



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 27/2026

June 2026



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GOKULAM GOPALAN
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TAMIL CINEMA TRADE GUIDE SERVES THE FILM INDUSTRY WITH ALL USEFUL INFORMATION EVERY MONTH

Tamil Cinema Trade Guide, a monthly publication brought out by Tamil Film Active Producers Association (TFAPA), has become the knowledge source on the industry for many associated with Tamil Cinema, including Producers, Directors, Business Associations, Media and the general public, as it provides complete knowledge on the happenings in the industry and updates every important development. We at TFAPA are doing our best to ensure that every progress in Tamil Cinema is informed and updated to members.

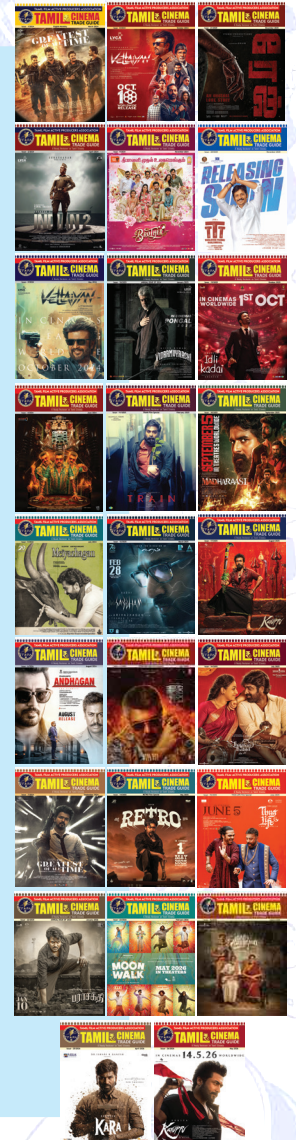
Tamil Cinema Trade Guide helps everyone to know more about the industry and is sent to as many people related to Tamil Cinema as possible across the country, and its reach is widening with each issue. Apart from giving all data related to Tamil Cinema, the detailed articles analyse industry happenings.

This monthly Trade Guide presents various details about the Tamil film industry, including New Tamil Film releases for the month and their performance, important happenings like new film poojas, informative articles analysing the developments in the industry during the month, Ormax Media report on All-India Box Office, Tamil Cinema Box Office, Tamil films expected to release in the coming months and Lead Actors with their forthcoming film details for Producers, that may help to approach them suitably.

The Trade Guide is distributed for free to all TFAPA members and everyone associated with Tamil Cinema in some way. We welcome any suggestions or feedback to improve the Trade Guide content.

We welcome advertisements from Producers and Industry associates to include in the Trade Guide each month, as it will help by reaching more people connected to the industry. Visit: www.TFAPA.com; Contact: tfapa2020@gmail.com

G Dhananjeyan,
Editor – Publisher – Cinema Strategist



NEW FILM COMMENCEMENTS IN MAY 2026



Seyon – RKFI – Sivakartheeyan – New Film Pooja



Vels 32 – C Premkumar – Fahadh Fasil – New Film Pooja



KH Pictures - Actor Rahman - New Film Pooja



REMATCH – KPY Bala - ZINEMA & CREATIVE ENTERTAINERS – New Film Pooja

SOUTH INDIAN FILM PRODUCERS' ASSOCIATION (SIFPA) TAKES UP NEW INITIATIVES

SIFPA, formed on 19th April 2026, had its second meeting at Hyderabad on 10th May 2026 in which all four South Indian language industry Producer Associations have participated, and several new initiatives have been taken up. The meeting was attended by leading producer bodies and guilds representing the collective



interests of the South Indian film industry. Discussions were held on key industry matters affecting cost of production, theatrical exhibition, OTT windowing, piracy control, workforce coordination, sustainability of film financing, and the need for greater inter-industry collaboration among South language film industries on key initiatives.

SIFPA reaffirmed its commitment to fostering a unified and constructive framework across the South Indian film ecosystem, with an emphasis on transparency, industry stability, and collective growth, involving other stakeholders-distributors, exhibitors and buyers of various film rights.

The participating bodies also discussed the importance of coordinated policy approaches and strengthened engagement among all sectors of the industry.

The body also took up the initiative to invite Music Labels for a discussion on the charges they apply for use of third-party copyright songs in films (as remix or for a short duration). SIFPA is receiving responses from music labels, and we hope to have this meeting with all music labels soon to sort out the matter.

The next meeting of the Association is scheduled to be held in Kochi on 13th June 2026, where further deliberations and structured discussions will continue.





Karuppu gives the much-needed Box Office momentum in May 2026

Tamil Cinema finally got its first Mega Hit of 2026 with Suriya's *Karuppu*, directed by RJ Balaji and produced by Dream Warrior Pictures. The film, which released amidst several uncertainties, received an overwhelming response from the audience and ended with over ₹207 crore in its first week and expected to gross over ₹300 crore in its theatrical run worldwide, a phenomenal success and Suriya's career-highest box office. The success of this film gave the much-needed momentum and relief to Tamil Cinema after several big budget films not working at the box office in the last six months.

The month also had AGS Entertainment-'Action King' Arjun's *Blast*, which released on 28th May. The film received a good response at the box office, and its collection details will be known in the first week of June.

Another milestone of the month is **Tamil Cinema crossed 100 new films as of May 2026**, which is marginally lower than Jan-May 2025 releases, at 114

new films. The number of new films has come down to 10 during the month, which is a good sign as audiences' attention will be high on limited films releasing each week and better business opportunities exist for each of them.

In the first five months of 2026, *Parasakthi*, *Thalaivar Thambi Thalaymayil*, *With Love*, *Thaai Kizhavi*, *Youth Happy Raj*, *Karuppu* have turned out to be box office successes, while *Hot Spot 2* was a reasonable success. Thus, of the 100 new Tamil releases in the first five months, 8 films can be termed as commercially successful, which is an 8% success rate.

The list of 10 new films released in May 2026, along with details of Satellite channels and OTT platforms that acquired these films so far, is presented below. Many more of these new releases may be acquired by satellite channels and OTT platforms in the coming months and will be updated.



S.No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre/ OTT Release	Satellite rights	OTT rights	Genre
1	08-May	29	Stone Bench Studio - G Squad	Rathnakumar	Vidhu	Theatre		NetFlix	Love
2	08-May	Day 11	BRG Jaganathan Pictures	Srithika	Adharsh-Abhimanyu	Theatre			Thriller
3	15-May	Sattendru Maarudhu Vaanilai	BV Frames	Babu Vijay	Jai	Theatre			Thriller
4	15-May	Karaa	Bhavani Entertainment	Vejay Avthar	Master Mahendran	Theatre			Thriller
5	15-May	Karuppu	Dream Warrior Pictures	RJ Balaji	Suriya	Theatre	Zee Tamil	Amazon Prime	Action
6	22-May	Mother	Resar Enterprises	Sarish	Thambi Ramaiah	Theatre			Family
7	22-May	Panipuri Prem	Red Rocks Films	G Ramkumar	Prem	Theatre			Comedy
8	28-May	Blast	AGS Entertainment	Subash K Raj	Arjun	Theatre		NetFlix	Thriller
9	29-May	Ego Raman	Ashrudha Productions	Ganesan Nachimuthu	Ciby & Robo Shankar	Theatre			Comedy
10	29-May	Pazhavetti Sethuraman	Johnny Boy Studios	Aravind Baarathy	Aravind Baarathy	Theatre			Love

28th/29th May releases listed are tentative and subject to last minute changes

Tamil Cinema has many high-budget films lined up like *Jailer 2*, *Jana Nayagan*, *Train*, *Sardar 2*, *Vishwanath & Co.*, *Karathay Babu*, *Irandu Vaanam*, *DeMonte Colony-III*, *Moonwalk* in the next four months (June to September 2026). The industry is expecting them to achieve big success to give further boost to Tamil Cinema.

