



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

# TAMIL CINEMA TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 26/2026

May 2026

IN CINEMAS **14.5.26** WORLDWIDE



DREAM WARRIOR PICTURES



SURIYA

# Kavuppu

A SAI ABHYANKKAR MUSICAL

A G.K.VISHNU VISUALS

PRODUCTION DESIGNER ARUN VENJARAMOODU EDITOR R.KALAIIVANAN ACTION VIKRAM MOR  
CINEMATOGRAPHER SHOBHI - SANDY - ANUSHA VISWANATHAN STYLING PRAVEEN RAJA - EKA LAKHANI - DIVYA NAGARAJAN  
WRITERS ASHWIN RAVICHANDRAN - RAHUL RAJ - T.S.GOPAL KRISHNAN - KARAN ARAVIND KUMAR  
LYRICS PA VIJAY - VIVEK - VISHNU EDAVAN - ASAL KOLAAR - ADESH KRISHNA - ARUN SRINIVASAN  
COSTUMES PERUMAL SELVAM STILLS D NARENDHAN COLOR REDCHILLIES.COLOR SK.EDITOR KEN METZKER  
VFX SUPERVISOR LOGARAJ SOUND MIX VINAY SRIDHAR SPEAKER ARUN S MANI (DU SOUND LABS)  
PRODUCTION CONTROLLER RAJENDRAN PS PUBLICITY DESIGNS KABILAN  
PRO SATHISH S2 ASSOCIATE PROD ALLAUDIN HUSSAIN, ALSATHAPPA SRINIVASAN  
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## TAMIL CINEMA TRADE GUIDE – A KNOWLEDGE SOURCE ON THE INDUSTRY

Tamil Cinema Trade Guide, a monthly publication brought out by Tamil Film Active Producers Association (TFAPA), has become the knowledge source on the industry for many associated with Tamil Cinema, including Producers, Directors, Business Associations, Media and the general public, as it provides complete knowledge on the happenings in the industry and updates every important development. We at TFAPA are doing our best to ensure that every progress in Tamil Cinema is informed and updated to members.

Tamil Cinema Trade Guide helps everyone to know more about the industry and is sent to as many people related to Tamil Cinema as possible across the country, and its reach is widening with each issue. Apart from giving all data related to Tamil Cinema, the detailed articles analysing the happenings in the industry.

This monthly Trade Guide presents various details about the Tamil film industry, including New Tamil Film releases for the month and their performance, important happenings like new film poojas, informative articles analysing the developments in the industry during the month, Ormax Media report on All-India Box Office, Tamil Cinema Box Office, Tamil films expected to release in the coming months and Lead Actors with their forthcoming film details for Producers, that may help to approach them suitably.

The Trade Guide is distributed for free to all TFAPA members and everyone associated with Tamil Cinema in some way. We welcome any suggestions or feedback to improve the Trade Guide content.


We welcome advertisements from Producers and Industry associates to include in the Trade Guide each month, as it will help by reaching more people connected to the industry. Visit: [www.TFAPA.com](http://www.TFAPA.com); Contact: [tfapa2020@gmail.com](mailto:tfapa2020@gmail.com)

**G Dhananjheyan,**  
Editor – Publisher – Cinema Strategist

# BIRTH OF SOUTH INDIAN FILM PRODUCERS' ASSOCIATION (SIFPA)

South Indian Film Producers' Association (SIFPA) is a new Association formed by Telugu Film Producers Council, Active Telugu Film Producers Guild, Tamil Film Producers Council, Tamil Film Active Producers Association and Kerala Film Producers Association to protect and safeguard the interests of Film Producers in South India and to bring in pioneering initiatives for their betterment.

The first initiative of SIFPA was to address the 8-week OTT window mandated and demanded by the Tamil Nadu Theatre and Multiplex Owners Association. SIFPA has called for a meeting on 10<sup>th</sup> May 2026 to discuss various matters, including this one.



## SOUTH INDIAN FILM PRODUCERS' ASSOCIATION

April 19, 2026

**To Whomsoever it may Concern**

The South Indian Film Producers Association (SIFPA)—comprising the Telugu Film Producers Council, Active Telugu Film Producers Guild, Tamil Film Producers Council, Tamil Film Active Producers Association, and Kerala Film Producers Association—convened today at Hyderabad to address critical challenges facing the industry, specifically regarding the **OTT window mandates** proposed by various Theatre Owners and Exhibitors Associations.

South Indian Film Producers Association (SIFPA) has formed a Steering Committee comprising members of all language industry Associations, which will meet all the stake holders from other sectors to decide on the steps to be taken for the betterment of the industry regularly.

The SIFPA today specifically addressed the recent embargoes issued by certain associations in Tamil Nadu that restrict the release of films unless Producers sign an 8-week OTT window commitment. Following a unanimous discussion among representatives of the Associations from all the film industries of South India, we have reached the following decisions:

- 1. Risk and Uncertainty:** The South Indian film industries are navigating unprecedented financial and release processes, and are specifically instructed not to issue any individual letters of commitment regarding OTT window to any Association, until a collective decision is reached among all of us in South India.
- 2. Rejection of Unilateralism:** To ensure fair play for all sectors—Producers, Distributors, and Exhibitors—no sector can take unilateral decisions that impacts the entire ecosystem without a formal consultative process.
- 3. Call for Stakeholder Consultation:** The SIFPA seeks a joint meeting with all stakeholders including the SIFPA Steering Committee and the respective Distributors and Exhibitors Associations of the South Indian languages, on Sunday, May 10, 2026 at Hyderabad.
- 4. Status Quo Directive:** Until the joint meeting on May 10th, no unilateral implementation of demands, including seeking OTT window confirmation letters from Producers, should be pursued by any exhibitor/distributor/association. The existing ecosystem must not be disturbed overnight, as this would be chaotic for films at various stages of production.
- 5. Advisory to Members:** Producer members are advised to continue their current production and release processes, and are specifically instructed not to issue any individual letters of commitment regarding OTT window to any Association, until a collective decision is reached among all of us in South India.

The industry survives on the collaborative effort of all sectors. In these challenging times, we urge all associations to cooperate in the best interest of the South Indian Film Industry.

Thank you.



## 8-WEEK OTT WINDOW: South producers form front against exhibitors' push

**MARCH 21, 2026**

### Can South exhibitors' push for 8-week OTT gap save theatres?

**Roopa Radhakrishnan**

In a significant move for the South film industry, producers and representatives from the producers' associations and guilds of Tamil Nadu, Telangana, Andhra Pradesh and Kerala have come together to form the South Indian Film Producers Association (SIFPA), an apex body aimed at creating a unified voice for producers across the region.

Earlier this year, exhibitors across South India met and, in principle, proposed a standardised eight-week window before films hit OTT. However, the producers, in their meeting, have now unanimously opposed any unilateral decisions taken by other stakeholders regarding the eight-week OTT window.

**Why are exhibitors asking for a longer OTT window?**

Tirupur Subramanian, distributor and theatre owner, says that both producers and exhibitors have the right to protect their business interests. "A producer has the right to say that they will release their film on OTT four weeks into its release. And we have the right to go for an eight-week window. Because, at the end of the day, I have spent money and built that theatre." He also disagrees with the notion that a film's box-office performance will not be affected, irrespective of whether the film is released on OTT in four or eight weeks. "There is a possibility of a 20 per cent increase in footfalls if the OTT window is extended to eight weeks."

**In Tamil Nadu, small-budget films are doing well. If a four-week window will lead to people not coming to the theatre, how are they running?**

— G Dhananjayan, producer

**CONTINUED ON 3**

## 'OTT windows alone don't decide theatrical success'

**OTT** vs **THEATRE**

**LONGER OTT WINDOWS DON'T GUARANTEE BETTER RETURNS**

Producer Abhishek Agarwal believes that extending OTT windows does not translate into better pricing for producers. "We need to consider the producer's perspective, as there are huge investments involved. Today, with OTT platforms making strong demands and theatre footfalls fluctuating, it's important to find a model that works for both producer and exhibitors. A unified voice gives clarity to OTT platforms and creates a more structured ecosystem," he says.

**CAN SOUTH FOLLOW BOLLYWOOD'S EIGHT-WEEK MODEL?**

Producer and exhibitor Sanjay Narang questions why South can't follow an eight-week window when Bollywood can. "In the Hindi market, an eight-week window is largely followed, so the question is why a similar approach cannot be employed here, if audiences return to theatres, it ultimately benefits producers too, as stronger theatrical collections lead to better overall returns."

However, producer G Dhananjayan offers a counter-argument: "If an eight-week window alone brings audiences to theatres, why are small budget Hindi films not performing?" He points to films like 'Taan Ki Raat', 'Veera', 'Nani' and 'Wish Luck', which had a four-week window, did well. "If a shorter window discourages audiences, how did these films run?" he asks.

**A unified voice for producers**

KL Damodar Prasad, former president of the Telugu Film Producers Council, stresses the importance of the formation of an apex body. "SIFPA has been formed to ensure that no stakeholder makes decisions unilaterally. Over time, it has become clear that any one-sided move isn't appreciated by the larger ecosystem. Every decision needs to be made through collective consultation."

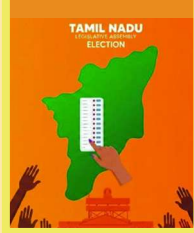
B Rakesh, president of the Kerala Film Producers Association, agrees, "It's become an issue if the theatre owners start dictating the days of the theatrical run. In Kerala, we already have a 42-day window in place; extending it further to 56 days won't work. When we began discussing these issues, it became clear that SIFPA is an essential body."

**Why Kannada makers aren't on board?**

Meanwhile, no producers body from Karnataka has joined SIFPA so far. A source explains, "Unlike the other three industries, the Kannada film industry is more dependent on theatrical revenue as very few films sell on OTT post release, but talks are on for them to join us soon."

