



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 28/2026

July 2026

Dawn
PICTURES

IN CINEMAS
JULY 10
WORLDWIDE



ATHARVAA AS

ஒருபுறம்
THE ONE SIDE

WRITTEN AND DIRECTED BY
AAKASH BASKARAN

A THAMAN S MUSICAL

PRODUCED BY PARAMANATHAN, CH. SAI, TATHA PRADIP & RAGAV, PRODUCTION DESIGNER M.R. KARTHIK RAJANAR,
COSTUME DESIGNER DIVYANAGARASAMY, COSTUME STYLISTS ANANDH BASKARAN, SHARAD SELVAN,
ACTRESS PETERHELY, LYONS LYONS, CHOREOGRAPHER DIVYSHA VISWANATHAN, COSTUME DESIGNER PALLAVI SINGH, MEENAKSHI N,
GRAND FLOOR SURESH S, ALADIAKOTHAM, CHOREOGRAPHER SURESH S, CO-CHOREOGRAPHER LK SETHILUJAM,
CHOREOGRAPHER PRABHU C.S., VEDHESH KARTHIK, NGATHI HAMEED, JIM SETHURAMALINGAM, S. MOGHAN, @PRASHANTH, PIRMALANAR PERIYASAMY,
EDIT TEAM MURALI, JEBARATHAN, P. VENKATESWARAN, DESIGNER MOORTHY, MAKEUP EDWARD KEMARU, STILLS JAGJIVAN VARMAAN,
PRODUCTION SUPERVISOR GUNASEKHAR M, DANCE KEN METZGER, MUSIC BY GUNESH KADIAN, FILM SATHISH LALU,
CASTING AGENT SARVESH SAGIN (ABC STUDIOS), MAKEUP TEAM MANU MALAY, PRODUCTION CONTROLLER K. SRIDHAR RAJ, K. SARAGOPAN,
LIT PRODUCER VICKYS RA, CATERING PRODUCER DEV RAMNATH, EXECUTIVE PRODUCER KRISHNA CHANDAR ELANGO

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10TH JULY 2026
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DOF: P.G. MUTHIAH MUSIC: FOXN EDIT: N.B. SRIKANTH ART DIRECTOR: PA MAHENDRAN
STORY: ABISHEK SRINIVAS COSTUME DESIGNER: HARSHIKA RAMESH
FINANCE CONTROLLER: LALITHA VALASAMUTHU PRODUCTION EXECUTIVE: RAJESH KANNA
PRODUCTION MANAGER: SARAVANAN ACCOUNTS: K CHELLAN VFX: DNOTE MURTHY DI: VELS D STUDIO
COLORIST: K.S. RAJASEKARAN G.E.TECH SOUND MIXING: S.P. NARAYANAN SOUND DESIGN: SHREYAS BHAT
DIBBING: K. JAGAN STILLS: MAHESH JAYACHANDRAN PUBLICITY DESIGN: SATHISH TP PRO: REKHA
PROMOTIONS: NS JEGADEESAN (DIGITALLY)

WRITTEN & DIRECTED BY

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PRODUCED BY **DINESH RAJ | G DHANANJHEYAN**



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CHOREOGRAPHY SHANKAR - SAI BHARATHI DI WHITE LOTUS COLOURIST GS MUTHU PUBLICITY DESIGNER TUNEY JOHN 24AM ADDITIONAL DESIGNER RAJINKRISHNAN
CO PRODUCED BY P. RAJESH PRODUCED BY K. BINDU MADHAVI



NIRAM ROOFTOP FRA MHO ROOFTOP



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*We mourn the
demise of our
Founder-President
Director
P. Bharathirajaa*



GET UPDATED ON TAMIL CINEMA USING THE TAMIL CINEMA TRADE GUIDE

Tamil Cinema Trade Guide, a monthly publication brought out by Tamil Film Active Producers Association (TFAPA), is the biggest knowledge source on the industry for many associated with Tamil Cinema, including Producers, Directors, Business Associations, Media and the general public, as it provides complete knowledge on the happenings in the industry and updates every important development. We at TFAPA are doing our best to ensure that every progress in Tamil Cinema is updated to members through this guide.

