that Producers can apply online and get it than the current process of Producers seeking permission from various authorities locally to shoot their film. Many States in the country have brought in single-window permission clearance for shooting in the state and we request TN Government to implement the same.



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## TAMIL CINEMA BOX OFFICE RECORDS OVER ₹200 CRORE IN OCTOBER 2025

Tamil Cinema recorded over ₹200 crore in October in Tamil Nadu alone, thanks to the commendable collections earned by films *Idli Kadai*, *Kantara – Chapter 1*, *Dude* and *Bison Kaalamadan*. *Kantara – Chapter 1* has earned over ₹70 crore in Tamil Nadu, which is phenomenal for a dubbed film. *Idli Kadai* and *Dude* have collected almost equal numbers in Tamil Nadu, followed by *Bison*. Together, these four films have given momentum to Tamil Cinema by grossing over ₹200 crore and turned the month a memorable one. *Dude* has earned over ₹100 crore globally within first week while *Bison* has collected over ₹55 crore in 10 days, globally.

On 31<sup>st</sup> October, Vishnu Vishal's *Aryan* and Rio Raj's *Aan Paavam Pollathathu* were released. Their box office performance will be known only in November 2025.

Tamil Cinema recorded 26 new releases during October 2025. Year-to-date, Tamil Cinema has had 231 film releases, which is more than the Jan-October 2024 releases of 206 films. Out of these 231 films, *Madha Gaja Raja*, *Dragon*, *Kudumbasthan*, *Fire*, *Murmur*, *Perusu*, *Good Bad Ugly*, *Eleven*, *Retro*, *Tourist Family*, *Maaman*, *Kuberaa*, *DNA*, *Maargan*, *3 BHK*, *Paranthu Po*, *Thalaivan Thalaivii*, *Maareesan*, *Coolie*, *Shakthi Thirumagan*, *Idli Kadai*, *Dude* and *Bison Kaalamadan* can be termed as commercial successes. **23 films working at the box office out of 231 is a 10% success rate of films**, which is low and poses a challenging situation for the industry on long-term sustenance of Producers.

The list of 26 new films released in October 2025, along with details of Satellite channels and OTT platforms that acquired these films so far, is presented below. Many more of these new releases may be acquired by satellite channels and OTT platforms in the coming months and will be updated.

S.No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre/OTT Release	Satellite rights	OTT rights	Genre
1	01-Oct	Idli Kadai	Wunderbar Films - Dawn Pictures	Dhanush	Dhanush	Theatre	Kalaigarnar TV	Netflix	Family
2	03-Oct	Maria	Uthraa Productions	Hari K Sudhan	Saishri - Pavel Navageethan	Theatre			Thriller
3	10-Oct	Marudham	Aruvar Private Ltd.,	V. Gajendran	Vidaarth	Theatre			Realistic
4	10-Oct	Irudhi Muyarchi	Varam Cinemas	Venkat Janaa	Ranjith	Theatre			Thriller
5	10-Oct	WILL	Foot Steps Production	S. Sivaraman	Vikranth - Sonia Agarwal	Theatre			Thriller
6	10-Oct	Kayilan	BTK Films	Arul Ajit	Shivdha	Theatre			Thriller
7	10-Oct	Rambo	Sun Entertainment	Muthaiah	Arulnidhi	OTT			Sports
8	10-Oct	Agni Paththu	Agni Universe	Alexander Arumugam	Alex - Kottachi	Theatre			Thriller
9	10-Oct	Nedumi	RVR Studios	Nandha Lakshmanan	Pradeep Selvaraj	Theatre			Family
10	10-Oct	Anal Mazhai	Sai Ponniyammam Movies	A. Ayyanarappan	Abdul Shariff	Theatre			Love
11	17-Oct	Dude	Mythri Movie Makers	Keerthiswaran	Pradeep Ranganathan	Theatre	Zee Tamil	NetFlix	Love
12	17-Oct	Bison Kaalamadan	Applause Entertainment and Neelam Studios	Mari Selvaraj	Dhruv Vikram	Theatre		NetFlix	Sports
13	17-Oct	Diesel	Third Eye Entertainment	Shanmugam Muthusamy	Harish Kalyan	Theatre			Action
14	17-Oct	Kambi Katna Kathai	Mangatha Movies	Rajanathan Periyasamy	Natty Natarajan	Theatre			Comedy
15	17-Oct	The Investigation	Sai Santha Dhurgai Movies	Mokhan Anandhan	New	Theatre			Thriller
16	17-Oct	Bhookambam	I International	Ishaq Hussaini	Ishaq Hussaini	Theatre			Action
17	24-Oct	IAS Kannamma	Thaayappaswamy Films	Thaa. Rajachozhan	Princy - T. ajachozhan	Theatre			Realistic
18	24-Oct	Thuchchaadhanan	VG Studios - Viva Films	Thalapathi	Thalapathi	Theatre			Thriller
19	30-Oct	Desiya Thalaivar	SSR Sathya Pictures	R. Arvind Raj	J.M. Bashir	Theatre			Biopic
20	31-Oct	Aaryan	Vishnu Vishal Studioz	Praveen K	Vishnu Vishal	Theatre		NetFlix	Thriller
21	31-Oct	Aan Paavam Pollathathu	Drumstick Productions	Kalaiyarasam Thangavel	Rio Raj	Theatre	Vijay TV	Jio Hotstar	Love
22	31-Oct	Messenger	PVK Film Factory	Ramesh Elangamani	Sriram Karthik	Theatre			Love
23	31-Oct	Ram Abdulla Antony	Annai Velankanni Studios	Jayavel	"Kappes" Poovaiyar	Theatre			Action
24	31-Oct	Parisu	Sri Kala Creations	Kala Alluri	Kala Alluri	Theatre			Action
25	31-Oct	Thadai Adhai Udai	Ganthimathi Pictures	Arivazhagan Murukesan	Mahesh	Theatre			Action
26	31-Oct	Vattakkhanal	MPR Films - Skyline Cinemas	Pithak Pugazhenthii	Duruvan Mano	Theatre			Family

31<sup>st</sup> October releases listed are tentative and subject to last minute changes

Tamil Cinema has many big-budget, big-actor films like *Vaa Vaathiyaar*, *Life Insurance Kompany*, *Sardar 2*, *Karuppu*, *Jananayagan*, and *Parasakthi* in the next four months (November to January 2026). The industry is expecting them to achieve big success to give a big boost to Tamil Cinema.





TORANTO (Canada)  
In 200 tamil film selected as best actor



BHFF (Las Vegas)  
Best actor in 200 Indian film



2024



2024



EASTERN EUROPE FF (Romania)  
Best Indian film



FLORENCE (Italy) Best one in Indian film



2024



INDO DUBAI  
Best actor in 300 film



2024



TITAN (Australia)  
The best Indian film to get award

# பெரும்புகழ்

WRITER - DIRECTOR SARANRAJ SENTHILKUMAR

WRITER BHARATH AASEEVAGAN PROD RAM DEV EDITOR PRADEEP-SARANRAJ MUSIC GURU - ANSIRA - TAMILIARANI COSTUME DESIGNER ANANDAN PRODUCTION DESIGNER BALAGANDASACHARAN  
EXECUTIVE PROD ANTHONY THOMSON PRODUCED BY VJAY SHIVA PRODUCED BY MALINI MAYARAJ PRODUCED BY ARUNKUMAR PRODUCED BY WHITE STURDY PRODUCED BY OMARAKARAN  
PRODUCED BY TONY ANTONY PRODUCED BY HARISH ORI PRODUCED BY SARANRAJ SENTHIL KUMAR PRODUCED BY PABU ALEX  
PRODUCED BY AZHAGUSELVAN PRODUCED BY VASU - AGNI - SAKTHIVEL PRODUCED BY SAVITHRI PRODUCED BY SHABEER