TAMIL FILM INDUSTRY CONGRATULATES HON. CHIEF MINISTER OF TAMIL NADU, Thiru C. JOSEPH VIJAY

It is a proud moment for everyone in Tamil Cinema that 'Thalapathy' Vijay, who started his political party Tamizhaga Vettri Kazhagam (TVK) in February 2024, has achieved a remarkable victory in his very first public elections, winning 108 seats out of 234 seats contested with 35% of the vote share. Vijay formed the government with the support of smaller parties and became the Chief Minister of Tamil Nadu on 10th May 2026. His victory is hailed as bigger than Thiru MGR and Thiru NTR as Thiru Vijay contested alone in the elections in all 234 constituencies and won on his own, which is phenomenal for a first-time contestant.

Thiru Vijay's humongous success, propelled by young voters and women voters, is seen as a new benchmark for winning public elections. Key factors that drove his party's success include:

- **Celebrity Mass Appeal:** Actor-turned-politician Vijay's massive star power was successfully converted into disciplined, organized cadre engineering, drawing comparisons to former successful actor-politicians like M.G. Ramachandran (MGR).
- **Youth and First-Time Voter Base:** TVK successfully tapped into the



younger demographic and first-time voters who were looking for new avenues of political expression, employment, and governance reforms.

- **Grassroots Digital Network:** TVK effectively utilized one of the largest digital volunteer networks in India. Social media warriors, algorithms, and micro-targeted messaging played a pivotal role in its campaign, a first for an election in the state. The effective use of Instagram (Reels), WhatsApp Groups and Twitter (X) by the virtual warriors of TVK will remain a case study in Indian Politics on how to establish strong narratives for a political party among voters.
- **Anti-Incumbency Vacuum:** The party drew significant support



from voters dissatisfied with the DMK government as well as with the earlier ADMK government by successfully positioning itself as a better alternative to both the DMK and the AIADMK-led NDA, and voters wanted to try a new party.

- **Welfare and Populist Promises:** The party's platform resonated with the masses through clear, targeted promises such as financial assistance for women, unemployed, students, youngsters, elders, addressing inflation, and educational reforms.
- **Clear Ideological Stance:** TVK avoided complex alliances and distinct religious or caste-based colourings, choosing to run solo while explicitly naming the DMK as its political rival and the BJP as its ideological adversary, which easily connected with voters as they had no confusion on their ideological stand from the beginning. It was a TVK Vs DMK contest, which worked well for TVK.

We at Tamil Film Active Producers Association (TFAPA) personally met and congratulated Hon. CM Thiru C Joseph Vijay on 18th May and presented a list of requests from Tamil Cinema, that need the support of the Tamil Nadu Government. Hailing from the film industry, we are confident he will address our requests. We have also contributed a sum of Rs.10 Lakhs towards the Chief Minister's Public Relief Fund during this meet.



மாண்புமிகு தமிழ்நாடு முதலமைச்சர் திரு.ச.ஜோசப் விஜய் அவர்களோடு இன்று (18.05.2026) தலைமையம் செயலகத்தில், தமிழ் திரைப்பட நடப்பு உயர்நிலைமையர்கள் சங்கத்தின் தலைவர் திரு. டி.ஜி. தியாகராஜன், பொதுச் செயலாளர் திரு. டி. சிவா, பொருளாளர் திரு. டி. சங்கரவேலன், துணைத் தலைவர்கள் திரு. எஸ்.ஆர். பிரபு, திரு. எஸ்.எஸ். லலித் குமார், இலாபச் செயலாளர்கள் திரு. முகேஷ் ஆர். பேதூர் மற்றும் திரு. எஸ். விவேகா குமார் மற்றும் தீர்வுவாரிகள் சந்திரகுமார் முதலமைச்சரின் பொது நிவாரண நிதிக்கு 10 இலட்சம் ரூபாய்க்கான வங்கி ஊர்தொகையை வழங்கினார்கள்.



CHALLENGES CURRENTLY FACED BY TAMIL CINEMA



Tamil cinema is currently experiencing a significant crisis characterized by a “mid-life crisis” in content, high-profile flops, and a shift in audience preferences. While 2025 saw some small films succeed, major star-driven, high-budget projects faced intense pressure since last year, resulting in reduced theatrical footfalls and financial losses. Suriya’s *Karuppu* recently gave some relief at the box office, but the challenges remain. Key issues currently facing the industry include:

1. Content and Creativity Crisis

- **Formulaic Narratives:** A heavy reliance on formulaic, mass-action, and revenge-driven stories has led to audience burnout.
- **Dearth of Quality Writers:** There is a severe shortage of skilled scriptwriters, with many projects relying on director-writers, which often results in weak storylines.
- **Repetitive Themes:** The industry is struggling to innovate, with new-age directors sometimes falling into predictable, repetitive patterns.
- **Excessive Violence:** Modern films are often criticized for prioritizing intense violence and narrow narratives over diverse storytelling.

2. Production and Financial Strain

- **Excessive Star Salaries:** A massive portion of production budgets (sometimes 60-70%) is dedicated to top-tier star salaries, leaving minimal funds for quality production, VFX, or scripting.
- **Lack of “Pan-Indian” Success:** While seeking national recognition, many big Tamil films fail to connect outside of Tamil Nadu compared to Telugu or Malayalam cinema, which often achieve greater national success.
- **OTT Impact:** Shortened theatrical windows (4 weeks) encourage audiences to wait for online releases, reducing box office revenue.



3. Audience and Market Shifts

- **Declining “Superstar” Power:** The “first day first show” frenzy is declining; audiences are waiting for reviews, placing higher value on content over star presence. With Thalapathy Vijay moving to politics, Ajith Kumar focusing on racing, the box office is largely dependent on Super Star Rajinikanth, Kamal Haasan, Suriya, Sivakarthikeyan, Dhanush, STR, Karthi, Vikram and Pradeep Ranganathan to pull audiences to theatres.
- **Costly Theatrical Experience:** Rising costs for movie watching, especially for refreshments, discourage families, a crucial audience demographic, from attending.
- **Competition from Other Industries:** Audiences are increasingly preferring the content-driven approach of Malayalam cinema or the “unabashed masala” of Telugu cinema, leaving Kollywood in a “stuck” position.





















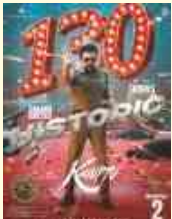








4. Industry Structure and Trends

- **Unwillingness to Take Risks:** Producers often shy away from experimental films, preferring established, safe bets, which stifles new talent.
- **Toxic Fan Culture:** Intense pressure from star fan clubs can sometimes influence film content negatively, prioritizing “mass” moments over quality, as seen in some 2025-2026 releases.
- **Lack of New Talent Development:** There is a perceived lack of effort in nurturing new, bankable stars, leading to reliance on the same established faces.

Despite these challenges, experts suggest that Tamil cinema is in a transitional phase that could lead to a, “renaissance” if content becomes the primary focus. **Smaller, experimental films** are currently “soaring” by focusing on relatable, complete storytelling rather than massive financial targets

TAMIL CINEMA: MONTH-WISE FILMS THAT GAINED ATTENTION, COMMERCIAL SUCCESS DURING 2026

The list of films that have succeeded at the box office or gained attention from critics and spoken for their content so far in 2026 is presented below.

Month	Film 1	Film 2	Film 3	Film 4	Film 5
January 2026	 <i>Parasakthi</i>	 <i>TTT (Thalaivar Thambi Thalaimeiyil)</i>	 <i>Hot Spot 2</i>		
February 2026	 <i>With Love</i>	 <i>Thaai Kizhavi</i>	 <i>My Lord</i>		
March 2026	 <i>Youth</i>	 <i>Happy Raj</i>			
April 2026	 <i>Neelira</i>	 <i>Leader</i>	 <i>LiK</i>		
May 2026	 <i>29</i>	 <i>Karuppu</i>	 <i>Blast</i>		
June 2026					



Tamil Cinema's Persistent Plague: Last-Minute Delays and Their Costly Consequences

Tamil cinema continues to enjoy a relatively stronger hit ratio compared to several other Indian film industries, consistently delivering commercial successes and cult classics that resonate across demographics. Yet, beneath this veneer of resilience lies a glaring structural shortcoming: the chronic problem of last-minute delays and postponements. This uncertainty has become an all-too-familiar headache for exhibitors, distributors, producers, and audiences alike, often turning anticipated festive releases into logistical nightmares and financial disasters.