**The initiative to form such a forum came primarily because of the current state of the cinema business. It is definitely a positive development that there are bodies capable of holding discussions on a larger scale.**

— Suresh Joseph, general secretary of the Film Exhibitors United Organisation of Kerala



# Tamil Nadu Assembly Elections dampened the Box Office Response in April 2026

The focus on Tamil Nadu State Assembly elections on 23<sup>rd</sup> April largely took away the focus on Tamil Cinema from audience. The talk of the town was politics due to Vijay's political entry and Tamil cinema got affected as public's attention is more on the political happenings in the state. Vijay's *Jana Nayagan* could not get the censor certificate and hence was not released in theatres, though everyone expected it during April 2026.

The most expected high-budget films: *Leader* by Director Durai Senthil Kumar with Legend Saravanan, *LiK* with the bankable star Pradeep Ranganathan, *Mr.X*, a multi-starrer (Arya-Gautham Ram Karthik-Sarath Kumar) could not set the box office on fire as expected. The month had 20 new releases and not even one film became a box office success, making it a poor box office collection month for Tamil Cinema.

In the first four months of 2026, *Parasakthi*, *Thalaivar Thambi Thalaimayil*, *With Love*, *Thaai Kizhavi*, *Youth* and *Happy Raj* have turned out to be box office successes, while *Hot Spot 2* was a reasonable success. Thus, of the 90 new Tamil releases in the first four months, 7 films can be termed as commercially successful, which is 8% success rate. Dhanush's *Kara* got released on 30<sup>th</sup> April and the box office response shall be known only in the month of May.

The list of 20 new films released in April 2026, along with details of Satellite channels and OTT platforms that acquired these films so far, is presented below. Many more of these new releases may be acquired by satellite channels and OTT platforms in the coming months and will be updated. Cumulatively, till April, Tamil Cinema had 90 new films released in comparison to 85 new films released until April 2025.

S.No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT Release	Satellite rights	OTT rights	Genre
1	03-Apr	Kalidas 2	Sky Pictures	Sri Senthil	Bharath - Ajay Karthi	Theatre		Amazon Prime, Sun Nxt & Aha Tamil	Thriller
2	03-Apr	Leader	Legend Saravana Stores Productions	R.S. Durai Senthilkumar	Legend Saravanan	Theatre			Family
3	03-Apr	Carmeni Selvam	Pathway Productions	Ram Chakri	Samuthirakani - Gautham Vasudev Menon	Theatre			Thriller
4	03-Apr	Neelira	Stone Bench Productions	Someetharan	Naveen Chandra	Theatre			Realistic
5	03-Apr	Maragathamalai	LG Movies	S. Lathaa	Santhosh Pratap	Theatre			Fantasy
6	10-Apr	Life Insurance Company	Seven Screen Studos - Rowdy Pictures	Vignesh Sivan	Pradeep Ranganathan	Theatre	Zee Tamil	Amazon Prime	Fantasy
7	10-Apr	Guest	Good Hope Pictures	Ranga Bhuvaneshar	Sakshi Agarwal	Theatre			Love
8	10-Jan	TN 2026	Kannan Ravi Group	Umapathy S Ramaiah	Natty	Theatre			Satire
9	10-Apr	Manithan Deivamagalam	Vyom Entertainment	Dennis Manjunath	Selvaraghavan	Theatre			Realistic
10	10-Apr	Taxila	Halo Studios - RR Studios	Sathish Ramakrishnan	Sathish Ramakrishnan	Theatre			Thriller
11	17-Apr	Mr. X	Prince Pictures	Manu Anand	Arya - Gautham Karthik	Theatre	Vijay TV	Jio Hostar	Thriller
12	17-Apr	Puraviyattam	Vetri Vinayagaa Productions	D Vinayaga Subramanian	Arju	Theatre			Love
13	17-Apr	Room Boy	ACM Creations	Jagan Rayan	S. Nikil	Theatre			Thriller
14	17-Apr	Idaipatta Kodu	Real Time Pictures	Navilan	M.R. Nethaji	OTT Original		TentKotta	Realistic
15	24-Apr	Theeyor Koodam	Rule Breakers Production	Shakthivel	Sakshi Agarwal	Theatre			Realistic
16	24-Apr	Break Fast	Prem Classic Pictures	AR Gandhi Krishna	Amitha - Archana	Theatre			Love
17	24-Apr	Commandovin Love Story	AAA Pictures	Veera Anbarasu	Veera Anbarasu	Theatre			Love
18	24-Apr	Battle	Elite Talkies	Narayanan Palani	Arjun Prabhakaran	Theatre			Love
19	24-Apr	Pavakoothu	White Town Films	AR Rajesh	Pradeep Selvaraj	Theatre			Love
20	30-Apr	Kara	Vels Film International	Vignesh Raja	Dhanush	Theatre		NetFlix	Thriller

30<sup>th</sup> April releases listed are tentative and subject to last minute changes

Tamil Cinema has many high-budget films lined up like *Jana Nayagan*, *Karuppu*, *Train*, *Sardar 2*, *Vishwanath & Sons*, *Karathey Babu*, *Irandu Vaanam*, *DeMonte Colony-III*, *Moonwalk* in the next four months (May to August 2026). The industry is expecting them to achieve big success to give a further boost to Tamil Cinema.



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# JANA NAYAGAN – LEAK OF FULL FILM SHOCKS TAMIL FILM INDUSTRY

**J**ana Nayagan, which was the most expected film of this year, being the last film of Vijay, got stuck due to Censor issues since January, was leaked online on 9<sup>th</sup> April 2026, shocking the entire Indian film industry. Initially, a few clippings got leaked, and by evening, the entire film got leaked, which is a huge setback for the Producer and Tamil film industry. Though there were a lot of rumours on who leaked the full film and why it was leaked, the truth finally came out through the Cybercrime Police investigation that an associate editor, who had access to the edit system where the film was edited, got access to the reel-by-reel content. He transferred the content to his personal server, edited the film as one single film, and leaked it through his friend. The high-quality film leaked was watched by millions of people across the world and has severely affected its box office potential. Though the culprit was arrested, the damage was done to the film, and no one is sure of the box office response when the film finally releases in theatres post elections, once the Producer receives the censor certificate.

Tamil Cinema earlier witnessed such a leak with the film *Jagjubhai*



starring R. Sarathkumar directed by K.S. Ravikumar in 2010. A full-length, unfinished version of the film was leaked and released on the internet and DVDs, prior to the film's release. The film's climax was reshot, scenes were reordered and then released in theatres with good publicity, but did not work commercially.

After 15 years of such an incident, Tamil Cinema witnessed a full-fledged film leak with *Jana Nayagan*. Tamil Cinema has been battling the post-release piracy initially through Videocassettes (played in VCRs), pirated VCDs, DVDs, and then through online film links for more than three decades. With the introduction of Telegram App, full films were released by pirates in high quality. But after *Jagjubhai*, no one ever thought a final version of a full film could get leaked online, before its release, that too a high-profile film made on a budget of over ₹450 crore.

This leak of the final film urges the need to bring in greater controls over the content and install strong processes. **Preventing a film from leaking online prior to its release requires a multi-layered security strategy that combines physical, digital, and legal controls, focusing on the entire production-to-post-production chain.** Key strategies to control must include implementing

Press Release No:- 02/2026      Dated:16.04.2026

**PRESS RELEASE**  
**Cyber Crime Wing, Headquarters, Chennai.**

**Cyber Crime Wing Cracks Jananayagan Leak Case, Key Accused Arrested**

The State Cyber Crime Wing issues the following update as part of its continued crackdown in connection with Crime No. 47/2026, registered on 11.04.2026 regarding the online leak of the movie Jananayagan. Following the six arrests of accused involved in dissemination and uploading of the pirated content, three main accused are arrested.

Based on the detailed technical analysis and examination of digital evidence, Cyber Crime Wing has arrested three accused on 15.04.2026 for their involvement in data theft and dissemination of the pirated copy of the Jananayagan movie.

The main accused was working as a freelance assistant editor for another movie. However, he unauthoritarily gained access to the reels of Jananayagan movie at the editing studio and stole it. The stolen data was then rendered into a movie and shared with the co-accused, leading to the circulation and wider dissemination of the pirated copies online.

All the three accused arrested have been arrested, produced before the HoB/C Court, and remanded to judicial custody.

**Advisory to the Public:**  
 The public is strictly advised not to download, stream, or share pirated content. Any involvement in digital piracy, including forwarding or promoting such content, will invite strict legal consequences.

**Reporting:**  
 Public are encouraged to promptly report any instances of pirated content or suspicious links through the following channels:  
 • National Cyber Crime Reporting Portal: [www.cybercrime.gov.in](http://www.cybercrime.gov.in)  
 • Cyber Crime Helpline: 1930

strong forensic watermarking, using encrypted distribution channels, and enforcing strict NDA-backed access protocols for all personnel.

1. Control Access (Biggest Leak Source = People) and limit it to only three or four people to the film.
2. Watermark Everything (Individually) to track the movement of the content.
3. Use Secure Platforms (Avoid WhatsApp / Google Drive Links / Pen Drive transfer etc.).
4. Disable Downloads & Screen Recording by anyone involved in the post-production.
5. Segment the Film (Don't Share Full Film) and maintain only as reels and not as a final film.
6. Strong Legal Contracts (NDAs) with liabilities listed to the entire Crew.
7. Secure Post-Production Workflow and track every day with the key team members.

Film Production and Producers must take full ownership over the content during its post-production and not depend on the Crew alone for its security.