Tamil Cinema Trade Guide is sent to as many people related to Tamil Cinema as possible across the country, and its reach is widening with each issue. Apart from giving all data related to Tamil Cinema, the detailed articles analyse industry happenings, which may be useful to the people associated with film industry.

This monthly Trade Guide presents various details about the Tamil film industry, including New Tamil Film releases for the month and their performance, important happenings like new film poojas, informative articles analysing the developments in the industry during the month, Ormax Media report on All-India Box Office, Tamil Cinema Box Office, Tamil films expected to release in the coming months and Lead Actors with their forthcoming film details for Producers, that may help to approach them suitably.

The Trade Guide is distributed for free to all TFAPA members and everyone associated with Tamil Cinema in some way. We welcome any suggestions or feedback to improve Trade Guide content.

We welcome advertisements from Producers and Industry associates to include in the Trade Guide each month, as it will help by reaching more people connected to the industry.

Visit: www.TFAPA.com; Contact: tfapa2020@gmail.com

G Dhananjheyam,
Editor – Publisher - Cinema Strategist

NEW FILM COMMENCEMENTS IN JUNE 2026



Dharman - RFKI - Kamal Haasan - Rajinikanth - Ashwath Marimuthu - New Film



Chiyaan 63-Sathya Jyothi Films- Anand Shankar New Film



Abishan Jeevinth - Shivraj Kumar - New Film Pooja



Jiiva - Lark Studios -Ra. Venkat - New Film Pooja



Passon Studios - Lover Boy - Arjith Shankar - New Film Pooja



Attacker - Zinema Media - New Film Pooja



SOUTH INDIAN FILM PRODUCERS' ASSOCIATION (SIFPA)'S EFFORTS TO CURB FILM PIRACY

SIFPA, formed on 19th April 2026, had its third meeting at Kochi on 13th June 2026 in which all four South Indian language industry Producer Associations have participated, and several new initiatives have been discussed. The meeting assumed significance as Hon. Union Minister Shri Suresh Gopi attended the meeting and discussed each of the concerns expressed by members of SIFPA and assured help.

The top Five priorities of SIFPA agreed by all the members attended were:

1. **Piracy Control, AI and Copyright regulations with Central Government.**
2. **Censor Board Related issues with Central Government**
3. **GST Related issues with Central Government.**
4. **OTT Release window with OTT Platforms and other Industry Associations**
5. **VPF and Online Ticketing with Theatre Owners and Digital Operators.**

Hon. Minister Shri Suresh Gopi agreed to facilitate the meeting with Union Minister for Home Affairs,



Information & Broadcasting and Finance Ministry to take up the first three points in the following days and advised SIFPA to form core committees for each of the matters and represent as Committee when the meeting is fixed.

It was agreed that we will meet next, after taking up the above initiatives as team and make some progress for the benefit of members of all four language industries.

A LACKLUSTRE MONTH FOR BOX OFFICE IN JUNE 2026

After the box office storm of *Karuppu* and *Blast* in May 2026, Tamil Cinema has not witnessed any film that brought in big collections. Even the most expected *Parimala and Co* did not perform as expected. Two most talked about films of the month, *Habeebi* and *Nooru Sami* got critical acclaim but were underwhelming at box office. On 25th June, two expected films, Arya's *Ananthan Kadu* and Arjun Das's *Con City* got released. Both received reasonable responses. Their box office performance will be known in the coming days.