The ripple effects of such delays extend far beyond a single film. Just recently, Suriya's *Karuppu* encountered a last-minute one-day postponement due to the producers' financial issues in clearing the lenders. Several overseas theatre chains had to cancel booked shows at short notice, while domestic exhibitors processed hefty refunds running into crores. Fans and movie buffs, many of whom had planned family outings or group viewings, waited anxiously till midnight for confirmation. The uncertainty created widespread frustration and eroded trust in the release process.

Fortunately for *Karuppu*, the delay proved inconsequential in the long run. The film hit theatres the very next day to largely positive word-of-mouth and has already emerged as Suriya's career-highest grosser. Strong audience reception, combined with the star's formidable pull, helped the movie recover momentum swiftly. Yet this success story highlights the dangerous gamble inherent in Tamil cinema's release culture.

A delayed film that opens to poor or even mixed reviews faces an almost impossible recovery path. Advance bookings evaporate, refund demands surge, and the absence of an upward trend in walk-ins post-release can wipe out crores in potential earnings.

A sobering case in point is Vikram's *Veera Dheera Sooran – Part 2*. The film, which also suffered a delayed release, struggled to maintain its pre-release hype. Despite the presence of a powerhouse lead and competent execution, the momentum dissipated amid the postponement drama. Mixed-to-negative feedback in the opening days prevented any significant recovery, underscoring how fragile theatrical economics have become. In an era where opening-day collections often decide a film's fate, even a 24- or 48-hour shift can prove fatal.

The blame game between exhibitors and producers adds another layer of complexity. Theatre chains argue

that producers must clear pending dues and honour commitments to ensure smooth releases. Many multiplexes and single-screen theatres operate on thin margins and rely on consistent cash flow from big-ticket films. Repeated delays disrupt their planning, strain relationships with corporate partners, and damage credibility with audiences who expect reliability.



Producers, on their part, maintain that delays are rarely intentional. The film business has grown increasingly volatile since the OTT market crash. Rising production costs, unpredictable star salaries, fragmented revenue streams, and aggressive competition from pan-Indian projects have stretched budgets to breaking point. Many producers claim they explore multiple avenues — last-minute co-productions, bridge financing, or even personal resources — to meet deadlines, but external factors like censorship hurdles, political sensitivities, or sudden funding gaps sometimes push projects beyond control.

This cycle of uncertainty is particularly damaging for Tamil cinema's ecosystem. While the industry boasts talented technicians, compelling storytelling traditions, and a loyal fan base, repeated last-minute changes risk alienating exhibitors and audiences. Overseas markets, once a reliable revenue pillar, are growing wary of Tamil films with unstable release dates. Domestic single-screen owners, already battling high entertainment taxes and digital competition, find it harder to stay afloat.

Industry veterans suggest several pragmatic solutions: **stricter pre-release financial due diligence, clearer communication protocols between producers and exhibitors, and possibly a regulatory framework under the Film Producer Council or Government bodies to minimise arbitrary delays.** With a prominent industry figure Thiru C. Joseph Vijay now at the helm of state governance, there is cautious optimism that policy-level interventions from him could bring much-needed stability.

Ultimately, Tamil cinema's future depends not just on bigger budgets or star power, but on rebuilding trust through reliability. Fans deserve the joy of planned viewings, exhibitors need predictable revenue, and producers require an environment where creative risks are not compounded by avoidable operational chaos.

Until the industry collectively addresses this self-inflicted wound, even its impressive hit ratio may not be enough to sustain long-term growth in an increasingly competitive entertainment landscape.



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From Turbulence to Triumph: How *Karuppu* defied the Odds

Every great blockbuster has a backstory, and *Karuppu's* is one of grit, patience, and relentless belief. Long before the film arrived in theatres to thunderous applause, it battled through a storm of financial delays and production uncertainties that tested the resolve of everyone involved. For nearly 32 months, the film remained in limbo, caught between creative ambition and commercial reality. Yet when it finally arrived on May 14, it did not just release. It exploded.

The marketing campaign that preceded the release was no accident. With a trailer held back until the very final stretch, the team engineered a sustained campaign that kept fans permanently on the edge. Song launches, event coverage, poster drops, the Madurai audio launch - every piece of content was a deliberate breadcrumb that kept curiosity alive without giving away the full picture. When the trailer finally dropped, it arrived precisely as bookings opened across Tamil Nadu. Fans watched the trailer and immediately moved to book their seats. It was a technique used to similar effect in *Dhurandhar 2*, working to perfection, converting excitement directly into sold-out shows.

The film itself did the rest. *Karuppu* is not a mindless entertainer - a



distinction RJ Balaji has been emphatic about. It is, in his own words, a mindful entertainer. One that gives audiences spectacle and scale, but also grounds it in emotion, folklore, and character. Suriya's performance - arguably one of his finest in recent memory, anchors the entire film. His ability to be both mass and Godly on screen is precisely what makes *Karuppu* a repeat-watch experience. Audiences do not just watch it, they feel it and celebrate the God *Karuppu* in theatres.

The timing of the release was equally strategic. Arriving in the heart of summer, right after an extended election cycle that had consumed public attention for weeks, *Karuppu* offered something the audience desperately needed - a reason to celebrate. People walked into theatres looking for relief, joy, for something bigger than noise outside.

They found all of it, and came back for more.

That is the enduring power of the commercial entertainer done right. It does not just entertain - it restores. *Karuppu* reminded Tamil cinema of what a big film, built with conviction and promoted with intelligence, can do when it finally meets its audience. RJ Balaji carried the film on his shoulders from the first frame to the final theatre visit, and the results speak for themselves.

The success of *Karuppu* reinforced the stardom of Suriya, who was looking for a big box office success for a few years now. Though he had several box office hits earlier, in the recent past, his films received unanimous appreciation including a National Award for *Soorari Pottru*, *Jai Bhim*, *Retro* etc. but the box office success was eluding him, which became a reality with *Karuppu*.

Karuppu may end up crossing ₹150 crore at the box office in Tamil Nadu in its total run and may earn over ₹300 crore world-wide, which will ensure Suriya remains one among the Top actors in Tamil Cinema with bankable revenues at the box office and from non-theatrical revenues.

This Suriya - RJ Balaji combination delivered a blockbuster for Tamil Cinema, despite several challenges they faced, and the team Dream Warrior Pictures deserve all praise for their perseverance.

AI AND TECHNOLOGY:

HOW IT CAN TRANSFORM FILM PRODUCTION

- AI's ability to clone or synthesize the voice and face of big stars raises serious integrity and ethical concerns. However, it can significantly increase the career arc of talent.
- Newer technologies like virtual production and LED walls are also being used by production houses to reduce expenses where shooting in real locations is challenging due to permission issues, crowd management, difficult terrain and high logistics costs.
- It will be critical for Indian industry to invest in training and developing talent to keep pace with – and indeed define – new production-tech ways of working and the adoption of newer technologies.