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# OTT PLATFORMS: SLATE OF FORTHCOMING TAMIL FILMS (May 2026 onwards)







In this segment, we will capture OTT Platform-wise new films acquired for Producers to Benchmark, review the opportunity and focus on pitching their films to respective platforms. (Tentative list and will be updated regularly)

Platform	Film 1	Film 2	Film 3	Film 4	Film 5

Sun Nxt, Aha Tamil and TentKotta are acquiring or streaming films post-theatrical release based on the content and performance of the films on Revenue Share basis or on Minimum Guarantee amount + Revenue share basis. Hence, their slate will be of theatrically released films only. Hence, not able to capture in the list above. Sony LIV is not acquiring Tamil films of late and hence not listed. The above list will be updated regularly based on the new films acquired every month.

# TAMIL CINEMA: MONTH-WISE FILMS THAT GAINED ATTENTION, COMMERCIAL SUCCESS DURING 2026

The list of films that have succeeded at the box office or gained attention from critics and spoken for their content so far in 2026 is presented below.

Month	Film 1	Film 2	Film 3	Film 4	Film 5
January 2026					
February 2026					
March 2026					
April 2026					
May 2026					
June 2026					



# The Crisis in Tamil Cinema: Big Budget Risks, Audience Expectations, and the Road Ahead



Tamil cinema, once celebrated for its bold storytelling, technical innovation, and ability to produce both commercial blockbusters and meaningful content, is currently navigating a challenging phase. The recent string of high-profile failures has raised serious concerns about the sustainability of big-budget filmmaking in the industry. Films like *Love Insurance Kompany*, *Leader* and *Mr. X* have struggled to make a significant impact at the box office, despite varying degrees of anticipation and star power. These setbacks are not merely isolated incidents; they have created a ripple effect that could discourage producers from investing beyond the perceived market value of stars, potentially stifling creativity and ambition in Kollywood.

Let us examine specific cases. *Love Insurance Kompany* and *Mr. X* arrived with intriguing, out-of-the-box concepts that sounded promising on paper. The core ideas exploring unconventional narratives in romantic and thriller territories had the potential to break new ground. However, the execution fell short of expectations. Weak scripting, inconsistent pacing, underdeveloped characters, and a failure to maintain audience engagement throughout the runtime contributed heavily to their underwhelming performance. It would be unfair to attribute these failures to external factors such as marketing or release timing; primary shortcomings lay in content itself. Even films with fresh premises require meticulous craftsmanship to translate vision into a compelling cinematic experience.

*Leader*, on the other hand, received generally positive to decent reviews for its content and performances. Yet, the film's box office outcome was affected by audience perception regarding its motivations. As a vehicle driven by the hero and producer's personal or political ambitions, it struggled to connect on a purely entertainment level for many viewers. While artistic merit existed, the larger context influenced public reception to the film.

One of the most significant shifts in recent years is the audience's evolving expectations. Thanks to widespread access to global cinema through streaming platforms like Netflix, Amazon Prime, and others, Tamil moviegoers are now regularly exposed to world-class productions in genres such as futuristic romantic dramas, high-octane spy thrillers, science fiction, and sleek action spectacles. Korean thrillers, Hollywood blockbusters, Spanish dramas, and Chinese epics have set exceptionally high benchmarks in storytelling, visual effects, production design, and technical finesse. When Tamil films attempt similar genres, audiences approach them with a critical lens, demanding near-flawless execution without compromises, logical loopholes, or unnecessary detours. Any perceived shortfall leads to immediate disappointment and negative word-of-mouth.

In contrast, audiences remain more forgiving toward tried-and-tested formulas. Conventional romantic entertainers like *Youth* or the signature mass masala films featuring top stars enjoy greater leeway. These genres are largely indigenous to Indian cinema

and lack direct, high-quality competition from international industries. Viewers enter such films with modest expectations focused on entertainment, star charisma, and emotional highs rather than ground-breaking innovation or technical perfection. This disparity highlights a crucial reality: when venturing into territories dominated by global cinema, Tamil films must compete on equal footing, or risk being dismissed in comparison. The commercial failures of these big-budget projects have impacted not only producers but also exhibitors and the broader ecosystem. Producers who have tasted success with smaller, meaningful films such as *Thaai Kizhavi*, *Sirai*, and *With Love* are increasingly inclined to focus on low-to-mid-budget ventures.

These films, often rooted in strong scripts, relatable emotions, and efficient production, deliver handsome returns with minimal financial risk. Producers avoid the pressures of chasing A-list stars, top directors commanding hefty fees, or borrowing large sums at exorbitant interest rates. The mantra becomes clear: **less risk, steadier profits, and greater creative control.**

This cautious approach, while understandable from a business perspective, carries long-term consequences for the industry's growth. Ambitious directors with watertight scripts in spy thrillers, futuristic dramas, or other high-concept genres may find it harder to secure funding.

Producers, scarred by recent memories of flops, are likely to shy away from similar projects unless a major success resets the trend. Every big-budget failure doesn't just affect the involved team; it inadvertently reduces opportunities for talented filmmakers waiting to showcase their vision. This creates a cycle where innovation is discouraged, and the industry leans heavily toward safe, formulaic content.

While small and medium-budget films can sustain producers, only successful star-driven, large-scale productions can provide the much-needed boost to exhibitors. Sustained theatrical runs of such films help theatres generate revenue over weeks and months, supporting staff salaries, maintenance, and overall viability. A strong performance forthcoming films *Kara* and *Karuppu* could restore confidence, encourage calculated risks, and open doors for more ambitious projects.

Tamil cinema stands at a crossroads. The industry must strike a delicate balance between commercial prudence and creative courage. Producers need to back scripts that are not only high on concept but also polished in execution. Directors should prioritize audience immersion, logical consistency, and technical excellence when tackling global-standard genres. At the same time, the audience's role is vital—they must support bold attempts to foster an environment where experimentation thrives alongside entertainment. Success in big-budget ventures will signal revival, while continued struggles might push the industry further toward safer, smaller films—potentially limiting its scale and global appeal. **The time for introspection and strategic evolution is now.**





# WHAT TAMIL CINEMA IS EXPECTING FROM THE NEW STATE GOVERNMENT?



The Tamil Nadu Assembly elections got over on 23<sup>rd</sup> April with an unprecedented 85.10% voting. There are many predictions on who is going to come to power and the results will be known on 4<sup>th</sup> May. Tamil Film Industry is dependent on the State Government on many aspects and everyone associated with the industry is looking for good progress under the new government.

## What has been done by the State Government during 2021 to 2026 period?

- Local Body Entertainment Tax (LBET) been reduced from 8% to 4%.
- Three new A/c floors for shooting been inaugurated for the benefit of the industry.
- The State Government awards been announced until the year 2022.
- The State Government subsidy for small budget films were released only till 2014 and is pending from 2015 onwards.
- A film city has been announced on a budget of ₹500 crore, which is yet to take off.

As you can observe, just a few has been done to Tamil Cinema, though Tamil Cinema is a harbinger of change in Tamil Nadu for the last 60 years. **Tamil Cinema deserves a lot more attention and support.**

## Tamil Film Industry is expecting the following support from the new Government:

1. **Local Body Entertainment Tax (LBET)** at 4% must be totally abolished as Tamil Nadu is only the State where this State Tax is charged on movie tickets.
2. **The State Government Award** must be finalized for the period 2023 to 2025 and announced before the end of 2026 and then every year it should be given by April/ May so that it is relevant and rewarding to the talents by getting the award for previous year immediately.
3. **The State Government Subsidy** pending from the period 2015 to 2025 (11 years) must be finalized, enhanced to ₹10 Lakhs per film and given to worthy small budget films, at least 15 to 20 per year, to support Producers of these worthy films.

4. **The Film City** planned at Poonamalle must be completed and offered to the film industry.
5. **Single-Window Clearance System** at lower cost must be established to streamline shooting permissions at government-owned locations across the State including Main roads, temples and tourist locations. Producers should not be chasing local authorities for permissions.
6. **Shooting permissions** must be given in select roads of Chennai, Coimbatore, Madurai. Salem and Trichy cities, which is not given now, like Pondicherry offering during day time also.
7. **Quick clearance for converting single screens** into two or three screens must be given, so that more screens get added to Tamil cinema.
8. Help Tamil Cinema to introduce an **Integrated Online Collection Tracking System** to bring in transparency and reporting of GST collection and Net Revenue to Producers online each day. Current manual system of reporting the box office collections must be stopped and digitized.
9. **Current Ticket prices were fixed in 2017.** They need to be revised keeping in mind the inflation and must be fixed after increasing by 20% over the prevailing prices.
10. **The Electricity Charges** on theatres must be reduced and offered at a concessional price considering the Entertainment movie theatres offer to the public at lower cost for 3 hours.
11. The current system of **Government permission to be obtained for special shows** must be abolished. Between 9 a.m to 2 a.m., theatres can be given the freedom to run any number of shows. These restrictive practices must be removed for the film industry to grow.
12. **Film Production, Distribution and Exhibition sector must be free from monopolies** and the State Government must facilitate the same for many new people to enter and operate.

The above are just a basic level expectation, the industry has been making for many years. Hope the New Government considers them and approves at the earliest for the growth of Tamil Cinema.



# TAMIL FILM PRODUCERS' COUNCIL (TFPC) DEMANDS REVOLUTIONARY CHANGES IN FILM PRODUCTION

Tamil Film Industry has been losing out for the last few years and many regular Producers are going out of business due to skyrocketing salaries of popular actors-filmmakers and declining business opportunities, which led to huge losses for Producers, who are not able to bounce back in film business.

To address this critical issue on war footing, the newly elected body of Tamil Film Producers' Council during its Annual General Body Meeting on 26<sup>th</sup> April 2026 came out with the following resolutions and got the approval of the members present, to implement them.

**1. The Reformation Agreements** for better functioning of the industry have been signed with FEFSI, Director's Union, Cinematographers Union, Editors Union and Production Managers Union. Reformation agreements shall be signed with other important unions soon. These reformations shall be implemented at the earliest.