This year so far 124 films have released against 128 new films in Jan-June 2025 period. Out of them, *Parasakthi*, *Thalaivar*

Thambi Thalaimeyil, *With Love*, *Thaai Kizhavi*, *Youth*, *Happy Raj*, *Karuppu*, *Blast* have turned out to be box office successes, while *Hot Spot 2*, *Parimala & Co*, *Double Occupancy*, *Con City* were commercial successes. Thus, 12 films out of 124 can be termed as commercially successful, which is an 10% success rate.

The list of 24 new films released in June 2026, along with details of Satellite channels and OTT platforms that acquired these films so far, is presented below. Many more of these new releases may be acquired by satellite channels and OTT platforms in the coming months and will be updated.

S.No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT Release	Satellite rights	OTT rights	Genre
1	05-Jun	Parimala and Co.	Tamil Kumaran Productions	Pandiraj	Jayaram - Mysskin	Theatre	Zee Tamil	Zee 5	Thriller
2	05-Jun	Samharam	Vidhya Productions	Ram Prabha	Prajin	Theatre			Thriller
3	05-Jun	Irattaiyar	Asia Iconic Studio	Jagdish	Abhinaya	Theatre			Thriller
4	05-Jun	Sannidhanam P.O.	Sarvata Cine Garage	Amutha Sarathy	Yogi Babu	Theatre			Devotional
5	05-Jun	Alagana Mamiya	Sathiyasudha Creation	Sathyamoorthi Jeyaguru	Sathyamoorthi Jeyaguru	Theatre			Family
6	12-Jun	Habeebi	Romeo Pictures	Meera Kathiravan	Kasthoori Raja	Theatre			Realistic
7	12-Jun	Double Occupancy	Benz Media Pvt. Ltd.,	Aswin Kandasamy	Santhosh	Theatre	Zee Tamil	Amazon Prime	Love-Fantasy
8	12-Jun	Charukesi	Arun Visualz	Suresh Krishna	Y.Ge. Mahendra	Theatre		Amazon Prime	Family
9	12-Jun	Varugai Padhivedu	Pranav Media	A Yasserarabath	Pasanga Pandi	Theatre			Love
10	12-Jun	Aatti	Lakshmi Creations	Esakki Karvannan	Esakki Karvannan	Theatre			Action
11	12-Jun	Valluvan	Arupadai Productions	Shankar Sarathy	Chethan Cheenu	Theatre			Action
12	12-Jun	Moondram Kann	White Horse Studios	Sago Ganesan	Vidaarth - Kalaiyarsan	Theatre		Sun Nxt	Anthology
13	12-Jun	Nizhal	AK Movies	A.K. Kumar	Janany KJ - Vishakan	Theatre			Thriller
14	19-Jun	Nooru Sami	Vijay Antony Film Corporation	Sasi	Vijay Antony - Swasika	Theatre			Family
15	19-Jun	Makkal Thalaivan	Kavithalaya Saravanan Creations	Ramdev	Ravi Mariya-Radha Ravi	Theatre			Comedy
16	19-Jun	Dark Giant	Biovan Creationism	K.S. Kishaan	Sonia Agarwal - K. Bhagyaraj	Theatre			Thriller
17	19-Jun	Pathinen Keezhkanakku	Kathir Films	Vishnu Rajan	Arjun Manikandan	Theatre			Thriller
18	19-Jun	Manu	SBR Pictures	Durga P.S.	Sreeyuth	Theatre			Thriller
19	25-Jun	Ananthan Kadu	Mini Studios	Jiyen Krishnakumar	Arya	Theatre			Thriller
20	26-Jun	Con City	Power House Pictures	Harish Durairaj	Arjun Das	Theatre		NetFlix	Comedy
21	26-Jun	Angikaaram	Swastik Visions	Thenpathiyen	KJR	Theatre			Sports
22	26-Jun	Heartin	Trident Arts	Kishore Kumar	Sananth - Madonna Sabastian	Theatre			Love
23	26-Jun	Promise	Sangamithran Productions	Arunkumar Sekaran	Nathiya Somu-Arunkumar	Theatre			Love
24	26-Jun	Andharan	Sree Krish Pictures	Santhosh Ravananan	Prajean	Theatre			Thriller

Tamil Cinema has many high-budget films lined up like *Jana Nayagan*, *Om*, *Train*, *Sardar 2*, *Vishwanath & Sons*, *Karathey Babu*, *Irاندو Vaanam*, *DeMonte Colony-III*, *Gatta Kusthi 2*, *Mandaadi*, *Moonwalk* in the next four months (July to October 2026). The industry is expecting them to achieve big success to give further boost to Tamil Cinema.