• Some key tech interventions which will have a significant impact include:

1. Set-up

- ✓ Research and testing
- ✓ Storyboarding assistance
- ✓ Screenplay management and re-writing
- ✓ Scriptwriting
- ✓ Script to budget preparation automation
- ✓ Location scouting
- ✓ Scheduling and breakdown assistance

2. Production

- ✓ AI characters
- ✓ Re-shoots
- ✓ Creating virtual backgrounds
- ✓ Background scores
- ✓ Motion tracking in the camera system
- ✓ Digital makeup
- ✓ Prop designing/ positioning
- ✓ On-set governance (such as preparing call sheet/ crew timesheet/ production progress report/ continuity sheet)

3. Post-Production and distribution

- ✓ Backgrounds
- ✓ Editing – roto, color correction, sound correction, continuity etc.
- ✓ Automating low-end VFX and animation
- ✓ Dubbing and titling
- ✓ Creating custom trailers and marketing collateral
- ✓ Formatting for various screens and sizes
- ✓ Re-creation, multi-formatting and re-purposing content
- ✓ Creating custom creatives
- ✓ Creating audio content
- ✓ Credits management

Source: FICCI 100 Report – March 2026





India Box Office Report – April 2026

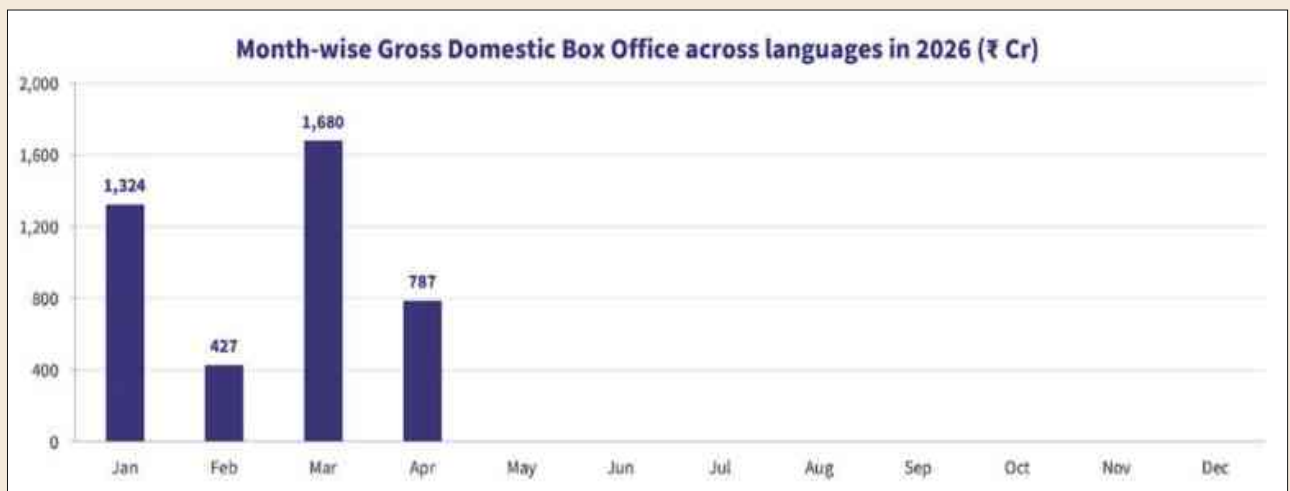
April 2026 was a moderate month at the India Box Office, recording ₹787 Cr in gross collections, led by *Bhooth Bangla* & *Vaazha 2*.

Summary:

- Films that released in April 2026 grossed ₹787 Cr at the domestic box office.
- The cumulative box office for Jan-Apr releases in 2026 stands at ₹4,219 Cr, which is 15% higher compared to the same period in 2025.
- Hindi film *Bhooth Bangla* and Malayalam film *Vaazha 2* emerged as the top-grossing films of the month.
- Malayalam cinema grossed over ₹190 Cr in April 2026, doubling its share from 4% (Jan-Mar) to 8% (Jan-Apr).

Cumulative Box Office: April 2026

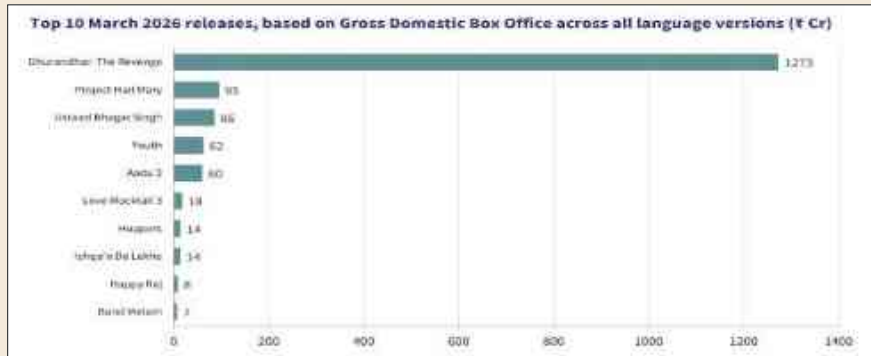
Films released in April 2026 grossed ₹787 Crore at the domestic box office, including projected future collections of April releases. *Bhooth Bangla* and *Vaazha 2* were the major contributors, together accounting for 43% of the month's total gross collections.



The cumulative box office of 2026 stands at ₹4,219 Cr, which is 15% higher compared to the same period in 2025.

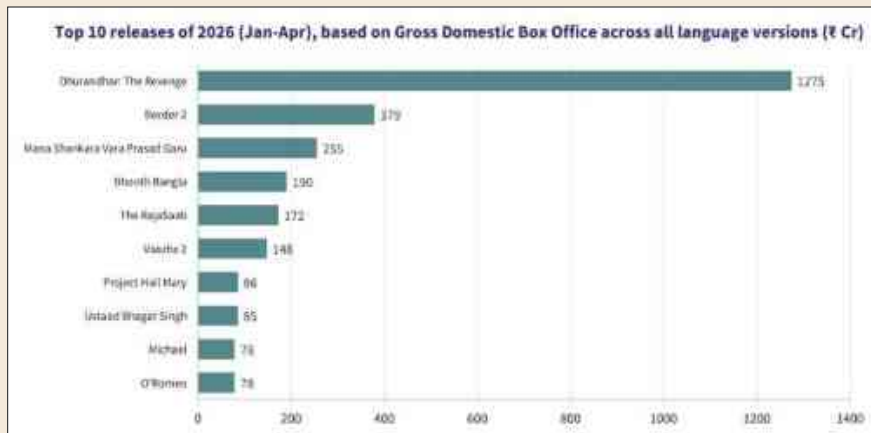
Top 10 Films of April 2026

The chart below lists the top 10 films released in April 2026, based on their box office performance in India.



Bhooth Bangla emerged as the top film of the month, followed by *Vaazha 2*. Michael Jackson's biopic *Michael*, and the Tamil film *Love Insurance Kompany* were the only other films that managed to cross the ₹50 Cr mark in April 2026.

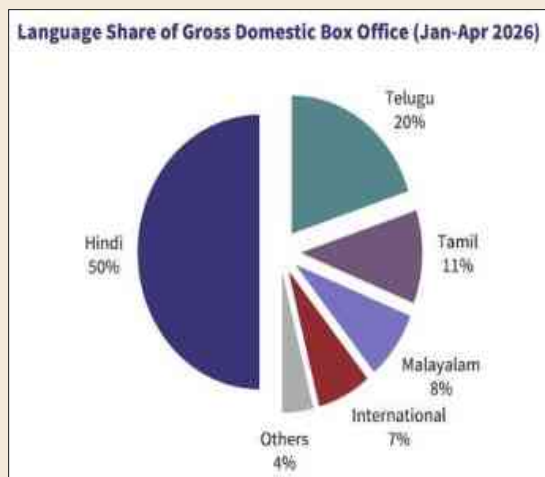
Top 10 Releases of 2026 (Jan-April), based on Gross Box Office Collections across all language versions (₹ Cr)



Hindi films dominate the list with four titles and occupy the top two spots among 2026's highest-grossing films. The list also features three Telugu films, two International films, and one Malayalam film.

Language Share: April 2026

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language.



Hindi cinema continues to dominate the Indian box office in 2026 with 50% share, followed by Telugu at 20% and Tamil at 11%. Malayalam cinema doubled its share from 4% till March to 8% till April. Hollywood also gained momentum, driven by the strong performances of *Project Hail Mary* in March and *Michael* in April and reached 7% share. All other languages share of Indian Box Office stands at a low 4%.