**2. Revenue Share as Salaries for Popular Actors and Technicians:** As the business of cinema has come down drastically due to reduced prices and limited buying of films by OTT Platforms



and Satellite channels, as in Telugu Cinema where leading actors and technicians follow the Revenue Share model to take their salary, Tamil Cinema will follow the same model and has informed **Nadigar Sangam** (Actor's Association) in this regard but yet to get any response. Hence, from now onwards, medium and big budget films shall be produced based on revenue share basis only with popular actors and technicians. To emphasize the importance of this change needed, Tamil Film Industry will go on a token strike on 2<sup>nd</sup> May 2026 and if Nadigar Sangam does not agree to this request, TFPC shall continue the strike of no film production.

**3. Rejection of 8 Weeks OTT Window confirmation letter demand:** Tamil Film Industry's Distributor Association and Exhibitors Association are demanding a confirmation letter from Film Producers that their films

will release only after 8 weeks in OTT platforms to release films in theatres, despite TFPC not agreeing to this, during various discussions held with them. These demands are unacceptable as it will affect the business of film producers. On 10<sup>th</sup> May 2026, there is a meeting of all stake holders (Producers, Distributors and Exhibitors) of South language industries been scheduled at Hyderabad. Post that meeting, if the distributors and exhibitors do not withdraw this demand of confirmation letter from Producers, strong further course of action shall be taken. **Tamil Film Producers are advised not to give any such OTT confirmation letter without the approval of Tamil Film Producers' Council, else will face non-cooperation from the Association to such members.**

The above changes are revolutionary and when backed by solid action and implementation, they will bring in radical changes and help film producers to sustain in film industry.

We at Tamil Film Active Producers Association (TFAPA) are fully in support of these resolutions and changes planned by TFPC and will be joining whole-heartedly in their initiatives, token strike and actions to implement them.

## Urging revenue-sharing model...

# Producers' Council calls for 1-day strike on May 2

**The** Tamil Film Producers Council (TFPC) has announced a symbolic one-day strike on May 2 to push for the adoption of a revenue-sharing model for medium and big-budget Tamil films.

The council said the move comes amid mounting financial pressure on producers, particularly due to the decline in OTT and satellite revenues.

"In Andhra Pradesh, actors stand by producers. In Tamil Nadu, even established producers are hesitant to begin new projects. Going forward, medium and large-budget films should follow a revenue-sharing model (instead of a fixed remuneration)," the council said in a statement. TFPC also warned that if the South Indian Artists' Association (Nadigar Sangam) does not support the move, a longer strike could follow.

- TFPC

**MEANWHILE...**

The council said it would not support producers who sign undertakings not to release films on OTT platforms for eight weeks after theatrical release — a demand recently raised by exhibitors and distributors. Producers from across South India are expected to meet on May 10 to discuss a collective course of action.

# IN CINEMAS WORLDWIDE



DREAM WARRIOR PICTURES

A SAI ABHYANKKAR MUSICAL  
A G.K.VISHNU VISUALS

PRODUCTION DESIGN ARUN VENJARAMOODU EDIT R.KALAIVANAN ACTION VIKRAM MOR  
CHOREOGRAPHY SHOBI - SANDY - ANUSHA VISWANATHAN STYLIST PRAVEEN RAJA - EKA LAKHANI - DIVYA NAGARAJAN  
WRITERS ASHWIN RAVICHANDRAN - RAHUL RAJ - T S GOPI KRISHNAN - KARAN ARAVIND KUMAR  
LYRICS PA VIJAY - VIVEK - VISHNU EDAVAN - ASAL KOLAAR - ADESH KRISHNA - ARUN SRINIVASAN  
COSTUMES PERUMAL SELVAM STILLS D NARENDRAN COLOR REDCHILLIES.COLOR SR.COLORIST KEN METZKER  
VFX SUPERVISOR LOGARAJ SOUND MIX VINAY SRIDHAR SFX ARUN S MANI (OLI SOUND LABS)  
PRODUCTION CONTROLLER RAJENDRAN PS PUBLICITY DESIGNS KABILAN  
PRO SATHISH S2 ASSOCIATE EP ALLAUDIN HUSSAIN, ALS SATHAPPA SRINIVASAN  
EXECUTIVE PRODUCER ARAVENDRAJ BASKARAN

PRODUCED BY S.R.PRAKASH BABU - S.R.PRABU

thinkmusic Z தமிழ்

14.5.26



S U R I Y A

Kayuppu

WRITTEN & DIRECTED BY  
RJ BALAJI



# India **Box Office** Report – March 2026

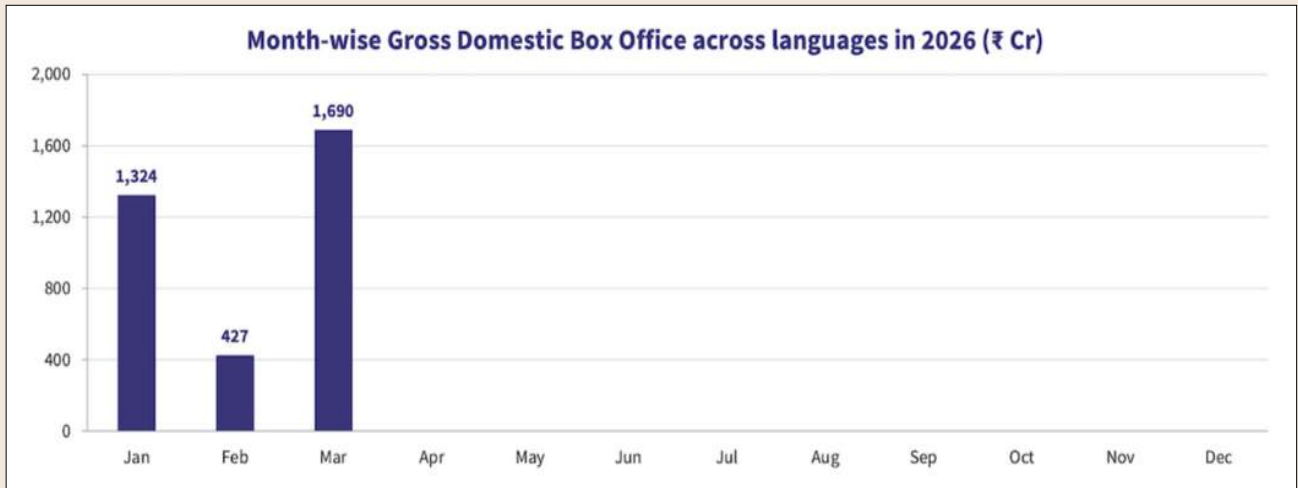
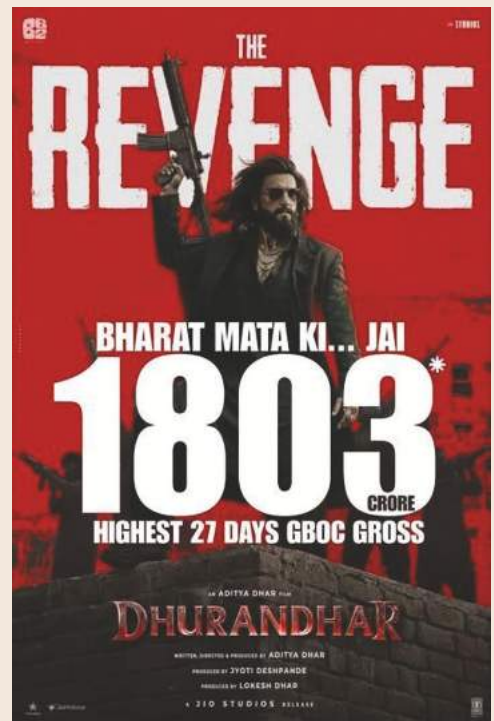
Powered by *Dhurandhar*: The Revenge’s all-time record, March 2026 recorded ₹1,690 Cr in collections at the India box office

**Summary:**

- Films that released in March 2026 grossed ₹1,690 Cr at the domestic box office
- This makes March 2026 the fourth-best month ever at the domestic box office in India
- *Dhurandhar: The Revenge* emerged as the top film of the month, grossing over ₹1,270 Cr (including projected future collections), setting a new record as the highest-grossing Hindi film of all time, surpassing its previous instalment.
- The cumulative box office for Jan-Mar releases in 2026 stands at ₹3,440 Cr, which is 17% higher compared to the same period in 2025

**Cumulative Box Office: March 2026**

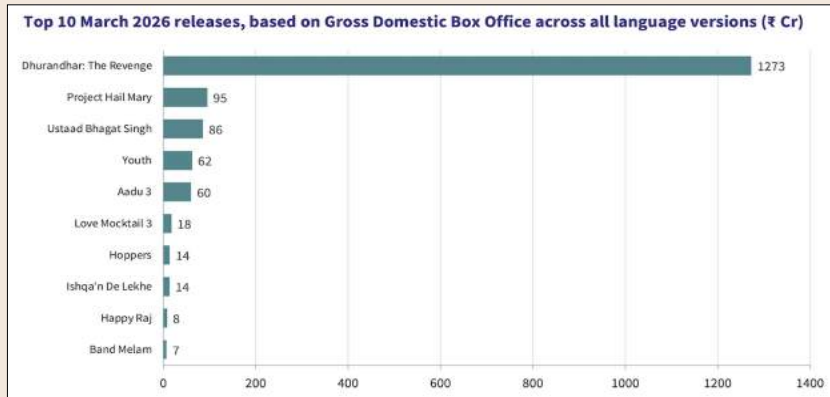
Films released in March 2026 grossed ₹1,690 Cr at the domestic box office, including projected future collections of films still running in theatres, making it the fourth-highest month ever, after Dec 2024 (₹1,922 Cr), Dec 2023 (₹1,837 Cr) and Dec 2025 (₹1,721 Cr). *Dhurandhar: The Revenge* was the primary driver, contributing over 75% of the month’s total collections.