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# NEW FILM COMMENCEMENTS

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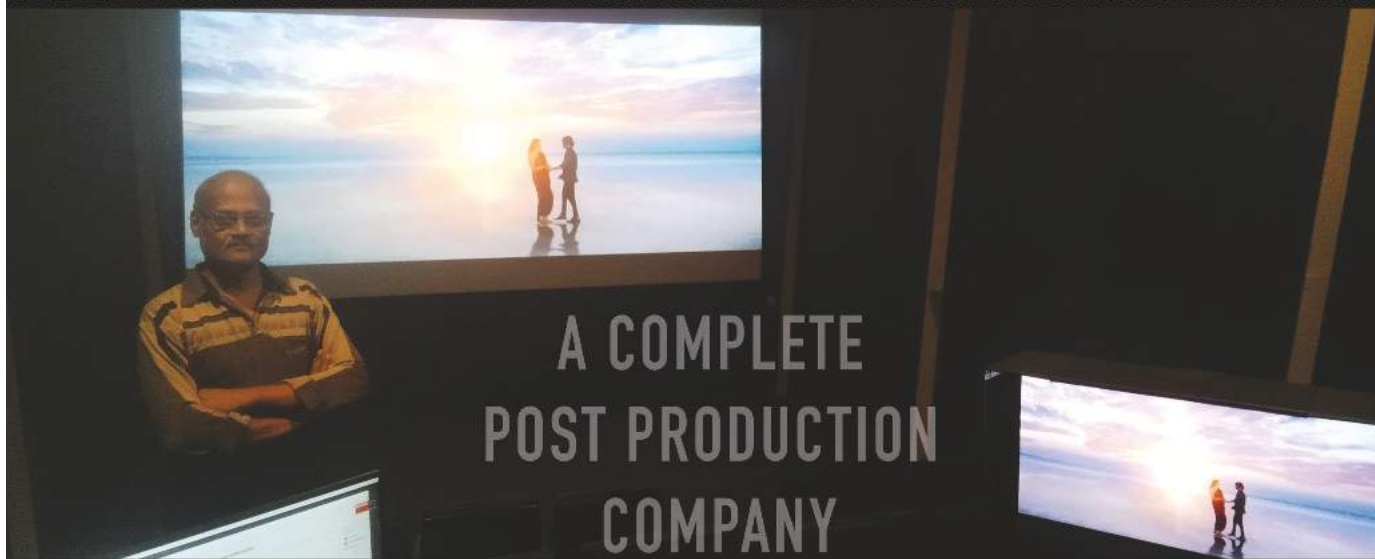
Dayangaram - VJ Siddhu - Vels Film International Film Pooja

## 5<sup>TH</sup> ANNUAL GENERAL BODY (AGM) MEETING OF TFAPA

**TFAPA** has grown from strength to strength in the last five years and today has over 375 members and its 5th Annual General Body Meeting (AGM) was held on 25th October 2025 at Madras Cricket Club with the participation of many active Producers. TFAPA Management Team updated them on the developments in Tamil Cinema and the event was an interactive one with many Producer members expressing their views for the betterment of the industry. A few photos from the AGM event are presented here.







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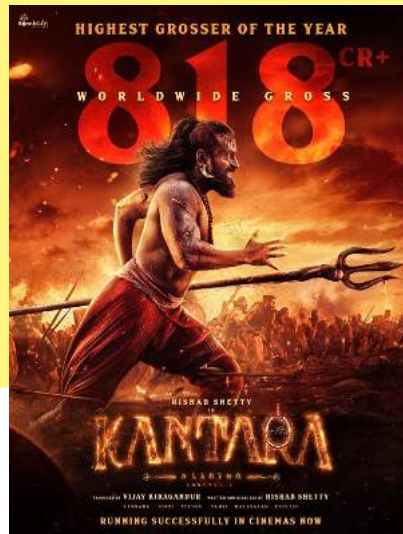


## The Grass is Greener on the Other Side: Tamil Audiences Embracing Larger- Than-Life Films from Other Languages

The year 2025 has proven to be a challenging one for Tamil cinema, particularly for its high-profile blockbusters. Among the major releases, only Ajith Kumar's *Good Bad Ugly* has emerged as a profitable venture for distributors and exhibitors in Tamil Nadu. Beyond this solitary success, the industry has witnessed a stark divide: while medium- and small-budget Tamil films continue to thrive, the big-ticket productions have largely faltered at the box office.

A striking example of this trend unfolded between September and October 2025, where *Kantara: Chapter 1* - a dubbed film from Kannada - reigned as the highest grosser in Tamil Nadu, collecting over ₹70 crore. This outperformed even prominent Tamil releases like Sivakarthikeyan's *Madharaasi*, which collected around ₹50 crore, and Dhanush's *Idli Kadai*, earning around ₹47 Crore. This isn't an isolated incident; it highlights a recurring pattern with dubbed films from other languages capturing the imagination of Tamil audiences and becoming blockbusters.

We can trace this back to films like *KGF: Chapter 2*, which raked in over ₹120 crore in Tamil Nadu—nearly matching the collections of Vijay's *Beast* and effectively cannibalizing its market share. Similarly, the Telugu juggernaut *Pushpa 2* surpassed ₹70 crore, while the medium-budget Malayalam film *Lokah* impressively grossed ₹25 crore. These successes stand in sharp contrast to the struggles faced by many Tamil films featuring popular stars, underscoring a clear shift in audience preferences.



At its core, this phenomenon reveals a key insight: Tamil Nadu audiences crave larger-than-life entertainment that visibly justifies its scale on the big screen. They demand not just spectacle but also a fresh narrative, coupled with an engaging screenplay that keeps them hooked from start to finish. While Tamil filmmakers often demonstrate creativity and innovation in their concepts—thinking outside the box to explore unique themes—the grandeur and production values frequently fall short. A significant portion of the blame lies in budget allocation: when 50-70% of a film's resources are funnelled into star remunerations, it leaves little room for high-quality production design, visual effects, or elaborate sets. As a result, audiences feel short-changed by subpar technical execution, leading to widespread rejection.

Interestingly, this expectation of grandeur isn't uniform across all films. For movies starring tier-2 heroes or those with more modest ambitions, Tamil viewers are far more forgiving. In these cases, the focus shifts to solid screenplays and consistently engaging content, without the pressure for opulent visuals. The box-office triumphs of mid-budget offerings like *Dragon*, *Dude*, *Bison*, *Maaman*, *Tourist Family*, *Thalaivan Thalaivii*, and *Madha Gaja Raja* exemplify this. These films operate within constrained budgets, prioritizing storytelling efficiency and audience satisfaction over extravagance, and audiences have responded enthusiastically, proving that quality content can succeed without breaking the bank.

However, when it comes to flagship productions featuring A-list stars made in over ₹100 crore budget, such as *Coolie*, *Vidaamuyarchi*, *Idli Kadai*, *Madharaasi*, and *Retro*—the bar is set exponentially higher. Audiences anticipate a grand cinematic feast, complete with flawless execution, immersive visuals, and no room for major shortcomings. After all, ticket prices remain the same regardless of the film's scale, so viewers rightly expect value commensurate with the star power on display. This heightened scrutiny poses a formidable challenge for producers and actors alike, demanding greater investment in pre-production, including extended time in the script room to iron out every detail.

A closer look at the dubbed successes reveals the secret to their appeal: meticulous preparation and unhurried execution. Films like *KGF: Chapter 2*, *Pushpa 2*, *Kantara: Chapter 1*, and even the relatively modest *Lokah* dedicated substantial time to script development—often spanning months or even years. With the exception of *Lokah*, the other three also involved prolonged shooting schedules to capture the epic scope envisioned. In contrast, most Tamil blockbusters are rushed through the pipeline: scripts are hammered out in just three to six months, and principal photography wraps up in a similarly compressed timeframe. This lack of investment in foundational elements—script refinement, detailed planning, and on-set craftsmanship—inevitably manifests as compromised quality on screen. Audiences, ever discerning, are quick to spot these flaws and vote with their wallets, rejecting underwhelming efforts outright.