TOBAR 2026: Five types of Hindi theatre goers in India

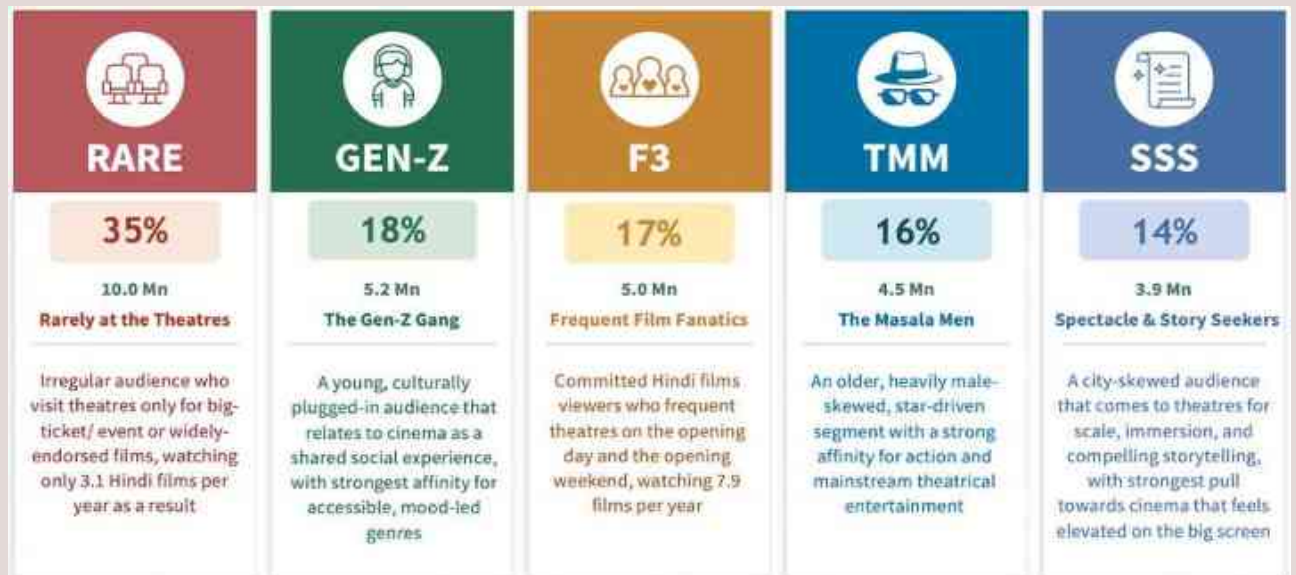
The Ormax Bollywood Audience Report (TOBAR) 2026 classifies 28.5 Million regular Hindi theatre goers in India into five segments, based on their movie-going behaviour and content taste.

Summary:

- The Ormax Bollywood Audience Report (TOBAR) 2026 delves into the behaviour and perceptions of the Hindi theatrical audience.
- The report is based on primary research among 2,000 regular Hindi theatre goers in India, representing the 28.5 million market of regular Hindi cinema audiences (15+ urban).
- The report offers a comprehensive mapping of audience insights, spanning needs, triggers and barriers, content preferences, and key marketing touchpoints in the Hindi theatrical market.
- TOBAR 2026 also identifies five types of Hindi movie-goers in India, which have been defined in this article.

Audience Segmentation, where we cluster audience into distinct audience segments based on their behaviour and perceptions related to movie-watching, helps subscribers of the report (studios, producers, marketing agencies, etc.) understand their target audience in a way that goes beyond conventional demographic segmentation based on age, gender or geography.

In the report, 28.5 Million regular Hindi theatrical audience (defined as those who watched 3+ Hindi films in a theatre in 2025, and are of age 15 years or above, in Urban India) are classified into five distinct segments, based on their theatrical behaviour, content preferences and category engagement. The definition of these five segments, and their relative size, can be seen in the graphic below.



Tamil Cinema audience may almost mirror the Hindi cinema audience as above, except that there is a big segment of **Family Audiences**, who come to films that cater to their taste, with entire family and patronize. Success of films like *Kudumbasthan*, *Aan Paavam Pollathathu*, *Sirai*, *TTT*, *Thaai Kizhavi*, *Youth*, *Karuppu* is a testimony to the importance of that segment.

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OTT PLATFORMS: SLATE OF FORTHCOMING TAMIL FILMS (June 2026 onwards)

In this segment, we will capture OTT Platform-wise new films acquired for Producers to Benchmark, review the opportunity and focus on pitching their films to respective platforms. (Tentative List and will be updated regularly based on new acquisitions).

Platform	Film 1	Film 2	Film 3	Film 4	Film 5
	 <i>Vishwanth & Sons</i>	 <i>Suriya 47</i>	 <i>D55</i>	 <i>Marshal</i>	 <i>Bro Code</i>
	 <i>Benz</i>	 <i>Gatta Kusthi 2</i>	 <i>Mandaadi</i>	 <i>Con City</i>	 <i>Idhayam Murali</i>
	 <i>Ninja</i>	 <i>An Ordinary Man</i>	 <i>Dayangaram</i>	 <i>Haiku</i>	 <i>Super Hero</i>
	 <i>Jailer 2</i>	 <i>Irandu Vaanam</i>	 <i>Lenin Pandiyan</i>	 <i>Double Occupancy</i>	
	 <i>Raawadi</i>	 <i>My Dear Sister</i>			
	 <i>DeMonte Colony III</i>	 <i>Hi (Kavin's film)</i>	 <i>Parimala and Co.</i>		

Sun Nxt, Aha Tamil and TentKotta are acquiring or streaming films post-theatrical release based on the content and performance of the films on Revenue Share basis or on Minimum Guarantee amount + Revenue share basis. Hence, their slate will be of theatrically released films only. Hence, not able to capture in the list above.

The above list will be updated regularly based on the new films acquired every month.

Promising New Talents: Future of Tamil Cinema



Jason Sanjay



Shannuga Pandian



Surya Sethupathi



Akash Murali



Pavish



Rudra



Dharshan Ramkumar



Ajay Dhishan



Elvin



VJ Siddhu



Hari Bhaskar



Akshay Kumar I.K.



Tharshan



Darshan



Ashwin Kumar



Teejay Arunasalam



Kishen Das



Ken Karunas



Amithash Pradan



Abishan Jeevinth



Aegan



Rakshan



Mugen rao



Pari Elavazhagan



KPY Bala



Bhaarith



Vijay Kanishka



Kumaran Thangavel

• Not including popular young actors Pradeep Ranganathan, Dhruv Vikram, Kavin, Harish Kalyan, HipHop Aadhi, Manikandan, Arjun Das and Rio Raj, who are already listed in pages 22 and 23 with their films

SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS (in Alphabetical Order)