The cumulative box office of 2026 stands at ₹3,440 Cr, which is 17% higher compared to the same period in 2025.

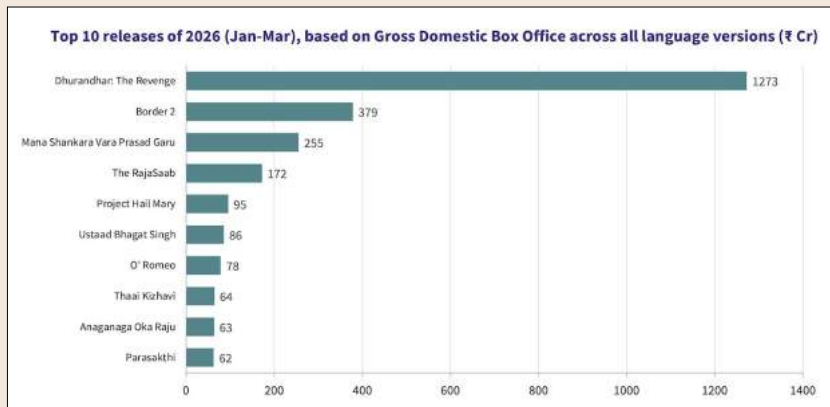
## Top 10 Films of March 2026

The chart below lists the top 10 films released in March 2026, based on their box office performance in India.



*Dhurandhar: The Revenge* emerged as the top film of the month by a wide margin with collections of ₹1,273 Cr, including projected collections from the rest of its theatrical run. It was followed by the Hollywood film *Project Hail Mary*, which collected ₹95 Cr (projected lifetime run). *Ustaad Bhagat Singh*, *Youth*, and *Aadu 3* were the other films that managed to cross the ₹50 Cr mark in March 2026.

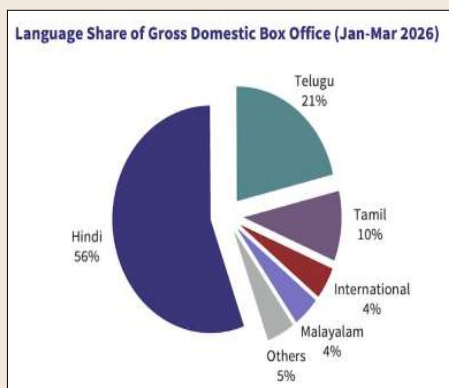
## Top 10 Releases of 2026 (Jan-March), based on Gross Box Office Collections across all language versions (₹ Cr)



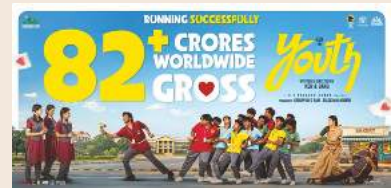
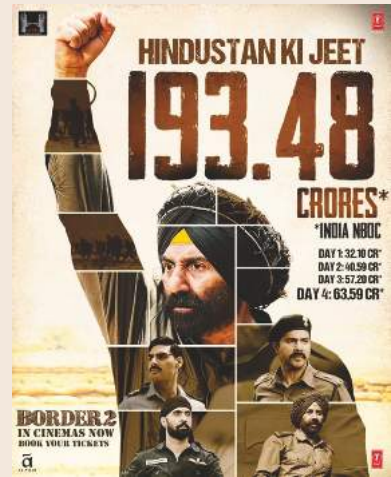
*Dhurandhar: The Revenge's* collections are more than 3x higher than the second highest grossing film (i.e., *Border 2*) of the year thus far, highlighting its dominance at the India box office. So far in 2026, Hindi and Telugu films dominate the top 10 list, with three and four films featuring in the top 10, respectively.

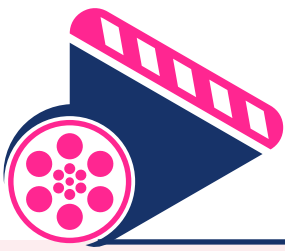
## Language Share: March 2026

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language.



Fuelled by *Dhurandhar: The Revenge*, Hindi cinema dominates the Indian box office in 2026 with 56% share, which is significantly higher than Hindi language's peak share since the pandemic (44% in 2023), followed by Telugu with 21% share. Tamil and Malayalam industries are lagging as there were no big hits so far and in the last three months only smaller hits were there in both the industries.





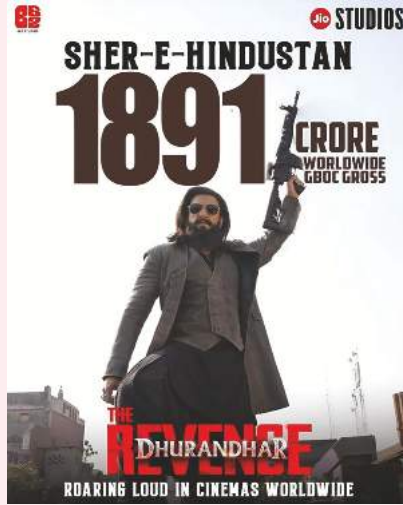
# Content over familiarity: Sequels-Franchise: A reality-check

Sequels/Franchise films are not a guarantee of success, with audiences moving beyond familiarity to evaluate films on content merit. While franchises continue to drive stronger openings and dominate the top end, their success is increasingly dependent on novelty and execution, not just IP recall.

Franchise-building cannot be formulaic. The assumption that extending a known IP as sequels automatically improves the chances of success is being challenged. What worked for Hindi films like *Munjya* or *Stree* was not just familiarity, but imagination, novelty, and a strong creative voice. Without that, the franchise tag becomes superficial and insignificant. The underwhelming performance of *War 2* is another example.

This brings the focus back to content quality as the central driver of theatrical success. A known IP can help drive awareness and opening, but sustained performance depends on how engaging and differentiated the film is. Audiences are clearly evaluating films on merit, even within established worlds.

At the same time, this does not reduce the importance of franchises. Their role at the top end of the box office



remains strong, with 6 of the top 10 Hindi films in 2025 being franchise films. First-day collections also tend to be more stable for franchise films, indicating that *familiarity continues to play a role in driving initial traction. The shift, therefore, is not about relevance, but about how franchises are being approached.*

Ironically, the film that's a chief contributor to this trend reversal may also be reason why 2026 looks more franchise-skewed: The success of *Dhurandhar*, a non-franchise film in 2025, paved way for the record-breaking success of *Dhurandhar: The Revenge*, a franchise film, in 2026. This irony reinforces the 'content over formula' argument made above.

The key implication for the industry is the need to rebalance the content slate. An over-reliance on franchises can limit the emergence of new ideas and lead to creative fatigue. **Original films are not just complementary, but essential. They are the source of future franchises, and without them, the ecosystem weakens over time.**

There is also a need to recognise that franchise-building is a long-term exercise. Global examples like the **Marvel Cinematic Universe** were built over time, with a clear vision and sustained investment, and not without setbacks along the way. In

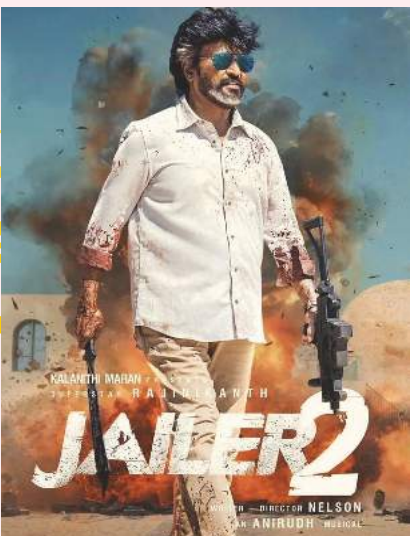
contrast, Bollywood has often shown a tendency to react quickly to perceived trends. The rapid scale-up of franchises post-pandemic is a reflection of that behaviour.

For franchises to deliver long-term value, they need conviction, patience, and a strong creative foundation. **Simply extending successful films into sequels is unlikely to work consistently.** Finally, a more balanced slate also helps reduce volatility at the box office. A franchise-heavy strategy concentrates risk in a smaller set of films, whereas a mix of franchises and originals distributes that risk



more effectively. Franchises are not a guarantee of success, but one part of a broader, quality-led theatrical ecosystem.

Tamil Cinema has lined up many franchises in 2026-27: *Jailer 2*, *Mookkuthi Amman 2*, *Sardar 2*, *Demonte Colony III*, *Maragadha Naanayam II*, *Kuttram Kadithal – 2*, *Indian 3*, *Sarpatta 2*, *7/G Rainbow Colony – 2*, *Gatta Kusthi 2*, *Meesaya Murukku – 2*, *Aranmanai – 5*, *Kanchana 4* and *Kaithi – 2*. Each one of them have strong familiarity and hope they combine with strong content, to achieve big success and are able to extend the franchise further.



# Promising New Talents: Future of Tamil Cinema



Jason Sanjay



Shanmuga Pandian



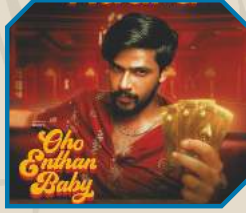
Surga Sethupathi



Akash Murali



Pavish



Rudra



Dharshan Ramkumar



Ajay Dhishan



Elvin



VJ Siddhu



Hari Bhaskar



Akshay Kumar I.K.