While the enduring stardom of certain actors or sheer luck may have salvaged a few big Tamil films in the past, 2025's results serve as a stark testament to evolving tastes. The consistent underperformance of major releases this year underscores a simple truth: **in an era where competition from other languages is fiercer than ever, Tamil cinema must prioritize substance over haste.** By channelling more resources into creative excellence, production grandeur, and narrative depth, the industry can reclaim its dominance and deliver the blockbuster experiences that audiences truly deserve.

Until then, the grass will indeed seem greener on the other side, as Tamil viewers continue to flock to these imported spectacles that promise—and deliver—the thrill of true cinematic ambition.



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# Strong Content brings in Success for Small Budget Films



Every year Tamil Cinema sees over 240 new releases and out of them 80% or over 190 are small-budget films (made in less than ₹5 crore budget). Out of these 190 films, only a handful of films (not more than 4 or 5) succeed commercially and all other films do not even recover the cost of release and promotion for Producers. Does it mean there is no future for small-budget films in Tamil Cinema? **The answer is a big NO as we often see a few small-budget films succeeding and setting benchmarks in the industry.**

We had seen films *Por Thozhil* and *Parking* in 2023, *Blue Star*, *Lover* and *Lubber Panthu* in 2024, *Kudumbasthan* in 2025, all made in a small budget, which became commercial successes, among small-budget films.

The common assumption among Producers is that OTT platforms and satellite channels do not buy small-budget films prior to release, and only if the film works at box office, they will be picked up at a decent price or taken on a revenue share basis. While this is true for most films, strong content-based small-budget films do get sold before their release. A few examples of forthcoming films can give confidence to Producers.

*Aan Paavam Pollathathu* – a Rio Raj starrer, directed by Kalaiyaran Thangavel, releasing on 31<sup>st</sup> October, could sell its digital and satellite rights at a good price to Jio Hotstar and Vijay TV based on its content.

*Aaromaley* – a Kishen Das, Harshath Khan and Shivathmika Rajashekar starrer, directed by Sarang Thiagu scheduled to release on 7<sup>th</sup> November, could also sell its digital and satellite rights at a good price to Jio Hotstar and Vijay TV based on its differentiated content.

*Sirai* – a Vikram Prabhu and LK Akshay Kumar starrer, directed by Suresh Rajakumari, scheduled to release on 25<sup>th</sup> December, could sell its satellite and digital rights to Zee 5 and Zee Tamil at a good price based on its strong content.

*Middle Class* – the film starring Munishkanth and Vijayalakshmi, directed by Kishore Muthuramalingam got sold of digital and satellite rights to Zee 5 and Zee Tamil for a good price, based on its impactful content.



The above are just a few examples of small-budget films from reputed production houses that could sell their digital and satellite rights before the film's release, which recovered a major part of the production cost, giving them confidence to release the films with good promotion. What is the take from the pre-release sale of digital and satellite rights of these small-budget films?

**Strong or Differentiated Content:** OTT Platforms and Satellite channels are clearly looking for strong or differentiated content that will appeal to their audiences. Run-of-the-mill, typical comedy or usual romantic or regular thrillers are not going to work easily with them. It is the responsibility of Filmmakers to bring out strong content that instantly connects with them, so that Producers can get a good price through the pre-sale of these rights.

**Differentiated Promotions:** Promotions of a film (starting from title, first look, announcement video, teaser, trailer etc.) must stand out and break the clutter for the OTT Platforms and Satellite channels to make a note of them and keep such films in their consideration list. Ordinary output in this key activity will not get the breakthrough needed.

**Cast and Crew:** The cast and crew of the film must draw the attention of the platforms and channels, the moment



a film is announced. The track record of the actors or their experience in films will get the attention and enable the sale. All new faces of cast and crew will be considered only if the content is very powerful, which is a rarity. Hence, having experienced crew members and popular actors on board with strong content will help a small-budget film to sell the rights.

The pre-sale business of the films shared here clearly illustrates that if Producers have a solid content, it is possible to do business and recover most of their investment and, in some cases, handsome profits. So, **there is hope for small budget films and Producers must focus on these points to succeed financially.**



## Know your Tamil Nadu Theatrical Distributors (select list):

The following is the select list of Distributors in Tamil Nadu, who release films in the entire state through their network. To release your films in Tamil Nadu, you can reach out to them. In addition, there are several distributors who distribute films for each territory separately. Tamil Nadu has 9 distribution territories namely, **Chennai, Chenglepat, Coimbatore, North Arcot, South Arcot, Madurai (MR), Trichy (TT), Salem (SD) and Tirunelveli (TK).**



S. No	Company/Distributor Name	Contact Person
1	Red Giant Movies	Mr. M. Shenbagamoorthy
2	MSM Movie Traders	Mr. Raja
3	Romeo Pictures	Mr. Rahul
4	Gopuram Films	Mr. G.N. Anbuechhiyan
5	Sakthi Film Factory	Mr. B. Sakthivelan
6	Dhanam Pictures	Mr. Padur Ramesh
7	Trident Arts	Mr. Ravi
8	Five Star	Mr. Senthil
9	Sushma Cine Arts	Mr. Azhagarsamy
10	Seven Screen Studios	Mr. Manikandan
11	Dream Warrior Pictures	Mr. Guhan
12	Sri Thenandal Films	Mr. Murali N. Ramasamy
13	S Pictures	Mr. Sreenivasan
14	Rockfort Entertainment	Mr. Muruganantham
15	11:11 Productions	Dr. Prabhu Thilak
16	Uthraa Productions	Mr. Hari Uthraa
17	AP International	Mr. Senthil
18	PVR Pictures	Mr. Kathir
19	SSI Production	Mr.S. Subbaiah
20	Creative Entertainers and Distributors	Mr. G. Dhananjeyan

## Know your Overseas Distributors (select list):

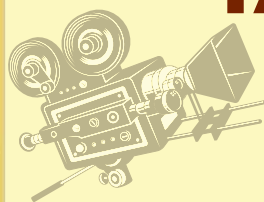
The following is the select list of Overseas Distributors for Tamil Cinema, who release films in the entire overseas territory. To release your films in Overseas markets, you can reach out to them. In addition, there are distributors who operate separately for Singapore, Malaysia, UAE, USA/North America, Sri Lanka etc.



S. No	Company Name	Contact Person
1	Lyca Productions	Mr. Veera Muthusamy
2	Ayngaran International	Mr. Karunamoorthy
3	AP International	Mr. Sanjay Wadhwa
4	A & P Groups	Mr. Arun Pandian
5	United India Exporters	Mr. Mohamed Yahya
6	MSK Film Production	Mr. Kalaiselvan
7	Tentkotta/SJ Cinemas LLC	Mr. Varun
8	Phars Films	Ms. Mahi Golchin-Depala
9	Hamsini Entertainment	Mr. V.K. Ravichandran
10	Lotus Five Star Cinemas	Mr. Murthy
11	Malik Streams Corporation	Mr. Malik
12	Ahimsa Entertainment	Mr. Vithurs / Mr. Sudarshan Natesan
13	DMY Creation	Mr. Dato Mohamed Yusoff
14	TSR Films	Mr. M. Ramasamy



# TAMIL CINEMA: MONTH-WISE F COMMERCIAL SUC



The list of films that have succeeded at the box office or gained attention

Month	Film 1	Film 2	Film 3	Film 4	Film 5
January 2025					
February 2025					
March 2025					
April 2025					
May 2025					
June 2025					



# FILMS THAT GAINED ATTENTION, SUCCESS DURING 2025

from critics and spoken for their content so far in 2025 is presented below.