S.No.	Company Name	Producer Name	Films under Production (select list) or Recent one	Lead Actor of the film
1	2 D Entertainment / Zhagaram Studios	Suriya - Jyotika	Suriya 47 with Jithu Madhavan	Suriya
2	Abhishek Films	Ramesh P. Pillai	Double Jalsa / Rowdy Baby	Prabhudeva / Hansika Motwani
3	AGS Entertainment	Kalpathi S. Aghoram	God of Love / Love Bite	Silambarasan TR / Santhanam
4	Amma Creations	T. Siva	Agni Siragugal / Party with Director Venkat Prabhu	Vijay Antony-Arun Vijay / Multi-Starrer
5	Avni Cinemax	Khushbu Sundar - Sundar C	Mookkuthi Amman - 2 / Aranmanai - 5 / Meesaya Murukku - 2 / Double Occupancy	Nayanthara / Sundar C / Hip Hop Adhi / Santhosh
6	Axess Film Factory	Dev	Maragadha Naanayam - 2	Aadhi
7	Big Print Pictures	IB Karthikeyan	Criminal / Eerapadham Kaatru Mazhai	Gautham Karthik / Vetri-Kishen Das
8	BTG Universal	Bobby Balachandran	BTG 05 / BTG 06	Yet to be announced
9	Creative Entertainers and Distributors with Zinema Media	G Dhananjeyan - Dinesh Raj	GodsJilla / Love Oh Love / ReMatch	Tharshan / Pavish / KPY Bala
10	Dawn Pictures	Aakash Baskaran	Idhayam Murali	Atharvaa
11	Dream Warrior Pictures / Potential Studios	S.R. Prabu - S.R. Prakash Babu	Marshal / Untitled film 07	Karthi / Kalyani Priyadarshan
12	Drumsticks Productions	S. Sakthivel	Sathyavan Savithri	Keerthy Suresh - Mysskin
13	E4 Entertainment	Mukesh R Mehta	Yet to announce	Yet to be announced
14	Etcetera Entertainment	V. Mathiyazhagan	Production No. 7 with Kannan Ravi Group	Bose Venkat Directorial
15	G Squad	Lokesh Kanagaraj	Benz / Mr. Bharath	Raghava Lawrence / Bharath
16	Gnanamuthu Pattarai	Ajay Gnanamuthu	Demonte Colony III	Arulnidhi
17	Gopuram Cinemas	G.N. Anbuhezhiyan	Yet to announce	Yet to be announced
18	Group Company-Five Star	S. Kathiresan	Adhigaram / Evidence / Bullet	Raghava Lawrence / M. Sasi Kumar / Elvin
19	JSK Film Corporation	J Satish Kumar	Kuttram Kadithal - 2	JSK Satish Kumar
20	KJR Studios	Kotapadi J Rajesh	Aalambana	Vaibhav
21	KRG Productions	Kannan Ravi	Jiiva 46 / Bang Bang / Texla	Jiiva / Prabhudeva - Vadivelu / Jai
22	KVN Productions	Venkat K Narayana	Jana Nayagan	Vijay
23	Lark Studios	K. Kumar	Untitled film with Director Hariharan Ram	G.V. Prakash Kumar
24	Lyca Productions	Subaskaran	Indian 3 / Sigma / Production No.23 with Mani Ratnam / Parimala and Co	Kamal Haasan / Sundeep Kishan / Vijay Sethupathi / Jayaram-Urvasi
25	Madras Enterprises	S. Nandagopal	13	G.V. Prakash Kumar
26	Madras Talkies	Manirathnam	Production No.23 with Lyca	Vijay Sethupathi
27	Masala Pix	R. Kannan	Gandhari / Kadal Kanni	Hansika Motwani / Andrea Jeremiah
28	Million Dollar Studios	Yuvraj Ganesan	Ashok Selvan 23 / Once More / Anbe Diana	Ashok Selvan / Arjun Das / Pari Elavazhagan
29	Mini Studios	S. Vinod Kumar	Ananthan Kadu	Arya
30	MRP Entertainment	Magesh Raj Pasilian	Yet to announce	Yet to be announced
31	Neelam Productions	Pa. Ranjith	Vettuvam / Sarpatta 2 / Untitled / Makkal Kavalan	Arya-Dinesh / Arya / G.V. Prakash Kumar / Manikandan
32	Olympia Movies	S. Ambeth Kumar	Yet to announce - My Lord (recent)	Yet to be announced
33	Parallel Universe Pictures	G.V. Prakash Kumar	Mental Manathil	G.V. Prakash Kumar
34	Passion Studios	Sudhan Sundaram	Benz / My Dear Sister / Rowdy & Co. / Mr. Bharath	Raghava Lawrence / Arulnidhi / Siddharth / Bhaarith
35	Prince Pictures	S. Lakshman Kumar	Sardar 2 / Mannangatti	Karthi / Nayanthara

SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS (in Alphabetical Order)

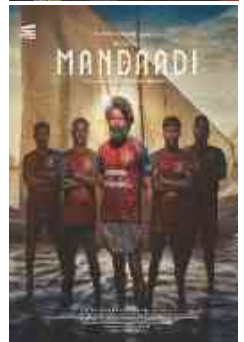
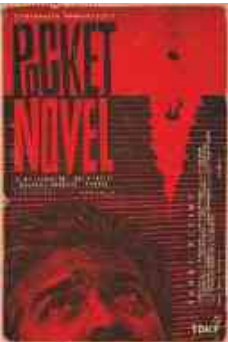
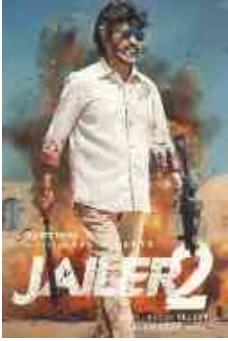
36	Raaj Kamal Films International	Kamal Haasan	Thalaivar 173 / Kamal Haasan 237 / Seyon	Rajinikanth / Kamal Haasan / Sivakarthekeyan
37	Ravi Mohan Studios	Ravi Mohan	Untitled Film / An Ordinary Man	Ravi Mohan / Yogi Babu
38	Red Giant Movies	Inban Udhayanidhi	KH x RK REUNITED	Kamal Haasan - RajiniKanth with Nelson
39	Romeo Pictures	Rahul	Untitled Film with GND Shyam Kumar	Ravi Mohan
40	Rowdy Pictures	Vignesh Sivan	Hi	Nayanthara with Kavin
41	RS Infotainment	S. Elred Kumar	Mandaadi	Soori
42	Sathya Jyothi Films	T.G. Thyagarajan	Irandu Vaanam / Lenin Pandiyan / Chiyaan 63 with Director Anand Shankar	Vishnu Vishal / Dhaarshan / Vikram
43	Screen Scene Media Entertainment	Sundar Arumugam	Karathey Babu	Ravi Mohan
44	Seven Screen Studio	S.S. Lalit Kumar	Hi / Raawadi	Kavin - Nayanthara / Basil Joseph - Akshay Kumar
45	Shanti Talkies	Arun Viswa	Production No. 4	Bhaarath
46	Sivakarthekeyan Productions	Siva Karthekeyan	Yet to announce - Thaai Kizhavi (recent)	Yet to be announced
47	Soldiers Factory	K.S. Sinish	Super Hero / Ninja	Arjun Das / Bhaarath
48	Sri Thenandal Films	Murali Ramasamy	Aadi Velli	Yet to be announced
49	Sri Vaari Films	P. Ranganathan	Kadhale Kadhale	Mahat Raghavendra
50	Staar Movies	Thiagarajan	Ranjan	Prashanth
51	Stone Bench	Kaarthekeyan Santhanam	VV25 with Lokesh Ajls	Vishnu Vishal
52	Studio Green Films	K.E. Gnanavelraja	Oh Rasikkum Seemane (Venus)	Jai and many artiste
53	Sun Pictures	Kalanidhi Maran	Jailer 2 / AA 22 / DC	Rajinikanth / Allu Arjun / Lokesh Kanagaraj
54	Super Good Films	R.B. Chaudary	Magudam	Vishal
55	Suriya Movies	A.M. Rathnam	7/G Rainbow Colony - 2	Ravi Krishna
56	Tamil Kumaran Productions	G.K.M. Tamil Kumaran	Parimala and Co	Jayaram-Urvashi
57	The Route	Jagadish Palanisamy	Benz	Raghava Lawrence
58	The Show People	Arya	Untitled film	Arya
59	Think Studios	Think Studios	Kavin 09 / Dashamakan	Kavin / Harish Kalyan
60	Thirukkumaran Entertainment	C.V. Kumar	4 G / Titanic	G.V. Prakash Kumar / Kalaiyarasan
61	Thirupathi Brothers	Subash Chandra Bose	Idam Porul Yeval / Ra Ra Rajasekhar /Naan Thaan Siva	Vijay Sethupathi - Vishnu Vishal / Mathi / Vinod
62	Trident Arts	R. Ravindran	Film by Vijay / Ram in Leela	R. Madhavan - Kangana Ranaut / Rio Raj
63	V Creations	S. Thanu	The Train / Arasan	Vijay Sethupathi / Silambarasan TR
64	V House Productions	Suresh Kamatchi	Ezhu Kadal Ezhu Malai	Nivin Pauly with Dir. Ram
65	Vels Film International	Dr. Ishari K. Ganesh	Genie / Gatta Kusthi 2 / 5 more films / Vels 32	Jayam Ravi / Vishnu Vishal / Many actors / Dir. Premkumar - Fahadh Faasil
66	Vijay Antony Film Corporation	Vijay Antony	Lawyer / Nooru Sami / Appa Kutty	Vijay Antony (all three films)
67	Vijay Sethupathi Productions	Vijay Sethupathi	Yet to announce	Yet to be announced
68	Vishal Film Factory	Vishal Krishna	Vishal 36	Vishal Krishna
69	Vishnu Vishal Studioz	Vishnu Vishal	Mohan Das / Gatta Kusthi 2 / Rudra's next	Vishnu Vishal / Rudra
70	Wunderbar Films	Dhanush	D55 with Director Rajkumar Periyasamy / Production No.20	Dhanush - Mammooty / Dhanush with Dir. Ramesh Nandhan
71	XB Film Creators	Dr. S. Xavier Britto	Yet to announce	Yet to be announced
72	Y Not Studios	S. Sashikanth	Yet to announce - TEST (recent)	Yet to be announced

