



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 25/2026

April 2026



D.R. ISHARI K GANESH

PRESENTS

think
STUDIOS

FROM THE
WRITERS & DIRECTOR
OF
POR THOZHIL

DHANUSH

KARA

DIRECTED BY
VIGNESH RAJA



NETFLIX



KANNAN RAVI PRODUCTIONS



KANNAN RAVI GROUP

NATTY

MS BASKAR

THAMBI RAMAIAH

ILAVARASU

IN THEATRES
APRIL
10TH

TN 2026

THANGA MATCHATHIRAM



U/A



DIRECTED BY UMAPATHY S RAMAIAH

MUSIC: DARBUKA SIVA EDITOR: PG MUTHIAH EXECUTIVE PRODUCERS: ARUL R THANGAM PRODUCED BY: SRINATH VISWANATHAN EXECUTIVE PRODUCERS: TAPAS NAYAK EXECUTIVE PRODUCERS: NK RAHUL
EXECUTIVE PRODUCERS: SANDY, PRAVEEN G EXECUTIVE PRODUCERS: MAHESH MATHEW EXECUTIVE PRODUCERS: NAVAA RAMBO RAJKUMAR EXECUTIVE PRODUCERS: KARTHIK NETHA, MOHAN RAJAN, VIGNESH RAMAKRISHNA
EXECUTIVE PRODUCERS: K JAGAN EXECUTIVE PRODUCERS: UMAPATHY RAJA PRODUCED BY: SATHISH - AIM MANAGER & PROMOTION: KV MOTHI - DEC EXECUTIVE PRODUCERS: THANDORA

CO PRODUCED BY DEEPAK RAVI

PRODUCED BY KANNAN RAVI





KARTHIK SUBBARAJ & RANA DAGGUBATI PRESENT



WORLD WIDE
APRIL
3RD

BASED
ON
THE
MEMORIES
OF
A
WAR
CHILD



NEELIRA

WRITTEN AND DIRECTED BY
SOMEETHARAN

OPP SELVAPATHNAM PRATHEEPAN EDITOR RADHA SRIDHAR MUSIC K. JAY MARTIN STORIES BASCHER & ARIE TAPAS NAYAK STORIES DINESH SUBBARAYAN
CO-DIRECTOR VIKKY COSTUMES SUBAIR - THARANGINI TITLE DESIGN GIBSON UGA PRODUCTION DESIGN TUNEYIDORN-2RAM AND PINKIL MURUGAN PRODUCTION COORDINATOR RAJ KUMAR PRODUCTION MANAGER NIRMAL KUMAR
EXECUTIVE PRODUCER ASHOK NARAYANAN ASSOCIATE PRODUCER PAVAN NARENDRA - ABDULMOZHITHAYAN KALIMOTHI

CO-PRODUCED BY RANA DAGGUBATI - KALYAN SUBRAMANIAN

PRODUCED BY KAARTHIKEYAN S - KARTHIK SUBBARAJ



400+
Members
Strong Association

Tamil Film Active Producers Association

Regd. No. SRG/Chennai South/250/2020 under Tamil Nadu Societies Registration Act 1975



Visit: www.TFAPA.com
Contact: tfapa2020@gmail.com

Office-Bearers

- Founder-President : Director **P Bharathirajaa**
- President : **T.G. Thyagarajan**
- General Secretary : **T. Siva**
- Treasurer : **G Dhananjheyam**
- Vice-Presidents : **S.R. Prabu and S.S. Lalit Kumar**
- Joint Secretaries : **Mukesh R. Mehta and S. Vinod Kumar**

EC Members: K.S. Ravikumar, Sundar C, Vignesh Sivan, S. Lakshman Kumar, Sudhan Sundaram, Ramesh P. Pillai, R. Kannan, Kamal Bohra, Kaarthekeyan Santhanam and Nitin Sathya

TAMIL CINEMA TRADE GUIDE UPDATES YOU ON TAMIL FILM INDUSTRY..

Tamil Cinema Trade Guide, a monthly publication brought out by Tamil Film Active Producers Association (TFAPA), is the most sought after by many associated with Tamil Cinema, Producers, Directors, Business Associations, Media and many common public, as it provides complete knowledge on the happenings in the industry and updates every important development. We at TFAPA are doing our best to ensure that every progress of Tamil Cinema is informed to members so that their knowledge is updated.

Tamil Cinema Trade Guide helps everyone to know more about the industry and is sent to as many people related to Tamil Cinema as possible across the country, and its reach is widening with each issue. Apart from giving all data related to Tamil Cinema, the detailed articles analysing the happenings in the industry enlighten everyone with more knowledge.

This monthly Trade Guide presents various details about the Tamil film industry, including New Tamil Film releases for the month and their performance, important happenings like new film poojas, informative articles analysing the developments in the industry during the month, Ormax Media report on All-India Box Office, Tamil Cinema Box Office, Tamil films expected to release in the coming months and details of Lead Actors with their forthcoming film details for Producers to know the film commitment of actors, that may help to approach them suitably.

The Trade Guide is distributed for free to all members of TFAPA and everyone associated with Tamil Cinema in some way. We welcome any suggestions or feedback to improve the Trade Guide content.

We welcome advertisements from Producers and Industry associates to include in the Trade Guide each month, as it will help them by reaching more people connected to the industry. Visit: www.TFAPA.com; Contact: tfapa2020@gmail.com

G Dhananjheyam,
Editor – Publisher – Cinema Strategist







ATTENTION FILM PRODUCERS & DISTRIBUTORS

FROM 15 MARCH 2026,
CBFC MANDATES
AD & CC FOR ALL FILMS IN INDIA.

POST OFFICE OFFERS A SIMPLIFIED, BUDGET-FRIENDLY SOLUTION
WE PROVIDE HIGH-QUALITY
AUDIO DESCRIPTION (AD) & CLOSED CAPTIONING (CC)
THAT ARE FULLY COMPLIANT AND READY FOR CERTIFICATION.

CENSOR DCP
SUBTITLES MASTERING
1 QC SHOW WITH FREE CORRECTIONS
CENSOR KDM & TIMECODE BURN-IN
TRAILER & AUDIO LAUNCH CONTENT MASTERING

SPECIAL FLAT FEE OF ₹75,000 + GST PER LANGUAGE
INCLUDING BOTH  AD &  CC
FREE ADX APP FOR AUDIENCES ON ANDROID & IOS



COMPLETE END-TO-END SOLUTIONS FOR DELIVERING CONTENT TO CINEMAS,
DOMESTIC AND OVERSEAS MARKETS, OTT PLATFORMS, AND SATELLITE.

+91 98401 57677 | +91 98408 94565



adcc@bypostoffice.com | www.bypostoffice.com

AD)))X
BY POST X





Small Budget Films give momentum to Tamil Cinema in March 2026

While Tamil Cinema is waiting for Vijay's *Jana Nayagan* to release and give big momentum at box office, the film has been delayed due to censor certificate related issues from Central Board of Film Certification for almost three months. In this situation, small budget films *Thaai Kizhavi* (released on 27th Feb) and *Youth* (released on 19th March) gave the much-needed momentum by recording good collections at box office in March. *Thaai Kizhavi* registered a phenomenal collection of over ₹65 crore (over ₹75 world-wide) while *Youth* is expected to earn a minimum of ₹35 to 40 crore in Tamil Nadu alone. *Happy Raj* released on 27th March, got a good opening weekend, and we will know its earnings by the first week of April.

In the first three months of 2026, *Parasakthi*, *Thalaivar Thambi Thalamayil*, *With Love*, *Thaai Kizhavi*, *Youth* and *Happy Raj* have turned out to be box office successes, while *Hot Spot 2* was a reasonable success. Thus, of the 70 new Tamil releases in the first three months, 7 films can be termed as commercially successful, which is 10% success rate.

The list of 24 new films released in March 2026, along with details of Satellite channels and OTT platforms that acquired these films so far, is presented below. Many more of these new releases may be acquired by satellite channels and OTT platforms in the coming months and will be updated. Cumulatively, till March, Tamil Cinema had 70 new films released in comparison to 72 new films released until March 2025.