Month	Film 1	Film 2	Film 3	Film 4	Film 5
July 2025					
Aug 2025					
Sept 2025					
Oct 2025					
Nov 2025					
Dec 2025					

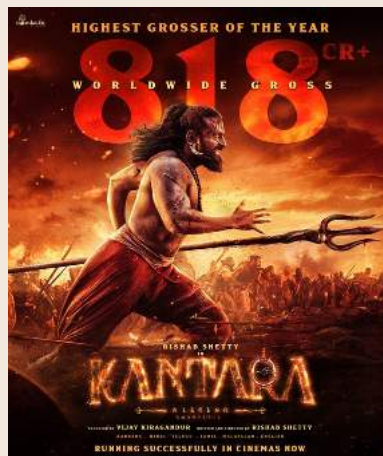
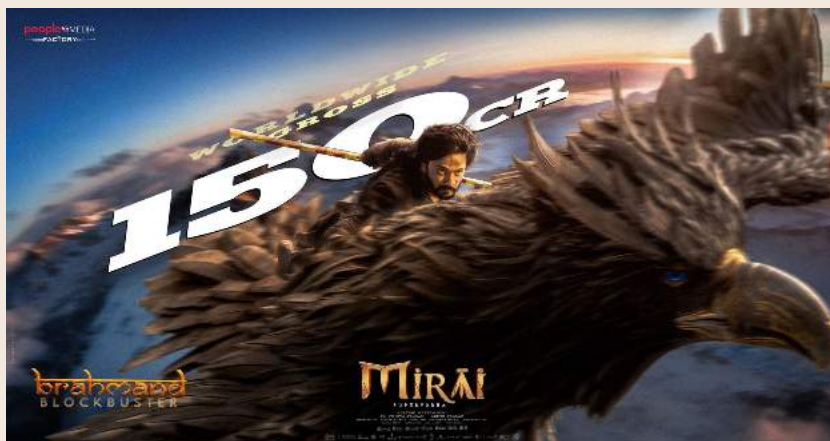




# Breaking the Mold: Why Tamil Cinema Needs to Reinvent Its Genres

In the evolving landscape of Indian cinema, regional industries are rewriting the rules of storytelling. Telugu cinema is venturing into mythic sci-fi with *Mirai* and superhero spectacles like *HanuMan*. Malayalam filmmakers are experimenting with spiritual science fiction through *Lokah* and also biggies like *Empuraan*, while Kannada cinema continues to expand its myth-revival universe with *Mahavatar Narasimha* and the *Kantara* series. These films are not only redefining genres but also redefining audience expectations - proving that risk and innovation can coexist with commercial success.

Tamil cinema, despite its rich legacy of innovation, seems caught in a creative loop. Most of its mainstream output oscillates between two extremes: the “larger-than-life hero saga” or the “slice-of-life realism.” While both streams have given us great films - from *Vikram* to *Jai Bhim* and *Dada* to *Kudumbasthan* - there’s a growing fatigue among audiences. The middle ground, where imagination meets rooted storytelling, remains largely unexplored.



The problem isn’t talent but mindset. Tamil cinema has some of India’s most capable technicians, writers, and performers, but its financiers and studios often prefer safer bets - mass entertainers or relatable dramas that fit the proven templates. Meanwhile, other industries are embracing genre hybridity - **fusing mythology with futurism, fantasy with emotion, and science with spirituality**. Tamil cinema’s recent wave of feel-good films and happy entertainers have given us so many good films such as *Kudumbasthan*, *Dragon*, *Tourist*



*Family*, *Dude* and more but the genre shifting that was quite popular 5 years back is slowly fading away. In addition to that, there are agenda driven filmmakers who are only abiding to a section of the audiences. Genres which have ruled other industries are finding it hard to penetrate here as well, because of the mindsets of both filmmakers and audiences which is on a constantly changing spree.

To break free, Tamil cinema needs three key shifts. **First, creative courage.** Producers and writers must start backing genre-bending stories - Tamil folklore blended with dystopian sci-fi, or political thrillers wrapped in unique allegory. Tamil literature and local mythology are filled with cosmic stories waiting to be reimaged. **Secondly, new-age visual storytelling** is something that needs to be worked on. Investing in top-tier VFX, conceptual design, and world-building teams can elevate narratives to global standards. The audience no longer compares Tamil films to other Indian industries - they compare them to *Dune* and *Avatar*.

**Thirdly and most importantly, nurturing fresh voices.** Young film makers should be given the freedom to fail creatively. *The next big leap of Tamil Cinema won’t come from formula films, it will come from the freedom to experiment and prove oneself on the big screen.*

Tamil cinema once led the nation in narrative innovation. To reclaim that space, it must stop playing it safe and start dreaming again. The future of Tamil cinema lies not in repeating what worked yesterday, but in daring to imagine what no one has tried yet.

TAMIL CINEMA's MOST POPULAR POST-PRODUCTION STUDIOS						Post-Production Facilities Offered								
S.No.	Studio Name	Place	Contact Person	Contact Number	EDIT Suite	DIT	Dubbing	DI Suite	VFX	SFX	Sound Mix	Atmos	DCP Mastering	OTT Mastering
1	D Studios Post	Saligramam	Mr. S. Saravanan	9500098909	YES	YES	YES	YES	YES		YES	YES	YES	YES
2	Knack Studio	Mylapore	Mr. Natrajan	9840753631			YES	YES	YES		YES	YES		YES
3	Le Magic Lantern	Valluvarkottam	Mr. Ram Ganesh	8939799555			YES				YES	YES		
4	Four Frames	Nungambakkam	Mr. Sajji	9962082305							YES	YES		
5	Post Office	T.Nagar	Mr. Guna	9840157677									YES	YES
6	Infinity Studios	Saligramam	Mr. Clement	9840149909				YES	YES					YES
7	Igene	Vadapalani	Ms. Mala Manyan	9600045747				YES	YES					
8	Whitee Lottus Digital Studio	Saligramam	Mr. Pondy Ravi	7540011478	YES			YES	YES					
9	D Note Studios	Valasarawakkam	Mr. Moorthy	9677055155					YES					
10	Hocus Pocus	Teynampet	Mr. Santhakumar	9500125268					YES					
11	Prasad Studios	Saligramam	Mr. Udayakumar	8754463704				YES	YES					
12	AH Studio	Kodambakkam	Mr. Rahamathulla	9840722276							YES			
13	AM Studio	Kodambakkam	Mr. Krishnan	9791148410							YES	YES		
14	Lorven	Alwarthirunagar	Mr. Harihara Suthan	9176677792					YES					
15	Goodluck - Dir Hari	Saligramam	Mr. Rajendran	9940235888	YES		YES			YES	YES			
16	Studio Uno Records	Virugambakkam	Mr. Janakiraman	9840056678		YES	YES				YES	YES		YES
17	Cuviyam Studios	Alwarthirunagar	Mr. Hariharan	8012522114			YES	YES						
18	Sync Cinema	Kodambakkam	Mr. Sachin	9176141407			YES			YES	YES	YES		
19	Oli Sounds	T.Nagar	Mr. Arun Mani	9895015516						YES				
20	Mantra	T.Nagar	Mr. Murugan	9962220578							YES			
21	AVM G (AVM Compound)	Vadapalani	Mr. Iyyapan	9840166989			YES				YES			
22	Kalasa Studio	Vadapalani	Mr. Naresh	9003257922	YES			YES	YES					
23	Screen Focus Studio (AVM Compound)	Vadapalani	Mr. Thangaraj	8939593999	YES		YES	YES		YES	YES			
24	AVM G Chandran Studio	Kodambakkam	Mr. Chandran	9840091525			YES				YES			
25	Balu Studios	Kodambakkam	Mr. Muthukrishnan	9176432181			YES				YES			
26	The Audio Ville	Ashoknagar	Mr. Vijay Ratnam	9176398544						YES				
27	SFX Digital Audio Works Space	Alwarthirunagar	Mr. Ashwath	9787298182						YES				
28	Pixel Light	Valasarawakkam	Mr. Fazil	9600100761				YES	YES					
29	B2H Studios	Alwarthirunagar	Mr. Chandrakanth	9841322113				YES	YES					
30	Varna Digital Studios	Vadapalani	Mr. Francis	9789747494				YES	YES					
31	Mango Post	Saligramam	Mr. Suresh Ravi	8124027726				YES	YES					
32	360 Degrees	Saligramam	Mr. Siva	9715279348			YES	YES						
33	Fire Fox Studios	Saligramam	Mr. Sakthi	9952993399				YES	YES					





# THE INDIA BOX OFFICE REPORT: SEPTEMBER 2025

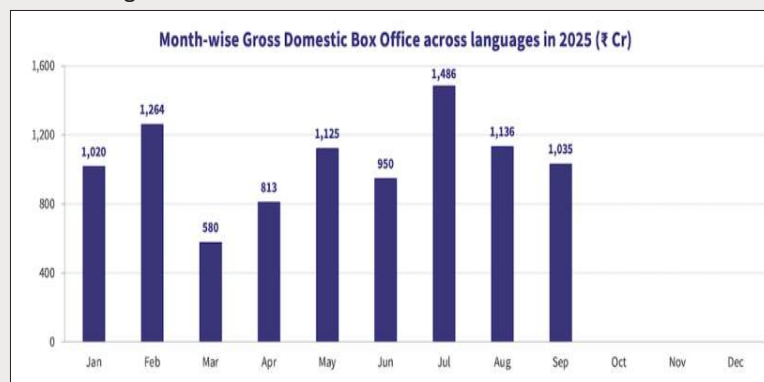
Led by Telugu film *They Call Him OG* and Hindi film *Jolly LLB 3*, September 2025 emerges as another good month at the India Box Office, with gross collections of ₹1,035 Cr.