Tharshan



Darshan



Ashwin Kumar



Teejay Arunasalam



Kishen Das



Ken Karunas



Amithash Pradan



Abishan Jeevinth



Aegan



Rakshan



Mogen rao



Pari Elavazhagan



KPY Bala



Bhaarath



Vijay Kanishka



Kumaran Thangavel

• Not including popular young actors Pradeep Ranganathan, Dhruv Vikram, Kavin, Harish Kalyan, HipHop Aadhi, Manikandan, Arjun Das and Rio Raj, who are already listed in pages 22 and 23 with their films

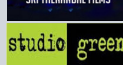
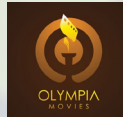
## SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS (in Alphabetical Order)

S.No.	Company Name	Producer Name	Films under Production (select list) or Recent one	Lead Actor of the film
1	2 D Entertainment / Zhagaram Studios	Suriya - Jyotika	Suriya 47 with Jithu Madhavan	Suriya
2	Abhishek Films	Ramesh P. Pillai	Double Jalsa / Rowdy Baby	Prabhudeva / Hansika Motwani
3	AGS Entertainment	Kalpathi S. Aghoram	God of Love / Blast	Silambarasan TR / Arjun
4	Amma Creations	T. Siva	Agni Siragugal / Party with Director Venkat Prabhu	Vijay Antony-Arun Vijay / Multi-Starrer
5	Avni Cinemax	Khushbu Sundar - Sundar C	Mookkuthi Amman - 2 / Aranmanai - 5 / Meesaya Murukku - 2	Nayanthara / Sundar C / Hip Hop Adhi
6	Axess Film Factory	Dev	Maragadha Naanayam - 2	Aadhi
7	Big Print Pictures	IB Karthikeyan	Criminal / Eerapadham Kaatru Mazhai	Gautham Karthik / Vetri-Kishen Das
8	BTG Universal	Bobby Balachandran	BTG 05 / BTG 06	Yet to be announced
9	Creative Entertainers and Distributors with Zinema Media	G Dhananjeyan - Dinesh Raj	Godsjilla / Love Oh Love	Tharshan / Pavish
10	Dawn Pictures	Aakash Baskaran	Idhayam Murali	Atharvaa
11	Dream Warrior Pictures / Potential Studios	S.R. Prabu - S.R. Prakash Babu	Karuppu / Marshal / Untitled film 07	Suriya / Karthi / Kalyani Priyadarshan
12	Drumsticks Productions	S. Sakthivel	Production No. 9	Keerthy Suresh - Mysskin
13	E4 Entertainment	Mukesh R Mehta	Yet to announce	Yet to be announced
14	Etcetera Entertainment	V. Mathiyazhagan	Production No. 7 with Kannan Ravi Group	Bose Venkat Directorial
15	G Squad	Lokesh Kanagaraj	Benz / Mr. Bharath	Raghava Lawrence / Bharath
16	Gnanamuthu Pattarai	Ajay Gnanamuthu	Demonte Colony III	Arulnidhi
17	Gopuram Cinemas	G.N. Anbuhezhiyan	Yet to announce	Yet to be announced
18	Group Company-Five Star	S. Kathiresan	Adhigaram / Evidence / Bullet	Raghava Lawrence / M. Sasi Kumar / Elvin
19	JSK Film Corporation	J Satish Kumar	Kuttram Kadithal - 2	JSK Satish Kumar
20	KJR Studios	Kotapadi J Rajesh	Aalambana	Vaibhav
21	KRG Productions	Kannan Ravi	Jiiva 46 / Bang Bang + 4 more films	Jiiva / Prabhudeva - Vadivelu
22	KVN Productions	Venkat K Narayana	Jana Nayagan	Vijay
23	Lark Studios	K. Kumar	Untitled film with Director Hariharan Ram	G.V. Prakash Kumar
24	Lyca Productions	Subaskaran	Indian 3 / Sigma / Production No.23 with Mani Ratnam	Kamal Haasan / Sundeep Kishan / Vijay Sethupathi
25	Madras Enterprises	S. Nandagopal	13	G.V. Prakash Kumar
26	Madras Talkies	Manirathnam	Production No.23 with Lyca	Vijay Sethupathi
27	Masala Pix	R. Kannan	Gandhari / Kadal Kanni	Hansika Motwani / Andrea Jeremiah
28	Million Dollar Studios	Yuvraj Ganesan	Ashok Selvan 23 / Once More / Anbe Diana	Ashok Selvan / Arjun Das / Pari Elavazhagan
29	Mini Studios	S. Vinod Kumar	Ananthan Kadu	Arya
30	MRP Entertainment	Magesh Raj Pasilian	Yet to announce	Yet to be announced
31	Neelam Productions	Pa. Ranjith	Vettuvam / Sarpatta 2 / Untitled	Arya-Dinesh / Arya / G.V. Prakash Kumar
32	Olympia Movies	S. Ambeth Kumar	Yet to announce - My Lord (recent)	Yet to be announced
33	Parallel Universe Pictures	G.V. Prakash Kumar	Mental Manathil	G.V. Prakash Kumar
34	Passion Studios	Sudhan Sundaram	Benz / My Dear Sister / Rowdy & Co.	Raghava Lawrence / Arulnidhi / Siddharth
35	Prince Pictures	S. Lakshman Kumar	Sardar 2 / Mannangatti	Karthi / Nayanthara

# SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS (in Alphabetical Order)

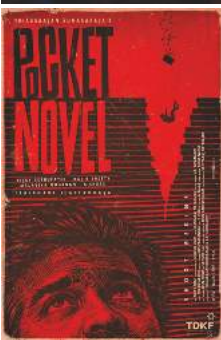
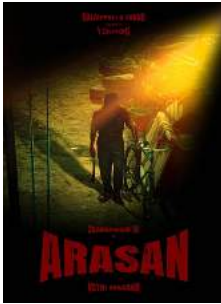
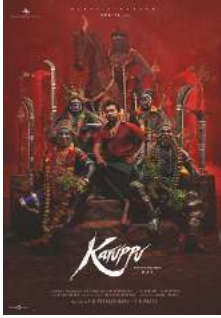
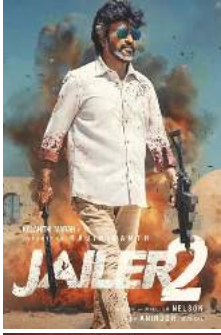
36	Raaj Kamal Films International	Kamal Haasan	Thalaivar 173 / Kamal Haasan 237 / Seyon	Rajinikanth / Kamal Haasan / Sivakarthekeyan
37	Ravi Mohan Studios	Ravi Mohan	Untitled Film / An Ordinary Man	Ravi Mohan / Yogi Babu
38	Red Giant Movies	Inban Udhayanidhi	KH x RK REUNITED	Kamal Haasan - RajiniKanth with Nelson
39	Romeo Pictures	Rahul	Untitled Film with GND Shyam Kumar	Ravi Mohan
40	Rowdy Pictures	Vignesh Sivan	Hi	Nayanthara with Kavin
41	RS Infotainment	S. Elred Kumar	Mandaadi	Soori
42	Sathya Jyothi Films	T.G. Thyagarajan	Irandu Vaanam / Lenin Pandiyan / Chiyaan 63 with Director Anand Shankar	Vishnu Vishal / Dhaarshan / Vikram
43	Screen Scene Media Entertainment	Sundar Arumugam	Karathey Babu	Ravi Mohan
44	Seven Screen Studio	S.S. Lalit Kumar	Hi / Raawadi	Kavin - Nayanthara / Basil Joseph - Akshay Kumar
45	Shanti Talkies	Arun Viswa	Production No. 4	Bhaarath
46	Sivakarthekeyan Productions	Siva Karthekeyan	Yet to announce - Thaa Kizhavi (recent)	Yet to be announced
47	Soldiers Factory	K.S. Sinish	Super Hero / Ninja	Arjun Das / Bhaarath
48	Sri Thenandal Films	Murali Ramasamy	Aadi Velli	Yet to be announced
49	Sri Vaari Films	P. Ranganathan	Kadhale Kadhale	Mahat Raghavendra
50	Staar Movies	Thiagarajan	Ranjan	Prashanth
51	Stone Bench	Kaarthekeyan Santhanam	VV25 with Lokesh Ajls	Vishnu Vishal
52	Studio Green Films	K.E. Gnanavelraja	Oh Rasikkum Seemane (Venus)	Jai and many artiste
53	Sun Pictures	Kalanidhi Maran	Jailer 2 / AA 22 / DC	Rajinikanth / Allu Arjun / Lokesh Kanagaraj
54	Super Good Films	R.B. Chaudary	Magudam	Vishal
55	Suriya Movies	A.M. Rathnam	7/G Rainbow Colony - 2	Ravi Krishna
56	Tamil Kumaran Productions	G.K.M. Tamil Kumaran	Untitled film with Dir. Pandiraj	Jayaram-Urvashi and others
57	The Route	Jagadish Palanisamy	Benz	Raghava Lawrence
58	The Show People	Arya	Untitled film	Arya
59	Think Studios	Think Studios	Kavin 09 / Dashamakan	Kavin / Harish Kalyan
60	Thirukkumaran Entertainment	C.V. Kumar	4 G / Titanic	G.V. Prakash Kumar / Kalaiyaran
61	Thirupathi Brothers	Subash Chandra Bose	Idam Porul Yeval / Ra Ra Rajasekhar /Naan Thaan Siva	Vijay Sethupathi - Vishnu Vishal / Mathi / Vinod
62	Trident Arts	R. Ravindran	Film by Vijay / Ram in Leela	R. Madhavan - Kangana Ranaut / Rio Raj
63	V Creations	S. Thanu	The Train / Arasan	Vijay Sethupathi / Silambarasan TR
64	V House Productions	Suresh Kamatchi	Ezhu Kadal Ezhu Malai	Nivin Pauly with Dir. Ram
65	Vels Film International	Dr. Ishari K. Ganesh	Genie / Gatta Kusthi 2 / 5 more films	Jayam Ravi / Vishnu Vishal / Many actors
66	Vijay Antony Film Corporation	Vijay Antony	Lawyer / Nooru Sami / Untitled film with Dir. Mu. Maran	Vijay Antony (all three films)
67	Vijay Sethupathi Productions	Vijay Sethupathi	Yet to announce	Yet to be announced
68	Vishal Film Factory	Vishal Krishna	Vishal 36	Vishal Krishna
69	Vishnu Vishal Studioz	Vishnu Vishal	Mohan Das / Gatta Kusthi 2 / Rudra's next	Vishnu Vishal / Rudra
70	Wunderbar Films	Dhanush	D55 with Director Rajkumar Periyasamy / Production No.20	Dhanush - Mammooty / Dhanush with Dir. Ramesh Nandhan
71	XB Film Creators	Dr. S. Xavier Britto	Yet to announce	Yet to be announced
72	Y Not Studios	S. Sashikanth	Yet to announce - TEST (recent)	Yet to be announced