SUPRIYA MENON
PRESENTS

PRITHVIRAJ SUKUMARAN

PARVATHY THIRUVOTH



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IN CINEMAS
JULY 09

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Revenue Share based Salaries – Why is it important for Tamil Cinema?

Tamil Film Producers Council and TFAPA have been seeking Actors and Technicians, who earn salaries above ₹1 crore to come on Revenue Share basis. A **revenue-share-based salary model** can significantly help film producers, especially in today's uncertain theatrical and OTT market. Instead of paying the entire remuneration upfront, a portion of the cast and crew compensation is linked to the film's actual revenue performance. Top Actors of Hindi and Telugu film industries already follow this model for many years and Tamil Producers are seeking the same to implement.

How Does it Help Producers?

1. Reduces Upfront Production Cost: The biggest challenge for producers is arranging capital before release. Actors, directors, writers, and technicians receive a lower fixed salary initially. The balance is paid only if the film earns revenue. This reduces the immediate cash requirement, lowers borrowing costs and interest burden.

2. Aligns Everyone's Interests: In a traditional model, Cast and crew receive full payment irrespective of the film's success and the producer alone bears the entire financial risk. In a revenue-share model, everyone becomes a stakeholder and the entire team becomes more invested in the film's quality, promotion, and audience reach.

3. Enables Better Fund Management: Many films fail because remuneration consumes a large portion of the budget. When the top actors and technicians come on revenue share model, the upfront investment in completing a film comes down, thus reducing the interest cost and financial burden to the Producers.

4. Encourages More Films to Be Made: Many promising scripts never get produced due to budget constraints. With revenue sharing, Producers can greenlight more projects, new directors and content-driven films get opportunities and industry-wide production volume can increase.

5. Improves Producer Survival Rate: A major issue in the film business is that producers absorb nearly all losses. Revenue sharing distributes risk across stakeholders:

- Success = everyone earns more.
- Failure = losses are not borne solely by the producer and gets apportioned among talents.

This creates a more sustainable ecosystem in Tamil Cinema.



6. Attracts Investors: Investors and financiers often hesitate because remuneration is paid before revenues are realized. Lower fixed costs mean, better project viability, improved Return on Investment (ROI) projections and greater confidence from investors and banks.

Challenges to Address: For revenue sharing model-based salaries to work, producers must ensure:

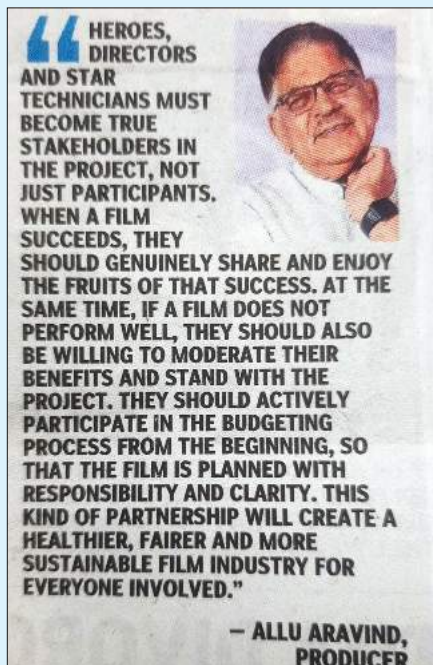
- 1. Transparent accounting:** Clear definition of revenues and independent audits of accounts.
- 2. Well-defined financial model:** Who gets paid first? How are revenues distributed?