* Additional List of Producers will be listed in the future issues. This is only selected list of Producers





TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2026



Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2 / Thalaivar 173 / KH x RK Reunion	Sun Pictures / Raaj Kamal Films International / Red Giant Movies
Kamal Haasan	KH x RK Reunion	Red Giant Movies
Vijay	Jana Nayagan	KVN Productions
Ajith Kumar	Yet to be announced	-
Suriya	Vishwanath & Sons / Suriya 47	Sithara Entertainments / Zhagaram Studios
Vikram	Dhruva Natchathiram / Chiyaan 63 / Chiyaan 64	Ondraga Entertainment / Sathya Jyothi Films / Vels Film International
Dhanush	D55 with Director Rajkumar Periyasamy / Production No.20	Wunderbar Films
Sivakarthiseyan	Seyon	Raaj Kamal Films International
Karthi	Sardar 2 / Marshal	Prince Pictures / Dream Warrior Pictures
Silambarasan TR	Arasan / STR 50 / God of Love	V Creations / Atman Cine Arts / AGS Entertainment
Ravi Mohan	Genie / Karatheey Babu / Untitled	Vels Film International / Screen Scene Entertainment / Ravi Mohan Studios
Vishal	Magudam / Purushan	Super Good Films / Benzz Media Pvt. Ltd.,
Raghava Lawrence	Benz / Hunter / Kaala Bhairava / Kanchana 4	Passion Studios- G Squad - Goldmines Telefilms / Raghavendra Productions
Arya	Ananthan Kaadu / Vettuvam / Arya 40	Mini Studios / Neelam Productions / The Show People
Vijay Sethupathi	Train / Pocket Novel / Untitled film with Balaji Tharanidharan	V Creations / Tyler Durden and Kino Fist / A For Apple Productions
Pradeep Ranganathan	Untitled	AGS Entertainment
R. Madhavan	Adhirshtasali / G.D.N	AA Media Corporation / Varghese Moolans Pictures
Vishnu Vishal	Mohan Das / Irandu Vaanam / Gatta Kusthi 2	Vishnu Vishal Productions / Sathya Jyothi Films / Vels Film International
Vijay Antony	Agni Siragugal / Lawyer / Nooru Sami / Appa Kutty	Amma Creations / Vijay Antony Film Corporation
Arun Vijay	Agni Siragugal / Untitled film	Amma Creations / 7G Films
Jiiva	Golmaal / Jiiva 46 / Jolliya Iruntha Oruthan	Jaguar Studios / KRG Productions / Malik Streams Corporation
Soori	Mandaadi / Soori 07 with Director Ravikumar	RS Infortainment / Mythri Movie Makers
Santhanam	Santa 20 / Love Bite	K7 Studios / AGS Entertainment
RJ Balaji	Yet to be announced	-
M. Sasikumar	Naa Naa / Pagaivanukku Arulvai / Freedom / Evidence #8	Multiple Producers / Five Star Creations
Prabhudeva	Jalsa / Flashback / Michael Musasi / Moonwalk / Bang Bang	Abhishek Films (two films) / Joy Film Box Entertainment / Behindwoods / KRG Productions
Siddharth	Rowdy & Co	Passion Studios
Kavin	Hi / Kavin 09 / Kavin 10 / Kavin 11	Seven Screen Studios / Think Studios / Prince Pictures / Beyond Pictures



TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2026

Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Maragadha Naanayam 2	Passion Studios - Axxess Film Factory
Aari Arjunan	Bhagavan	Ammaniya Movies
Arjun Das	Once More / Super Hero / Con City	Million Dollar Studios / Soldiers Factory - Redacted Studios / Power House Pictures
Arulnidhi	Demonte Colony 3 / My Dear Sister / Arulvaan	Gnanamuthu Pattarai / Passion Film Factory / 90 Pictures Productions
Ashok Selvan	AS 23 / Untitled Film	Happy High Pictures / Million Dollar Studios
Atharvaa	Address / Idhayam Murali / Valai	Ajey Krishna / Dawn Pictures / Raadhu Infotainment
Bharath	Munnarivaan	Libra Productions
Dhruv Vikram	Yet to be announced	-
Dinesh	Vettuvam	Neelam Productions
G.V. Prakash Kumar	Idi Muzhakkam / Untitled film / Mental Manathil / Immortal / Untitled film	Skyman Films International / Neelam Productions / Parallel Universe Pictures / Ak Film Factory / Lark Studios
Gautham Ram Karthik	Criminal / Root / Bloody Politics	Parsa Pictures-Big Print Pictures / Verus Productions / Draft by GKB
Harish Kalyan	Nooru Kodi Vaanavil / Dashamakan	Baljai Kapa / Think Studios
Hip Hop Adhi	Untitled film	-
Jai	Karuppar Nagaram / Jai 32 / Untitled Film / Untitled film	R. Ramesh / Mithun Mithra Productions / Studio Green / SST Productions
Kalaiyarasan	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kishen Das	Eerapadham Kaatru Mazhai	Big Print Pictures
Krishna	Untitled Film / Kreshna 23 / Kreshna 25 / The MUMMY Returns	EVEG Entertainment / Dawn Creations / Manu Manthra Creations / Pepin De Raisin Productions
Manikandan	Makkal Kavalan	Neelam Productions
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Golmaal	Inder Kumar / Jaguar Studios
Nakkul	Yet to be announced	-
Prashanth	Ranjan	Staar Movies
Rio Raj	Ram in Leela / Maddy / Brown Mani	Trident Arts / Roll Time Studios / River Route Studios
Sathish	Pathu Naal Raja	SGS Productions
S.J. Suryah	Killer	Sree Gokulam Movies
Shanmuga Pandian	Yet to be announced	-
Shantanu Bhagyaraj	Untitled Film / Magenta	Studio Green / Brand Blitz Entertainment
Sibi Sathyaraj	Yet to be announced	-
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Untitled Film	Best Cast Studios
Tharshan	GodsJilla	Zinema Media & Entertainment - Creative Entertainers - PGS Productions
Vaibhav	Aalambana	KJR Studios
Vasanth Ravi	Yet to be announced	-
Vemal	Untitled Film / Galatta Family	Ajith Vinayaka Films / Guruparan International
Vetri	Iravu / Black Gold / Lakshmikanthan Kolai Vazhakku	M 10 Productions / MM Studios / 2M Cinemas
Vidaarth	Kaagangal / Untitled / Madhiyaalan / Thodakkam	Mayavaram Pictures / Cuviyam Films / Studio Jockey Entertainment / Son of Wind Studios
Vikram Prabhu	Rathamum Sathaiyum / Pagaiye Kaththiru	Karthik Advait / Kandhan Arts
Vikranth	The Killer Man / Under 18	Big Bang Cinemas / SR Productions
Yogi Babu	Medical Miracle / Constable Nandhan / Untitled / An Ordinary Man	A1 Productions / Shankar Productions / Dev Cinemas / Ravi Mohan Studios