S.No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre/ OTT Release	Satellite rights	OTT rights	Genre
1	06-Mar	Mustafa Mustafa	The Mapogos Company	Praveen Saravanan	Sathish - Suresh Ravi	Theatre			Comedy
2	06-Mar	Vadam	Masani Pictures	Kenthiran V	Vimal - Natty	Theatre			Rural Action
3	06-Mar	Kadhala Reset Repeat	Denvi Productions - D Studios	Vijay	Madumkesh	Theatre			Love
4	06-Mar	Vasool Mannan	ML Productions	Vel Kumaresan	Sridevaa Krishnan	Theatre			Comedy
5	06-Mar	Oh Butterfly	Anthil Cinema	Vijay Ranganathan	Nivedhitha Sathish	Theatre			Thriller
6	06-Mar	99/66	Mitra Pictures	M.S. Moorthy	Rachita Mahalakshmi	Theatre			Thriller
7	06-Mar	Chellamada Nee Enakku	Kalaimagal Production	Anandh Sivam	Vasi	Theatre			Love
8	06-Mar	Yaarra Antha Paiyan - Naan Thaan Antha Paiyan	PR Productions	Paul Raj	Paul Raj	Theatre			Love
9	06-Mar	Muri	Mekkunel Films	Anita Augustine	Vincent	Theatre			Action
10	13-Mar	Made in Korea	Rise East Productions	Ra. Karthik	Priyanka Mohan	OTT Original		NetFlix	Love
11	13-Mar	Kolaiseval	RP Films	VR Thudhivaanan	Kalaiyarasan	Theatre			Realistic
12	13-Mar	Vengeance	AC Production	Rahul Ashok	Aparnathi	Theatre			Thriller
13	13-Mar	Vowels	Riddhi Siddhi Films	Dhilip Kumar-Sangeet		Theatre			Anthology
14	13-Mar	Police Family	On the Table Productions	Balu	Saravanan	Theatre			Thriller
15	13-Mar	Divya	RJP Media	RJP		Theatre			Love
16	13-Mar	Keluthi	AK Square Films	Yuva Raja	Yuvaraja	Theatre			Love
17	13-Mar	Kenatha Kanom	EX Office Studio	Suresh Sangaiah	Yogi Babu	Theatre	Vijay TV	Jio Hotstar	Comedy
18	13-Mar	Anthony	Osai Films	Sukirthan Christhura & Jenosen Rajeswar	Kayal Vincent	Theatre			Love
19	19-Mar	Youth	Paarvathaa Entertainments Pvt Ltd	Ken Karunas	Ken Kaunas	Theatre	Vijay TV	NetFlix	Love
20	27-Mar	Happy Raj	Beyond Pictures	Maria Raja Elanchezhyan	G.V. Prakash Kumar	Theatre		Amazon Prime	Love
21	27-Mar	Kaanadha Sudar	The Path Makers	Janagan A	Kathiravaahaasan	Theatre			Love
22	27-Mar	Nee Forever	Zhen Studios	Ashok Kumar Kalaivani	Sudharshen Govind	Theatre		NetFlix	Love
23	27-Mar	Satan: The Dark	EPS Pictures	Manikandan Ramalingam	FJ	Theatre			Thriller
24	28-Mar	Aayul Thandanai	Dream Makers	Jai Paramasivan	M.S. Baskar	OTT Original		TentKotta	Realistic

Tamil Cinema has many high-budget films lined up like *Jana Nayagan*, *Karuppu*, *Kara*, *Life Insurance Kompany*, *Train*, *Sardar 2*, *Vishwanath & Co.*, *Karathay Babu*, *Irandu Vaanam*, *DeMonte Colony-III*, *Moonwalk* in the next four months (April to July 2026). The industry is expecting them to achieve big success to give a further boost to Tamil Cinema.

G DHANANJHEYAN

Film Producer | Distributor | Cinema Strategist

Strengthening the Business Backbone of Tamil Cinema

The Next Phase of My Industry Engagement

Success in Cinema is no longer accidental.
It must be architected.

Tamil cinema now operates in a complex financial environment - evolving OTT models, shifting theatrical economics, changing audience behaviour, and increasing capital sensitivity.

The margin for error has significantly tightened.

Projects now require financial architecture, clarity of recovery, and risk-aware positioning—even before commencing the pre-production of the film.

In this landscape, passion alone cannot safeguard a film project.

Every project must begin with business clarity.

Today's film business scenario demands structured engagement from start to finish, rather than casual conversations. I am ready to offer my services to Producers and Investors:

My advisory and consulting areas of focus

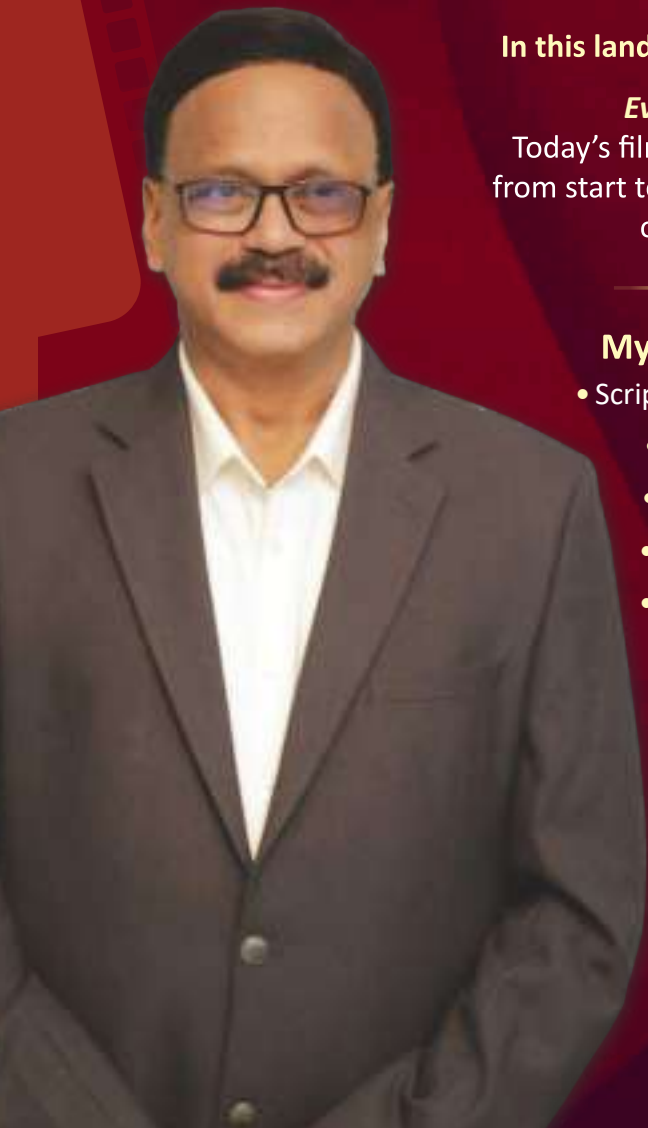
- Script-to-Screen: commercial viability analysis of subject and budget.
- First copy line production of a film, on the budget finalized.
- Theatrical and Non-Theatrical (OTT/Satellite) revenue strategy.
- Strategic packaging and positioning of the film.
- Marketing and promotion aligned to the scale of the film.

Those seeking structured strategic engagement may reach out for a discussion.

G Dhananjhey & Team

Committed to Financially Responsible Tamil Cinema

Contact: dhananjayang@gmail.com or WhatsApp: +91-90030-18490



NEW FILM COMMENCEMENTS IN MARCH 2026



Santa 20 – K7 Studios – New Film Pooja



Kannan Ravi – Aishwarya Rajinikanth – Jai – Texla – New Film Pooja



Master Plan – Hari Uthraa Productions – New Film Pooja



Thodakkam – Vidaarth – New Film Pooja



River Route Studios – Rio Raj – Ram Nishanth – New Film Pooja



Ravi Mohan Studios – Yogi Babu – New Film Pooja



Arivu – Uriyadi Vijayakumar – New Film Pooja



Insomniac Dream – Mano – Kumaran – New Film Pooja



The Dorm – Munishkanth – Good Stuff – New Film Pooja



Maddy – Roll Time Studios – Rio Raj – New Film Pooja

SOUTH FILM INDUSTRY DEBATES THE 8 WEEKS OTT WINDOW SOUGHT BY THEATRE OWNERS

BIG MOVE OR RISKY BET? Can South exhibitors' push for 8-week OTT gap save theatres?

Theatre vs OTT is about value vs convenience
 Highlighting the value proposition of theatrical experience, former TRCC chief Suresh Narayan states, "People usually spend ₹1,000-₹1,500 on a seatment for half an hour, but a theatre ticket costs around ₹200 and offers three hours of air-conditioned entertainment. But theatres remain empty because audiences prefer watching on OTT releases. If the OTT window is extended, it will not only encourage more people to return to theatres and help films, especially quality films that take time to find their audience, grow through word-of-mouth and lead to repeat viewings."

'OTT WINDOW NEEDS UNITED CALL FROM SOUTH FILM INDUSTRIES'
 Producer and distributor G. Damodaran believes all South industries should reach a consensus on the matter. "The Tamil Film Producers Council, along with the Tamil Film Exhibitors Association, should coordinate other language film chambers to arrive at a common view on this matter. The Tamil industry cannot



'Small and mid-budget films may gain from extended OTT window'
 K. Damodar Prasad, president of the Telugu Film Chamber of Commerce (TFCC), believes the move could particularly benefit mid-range and smaller films. "Big star films usually draw audiences due to their fan base and scale, but mid-budget and smaller films are more affected by declining footfall in theatres. OTT platforms are no longer acquiring such films as actively as they did during the pandemic. As a result, these films have departed from the theatrical circuit to survive. If implemented, the new approach could help improve theatre footfall and give mid-range and small films a better chance at the box office."

Audiences today skip moderately successful films in theatres because they expect them to arrive on OTT within a couple of weeks. The mindset is, 'Why go to the theatre if it will soon be available online?'
 - Suresh Narayan, former TRCC chief

unilaterally make such a decision, given that OTT is currently purchased all over South India, languages do a trade-off. One of South industries' main issues is ownership. The OTT window and the modes operated to implement it with theatres will be implemented to the theatre owners and distributors' association," he shares.

UNEVEN OTT GAINS AND FALLING FOOTFALL IN THEATRES
 Suresh, former TRCC secretary, Film Exhibitors' United for preservation of Cinema (UEPC), points out that OTT gains have not translated down evenly. "On producer in the Malayalam industry has really benefited from OTT as they are making more money going to areas, who also have a significant share of film revenue. In the case of Tamil, the OTT owner and creator have not benefited much from OTT as they are not making much money."

It all comes down to math, argue producers
 Producer Suresh Narayan says, "It all comes down to math. There are pros and cons to both sides. OTT is not free and if it's too wide a window, why should they pay a big premium over a film to watch it on the screen for two months? It's a healthy trade system, everyone in the industry should be using the producer, theatre owner, OTT owner and creator to work out a deal."