## Summary of the Report:

- Films that released in September 2025 grossed ₹1,035 Cr at the domestic box office
- The cumulative box office for Jan-Sep releases in 2025 stands at ₹9,409 Cr, which is 18% higher than the same period in 2024
- *They Call Him OG* emerged as the top film of the month, grossing ₹224 Cr, followed by *Jolly LLB 3* (₹139 Cr)
- Marathi film *Dashavatar* features among the top 10 films of the month

## Cumulative Box Office: September 2025

September 2025 marked the third consecutive month with total collections exceeding the ₹1,000 Cr mark at the Indian Box Office, grossing ₹1,035 Cr, including projected future collections of September releases still running in theatres.

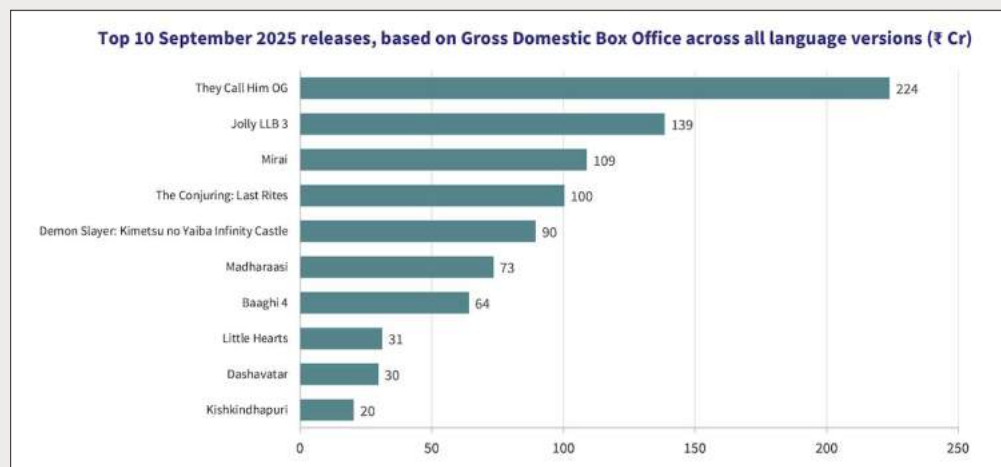


The cumulative box office for 2025 releases stands at ₹9,409 Cr, which is 18% higher than the same period in 2024. Based on pro rata estimation, the year stands a good chance of grossing more than ₹12,000 Cr, and is in the running to become the best-ever year at the Indian box office - a record currently held by 2023, at ₹12,226 Cr.



## Top 10 Films: September 2025

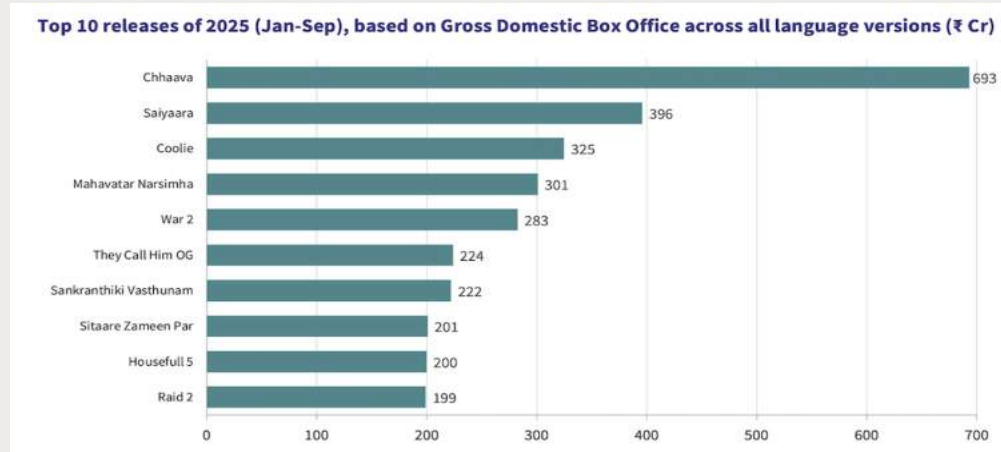
The chart lists Top 10 films released in September 2025, based on their box office performance in India.



Telugu film *They Call Him OG* is the top film of the month, grossing ₹224 Cr, followed by Hindi film *Jolly LLB 3*, which is expected to gross ₹139 Cr at the domestic box office over its lifetime run. Telugu film *Mirai*, and the Hollywood horror franchise film *The Conjuring: Last Rites*, were the other major contributors to the month's box office.

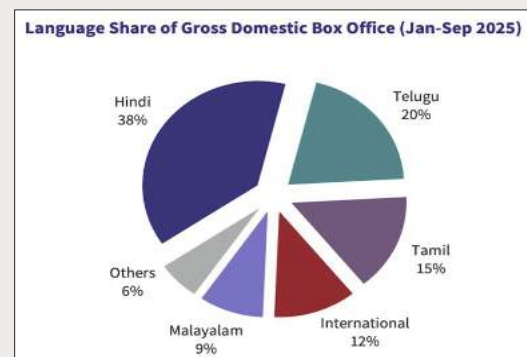
Marathi film *Dashavatar* features in the list of the highest grossers of the month. At ₹30 Cr, its gross box office is more than three times that of any other Marathi film released in 2025 so far

## Top 10 Films of Jan- September 2025 based on Gross Domestic Box Office across all languages:



The Hindi language continues to dominate the list of 2025's top 10 highest-grossing films, with six films. The list also includes two Telugu films (*They Call Him OG* and *Sankranthi Vasthunam*), one Tamil film (*Coolie*), and the multi-lingual animated feature *Mahavatar Narsimha*.

## Box Office Share by Language in September 2025:

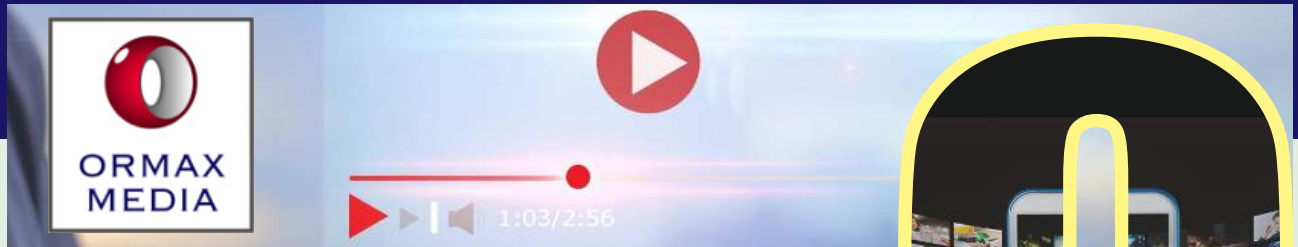


The share of Hindi language has dropped from 40% (Jan-Aug) to 38% (Jan-Sep), while *They Call Him OG* and *Mirai*'s box office performance has boosted the Telugu language's share from 18% to 20% in the same period. International films have also seen an increase in share from 10% to 12%, bringing it back to the 2022 level. Hollywood film *The Conjuring: The Last Rites*, and the Japanese anime film *Demon Slayer: Kimetsu no Yaiba Infinity Castle*, are the most significant contributors to this increase in September 2025. **Contribution of Tamil Films to the All-India box office has come down from 16% in (Jan-Aug) to 15% (Jan-Sept).**





# The Ormax OTT Audience Report: 2025



The latest edition of The Ormax OTT Audience Report sizes India's digital video universe at 601.2 million users. The CTV universe has grown by a staggering 85% in a single year, to 129.2 million.