\* Additional List of Producers will be listed in the future issues. This is only selected list of Producers





# TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2026



Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2 / Thalaivar 173 / KH x RK Reunion	Sun Pictures / Raaj Kamal Films International / Red Giant Movies
Kamal Haasan	KH x RK Reunion	Red Giant Movies
Vijay	Jana Nayagan	KVN Productions
Ajith Kumar	Yet to be announced	-
Suriya	Karuppu / Vishwanath & Sons / Suriya 47	Dream Warrior Pictures / Sithara Entertainments / Zhagaram Studios
Vikram	Dhruva Natchathiram / Chiyaan 63 / Chiyaan 64	Ondraga Entertainment / Sathya Jyothi Films / Vels Film International
Dhanush	D55 with Director Rajkumar Periyasamy / Production No.20	Wunderbar Films
Sivakarthiseyan	Seyon	Raaj Kamal Films International
Karthi	Sardar 2 / Marshal	Prince Pictures / Dream Warrior Pictures
Silambarasan TR	Arasan / STR 50 / God of Love	V Creations / Atman Cine Arts / AGS Entertainment
Ravi Mohan	Genie / Karathey Babu / Untitled	Vels Film International / Screen Scene Entertainment / Ravi Mohan Studios
Vishal	Magudam / Purushan	Super Good Films / Benzz Media Pvt. Ltd.,
Raghava Lawrence	Benz / Hunter / Kaala Bhairava / Kanchana 4	Passion Studios- G Squad - Goldmines Telefilms / Goldmines Studios / Raghavendra Productions
Arya	Ananthan Kaadu / Vettuvam / Arya 40	Mini Studios / Neelam Productions / The Show People
Vijay Sethupathi	Train / Pocket Novel / Untitled film with Balaji Tharanidharan	V Creations / Tyler Durden and Kino Fist / A For Apple Productions
Pradeep Ranganathan	Untitled	AGS Entertainment
R. Madhavan	Adhirshatsaali / G.D.N	AA Media Corporation / Varghese Moolans Pictures
Vishnu Vishal	Mohan Das / Irandu Vaanam / Gatta Kusthi 2	Vishnu Vishal Productions / Sathya Jyothi Films / Vels Film International
Vijay Antony	Agni Siragugal / Lawyer / Nooru Sami / Untitled film with Dir. Mu. Maran	Amma Creations / Vijay Antony Film Corporation
Arun Vijay	Agni Siragugal / Untitled film	Amma Creations / 7G Films
Jiiva	Golmaal / Jiiva 46 / Jolliya Iruntha Oruthan	Jaguar Studios / KRG Productions / Malik Streams Corporation
Soori	Mandaadi / Soori 07 with Director Ravikumar	RS Infotainment / Mythri Movie Makers
Santhanam	Santa 20	K7 Studios
RJ Balaji	Yet to be announced	-
M. Sasikumar	Naa Naa / Pagaivanukku Arulvai / Freedom / Evidence #8	Multiple Producers / Five Star Creations
Prabhudeva	Jalsa / Flashback / Michael Musasi / Moonwalk / Bang Bang	Abhishek Films (two films) / Joy Film Box Entertainment / Behindwoods / KRG Productions
Siddharth	Rowdy & Co	Passion Studios
Kavin	Hi / Kavin 09 / Kavin 10 / Kavin 11	Seven Screen Studios / Think Studios / Prince Pictures / Beyond Pictures

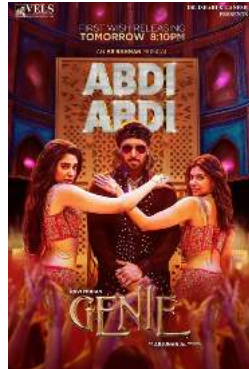


# TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2026

Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Maragadha Naanayam 2	Passion Studios - Axxess Film Factory
Aari Arjunan	Bhagavan	Ammaniya Movies
Arjun Das	Once More / Super Hero / Con City	Million Dollar Studios / Soldiers Factory - Redacted Studios / Power House Pictures
Arulnidhi	Demonte Colony 3 / My Dear Sister / Arulvaan	Gnanamuthu Pattarai / Passion Film Factory / 90 Pictures Productions
Ashok Selvan	AS 23 / Untitled Film	Happy High Pictures / Million Dollar Studios
Atharvaa	Address / Idhayam Murali / Valai	Ajey Krishna / Dawn Pictures / Raadhu Infotainment
Bharath	Munnarivaan	Libra Productions
Dhruv Vikram	Yet to be announced	-
Dinesh	Vettuvam	Neelam Productions
G.V. Prakash Kumar	Idi Muzhakkam / Untitled film / Mental Manathil / Immortal / Untitled film	Skyman Films International / Neelam Productions / Paralle Universe Pictures / Ak Film Factory / Lark Studios
Gautham Ram Karthik	Criminal / Root / Bloody Politics	Parsa Pictures-Big Print Pictures / Verus Productions / Draft by GKB
Harish Kalyan	Nooru Kodi Vaanavil / Dashamakan	Baljai Kapa / Think Studios
Hip Hop Adhi	Meesaya Murukku 2	Avni Cinemax
Jai	Karuppar Nagaram / Jai 32 / Untitled Film / Sattendru Maruthu Vaanilai / Untitled film	R. Ramesh / Mithun Mithra Productions / Studio Green / BV Frames / SST Productions
Kalaiyarsan	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kishen Das	Eerapadham Kaatru Mazhai	Big Print Pictures
Krishna	Untitled Film / Kreshna 23 / Kreshna 25 / The MUMMY Returns	EVEG Entertainment / Dawn Creations / Manu Manthra Creations / Pepin De Raisin Productions
Manikandan	Untitled	Neelam Productions
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Golmaal	Inder Kumar / Jaguar Studios
Nakkul	Yet to be announced	-
Prashanth	Ranjan	Staar Movies
Rio Raj	Ram in Leela / Maddy	Trident Arts / Roll Time Studios
Sathish	Pathu Naal Raja	SGS Productions
S.J. Suryah	Killer	Sree Gokulam Movies
Shanmuga Pandian	Yet to be announced	-
Shantanu Bhagyaraj	Untitled Film / Magenta	Studio Green / Brand Blitz Entertainment
Sibi Sathyaraj	Yet to be announced	-
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Untitled Film	Best Cast Studios
Tharshan	GodsJilla	Zinema Media & Entertainment - Creative Entertainers - PGS Productions
Vaibhav	Aalambana	KJR Studios
Vasanth Ravi	Yet to be announced	-
Vemal	Untitled Film	Ajith Vinayaka Films
Vetri	Iravu / Black Gold / Lakshmikanthan Kolai Vazhakku	M 10 Productions / MM Studios / 2M Cinemas
Vidaarth	Kaagangal / Untitled / Madhiyaalan / Thodakkam	Mayavaram Pictures / Cuviyam Films / Studio Jockey Entertainment / Son of Wind Studios
Vikram Prabhu	Rathamum Sathaiyum / Pagaiye Kaththiru	Karthik Advait / Kandhan Arts
Vikranth	The Killer Man / Under 18	Big Bang Cinemas / SR Productions
Yogi Babu	Medical Miracle / Constable Nandhan / Untitled / An Ordinary Man	A1 Productions / Shankar Productions / Dev Cinemas / Ravi Mohan Studios



# TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2026



Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	Mannangatti / Mookuthi Amman 2	Prince Pictures / Vels Film International
Trisha	Karuppu	Dream Warrior Pictures
Keerthi Suresh	Kanni Vedi	Dream Warrior Pictures
Rashmika Mandana	Rainbow	Dream Warrior Pictures
Pooja Hegde	Jana Nayagan	KVN Productions
Nithya Menen	Yet to be announced	-
Sai Pallavi	D55 / Production No.23	Wunderbar Films / Lyca – Madras Talkies
Shruti Haasan	Chennai Story/ Train	Guru Films / V Creations
Tamannaah Bhatia	Purushan	Benz Media Pvt. Ltd.,
Kalyani Priyadarshan	Genie / Marshal / Untitled Film	Vels Film International / Dream Warrior Pictures / Potential Studios
Aishwarya Rajesh	Karuppar Nagaram / Oh...! Sukumari / Under 18	RR Filmmakers / Ganga Entertainments / SR Productions
Aditi Shankar	Once More	Million Dollar Studios
Sree Leela	D55	Wunderbar Films
Andrea Jeremiah	Pisasu 2 / Manushi / Kadal Kanni	Rockfort Entertainment / Grass Root Films / Masala Pix
Krithi Shetty	Genie	Vels Film International
Mamitha Baiju	Jana Nayagan / Irandu Vaanam / Vishwanath & Sons	KVN Productions / Sathya Jyothi Films / Sithara Entertainments
Kayodu Lohar	Idhayam Murali / STR 49 / Immortal	Both by Dawn Pictures / AK Film Factory
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	Demonte Colony III	Gnanamuthu Pattarai
Dushara Vijayan	Magudam	Super Good Films
Priyanka Mohan	Kavin 08	Prince Pictures
Aishwarya Lekshmi	Gatta Kusthi 2	Vels Film International
Malavika Mohanan	Pocket Novel	Tyler Durden and Kino Fist
Raashi Khanna	Yet to be announced	-
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof	Golden Studios



# New Tamil Films Expected to release May 2026 onwards...

The list of films that are expected to be released from May 2026 onwards, as per the release date announced by the Producers, is shared below. This is only a tentative list and will be updated every month.