Thaai Kizhavi:

The Veteran Star's Quiet Triumph and the Blueprint for Female-Centric Success in Tamil Cinema

In an era dominated by big-budget star vehicles and high-octane actioners, *Thaai Kizhavi* has quietly scripted history. Starring veteran actress Radhika Sarathkumar, the film has crossed ₹75 crore worldwide, making it the biggest female-centric hit in Tamil cinema. Within Tamil Nadu alone, it has already sailed past the ₹60-crore mark and is poised to emerge as the highest-grossing Tamil release of 2026 so far. What makes this achievement extraordinary is not just the numbers, but the star at its centre: Radhika, a seasoned performer whose career spans four decades, yet who is not part of the current “new-age” heroine brigade.

The film’s overseas performance has shattered another long-standing myth. Rural-centric Tamil stories were long considered “unexportable,” yet *Thaai Kizhavi* has raked in over \$1.2 million in offshore territories. The reason is disarmingly simple: it is an entertaining yet deeply emotional story that resonates across age groups and geographies. Director Sivakumar Murugesan, in his debut, understood that audiences do not want unrelenting melodrama or stark realism. Instead, he balanced raw emotions at precisely



the right moments while wrapping the narrative in a consistently light-hearted, feel-good treatment. Much like how *Tourist Family* managed to keep viewers smiling despite its serious undertones, *Thaai Kizhavi* delivers laughter even as it tugs at heartstrings. The result is a film that feels both real and reassuring a rare combination in today’s cinema.

Smart financial decisions further amplified its success. The supporting cast — Balasaravanan, Munishkanth, Aruldoss and Singampuli are familiar, reliable names who bring credibility without burning a hole in the producer’s pocket. None command the astronomical fees of top-tier stars. Similarly, music composer Nivas K Prasanna is a proven talent who delivers quality at reasonable remuneration. By choosing competence over cost, the team ensured every rupee was spent where it truly mattered on screen.

Marketing, however, was never compromised. For a mid-budget film, the makers went all out, investing crores in aggressive promotion. From grand launch events and innovative digital campaigns to extensive physical activations across Tamil Nadu and key metros, they left no stone unturned. Crucially, the film earned genuine industry goodwill. Veterans and contemporary heavyweights Kamal

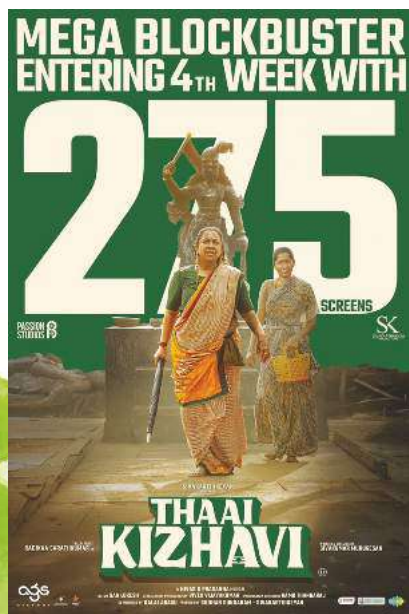


Haasan, Jyotika, Atlee and several others publicly praised the movie and urged audiences to watch it. Such organic endorsements from respected voices carried far more weight than paid promotions ever could.

At the heart of this campaign was Radhika herself. While many contemporary actors, both male and female, shy away from media interactions fearing it might “dilute their image,” Radhika embraced the spotlight. She gave interview after interview, sharing anecdotes, opening up about the film’s journey and connecting directly with fans. Her warmth and accessibility reminded everyone why she remains one of Tamil cinema’s most loved personalities.








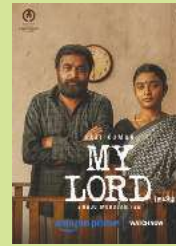


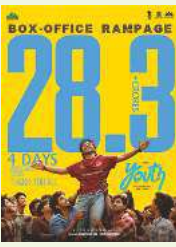



















Thaai Kizhavi proves that success in Tamil cinema today need not follow the formula of superstar salaries and spectacle. It shows that a well-told, emotionally intelligent story, backed by disciplined budgeting and fearless marketing, can outperform far bigger films. More importantly, it reaffirms that veteran talent, when given the right material and support, can still drive massive box-office victories.

In an industry often accused of chasing trends, *Thaai Kizhavi* stands out as a refreshing reminder: **audiences respond to honesty, heart and intelligent entertainment.** Radhika Sarathkumar and team have not just delivered a hit, they have set a new benchmark for female-centric cinema in Tamil Nadu and beyond.



TAMIL CINEMA: MONTH-WISE FILMS THAT GAINED ATTENTION, COMMERCIAL SUCCESS DURING 2026

The list of films that have succeeded at the box office or gained attention from critics and spoken for their content so far in 2026 is presented below.

Month	Film 1	Film 2	Film 3	Film 4	Film 5
January 2026					
February 2026					
March 2026					
April 2026					
May 2026					
June 2026					

zinema
MEDIA AND ENTERTAINMENT LIMITED
DINESH RAJ
PRESENTS

IN THEATRES SOON

CREATIVE
ENTERTAINERS &
DISTRIBUTORS
G DHANANJHEYAN
PRODUCTION



PAVISH
IN

LOVE OH LOVE

WRITTEN & DIRECTED BY
MAGESH RAJENDRAN

PRODUCED BY **DINESH RAJ | G DHANANJHEYAN**

DOY: P.G.MUTHIAH MUSIC: FOXM EDIT: N.B. SRIKANTH
ART DIRECTOR: P.A. MAHENDRAN STORY: ABISHEK SRINIVAS COSTUME DESIGNER: HARSHIKA RAMESH
FINANCIAL CONTROLLER: LALITHA VALASAMUTHU PRODUCTION EXECUTIVE: RAJESH KANNA
PRODUCTION MANAGER: SARAVANAN ACCOUNTS: K.CHELLAN STILLS: MAHESH JAYACHANDRAN
PUBLICITY DESIGNER: SATHISH TP PRO: REKHA PROMOTIONS N.S. JEGADEESAN (DIGITALLY)

thinkmusic

#LOVEOHLOVE

Digitally



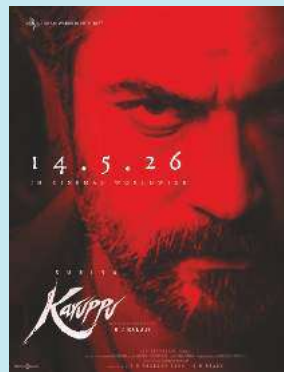
From Silence to Stampede:

Tamil Cinema's Missed Window and Packed Summer Schedule

Tamil cinema found itself in an unusual and avoidable bottleneck in 2026, largely due to a release calendar that had gone off track in the first quarter of the year. What should ideally have been a steady flow of releases between January and March instead turned into a vacuum, followed by an overcrowded and chaotic summer line-up.

Two major disruptions triggered this domino effect. The first is the indefinite postponement of *Jana Nayagan*. The film, which was expected to occupy a prime early-year slot, left distributors and exhibitors in limbo when its release plans became uncertain. In an industry that relies heavily on clarity and long-term scheduling, this lack of communication created hesitation across the board. Even now, with talks of a possible May release, the absence of a confirmed date continues to cast a shadow. Other big films are being forced to move ahead with tentative plans, unsure of where *Jana Nayagan* might eventually land. *Jana Nayagan*'s postponement certainly helped Tamil Cinema to get Hits like small budget films *TTT*, *With Love*, *Thaai Kizhavi* and *Youth* in the first three months.

The second blow came from *Toxic*, which was initially slated for a March 19 release. Positioned as a major tentpole film, it was expected to anchor the early summer window. However, its postponement to June 4 left a significant gap in March. This sudden shift disrupted the release strategies of multiple mid-range and smaller films that were waiting to align themselves around a big-ticket release.



The result of these two shifts is now evident. A large number of films are being pushed into the summer corridor, creating an unhealthy clustering. The upcoming months are not just crowded with releases but also face external competition in the form of the IPL and the election season, both of which traditionally impact theatre footfalls. Adding to this pressure is the arrival of multiple biggies such as *Lik*, *Kara*, *Jana Nayagan*, and *Karuppu*, alongside medium-budget films like *Mr. X* and *Idhayam Murali*. This creates a high-risk environment where even well-made films could struggle to find adequate screens and audience attention.



What makes this situation more concerning is the missed opportunity in February and March 2026. These months, which often serve as a breathing space between festival-heavy periods, could have been effectively utilized by smaller films. With minimal competition and better screen availability, many content-driven projects might have found their audience. Instead, the lack of planning and overdependence on big film schedules has led to a scenario where these films are now forced to compete in an overcrowded market.

This episode highlights a larger issue within Tamil cinema — the need for structured release planning and contingency strategies. The industry can no longer afford to operate on uncertainty driven by a handful of big films. A more disciplined calendar, along with backup plans for unexpected delays, is essential to ensure sustainability across all tiers of filmmaking. Without this, the cycle of congestion and missed opportunities is bound to repeat.

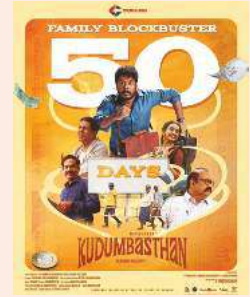


Small Budget, Content Driven Films Are Ruling Tamil Cinema

For many years, many were complaining about Tamil Cinema audiences patronising more of Star-based, big-budget films and not giving the necessary support to content-driven, small-budget films. Since 2025, the situation has changed for the better and many small-budget films with upcoming actors have become big commercial successes, which has opened up huge opportunities for new talents (actors and directors).

Since 2025, the box office success of films like *Kudumbasthan*, *Madras Matinee*, *Middle Class*, *Eleven*, *Aan Paavam Pollathathu*, *Thalaivar Thambi Thalamaiyil*, *Hot Spot 2* and recently films like *With Love*, *Thaai Kizhavi*, *Youth* and *Happy Raj* clearly show that audiences are changing and willing to patronise small budget films if the content connects with them and the promotions give the right awareness and excitement to watch these films.