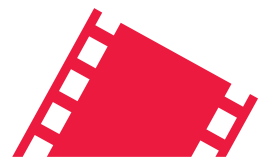


TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2026

Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	Mannangatti / Mookuthi Amman 2	Prince Pictures / Vels Film International
Trisha	Yet to be announced	-
Keerthi Suresh	Kanni Vedi	Dream Warrior Pictures
Rashmika Mandana	Rainbow	Dream Warrior Pictures
Pooja Hegde	Jana Nayagan	KVN Productions
Nithya Menen	Yet to be announced	-
Sai Pallavi	D55 / Production No.23	Wunderbar Films / Lyca – Madras Talkies
Shruti Haasan	Chennai Story/ Train	Guru Films / V Creations
Tamannaah Bhatia	Purushan	Benzz Media Pvt. Ltd.,
Kalyani Priyadarshan	Genie / Marshal / Untitled Film	Vels Film International / Dream Warrior Pictures / Potential Studios
Aishwarya Rajesh	Karuppar Nagaram / Oh...! Sukumari / Under 18	RR Filmmakers / Ganga Entertainments / SR Productions
Aditi Shankar	Once More	Million Dollar Studios
Sree Leela	D55	Wunderbar Films
Andrea Jeremiah	Pisasu 2 / Manushi / Kadal Kanni	Rockfort Entertainment / Grass Root Films / Masala Pix
Krithi Shetty	Genie	Vels Film International
Mamitha Baiju	Jana Nayagan / Irandu Vaanam / Vishwanath & Sons	KVN Productions / Sathya Jyothi Films / Sithara Entertainments
Kayodu Lohar	Idhayam Murali / STR 49 / Immortal	Both by Dawn Pictures / AK Film Factory
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	Demonte Colony III	Gnanamuthu Pattarai
Dushara Vijayan	Magudam	Super Good Films
Priyanka Mohan	Kavin 08	Prince Pictures
Aishwarya Lekshmi	Gatta Kusthi 2	Vels Film International
Malavika Mohanan	Pocket Novel	Tyler Durden and Kino Fist
Raashi Khanna	Yet to be announced	-
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof	Golden Studios



New Tamil Films Expected to release June 2026 onwards...



The list of films that are expected to be released from June 2026 onwards, as per the release date announced by the Producers, is shared below. This is only a tentative list and will be updated every month.

Producers are requested to make a note of the release schedule below and plan their releases based on this and do not plan if already 4 or 5 films have scheduled their release in that week.



Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
04-Jun	Peddi	Vridhhi Cinemas	Buchi Babu Sana	Ramcharan	Theatre	Zee Tamil	NetFlix	Mass Action
05-Jun	Parimala and Co	Lyca-Tamil Kumaran & Pasanta Productions	Pandiraj	Jayaram - Sandy Master	Theatre	Zee Tamil	Zee 5	Comedy Thriller
12-Jun								
19-Jun								
25-Jun	Ananthan Kaadu	Mini Studios	Jiyen Krishnakumar	Arya	Theatre			Thriller
26-Jun	DeMonte Colony III	Passion Studios	Ajay Gnanamuthu	Arulnidhi	Theatre	Zee Tamil	Zee 5	Horror
	Con City	Power House Pictures	Harish Durairaj	Arjun Das	Theatre		NetFlix	Comedy-Thriller
03-Jul	Gatta Kusthi 2	Vishnu Vishal Studioz	Chella Ayyavu	Vishnu Vishal	Theatre		NetFlix	Comedy
10-Jul	Idhayam Murali	Dawn Pictures	Akash Bhaskaran	Atharvaa	Theatre		NetFlix	Love
17-Jul	G.D.N.	Varghese Moolan's Pictures	Krishnakumar Ramakumar	R. Madhavan	Theatre		NetFlix	Biopic
24-Jul								
31-Jul	Sigma	Lyca Productions	Jason Sanjay	Sundeep Kishan	Theatre		NetFlix	Action
14-Aug	Vishwanath & Sons	Sithara Entertainment	Venky Atluri	Suriya	Theatre		NetFlix	Family

June to September 2026 Expected films

1	Jana Nayagan	KVN Productions	H. Vinoth	Vijay	Theatre	Zee Tamil		Mass Action
2	Jailer - 2	Sun Pictures	Nelson	Rajinikanth	Theatre	Sun TV	Amazon Prime	Mass Action
3	Sardar - 2	Prince Pictures	P.S. Mithran	Karthi	Theatre			Mass Action
4	Train	V Creations	Mysskin	Vijay Sethupathi	Theatre			Thriller
5	Karathey Babu	Screen Scene Media Entertainment	Ganesh K Babu	Ravi Mohan	Theatre			Political Thriller
6	Mandaadi	RS Infotainment	Mathimaran Pugazhendi	Soori	Theatre		NetFlix	Action
7	Irandu Vaanam	Sathya Jyothi Films	Ramkumar	Vishnu Vishal	Theatre		Amazon Prime	Thriller
8	Lenin Pandiyan	Sathya Jyothi Films	D.D. Balachandran	Dhaarshan Ramkumar	Theatre		Amazon Prime	Family
9	Moonwalk	Behindwoods Productions	Manoj N.S.	Prabhu Deva	Theatre			Love
10	Yezhu Kadal Yezhu Malai	V House Entertainment	Ram	Nivin Pauly - Soori	Theatre			Fantasy
11	Raawadi	Seven Screen Studios	Vignesh Vadivel	Basil Joseph - LK Akshay Kumar	Theatre	Vijay TV	Jio Hotstar	Comedy
12	Love Oh Love (LoL)	Zinema Media & Creative Entertainers	Magesh Rajendran	Pavish - Selvaraghavan	Theatre			Love
13	My Dear Sister	Passion Studios	Prabhu Jeyaram	Arulnidhi	Theatre	Vijay TV	Jio Hotstar	Family
14	Nooru Sami	Vijay Antony Film Corporation	Sasi	Vijay Antony-Ajay Dishan	Theatre			Family
15	Meesai Murukku - 2	Avni Cinemax	Hip Hop Adhi	Hip Hop Adhi	Theatre			Action
16	Aasai	Passion Studios	Shiva Moha	Kathir	Theatre			Love

* All the above release dates are tentative, as per trade reports and subject to change. Will be updated every month



Tamil Film Active Producers Association (TFAPA) grows each month with New Members

TFAPA is growing every month with the addition of new members and being an Active Producer Association is taking up several new initiatives to benefit its members and respected for its quick support to its members and the industry at large and is now closely working with Tamil Film Producers Council (TFPC) to resolve the industry related issues.

We are delighted to welcome 7 new members, who joined us during May 2026, whose details are presented below. We wish all the new members a big success in their film production journey.

S.No.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1	New Producer Member	M/s EL SEVEN STUDIOS PRIVATE LIMITED	Mr. LIGO JOHN
2	New Producer Member	M/s MAGIZHINI PRODUCTIONS	Mr. PRAVEEN SAGER.V
3	New Producer Member	M/s PIXINDIA MEDIA AND MOVIE CORPORATION LLP	Mr. ASHOK KUMAR R / Mr. JAGADISH KUMAR R
4	New Producer Member	M/s PONFORD CREATIVE SOLUTIONS PRIVATE LIMITED	Mr. KUPPUSAMY CHELLAMUTHU
5	New Producer Member	M/s BREAKTHROUGH CINEMAS	Ms. D. THANUJA
6	New Producer Member	M/s MINIMAX STUDIOS PVT.LTD	Mr. PARAMESHWARI SRINIVASAN / Mr. ILANGO KARTHIK VENKATRAMAN
7	New Producer Member	M/s AADHAVAN RAJ PICTURES	Mr. K BHALRAJU

With their addition, TFAPA's family has grown further and became stronger. Our current strength of active producer members is as given below:

Summary of TFAPA Members as of 31st May 2026:

Type of Members	Number of Members as of 31.05.2026
New Producer Members	333
Associate Members	21
Primary Members	62
Corporate Members	5
Total Active Members	421



TFAPA provides several services to its members efficiently, and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of the application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of the application for films in all South Indian languages.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using the issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receipt of the request.
6. Supporting the members in the business of their film, within the gambit of the Association by tying up with various business units and technology firms.
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the happenings in the industry.
10. Regular meetings to brief the members on the changes happening in the industry.
11. Producer Workshops regularly to update business developments and interact with industry veterans.
12. Many other services or support as required from time to time.

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PRO for the Association: **Nikil Murukan**

For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION

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