## Summary of the Report:

- India's OTT audience universe (defined as number of people who have watched online videos at least once in the last month) is estimated at 601.2 million in 2025, i.e., a growth of 9.9% vis-a-vis 2024
- 41% of India's estimated 2025 population is consuming online video content, up from 38% last year
- The Connected TV (CTV) audience base has grown from 69.7 million in 2024 to 129.2 million in 2025, i.e., by 85% in a single year
- The report, available by subscription, breaks down the 601.2 million universe by gender, age, media affluence, NCCS, pop strata, states, and cities

## India's OTT Audience Universe:

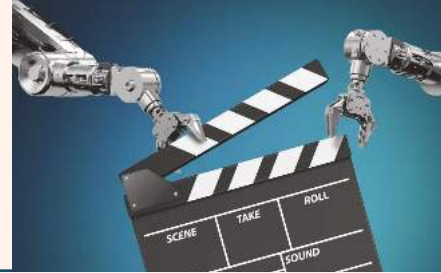
As per the report, India's OTT audience universe, defined as those who have watched digital videos at least once in the last one month, is now at 601.2 Million (or 60.12 crore) people. The growth from 2024 to 2025 is 9.9%, which is a notch lower than the 13%+ growth rates seen in 2023 and 2024. India's OTT penetration now stands at 41% of the country's population, up from 37% last year. Year-on-year growth of India's OTT (digital video) universe can be seen in the chart below.



One of the biggest growths is noticed in Connected TV (CTV) usage in India. The 2025 report estimates the number of active CTV users in India (streaming videos on a CTV device in the last one month), recording 85% growth at 129.2 million, from 69.7 million in 2024. While India has traditionally been a smartphone-first market, the CTV growth story suggests that we are now moving to a two-device market. This development has strong implications for the future of the Indian Media & Entertainment economy.



# Artificial Intelligence (AI) and its use to Film Producers



AI provides film producers with powerful tools to enhance efficiency and optimize decision-making across all stages of filmmaking, from script analysis and pre-production to marketing, distribution, and financial management. While ethical and creative considerations remain, AI is proving to be a transformative partner for human producers, not a replacement. Producers are recommended to make use of this powerful tool.

## Pre-Production and Creative Development:

- **Script and story analysis:** AI can analyse a script for its narrative structure, pacing, and emotional impact to predict its commercial viability and audience reception. Tools like ScriptBook can identify plot weaknesses and suggest improvements to enhance a story's appeal.
- **Automated storyboarding:** Generative AI can quickly turn script descriptions or text prompts into visual storyboards. This accelerates the pre-visualization process, allowing producers to experiment with different camera angles and scene compositions affordably.
- **Predictive scheduling and budgeting:** Producers can use AI-powered platforms like RivetAI and Filmustage to create and manage detailed production timelines and budgets.
- **Previsualisation (Previs):** AI can help in the process of visualizing a scene or sequence before filming to plan camera angles, movement, lighting, and effects by creating visuals.

## Production and Visual Effects:

- **Enhanced VFX and CGI:** AI-powered software from companies like Adobe and Autodesk can automate and accelerate the creation of visual effects and computer-generated imagery (CGI). It enables producers to create complex, realistic effects more cost-effectively and faster than traditional methods.
- **"Deepfake" technology:** For specific applications, AI can be used to "de-age" actors or swap faces for

seamless digital continuity. For instance, AI was famously used to de-age Robert De Niro and Al Pacino in *The Irishman*.

- **Smart camera systems:** During filming, AI-enabled camera systems can automate complex tasks, such as tracking subjects, stabilizing footage, and adjusting focus in real time. This minimizes human error and helps capture high-quality footage more efficiently.

## Post-Production and Sound Design:

- **Automated editing and colour grading:** AI tools integrated into software like Adobe Premiere Pro and DaVinci Resolve can automate tedious editing tasks. These include scene detection, shot trimming, and colour correction to ensure visual consistency.
- **Automated dubbing and translation:** Platforms like *Deepdub.ai* and *Wavel AI* use AI to significantly reduce the time required for dubbing. They can even use a sample of the original actor's voice to create realistic voices in different languages.
- **AI-generated music:** AI can compose original soundtracks and background music based on a film's mood and tone. This provides composers with a starting point or generates bespoke scores for a fraction of the time and cost.

## Marketing, distribution and finance:

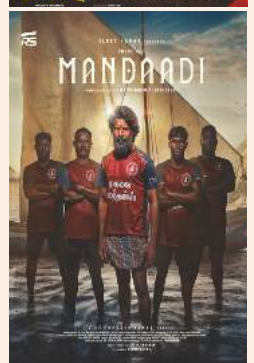
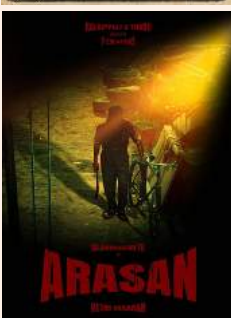
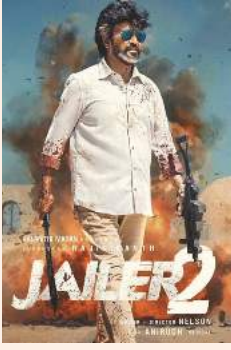
- **Predictive marketing analytics:** By analysing audience data from social media, reviews, and streaming platforms, AI can provide insights into viewer preferences and trends. This allows producers to create highly targeted and effective marketing campaigns.
- **Trailer creation:** AI can analyse vast datasets of successful movie trailers to identify the most emotionally impactful scenes. It can then automatically assemble a new, compelling trailer to maximize audience engagement.
- **Optimal distribution and monetization:** AI can help analyse market trends and audience behaviour to determine the best distribution channels and release timings for a film. It can also optimize ad placements and predict revenue streams.







# TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2025 - 26



Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2	Sun Pictures
Kamal Haasan	Yet to be announced	-
Vijay	Jana Nayagan	KVN Productions
Ajith Kumar	Yet to be announced	-
Suriya	Karuppu / Suriya 46	Dream Warrior Pictures / Sithara Entertainments
Vikram	Dhruva Natchathiram / Chiyaan 63 / Chiyaan 64	Ondraga Entertainment / Shanthi Talkies / Vels Film International
Dhanush	D54	Vels Film International
Sivakarthy	Parasakthi	Dawn Pictures
Karthi	Vaa Vaathiyaar, Sardar 2 / Marshal	Studio Green Films / Prince Pictures / Dream Warrior Pictures
Silambarasan TR	Arasan / STR 50 / God of Love	V Creations / Atman Cine Arts / AGS Entertainment
Ravi Mohan	Genie / Karathey Babu / Parasakthi / Bro Code	Vels Film International / Screen Scene Entertainment / Dawn Pictures / Ravi Mohan Studios
Vishal	Thupparivalan - 2 / Magudam	Vishal Film Factory / Super Good Films
Raghava Lawrence	Benz / Hunter / Kaala Bhairava	Passion Studios- G Squad - Goldmines Telefilms / Goldmines Studios
Arya	Mr. X / Ananthan Kaadu	Prince Pictures / Mini Studios
Vijay Sethupathi	Train	V Creations
Pradeep Ranganathan	LiK	Seven Screen Studio
R. Madhavan	Adhirshatasaali / G.D.N	AA Media Corporation / Varghese Moolans Pictures
Vishnu Vishal	Mohan Das / Irandu Vaanam / Gatta Kusthi 2	Vishnu Vishal Productions / Sathya Jyothi Films / Vels Film International
Vijay Antony	Agni Siragugal / Lawyer	Amma Creations / Vijay Antony Film Corporation
Arun Vijay	Agni Siragugal / Retta Thala	Amma Creations / BTG Universal
Jiiva	Golmaal / TTT / Jiiva 46	Jaguar Studios / Kannan Ravi Productions
Soori	Mandaadi	RS Infortainment
Santhanam	Yet to be announced	-
RJ Balaji	Happy Ending	Million Dollar Studios
M. Sasikumar	Naa Naa / Pagaivanukku Arulvai / Freedom / My Lord / Evidence #8	Multiple Producers / Olympia Movies / Five Star Creations
Prabhudeva	Jalsa / Flashback / Michael Musasi / Moon Walk / Untitled Film	Abhishek Films (two films) / Joy Film Box Entertainment / Behindwoods / KRG Productions
Siddharth	Untitled film	Passion Studios
Kavin	Mask / Hi / Kavin 08 / Kavin 09	Grass Root Films / Seven Screen Studio / Prince Pictures / Think Studios



# TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2025 - 26

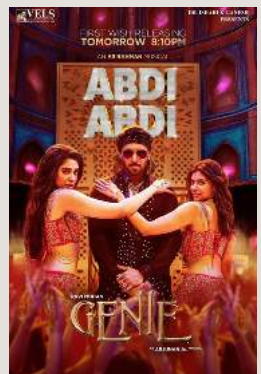
Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Yet to be announced	-
Aari Arjunan	4th Floor / Untitled film /	Mano Creation / Madras Deck Entertainment
Arjun Das	Once More	Million Dollar Studios
Arulnidhi	DeMonte Colony 3	Gnanamuthu Pattarai
Ashok Selvan	AS 23 / Untitled Film	Happy High Pictures / Million Dollar Studios
Atharvaa	Address / Parasakthi / Idhayam Murali	Ajey Krishna / Dawn Pictures
Bharath	Munnarivaan / Kalidas 2	Libra Productions / Sky Pictures
Dhruv Vikram	Yet to be announced	-
Dinesh	Karuppu Pulsar	Yasho Entertainment
G.V. Prakash Kumar	Idi Muzhakkam / Untitled film / Mental Manathil / Immortal / Untitled Film	Skyman Films International / Neelam Productions / Parallel Universe Pictures / Ak Film Factory / Beyond Pictures
Gautham Karthik	Criminal / Mr.X (with Arya)	Parsa Pictures-Big Print Pictures / Prince Pictures
Harish Kalyan	Nooru Kodi Vanavil / HK 15	Balaji Kapa / Think Studios
Hip Hop Adhi	Meesaya Murukku 2	Avni Cinemax
Jai	Karuppar Nagaram / Jai 32 / Untitled Film / Untitled Film	R. Ramesh / Mithun Mithra Productions / Studio Green / BV Frames
Kalaiyarasan	Yet to be announced	-
Kalidas Jayaram	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kreshna	Untitled Film / Kreshna 23 / Kreshna 25	EVEG Entertainment / Dawn Creations / Manu Manthra Creations
Manikandan	Untitled	Neelam Productions
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Golmaal	Inder Kumar / Jaguar Studios
Nakkul	Yet to be announced	-
Prashanth	Prashanth 55 with Dir. Hari	Staar Movies
Rio Raj	Yet to be announced	-
Sathish	Yet to be announced	-
S.J. Suryah	Killer	Sree Gokulam Movies
Shanmuga Pandian	Kombuseevi	Star Cinemas
Shantanu Bhagyaraj	Untitled Film / Magenta	Studio Green / Brand Blitz Entertainment
Sibi Sathyaraj	Yet to be announced	-
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Untitled Film	Best Cast Studios
Tharshan	GodsJilla	Zinema Media & Entertainment - Creative Entertainers - PGS Productions
Vaibhav	Aalambana	KJR Studios
Vasanth Ravi	Yet to be announced	-
Vemal	Untitled Film / Vadam	Ajith Vinayaka Films / Masani Pictures
Vetri	Iravu	M.S. Murugaraj
Vidaarth	Kaagangal / Untitled / Madhiyaalan	Mayavaram Pictures / Cuiyam Films / Studio Jockey Entertainment
Vikram Prabhu	Rathamum Sathaiyum / Pagaiye Kaththiru / Sirai	Karthik Advaita / Kandhan Arts / Seven Screen Studios
Vikranth	The Killer Man	Big Bang Cinemas
Yogi Babu	Medical Miracle / Constable Nandhan / Untitled	A1 Productions / Shankar Productions / Dev Cinemas





# TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2025 - 26

Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	Mannangatti / Rakkayie / Mookuthi Amman 2	Prince Pictures / Drumsticks Productions & MovieVerse Studios / Vels Film International
Trisha	Karuppu	Dream Warrior Pictures
Keerthi Suresh	Revolver Rita / Kanni Vedi	Passion Studios / Dream Warrior Pictures
Rashmika Mandana	Rainbow / Girl Friend	Dream Warrior Pictures / Geetha Arts
Pooja Hegde	Jananayagan	KVN Productions
Nithya Menen	Yet to be announced	-
Sai Pallavi	Yet to be announced	-
Shruti Haasan	Chennai Story / Train	Guru Films / V Creations
Kalyani Priyadarshan	Genie / Marshal	Vels Film International / Dream Warrior Pictures
Aishwarya Rajesh	Karuppar Nagaram / Theeyavar Kulai Nadunga	RR Filmmakers / GS Arts
Aditi Shankar	Once More	Million Dollar Studios
Andrea Jeremiah	Pisasu 2 / Manushi / Mask / Kadal Kanni	Rockfort Entertainment / Grass Root Films / Masala Pix
Krithi Shetty	Vaa Vaathiyaar / LIK / Genie	Studio Green Films / 7 Screen Studios / Vels Film International
Mamitha Baiju	Jana Nayagan / Irandu Vaanam / Suriya 46	KVN Productions / Sathya Jyothi Films / Sithara Entertainments
Kayodu Lohar	Idhayam Murali / STR 49 / Immortal	Both by Dawn Pictures / AK Film Factory
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	DeMonte Colony III / Hotspot 2	Gnanamuthu Pattarai / KJB TALKIES
Tamannaah Bhatia	Yet to be announced	-
Dushara Vijayan	Magudam	Super Good Films
Priyanka Mohan	Kavin 08	Prince Pictures
Aishwarya Lekshmi	Gatta Kusthi 2	Vels Film International
Malavika Mohanan	Yet to be announced	-
Raashi Khanna	Yet to be announced	-
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof / Yogi Da	Golden Studios / Sri Monica Cini Films



# New Tamil Films Expected to release from November 2025 onwards...

The list of films that are expected to be released from November 2025 onwards, as per the release date announced by the Producers, is shared below. This is only a tentative list and will be updated every month.

Producers are requested to make a note of the release schedule below and plan their releases based on this. We sincerely request Producers not to plan their releases if already 4 or 5 films have scheduled their release in that week. Currently there are too many releases (6 to 10 releases) in some weeks, which affect all the films with audience not showing interest to watch any of them.

Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
07-Nov	Aaromaley	Mini Studios	Sarang Thiagu	Kishen Das	Theatre	Vijay TV	Jio Hotstar	Romance
07-Nov	Others	Grand Pictures	Abin Hariharan	Adithya Madhavan	Theatre			Thriller
07-Nov	The Girlfriend	Geeta Arts	Rahul Ravindran	Rashmika Mandanna	Theatre			Romance
07-Nov	Cristina Kathirvelan	Sri Lakshmi Dream Factory	SJN Alax Pandian	Kaushik Ram - Pratibha	Theatre			Romance
14-Nov	Kaantha	Spirit Media & Wayfarer Films	Selvamani Selvaraj	Dulquer Salmaan	Theatre		NetFlix	Period Drama
14-Nov	Kumki 2	Pen Studios	Prabhu Solomon	Mathi - Arjun Das	Theatre			Realistic
21-Nov	Mask	The Show Must Go On	Vikarnan Ashok	Kavin-Andrea Jeremiah	Theatre	Vijay TV	Zee 5	Thriller
28-Nov	Lenin Pandiyan	Sathya Jyothi Films	D.D. Balachandran	Dhaarshan Ramkumar & Gangai Amaran	Theatre		Amazon Prime	Family Drama
05-Dec	Vaa Vaathiyaar	Studio Green Films	Nalam Kumarasamy	Karthi	Theatre	Zee Tamil	Amazon Prime	Fantasy-Action
12-Dec								
18-Dec	Life Insurance Kompany	Seven Screen Studios	Vignesh Sivan	Pradeep Ranganathan	Theatre			Fantasy-Action
25-Dec	Sirai	Seven Screen Studios	Suresh Rajakumari	Vikram Prabhu - Akshay	Theatre	Zee Tamil	Zee5	Realitic
02-Jan								
09-Jan	Jananayagan	KVN Productions	H. Vinoth	Vijay	Theatre	Sun TV	Amazon Prime	Action
14-Jan	Parasakthi	Dawn Pictures	Sudha Kongara	Sivakarthiskeyan - Ravi Mohan - Atharvaa	Theatre	Kalaigunar TV		Historical

\* All the above release dates are tentative, as per trade reports and subject to change. Will be updated every month



## Tamil Film Active Producers Association is setting Benchmark for servicing Producers in every aspect of Film Production.

**TFAPA** is growing every month with the addition of new members, by being an Active Producer Association, taking up several new initiatives to benefit its members and the Tamil film industry at large. TFAPA is respected for its active participation and quick support to its members and the industry at large. As of October 2025, the active membership of TFAPA is more than 375, and Team TFAPA wishes to thank the members for trusting the Association and being a part of the family, which is growing each month. In this section, we feature the new Producer members who joined TFAPA during the month of October 2025, to introduce them to the entire community of TFAPA members and also to the film trade. At TFAPA, we are delighted to welcome 6 new members, who joined us during October 2025, whose details are presented below. We wish all the new members a big success in their film production journey.

S.No.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1.	New Producer Member	M/s PAARVATHAA ENTERTAINMENTS PVT LTD	Mr. KARUPPIAH.C
2.	New Producer Member	M/s VISION TREE PRODUCTION	Mr. RAGULAN KADIRESAN
3.	New Producer Member	M/s SRI KALASA THEATRE PRODUCTIONS	Mr. M.P. BABU
4.	Primary Member	M/s ZHAGARAM STUDIOS LLP	Ms. D. JAISHREE
5.	New Producer Member	M/s DELTA TALKIES	Ms. KARTHIKADEVI JEYACHANDRAN
6.	New Producer Member	M/s PIXEL POPCORN PICTURES	Mr. D. UDAYA KUMAR

With their addition, TFAPA's family has grown further and become stronger. Our current strength of active producer members is as follows:

### Summary of TFAPA Members as of 31st October 2025:

Type of Members	Number of Members as of 31.10.2025
New Producer Members	289
Associate Members	21
Primary Members	62
Corporate Members	5
<b>Total Active Members</b>	<b>377</b>



TFAPA provides several services to its members efficiently and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of the application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of the application for films in all South Indian languages.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using the issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receipt of the request.
6. Supporting the members in the business of their film, within the gambit of the Association by tying up with various business units and technology firms.
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the happenings in the industry.
10. Regular meetings to brief the members on the changes happening in the industry.
11. Many other services or support as required from time to time.

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To Advertise in this monthly Trade Guide, please contact: Ms. **Prasanna Lakshmi** at **9566064204**.

Designer: **Senthil Govindasamy**

PRO for the Association: **Nikil Murukan**

**For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION**





DREAM WARRIOR PICTURES

SURIYA

# சூர

WRITTEN & DIRECTED BY  
R J B

DIRECTOR OF PHOTOGRAPHY G.K.VISHNU MUSIC SAI ABHYANKKAR ACTION ANBARIV - VIKRAM MOR

EDIT R.KALAIVANAN PRODUCTION DESIGN ARUN VENJARAMOODU CHOREOGRAPHY SHOBI - SANDY

STYLIST PRAVEEN RAJA - EKA LAKHANI - DIVYA NAGARAJAN WRITERS ASHWIN RAVICHANDRAN - RAHUL RAJ - T S GOPI KRISHNAN - KARAN ARAVIND KUMAR

LYRICS VISHNU EDAVAN - ASAL KOLAAR - ARUN SRINIVASAN COSTUMES PERUMAL SELVAM MAKE-UP VINOTH SUKUMARAN STILLS NAREN COLOR REDCHILLIES.COLOR SR.COLORIST KEN METZKER VFX PHANTOM

PRODUCTION CONTROLLER RAJENDRAN PS- SOUND DESIGN SACHIN - HARI SOUND MIX KANNAN GANPAT PUBLICITY DESIGNER KABILAN PRO SATHISH ASSOCIATE EP ALLAUDIN HUSSAIN, SATHAPPA S PROMOTIONS ESAKKI MUTHU K

EXECUTIVE PRODUCER ARAVENDRAJ BASKARAN

PRODUCED BY S.R.PRAKASH BABU - S.R.PRABU

thinkmusic





TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

# TAMIL CINEMA

## TRADE GUIDE

Issue - 20/2025

A Ready Reckoner on Tamil Cinema

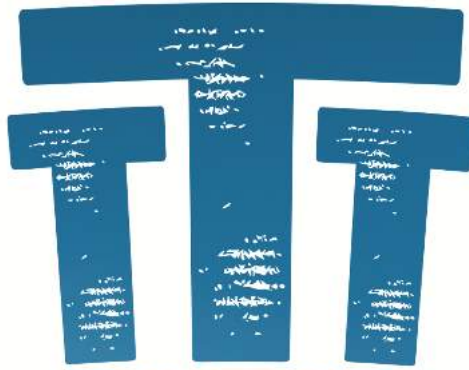
November 2025



KANNAN RAVI  
PRODUCTIONS



JIIVA IN



THALAIVAR THAMEI  
THALAVIL



A FILM BY **NITHISH SAHADEV**  
PRODUCED BY **KANNAN RAVI**  
CO PRODUCED BY **DEEPAK RAVI**

WRITTEN BY SANJO JOSEPH, NITHISH SAHADEV, ANURAG O.S. EDITOR MUTHUKUMAR RAMANATHAN ART DIRECTOR ARJUNE BABU MUSIC VISHNU VIJAY COSTUME DESIGNER LEPTA NUNU  
PRODUCTION DESIGNER SUNIL KUMARAN ASSISTANT DIRECTOR VIJAYAKUMAR SOLAIMUTHU EXECUTIVE PRODUCERS RITHVIK LINA RAMADAS SANJAY KANAR SANKARAN A.S. - K.C. SIVHARTHAN PRODUCED BY VISHNU SUJATHAN  
BY FOCUS VFX V. RAJESWAR PRODUCED BY RITHESH SELVARAJA BASED ON THE SCREENPLAY BY PRABHU JACKY WRITTEN BY VIJAYAKUMAR SOLAIMUTHU, NEDDI NATHAN THOMAS, PA KARTHIK  
CASTING DIRECTOR THULASI SUNDAR, PRAVEEN SUBRAMANIAN DIRECTOR OF PHOTOGRAPHY K. JAGAN (LML STUDIO) MUSIC BY NATHAN PHILIPS EDITOR SATHISH S. MEDIA DESIGNER YELLOOTHOOTS  
EXECUTIVE PRODUCERS DR. TINITA KUMARI, SRINATH VISWANATHAN PRODUCED BY N. ILAIPARAJA SELVAN, NIRMAL INKRAU  
EXECUTIVE PRODUCERS & EDITOR N. RANU COORDINATOR RAMESH CP

A VISHNU VIJAY MUSICAL