The estimated box office collections in Tamil Nadu alone of selected small budget films (made in ₹5 to ₹7 crore production budget) give huge confidence to new filmmakers and Producers to seriously explore strong contents with upcoming actors within small budget as they earned 100% to 300% profit on the investment made by the Producers, far better than what a medium or big budget film can bring.



S.No.	Film Name	Lead Actor	Producer	Director	Tamil Nadu - Gross Box Office (Est. ₹ in Crores)
1	Kudumbasthan	Manikandan	Cinemakkaran	Rajeshwar Kalisamy	25.75
2	Aan Paavam Pollathathu	Rio Raj	Drumstick Productions	Kalaiyarsan Thangavel	22.50
3	Sirai	Vikram Prabhu - LK Akshay Kumar	Seven Screen Studios	Suresh Rajakumari	28.50
4	Thalaivar Thambi Thalamaiyil	Jiiva	Kannan Ravi Group	Nithish Sahadev	34.50
5	With Love	Abishan Jeevith	MRP Entertainment & Zion Films	Madhan	30.50
6	Thaai Kizhavi (estimated - still running)	Radhika Sarathkumar	SK Productions - Passion Studios	Sivakumar Murugesan	60.00
7	Youth (estimated - still running)	Ken Karunas	Paarvathaa Entertainments	Ken Karunas	30.00
8	Happy Raj	GV Prakash Kumar	Beyond Pictures	Maria Raja Elanchezian	

Thalaivar Thambi Thalamaiyil - though with Jiiva, was made on a small budget on Partnership basis with Lead Actor. Hence, included in the list
 * Tamil Nadu Gross Box Office numbers are estimates by leading box office tracking portals and not official.

The huge box office success of these films clearly demonstrates that audiences in Tamil Nadu are willing to support strong content-driven films.

What stood out was the strong content of each of these films. These films were different, unique and could emotionally connect with audiences, combined with good entertainment values. When films offer entertainment and emotional connection, they engage the audience well and along with the unique theme, they become winners for audiences.

However, it must be noted that each of these films was quite aggressively promoted by the filmmakers and lead actors and were not released just like that and achieved success. Lead actors of the seven films listed went out of their way and made a huge splash across the State in promoting the film, which created big awareness and expectations among the audience. Combined with strong positive talk on the film from business shows, premiere show, press show and first day audience reports, these films took off and achieved big success.

The future is safe for Tamil Cinema – Strong content-driven films, made with upcoming or popular actors, promoted aggressively, bring in big box office collections and the market is wide open for every filmmaker, lead actor and Producer to ensure these, to replicate their success.





THE INDIA BOX OFFICE REPORT: FEBRUARY 2026

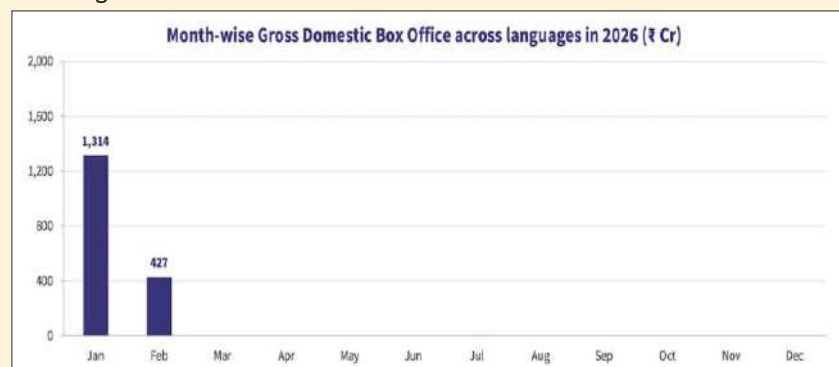
February 2026 marked the lowest-performing month at the India box office since February 2023, with total gross collections being limited to less than ₹500 Cr.

Summary:

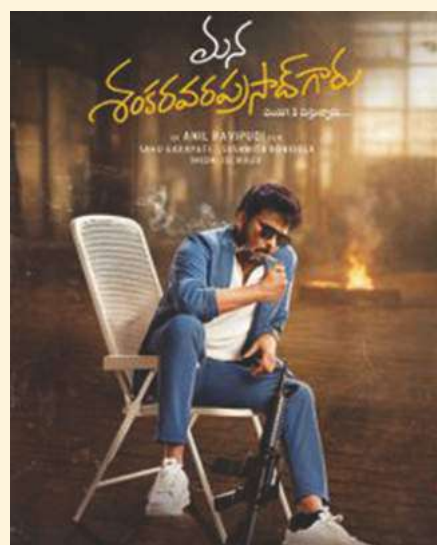
- Films that released in February 2026 grossed only ₹427 Cr at the domestic box office
- This makes February 2026 the weakest month at the India Box Office, since February 2023
- *O'Romeo* and *Thaai Kizhavi* emerged as the top two films of the month, in which no film crossed the ₹100 Cr mark
- The cumulative box office for Jan-Feb releases in 2026 stands at ₹1,741 Cr, which is 24% lower compared to the same period in 2025
- However, *Dhurandhar: The Revenge*, releasing in March 2026, is expected to more than offset the India box office's slow start to 2026

Cumulative Box Office: February 2026

Films that released in February 2026 grossed only ₹427 Cr at the domestic box office, down from ₹1,314 Cr in January 2026. February 2026 is the weakest month at the India Box Office since February 2023, and only the third month since 2023 to have gross collections less than ₹500 Cr.

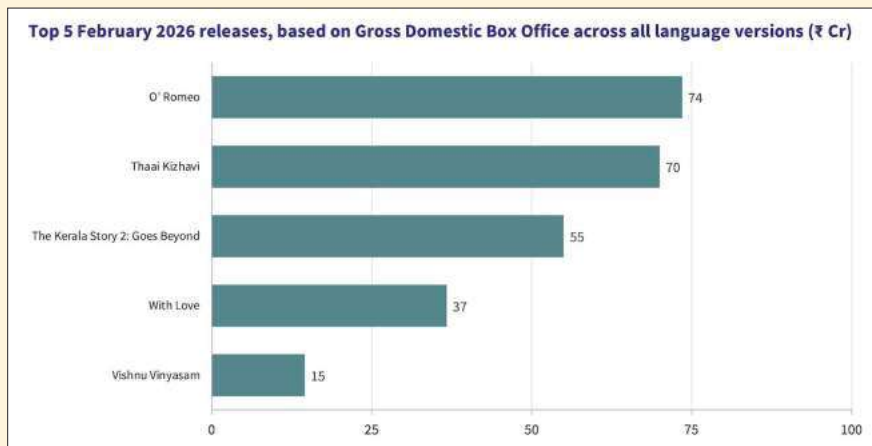


The cumulative box office of 2026 stands at ₹1,741 Cr, down by 24% compared to the same period in 2025. However, *Dhurandhar: The Revenge*, releasing in March 2026, is expected to more than offset the India box office's slow start to 2026.



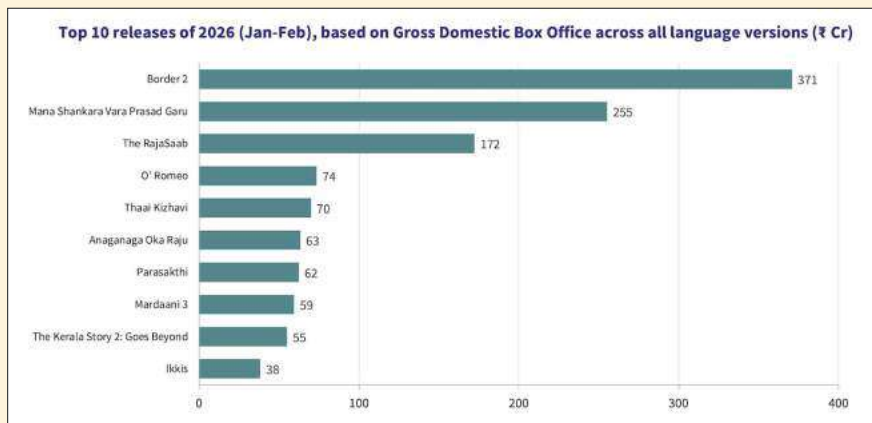
Top 5 Films of February 2026

The chart below lists the top 5 films released in Feb. 2026, based on their box office performance in India.



O'Romeo and Thaai Kizhavi emerged as the top two films of the month, together accounting for approximately 34% of the month's total box office collections. The only other film to gross ₹50 Cr+ in February 2026 was The Kerala Story 2: Goes Beyond.

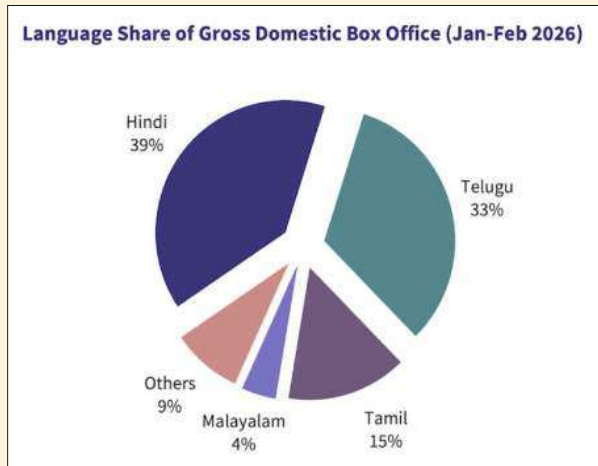
Top 10 Releases of 2026 (Jan-Feb), based on Gross Box Office Collections across all language versions (₹ Cr)



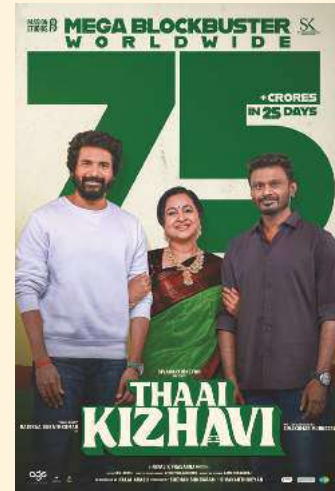
In the early days of 2026, Hindi dominates the list of top 10 highest-grossing films, with five films. The list also includes three Telugu films and two Tamil films.