Producers are requested to make a note of the release schedule below and plan their releases based on this and do not plan if already 4 or 5 films have scheduled their release in that week.

Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
01-May								
08-May	29	Stone Bench - G Squad	Rathnakumar	Vidhu	Theatre		NetFlix	Love
14-May	Karuppu	Dream Warrior Pictures	RJB	Suriya	Theatre	Zee Tamil	Amazon Prime	Action
15-May	Nooru Sami	Vijay Antony Film Corporation	Sasi	Vijay Antony- Ajay Dishan	Theatre			Family
22-May								
29-May								
04-Jun	Toxic	KVN Productions	Geetu Mohandas	Yash	Theatre			Mass Action
12-Jun								
19-Jun								
26-Jun	Demonte Colony III	Passion Studios	Ajay Gnanamuthu	Arulnidhi	Theatre	Zee Tamil	Zee 5	Horror
03-Jul								
09-Jul								
17-Jul								
24-Jul	Vishwanath & Sons	Sithara Entertainment	Venky Atluri	Suriya	Theatre		NetFlix	Family
31-Jul								
<b>May to July 2026 Expected films</b>								
1	Jana Nayagan	KVN Productions	H. Vinoth	Vijay	Theatre	Zee Tamil	Amazon Prime	Mass Action
2	Sardar - 2	Prince Pictures	P.S. Mithran	Karthi	Theatre			Mass Action
3	Train	V Creations	Mysskin	Vijay Sethupathi	Theatre			Thriller
4	Karathey Babu	Screen Scene Media Entertainment	Ganesh K Babu	Ravi Mohan	Theatre			Political Thriller
5	Mandaadi	RS Infotainment	Mathimaran Pugazhendi	Soori	Theatre		NetFlix	Action
6	Idhayam Murali	Dawn Pictures	Akash Bhaskaran	Atharvaa	Theatre		NetFlix	Love
7	Irandu Vaanam	Sathya Jyothi Films	Ramkumar	Vishnu Vishal	Theatre		Amazon Prime	Thriller
8	Lenin Pandiyan	Sathya Jyothi Films	D.D. Balachandran	Dhaarshan Ramkumar	Theatre		Amazon Prime	Family
9	Moonwalk	Behindwoods Productions	Manoj N.S.	Prabhu Deva	Theatre			Love
10	Yezhu Kadal Yezhu Malai	V House Entertainment	Ram	Nivin Pauly - Soori	Theatre			Fantasy
11	Con City	Power House Pictures	Harish Durairaj	Arjun Das	Theatre		NetFlix	Comedy-Thriller
12	Hi	Rowdy Pictures & Seven Screen Studios	Vishnu Edavan	Nayanthara & Kavin	Theatre	Zee Tamil	Zee 5	Love
13	Raawadi	Seven Screen Studios	Vignesh Vadivel	Basil Joseph - LK Akshay Kumar	Theatre	Vijay TV	Jio Hotstar	Comedy
14	Love Oh Love (LoL)	Zinema Media & Creative Entertainers	Magesh Rajendran	Pavish - Selvaraghavan	Theatre			Love
15	Sigma	Lyca Productions	Jason Sanjay	Sundeep Kishan	Theatre			Action
16	My Dear Sister	Passion Studios	Prabhu Jeyaram	Arulnidhi	Theatre	Vijay TV	Jio Hotstar	Family
17	Meesai Murukku - 2	Avni Cinemax	Hip Hop Adhi	Hip Hop Adhi	Theatre			Action
18	Aasai	Passion Studios	Shiva Moha	Kathir	Theatre			Love

\* All the above release dates are tentative, as per trade reports and subject to change. Will be updated every month



**Tamil Film Active Producers Association (TFAPA) is growing stronger every month**

**TFAPA** is growing every month with the addition of new members and being an Active Producer Association is taking up several new initiatives to benefit its members and respected for its quick support to its members and the industry at large and is now closely working with Tamil Film Producers Council (TFPC) to resolve the industry related issues.

We are delighted to welcome 5 new members, who joined us during April 2026, whose details are presented below. We wish all the new members a big success in their film production journey.

S.No.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1	New Producer Member	M/s PUDUPET PRODUCTIONS	Mr. NELSON VENKATESAN
2	New Producer Member	M/s ARAVIND GANESAN FANTASY	Mr. ARAVIND.G
3	New Producer Member	M/s MAYURAM CINIMAS	Mr. B. DINESH
4	New Producer Member	M/s HANSA ENTERTAINMENT PRIVATE LIMITED	Mr. SRINIVASAN K SWAMY
5	New Producer Member	M/s RHINO PICTURES	Mr. R. RAKESH

With their addition, TFAPA's family has grown further and became stronger. Our current strength of active producer members is as given below:

**Summary of TFAPA Members as of 30<sup>th</sup> April 2026:**

Type of Members	Number of Members as of 30.04.2026
New Producer Members	326
Associate Members	21
Primary Members	62
Corporate Members	5
<b>Total Active Members</b>	<b>414</b>



TFAPA provides several services to its members efficiently, and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of the application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of the application for films in all South Indian languages.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using the issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receipt of the request.
6. Supporting the members in the business of their film, within the gambit of the Association by tying up with various business units and technology firms.
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the happenings in the industry.
10. Regular meetings to brief the members on the changes happening in the industry.
11. Producer Workshops regularly to update business developments and interact with industry veterans.
12. Many other services or support as required from time to time.

Owned, Printed and Published by TAMIL FILM ACTIVE PRODUCERS ASSOCIATION (TFAPA) from E2/G, Gemini Parsn Apartments, Old No.599, New No.448A, Anna Salai, Chennai – 600 006 and Printed at The Safire Industries, 3/28, Vembakottai Road, Sivakasi, Tamil Nadu – 626 123.

To Advertise in this monthly Trade Guide, please contact: Ms. **Prasanna Lakshmi** at **9566064204**.

Designer: **Senthil Govindasamy**

PRO for the Association: **Nikil Murukan**

**For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION**

FROM THE DIRECTOR OF MUNDASUPATTI & RATSASAN

SATHYA JYOTHI  
FILMS

TG THYAGARAJAN  
PRESENTS



VISHNU VISHAL & MAMITHA BALJU

# IRANNU VANNAM

WRITTEN AND DIRECTED BY RAM KUMAR

PRODUCED BY SENDHIL THYAGARAJAN | ARJUN THYAGARAJAN

A DHIBU NINAN THOMAS MUSICAL

DEP DINESH K BABU | EDITOR SAN LOKESH | ART A. GOPI ANAND | STUNT VICKY | COSTUME DESIGNER A.KEERTHIVASAN  
CHOREOGRAPHY LEEELAVATHI | MAKEUP RAJA B | COSTUME SELVAM | STILLS E RAJENDRAN | PRODUCTION CONTROLLER RAJ KUMAR (ROCKY) | PRODUCTION EXECUTIVE M. GOVINDARAJ | S.F. TEAM SP. PALANIAPPAN  
PRO SURESH CHANDRA | DESIGN THANDORA | VFX HARIHARA SUTHEN (LORVEN STUDIOS) | DIRECTION TEAM PARTHIBAN SATTANATHAN | GOUTHAM | CE ASHOKKUMAR | KATHIR D | M N SURENTHAR

CO-PRODUCED G SARAVANAN & SAI SIDDHARTHI





TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

# TAMIL CINEMA TRADE GUIDE

Issue - 26/2026

A Ready Reckoner on Tamil Cinema

May 2026



DREAM WARRIOR PICTURES

IN CINEMAS

# 14.5.26

WORLDWIDE

A SAI ABHYANKKAR MUSICAL

A G.K.VISHNU VISUALS

PRODUCTION DESIGN ARUN VENJARAMOODU EDIT R.KALAIVANAN ACTION VIKRAM MOR  
CINEMATOGRAPHY SHOBH - SANDY - ANUSHA VISWANATHAN STYLING PRAVEEN RAJA - EKA LAKHANI - DIVYA NAGARAJAN  
WRITERS ASHWIN RAVICHANDRAN - RAHUL RAJ - T.S GOPI KRISHNAN - KARAN ARAVIND KUMAR  
LYRICS PA VIJAY - VIVEK - VISHNU EDAVAN - ASAL KOLLAAR - ADESH KRISHNA - ARUN SRINIVASAN  
COSTUMES PERUMAL SELVAM STILLS D NARENDHAN COLOR REDCHILLIES.COLOR SR.COLORIST KEN METZKER  
VFX SUPERVISOR LOGARAJ SOUND MIX VINAY SRIDHAR SFX ARUN S MANI (OLI SOUND LABS)  
PRODUCTION CONTROLLER RAJENDRAN PS PUBLICITY DESIGNS KABILAH  
PRO SATHISH S2 ASSOCIATE EP ALLAUDIN HUSSAIN, ALS SATHAPPA SRINIVASAN  
EXECUTIVE PRODUCER ARAVENDRAJ BASKARAN

PRODUCED BY S.R. PRAKASH BABU - S.R.PRABU

S U R I Y A

# Kayuppu

WRITTEN & DIRECTED BY  
RJ BALAJI