Language Share: February 2026

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language.



Hindi and Telugu films lead at the Indian box office in the early days of 2026 with 39% and 33% share, respectively, followed by Tamil at 11%. The sub-par performance of Malayalam, Kannada, and International releases at the box office continues in February 2026, primarily due to the absence of strong releases.





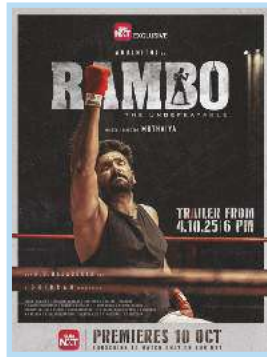
Why Recent OTT Originals Aren't Setting the Screen on Fire?

In recent years, OTT platforms have transformed how audiences consume content. Tamil films like *Soorarai Pottru*, *Jai Bhim*, and *Sarpatta Parambarai* proved that direct-to-digital releases could achieve massive impact, critical acclaim, and cultural resonance.

However, recent OTT original films like *TEST*, *Lucky – The Superstar*, *Rambo*, *Un Paarvaiyil* etc. have struggled to recreate that magic. Despite increasing investments and frequent releases, very few projects are “setting the screen on fire.” Why is this happening?

1. Lack of Awareness and Weak Promotions:

Unlike theatrical films, OTT originals often suffer from limited visibility. A theatrical release goes through: *Announcement buzz *Pooja ceremony coverage *Teasers, trailers, and interviews *Continuous media tracking. By the time a film hits theatres, everyone knows about the film.



In contrast, OTT originals:

*Have minimal marketing *Struggle to reach the right audience *Often get lost within the platform. Even when promotions exist, they rarely achieve the mass penetration of theatrical campaigns.

2. Absence of Star Power and Hype: Star value plays a crucial role in driving initial interest. Theatrical films leverage big stars to create hype. OTT originals often feature lesser-known or mid-tier actors. As a result: There is no “first day urgency”. Viewers treat them like “watch later” content. In many ways, OTT originals feel similar to newcomer films, where expectations and excitement are naturally lower.

3. Platform Limitation and Audience Reach (TAM Issue):

One of the biggest structural challenges is limited reach. OTT content is restricted to a single platform (e.g., Netflix, Prime Video, Hotstar, Sun Nxt users separately). A user on one platform may never even hear about content on another. In contrast, theatrical films benefit from: *TV promotions *YouTube ads *News coverage *Public discussions. This means: The Total Addressable Market (TAM) for OTT originals is inherently smaller.



4. Theatre vs OTT: Experience vs Convenience: Cinema is not just about content, it's about experience. Theatre is Collective viewing, sound, visuals, celebration. OTT is Personal, casual, often treated as “timepass”. Even strong films feel Less impactful on a small screen. This psychological difference reduces the event value of OTT originals.

5. Repetitive Templates and Predictable Content: Many OTT originals fall into familiar patterns: Crime dramas, Slow-burn rural stories, Dark, serious themes. Over time, this leads to: Viewer fatigue, Lack of novelty. Without fresh storytelling, content becomes replaceable and forgettable.

6. Perception of Compromised Quality: There is a growing perception that: OTT content is made faster; Production quality is sometimes compromised. When compared to High-budget Hindi films and International content, Tamil

OTT originals occasionally feel less polished, affecting audience expectations.



7. Discovery Problem: Lost in the Ocean: OTT platforms are content-heavy ecosystems. Without Strong promotion, Unique premise, Word-of-mouth; A film becomes: “Just another title in a vast library”. Only exceptional content breaks through this clutter.

8. Different Narrative Demands: Theatrical films follow a familiar structure: Opening → Interval → Climax.

OTT content requires: Continuous engagement, Strong hooks throughout. Many OTT Original films fail to adapt to this format.

CONCLUSION: The success of films like *Soorarai Pottru*, *Jai Bhim*, and *Sarpatta Parambarai* wasn't because they were OTT releases. It was because they had: *Powerful storytelling *Strong emotional connect *High production quality and *Clear Intention.

OTT films are not failing but average contents are. For OTT originals to truly succeed, they must: *Focus on strong writing *Improve promotions *Bring fresh ideas *Respect audience expectations. Because today's viewer has one simple rule: “If it doesn't engage instantly, it gets ignored”.

YOUR GO TO
**POST-PRODUCTION
POWERHOUSE**

TURNING FOOTAGE INTO FILM



CORE POST PRODUCTION

DIGITAL INTERMEDIATE (DI)
DUBBING
SOUND DESIGN
SOUND MIXING

DELIVERY & RELEASE SUPPORT

CENSOR SCRIPT
OPEN DCP MASTERING
AUDIO DESCRIPTION AD))
SUBTITLES & CLOSED CAPTIONS CC

PROMOTIONAL SUPPORT

LYRICAL VIDEO
DIGITAL MARKETING
INFLUENCER MARKETING

+91 744 837 3334

VALASARAVAKKAM, CHENNAI

    /CUVIYAM



Indian OTT Streaming Originals in 2025 – A Report

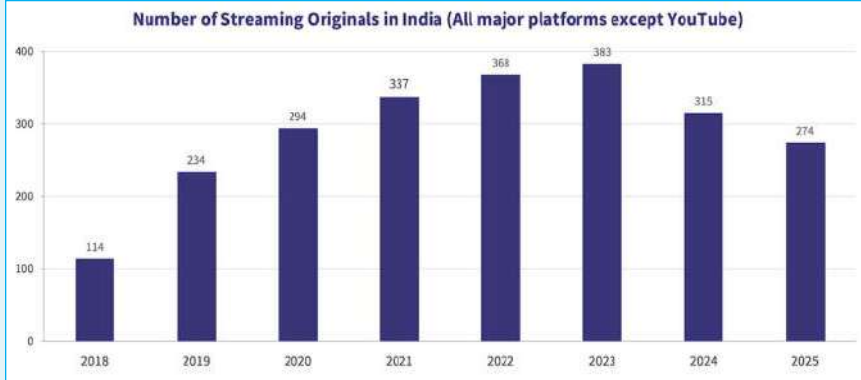
Following an 18% drop in 2024, the number of originals across major OTT platforms in India decreased by another 13% in 2025, going below the 300-mark for the first time since 2020.

Summary

- This analysis looks at the number of streaming originals in India over the years, and their breakup by platforms, languages, and formats, to build an understanding of how the landscape is shaping up from a content perspective
- After peaking in 2023, the category witnessed an 18% drop in the number of originals in 2024, and a further 13% drop in 2025, highlighting a slowdown on the supply side
- Part of the drop in 2025 is explained by the merger of Disney+ Hotstar and JioCinema into one app, and the banning of Ullu, a prolific content creator in 2024
- Fiction series continue to dominate, with 71% share of streaming originals launched in 2025



The chart below captures the number of streaming originals in India year-on-year, from 2018 to 2025, across languages, platforms, and formats.

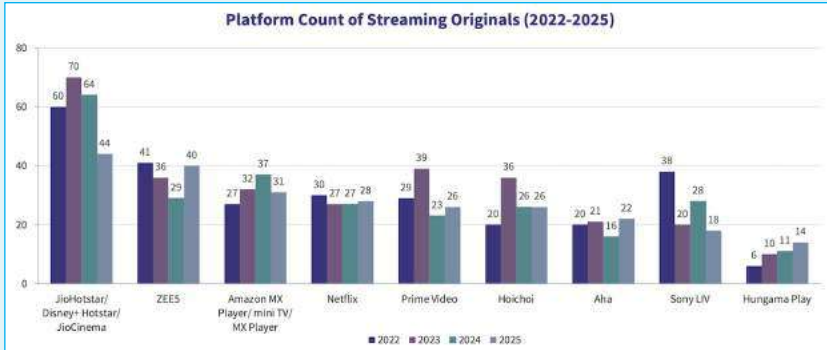




ORMAX
MEDIA

After peaking in 2023 at 383 properties, the category witnessed an 18% drop in the number of originals that launched in 2024, highlighting a slowdown. There's a further 13% drop from 2024 to 2025, The 2024 number is the lowest since 2019. A part of this drop is explained by the banning of certain apps in 2025, particularly Ullu, which contributed 17 originals to the 2024 count of 315.

Next, we look at how the count of originals varies by platforms. All platforms that had 10 or more originals launched in 2025 have been depicted in the chart below.



The merger of Disney+ Hotstar and JioCinema into one app has understandably rationalised the volume of the collective offering, compared to the previous years, when they operated as two separate platforms. ZEE5 shows a significant increase in its originals supply, primarily because of its newly-adopted positioning of being multi-language platform, leading to original content being commissioned across various languages.

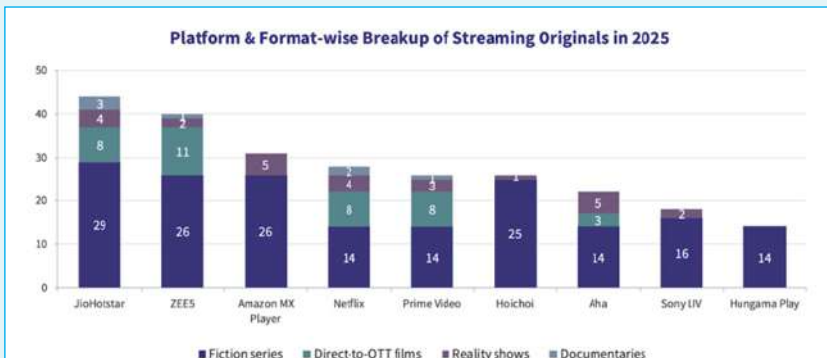
There hasn't been a fundamental shift in the format breakup since 2023, with fiction series dominating, at 71% share. The table below has the format and language-wise breakup of the 274 originals launched in 2025.

LANGUAGE	FICTION SERIES	DIRECT-TO-OTT FILMS	REALITY SHOWS	DOCUMENTARIES	TOTAL
Hindi	105	31	18	10	164
Bengali	35	1	1	0	37
Telugu	20	8	7	0	35
Tamil	20	3	0	0	23
Others	15	0	0	0	15
Total	195	43	26	10	274



Hindi remains the dominant language, accounting for 60% of streaming originals in India in 2025, a notch lower than its 65% share in 2024. Telugu has seen an improvement in its originals count, from 28 in 2024 to 35 in 2025. Several platforms, particularly JioHotstar, have announced their plans to expand their originals slate to other Indian languages besides Hindi, and in the 2026 report, we can expect to see higher share of Tamil and Telugu languages in particular.

Next, we look at the format-wise breakup of originals on different platforms in 2025.



Fiction series dominate the portfolio of all major platforms in 2025. Netflix has the most format-balanced portfolio, with the share of fiction series being only 50%. However, between fiction series and direct-to-OTT films, all platforms are in the 75-100% range, highlighting the continued dominance of scripted content in the streaming originals space in India.

SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS (in Alphabetical Order)

S.No.	Company Name	Producer Name	Films under Production (select list) or Recent one	Lead Actor of the film
1	2 D Entertainment / Zhagaram Studios	Suriya - Jyotika	Suriya 47 with Jithu Madhavan	Suriya
2	Abhishek Films	Ramesh P. Pillai	Double Jalsa / Rowdy Baby	Prabhudeva / Hansika Motwani
3	AGS Entertainment	Kalpathi S. Aghoram	God of Love / AGS 28	Silambarasan TR / Arjun
4	Amma Creations	T. Siva	Agni Siragugal / Party with Director Venkat Prabhu	Vijay Antony-Arun Vijay / Multi-Starrer
5	Avni Cinemax	Khushbu Sundar - Sundar C	Mookkuthi Amman - 2 / Aranmanai - 5 / Meesaiyai Murukku - 2	Nayanthara / Sundar C / Hip Hop Adhi
6	Axess Film Factory	Dev	Maragatha Nanayam - 2	Aadhi
7	Big Print Pictures	IB Karthikeyan	Criminal / Eerapadham Kaatru Mazhai	Gautham Karthik / Vetri-Kishen Das
8	BTG Universal	Bobby Balachandran	BTG 05 / BTG 06	Yet to be announced
9	Creative Entertainers and Distributors with Zinema Media	G Dhananjheyam - Dinesh Raj	GodsJilla / Love Oh Love	Tharshan / Pavish
10	Dawn Pictures	Aakash Baskaran	Idhayam Murali	Atharvaa
11	Dream Warrior Pictures / Potential Studios	S.R. Prabu - S.R. Prakash Babu	Karuppu / Marshal / Untitled film 07	Suriya / Karthi / Kalyani Priyadarshan
12	Drumsticks Productions	S. Sakthivel	Production No. 9	Keerthy Suresh - Mysskin
13	E4 Entertainment	Mukesh R Mehta	Yet to announce	Yet to be announced
14	Etcetera Entertainment	V. Mathiyazhagan	Production No. 7 with Kannan Ravi Group	Bose Venkat Directorial
15	G Squad	Lokesh Kanagaraj	Benz / Mr. Bharath	Raghava Lawrence / Bharath
16	Gnanamuthu Pattarai	Ajay Gnanamuthu	Demonte Colony III	Arulnidhi
17	Gopuram Cinemas	G.N. Anbuchezhayan	Yet to announce	Yet to be announced
18	Group Company-Five Star	S. Kathiresan	Adhigaram / Evidence / Bullet	Raghava Lawrence / M. Sasi Kumar / Elvin
19	JSK Film Corporation	J Satish Kumar	Kuttram Kadithal - 2	JSK Satish Kumar
20	KJR Studios	Kotapadi J Rajesh	Aalambana	Vaibhav
21	KRG Productions	Kannan Ravi	Jiiva 46 / Bang Bang + 4 more films	Jiiva / Prabhudeva - Vadivelu
22	KVN Productions	Venkat K Narayana	Jana Nayagan	Vijay
23	Lark Studios	K. Kumar	Yet to announce - Maaman (recent)	Yet to be announced
24	Lyca Productions	Subaskaran	Indian 3 / Sigma	Kamal Haasan / Sundeep Kishan
25	Madras Enterprises	S. Nandagopal	13	G.V. Prakash Kumar
26	Madras Talkies	Manirathnam	Yet to announce	Yet to be announced
27	Masala Pix	R. Kannan	Gandhari / Kadal Kanni	Hansika Motwani / Andrea Jeremiah
28	Million Dollar Studios	Yuvraj Ganesan	Ashok Selvan 23 / Once More / Anbe Diana	Ashok Selvan / Arjun Das / Pari Elavazhagan
29	Mini Studios	S. Vinod Kumar	Ananthan Kadu	Arya
30	MRP Entertainment	Magesh Raj Pasilian	Yet to announce	Yet to be announced
31	Neelam Productions	Pa. Ranjith	Vettuvam / Sarpatta 2 / Untitled	Arya-Dinesh / Arya / G.V. Prakash Kumar
32	Olympia Movies	S. Ambeth Kumar	Yet to announce - My Lord (recent)	Yet to be announced
33	Parallel Universe Pictures	G.V. Prakash Kumar	Mental Manathil	G.V. Prakash Kumar
34	Passion Studios	Sudhan Sundaram	Benz / My Dear Sister / Rowdy & Co.	Raghava Lawrence / Arulnidhi / Siddharth
35	Prince Pictures	S. Lakshman Kumar	Sardar 2 / Mr.X / Mannangatti	Karthi / Arya-Gautham Karthik / Nayanthara

SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS (in Alphabetical Order)

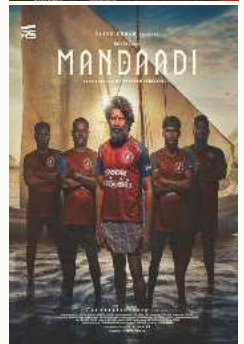
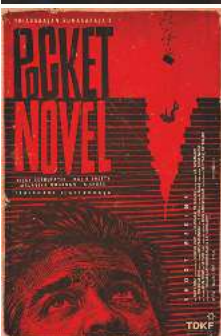
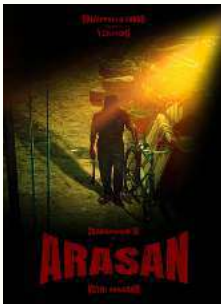
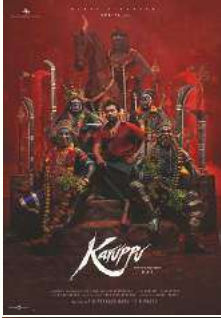
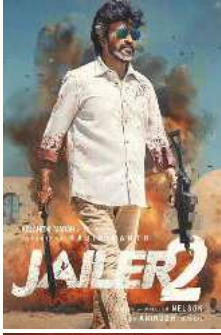
36	Raaj Kamal Films International	Kamal Haasan	Thalaivar 173 / Kamal Haasan 237 / Seyon	Rajinikanth / Kamal Haasan / Sivakarthekeyan
37	Ravi Mohan Studios	Ravi Mohan	Untitled Film / An Ordinary Man	Ravi Mohan / Yogi Babu
38	Red Giant Movies	Inban Udhanidhi	KH x RK REUNITED	Kamal Haasan - RajiniKanth with Nelson
39	Romeo Pictures	Rahul	Yet to announce - Kiss (recent)	Yet to be announced
40	Rowdy Pictures	Vignesh Sivan	LIK / Hi	Pradeep Ranganathan / Nayanthara with Kavin
41	RS Infotainment	S. Elred Kumar	Mandaadi	Soori
42	Sathya Jyothi Films	T.G. Thyagarajan	Irandu Vaanam / Lenin Pandiyan	Vishnu Vishal / Dhaarthan
43	Screen Scene Media Entertainment	Sundar Arumugam	Karathay Babu	Ravi Mohan
44	Seven Screen Studio	S.S. Lalit Kumar	LIK / Hi / Raawadi	Pradeep Ranganathan / / Kavin - Nayanthara / Basil Joseph - Akshay Kumar
45	Shanti Talkies	Arun Viswa	Production No. 4	Bhaarath
46	Sivakarthekeyan Productions	Siva Karthekeyan	Yet to announce - Thaaai Kizhavi (recent)	Yet to be announced
47	Soldiers Factory	K.S. Sinish	Super Hero / Ninja	Arjun Das / Bhaarath
48	Sri Thenandal Films	Murali Ramasamy	Aadi Velli (2025)	Yet to be announced
49	Sri Vaari Films	P. Ranganathan	Kadhale Kadhale	Mahat Raghavendra
50	Staar Movies	Thiagarajan	Prashanth 55 with Dir. Hari	Prashanth
51	Stone Bench	Kaarthekeyan Santhanam	VV25 with Lokesh Ajls	Vishnu Vishal
52	Studio Green Films	K.E. Gnanavelraja	Oh Rasikkum Seemane (Venus)	Jai and many artiste
53	Sun Pictures	Kalanidhi Maran	Jailer 2 / AA 22 / DC	Rajinikanth / Allu Arjun / Lokesh Kanagaraj
54	Super Good Films	R.B. Chaudary	Magudam	Vishal
55	Suriya Movies	A.M. Rathnam	7/G Rainbow Colony - 2	Ravi Krishna
56	Tamil Kumaran Productions	G.K.M. Tamil Kumaran	Untitled film with Dir. Pandiraj	Jayaram-Urvashi and others
57	The Route	Jagadish Palanisamy	Benz	Raghava Lawrence
58	The Show People	Arya	Untitled film	Arya
59	Think Studios	Think Studios	Kavin 09 / Dashamakan	Kavin / Harish Kalyan
60	Thirukkumaran Entertainment	C.V. Kumar	4 G / Titanic	G.V. Prakash Kumar / Kalaiyaranan
61	Thirupathi Brothers	Subash Chandra Bose	Idam Porul Yeval / Ra Ra Rajasekhar /Naan Thaan Siva	Vijay Sethupathi - Vishnu Vishal / Mathi / Vinod
62	Trident Arts	R. Ravindran	Film by Vijay / Ram in Leela	R. Madhavan - Kangana Ranaut / Rio Raj
63	V Creations	S. Thanu	The Train / Arasan	Vijay Sethupathi / Silambarasan TR
64	V House Productions	Suresh Kamatchi	Ezhu Kadal Ezhu Malai	Nivin Pauly with Dir. Ram
65	Vels Film International	Dr. Ishari K. Ganesh	Kara / Genie / Gatta Kushti 2 / 5 more films	Dhanush / Jayam Ravi / Vishnu Vishal / Many actors
66	Vijay Antony Film Corporation	Vijay Antony	Lawyer / Nooru Sami / Untitled film with Dir. Mu. Maran	Vijay Antony (all three films)
67	Vijay Sethupathi Productions	Vijay Sethupathi	Yet to announce	Yet to be announced
68	Vishal Film Factory	Vishal Krishna	Vishal 36	Vishal Krishna
69	Vishnu Vishal Studioz	Vishnu Vishal	Mohan Das / Gatta Kushti 2 / Rudra's next	Vishnu Vishal / Rudra
70	Wunderbar Films	Dhanush	D55 with Director Rajkumar Periyasamy	Dhanush - Mammooty
71	XB Film Creators	Dr. S. Xavier Britto	Yet to announce	Yet to be announced
72	Y Not Studios	S. Sashikanth	Yet to announce - TEST (recent)	Yet to be announced

* Additional List of Producers will be listed in the future issues. This is only selected list of Producers





TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2026



Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2 / Thalaivar 173 / KH x RK Reunion	Sun Pictures / Raaj Kamal Films International / Red Giant Movies
Kamal Haasan	KH x RK Reunion	Red Giant Movies
Vijay	Jana Nayagan	KVN Productions
Ajith Kumar	Yet to be announced	-
Suriya	Karuppu / Suriya 46 / Suriya 47	Dream Warrior Pictures / Sithara Entertainments / Zhagaram Studios
Vikram	Dhruva Natchathiram / Chiyaan 63 / Chiyaan 64	Ondraga Entertainment / Shanthi Talkies / Vels Film International
Dhanush	Kara / D55 with Director Rajkumar Periyasamy	Vels Film International / Wunderbar Films
Sivakarthiskeyan	Seyon	Raaj Kamal Films International
Karthi	Sardar 2 / Marshal	Prince Pictures / Dream Warrior Pictures
Silambarasan TR	Arasan / STR 50 / God of Love	V Creations / Atman Cine Arts / AGS Entertainment
Ravi Mohan	Genie / Karathay Babu / Untitled	Vels Film International / Screen Scene Entertainment / Ravi Mohan Studios
Vishal	Magudam / Purushan	Super Good Films / Benzz Media Pvt. Ltd.,
Raghava Lawrence	Benz / Hunter / Kaala Bhairava / Kanchana 4	Passion Studios- G Squad - Goldmines Telefilms / Goldmines Studios / Raghavendra Productions
Arya	Mr. X / Ananthan Kaadu / Vettuvam / Arya 40	Prince Pictures / Mini Studios / Neelam Productions / The Show People
Vijay Sethupathi	Train / Pocket Novel / Untitled film with Balaji Tharanidharan	V Creations / Tyler Durden and Kino Fist / A For Apple Productions
Pradeep Ranganathan	LiK / Untitled	Seven Screen Studio / AGS Entertainment
R. Madhavan	Adhirshatasaali / G.D.N	AA Media Corporation / Varghese Moolans Pictures
Vishnu Vishal	Mohan Das / Irandu Vaanam / Gatta Kusthi 2	Vishnu Vishal Productions / Sathya Jyothi Films / Vels Film International
Vijay Antony	Agni Siragugal / Lawyer / Nooru Sami / Untitled film with Dir. Mu. Maran	Amma Creations / Vijay Antony Film Corporation
Arun Vijay	Agni Siragugal / Untitled film	Amma Creations / 7G Films
Jiiva	Golmaal / Jiiva 46 / Jolliya Iruntha Oruthan	Jaguar Studios / KRG Productions / Malik Streams Corporation
Soori	Mandaadi	RS Infortainment
Santhanam	Santa 20	K7 Studios
RJ Balaji	Yet to be announced	-
M. Sasikumar	Naa Naa / Pagaivanukku Arulvai / Freedom / Evidence #8	Multiple Producers / Five Star Creations
Prabhudeva	Jalsa / Flashback / Michael Musasi / Moonwalk / Bang Bang	Abhishek Films (two films) / Joy Film Box Entertainment / Behindwoods / KRG Productions
Siddharth	Rowdy & Co	Passion Studios
Kavin	Hi / Kavin 08 / Kavin 09	Seven Screen Studio / Prince Pictures / Think Studios



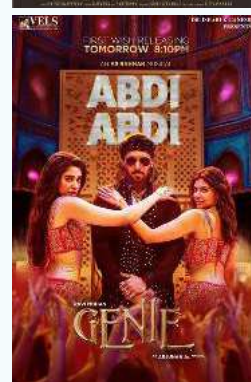
TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2026

Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Maragatha Nanayam 2	Passion Studios - Access Film Factory
Aari Arjunan	Untitled film	Madras Deck Entertainment
Arjun Das	Once More / Super Hero	Million Dollar Studios / Soldiers Factory - Redacted Studios
Arulnidhi	DeMonte Colony 3 / My Dear Sister / Arulvaan	Gnanamuthu Pattarai / Passion Film Factory / 90 Pictures Productions
Ashok Selvan	AS 23 / Untitled Film	Happy High Pictures / Million Dollar Studios
Atharvaa	Address / Idhayam Murali / Valai	Ajey Krishna / Dawn Pictures / Raadhu Infotainment
Bharath	Munnarivaan / Kalidas 2	Libra Productions / Sky Pictures
Dhruv Vikram	Yet to be announced	-
Dinesh	Vettuvam	Neelam Productions
G.V. Prakash Kumar	Idi Muzhakkam / Untitled film / Mental Manathil / Immortal	Skyman Films International / Neelam Productions / Parallel Universe Pictures / Ak Film Factory
Gautham Ram Karthik	Criminal / Mr.X (with Arya) / Root / Bloody Politics	Parsa Pictures-Big Print Pictures / Prince Pictures / Verus Productions / Draft by GKB
Harish Kalyan	Nooru Kodi Vaanavil / Dashamakan	Baljai Kapa / Think Studios
Hip Hop Adhi	Meesaya Murukku 2	Avni Cinemax
Jai	Karuppar Nagaram / Jai 32 / Untitled Film / Sattendru Maruthu Vaanilai / Untitled film	R. Ramesh / Mithun Mithra Productions / Studio Green / BV Frames / SST Productions
Kalaiyarasan	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kishen Das	Eerapadham Kaatru Mazhai	Big Print Pictures
Krishna	Untitled Film / Kreshna 23 / Kreshna 25 / The MUMMY Returns	EVEG Entertainment / Dawn Creations / Manu Manthra Creations / Pepin De Raisin Productions
Manikandan	Untitled	Neelam Productions
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Golmaal	Inder Kumar / Jaguar Studios
Nakkul	Yet to be announced	-
Prashanth	Prashanth 55 with Dir. Hari	Staar Movies
Rio Raj	Ram in Leela / Maddy	Trident Arts / Roll Time Studios
Sathish	Pathu Naal Raja	SGS Productions
S.J. Suryah	Killer	Sree Gokulam Movies
Shanmuga Pandian	Yet to be announced	-
Shantanu Bhagyaraj	Untitled Film / Magenta	Studio Green / Brand Blitz Entertainment
Sibi Sathyaraj	Yet to be announced	-
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Untitled Film	Best Cast Studios
Tharshan	GodsJilla	Zinema Media & Entertainment - Creative Entertainers - PGS Productions
Vaibhav	Aalambana	KJR Studios
Vasanth Ravi	Yet to be announced	-
Vemal	Untitled Film	Ajith Vinayaka Films
Vetri	Iravu / Black Gold / Lakshmikanthan Kolai Vazhaku	M 10 Productions / MM Studios / 2M Cinemas
Vidaarth	Kaagangal / Untitled / Madhiyaalan / Thodakkam	Mayavaram Pictures / Cuviyam Films / Studio Jockey Entertainment / Son of Wind Studios
Vikram Prabhu	Ratham Sathaiyum / Pagaie Kaththiru	Karthik Advait / Kandhan Arts
Vikranth	The Killer Man / Under 18	Big Bang Cinemas / SR Productions
Yogi Babu	Medical Miracle / Constable Nandhan / Untitled / An Ordinary Man	A1 Productions / Shankar Productions / Dev Cinemas / Ravi Mohan Studios



TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2026

Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	Mannangatti / Mookuthi Amman 2	Prince Pictures / Vels Film International
Trisha	Karuppu	Dream Warrior Pictures
Keerthi Suresh	Kanni Vedi	Dream Warrior Pictures
Rashmika Mandana	Rainbow	Dream Warrior Pictures
Pooja Hegde	Jana Nayagan	KVN Productions
Nithya Menen	Yet to be announced	-
Sai Pallavi	D55	Wunderbar Films
Shruti Haasan	Chennai Story / Train	Guru Films / V Creations
Tamannaah Bhatia	Purushan	Benz Media Pvt. Ltd.,
Kalyani Priyadarshan	Genie / Marshal / Untitled Film	Vels Film International / Dream Warrior Pictures / Potential Studios
Aishwarya Rajesh	Karuppar Nagaram / Oh...! Sukumari / Under 18	RR Filmmakers / Ganga Entertainments / SR Productions
Aditi Shankar	Once More	Million Dollar Studios
Sree Leela	D55	Wunderbar Films
Andrea Jeremiah	Pisasu 2 / Manushi / Kadal Kanni	Rockfort Entertainment / Grass Root Films / Masala Pix
Krithi Shetty	LiK / Genie	7 Screen Studios / Vels Film International
Mamitha Baiju	Jana Nayagan / Irandu Vaanam / Suriya 46	KVN Productions / Sathya Jyothi Films / Sithara Entertainments
Kayodu Lohar	Idhayam Murali / STR 49 / Immortal	Both by Dawn Pictures / AK Film Factory
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	DeMonte Colony III	Gnanamuthu Pattarai
Dushara Vijayan	Magudam	Super Good Films
Priyanka Mohan	Kavin 08	Prince Pictures
Aishwarya Lekshmi	Gatta Kusthi 2	Vels Film International
Malavika Mohanan	Pocket Novel	Tyler Durden and Kino Fist
Raashi Khanna	Yet to be announced	-
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof	Golden Studios



New Tamil Films Expected to release April 2026 onwards...

The list of films that are expected to be released from April 2026 onwards, as per the release date announced by the Producers, is shared below. This is only a tentative list and will be updated every month. With elections scheduled for 23rd April, not many are planning that month. However, post the elections, many films are scheduled to release, and hence we can see a flurry of releases in the May-June 2026 period.

Producers are requested to make a note of the release schedule below and plan their releases based on this and do not plan if already 4 or 5 films have scheduled their release in that week.

Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
03-Apr	Leader	Legend Saravana Stores Productions	Durai Senthilkumar	Legend Saravanan	Theatre			Family-Action
	Kalidas 2	Sky Pictures	Sri Senthil	Bharath - Ajay Karthik	Theatre			Thriller
	Karmeni Selvam	Pathway Production	Ram Chakri	Gautham Menon-Samuthirakani	Theatre			Friendship
	Neelira	Stone Bench Films	Someetharan	Naveen Chandra	Theatre			Period drama
10-Apr	Love Insurance Company	Seven Screen Studios	Vignesh Shivan	Pradeep Ranganathan	Theatre			Fantasy Action
	Manithanum Deivamagalum	Vyom Entertainment	Dennis Manjunath	Selvaraghavan	Theatre			Family
	TN 2026 Thanga Natchathiram	Kannan Ravi Productions	Umapathy S Ramaiah	Natty	Theatre			Political Thriller
17-Apr								
24-Apr								
30-Apr	Kara	Vels Film International	Vignesh Raja	Dhanush	Theatre		NetFlix	Thriller
	Nooru Sami	Vijay Antony Film Corporation	Sasi	Vijay Antony-Ajay Dishan	Theatre			Family
08-May								
14-May	Karuppu	Dream Warrior Pictures	RJB	Suriya	Theatre	Zee Tamil	Amazon Prime	Action
22-May								
29-May								
May to July 2026 Expected films								
1	Jana Nayagan	KVN Productions	H. Vinoth	Vijay	Theatre	Zee Tamil	Amazon Prime	Mass Action
2	Vishwanath & Sons	Sithara Entertainment	Venky Atluri	Suriya	Theatre		NetFlix	Family
3	Sardar - 2	Prince Pictures	P.S. Mithran	Karthi	Theatre			Mass Action
4	Train	V Creations	Mysskin	Vijay Sethupathi	Theatre			Thriller
5	Karathey Babu	Screen Scene Media Entertainment	Ganesh K Babu	Ravi Mohan	Theatre			Political Thriller
6	Mr.X	Prince Pictures	Manu Anand	Arya - Gautham Karthik	Theatre	Vijay TV	Jio Hotstar	Action
7	DeMonte Colony III	Passion Studios	Ajay Gnanamuthu	Arulnidhi	Theatre	Zee Tamil	Zee 5	Horror
8	Idhayam Murali	Dawn Pictures	Akash Bhaskaran	Atharvaa	Theatre		NetFlix	Love
9	Irandu Vaanam	Sathya Jyothi Films	Ramkumar	Vishnu Vishal	Theatre		Amazon Prime	Thriller
10	Lenin Pandiyan	Sathya Jyothi Films	D.D. Balachandran	Dhaarsan Ramkumar	Theatre		Amazon Prime	Family
11	Moonwalk	Behindwoods Productions	Manoj N.S.	Prabhu Deva	Theatre			Love
12	Yezhu Kadal Yezhu Malai	V House Entertainment	Ram	Nivin Pauly	Theatre			Fantasy
13	Con City	Power House Pictures	Harish Durairaj	Arjun Das	Theatre		NetFlix	Comedy-Thriller
14	Raawadi	Seven Screen Studios	Vignesh Vadivel	Basil Joseph - Akshay Kumar	Theatre	Vijay TV	Jio Hotstar	Comedy
15	Love Oh Love (LoL)	Zinema Media & Creative Entertainers	Magesh Rajendran	Pavish - Selvaraghavan	Theatre			Love
16	Sigma	Lyca Productions	Jason Sanjay	Sundeep Kishan	Theatre			Action
17	Meesai Murukku - 2	Avni Cinemax	Hip Hop Adhi	Hip Hop Adhi	Theatre			Action
18	Aasai	Passion Studios	Shiva Moha	Kathir	Theatre			Love

* All the above release dates are tentative, as per trade reports and subject to change. Will be updated every month

Tamil Film Active Producers Association (TFAPA) Membership is over 400 now

TFAPA is growing every month with the addition of new members and has crossed the milestone of 400 members in February 2026. TFAPA being an Active Producer Association is taking up several new initiatives to benefit its members and respected for its quick support to its members and the industry at large and is now closely working with Tamil Film Producers Council (TFPC) to resolve the industry related issues.

We are delighted to welcome 7 new members, who joined us during March 2026, whose details are presented below. We wish all the new members a big success in their film production journey.

S.No.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1	New Producer Member	M/s MECHANIC PICTURES	Mr. M. MITHUN
2	New Producer Member	M/s INDIA FILM COMPANY	Mr. VAALI MOHAN DAS
3	New Producer Member	M/s AAZHI ENTERTAINMENT	Mr. T.SANTHOSH
4	New Producer Member	M/s SBR PICTURES	Mr. S.B. RAMADOSS
5	New Producer Member	M/s TANTRA GLOBAL INDIA PVT.LTD	Mr. JK SARAVANA
6	New Producer Member	M/s MUNNODI MEDIA PVT. LTD.	Mr. KARU. PALANIAPPAN
7	New Producer Member	M/s VK STUDIOS	Mr. VIKRAMAN

With their addition, TFAPA's family has grown further and became stronger. Our current strength of active producer members is as given below:

Summary of TFAPA Members as of 31st March 2026:

Type of Members	Number of Members as of 31.03.2026
New Producer Members	321
Associate Members	21
Primary Members	62
Corporate Members	5
Total Active Members	409



TFAPA provides several services to its members efficiently, and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of the application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of the application for films in all South Indian languages.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using the issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receipt of the request.
6. Supporting the members in the business of their film, within the gambit of the Association by tying up with various business units and technology firms.
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the happenings in the industry.
10. Regular meetings to brief the members on the changes happening in the industry.
11. Producer Workshops regularly to update business developments and interact with industry veterans.
12. Many other services or support as required from time to time.

Owned, Printed and Published by TAMIL FILM ACTIVE PRODUCERS ASSOCIATION (TFAPA) from E2/G, Gemini Parsn Apartments, Old No.599, New No.448A, Anna Salai, Chennai – 600 006 and Printed at The Safire Industries, 3/28, Vembakottai Road, Sivakasi, Tamil Nadu – 626 123.

To Advertise in this monthly Trade Guide, please contact: Ms. **Prasanna Lakshmi** at **9566064204**.

Designer: **Senthil Govindasamy**

PRO for the Association: **Nikil Murukan**

For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA

TRADE GUIDE

Issue - 25/2026

A Ready Reckoner on Tamil Cinema

April 2026



DR. ISHARI K GANESH
PRESENTS

think
STUDIOS

DHANUSH

KARA

DIRECTED BY
VIGNESH RAJA

FROM THE
WRITERS & DIRECTOR OF
POR THOZHIL



NETFLIX