3. Standardized agreements. The industry needs common frameworks for all agreements.

4. Timely reporting. Monthly revenue statements to talent on revenue share is a must.

For content-driven films and mid-budget Tamil films in particular, revenue-sharing may be one of the most effective ways to balance risk and reward between producers and creative talent.

It is reported that leading Actors Vikram, Silambarasan, Sivakarthikeyan have agreed to revenue share model-based salaries recently. If that is true, it is a beginning of a big change and TFAPA hopes this change cascades down to all actors and technicians to reduce the risk of Producers.



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தயாரிப்பு ஜே எஸ் கே.சதீஷ்குமார்

எழுத்து & இயக்கம் S.K.ஜீவா

கதை & இயக்கம்: ப.சுப்பிரமணியன் C.S.குறும்புகுமார் ஓய்வூதிய சதீஷ் & ஜே எஸ் கே கதை & இயக்கம்: S.S.சுரேஷ் தேவராஜ்
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Critical Acclaim vs Box Office Success: What Really Separates the Hits from Near-Misses

You know how it goes in Tamil cinema. A film like *Thaai Kizhavi* drops in late February and suddenly everyone's talking about it. Radhikaa Sarathkumar holding court as this fierce village moneylender, mixing sharp social commentary with genuine laughs, it clicked. Critics loved the writing and the rooted feel, and the audience voted with their feet, pushing it well past ₹90 crore. It wasn't just critically acclaimed; it actually worked as a proper theatrical experience.

But then you look at films like *Habeebi*, *Nooru Sami*, or *My Lord*. Each one had moments that genuinely moved people with strong performances, thoughtful themes, honest attempts at



saying something real. *Habeebi*'s period romance brought a quiet intensity and feminist edge that many appreciated. *Nooru Sami* dug deep into a widow's emotional world and family bonds, with Swasika turning in career-best work. *My Lord* delivered sharp political satire and committed acting from Sasikumar. Yet none of them exploded at box office the way *Thaai Kizhavi* did. They earned respect, sure, but the mass connect and sustained box office run just didn't happen.

So, what's the missing piece? It's not that these films lacked quality. The gap feels more about how the story lands in the theatre on a random Friday night when families are deciding where to spend their money and time.



Thaai Kizhavi got the mix right in a way that felt effortless. It took heavy ideas, women carving out space for themselves, looking after elders, small-town power struggles and wrapped them in warm, quirky village humour that never felt forced. You laughed, you felt for the characters, and you walked out thinking about it without feeling lectured. Radhikaa wasn't just acting; she carried the film on her shoulders in a way that felt fresh yet familiar. The trailers gave just enough tease, the word-of-mouth kicked in early, and people kept coming back. It respected both the craft and the audience's need for entertainment.

The others had their strengths but hit different walls. *Habeebi* felt intimate and beautifully crafted in its niche setting, but



it didn't quite have that immediate pull to drag in a wider crowd beyond those already inclined towards slower, more reflective stories. *Nooru Sami* tackles something deeply sensitive and human, and the emotions hit hard — yet sensitive social themes sometimes need extra push and packaging to overcome initial hesitation from general audiences. *My Lord* had clever writing and intensity, but satire can be a tough sell if the pacing or theatrical highs don't grab everyone right away. Good cinema sometimes takes time, as the team rightly pointed out, but today's market doesn't always wait patiently.

At the end of the day, the missing factor seems to be this: **the ability to turn**



meaningful content into something audiences want to experience together in a dark theatre. It's about nailing that first hook, building in enough laughter or high points alongside the depth, and having the marketing and release strategy that actually gets butts in seats from day one. Music, visuals, relatable characters, and a tone that entertains while it says something — that sweet spot is tough to hit consistently.

Tamil cinema is in an interesting phase. Audiences are more open to good stories than ever, but they're also picky and have endless options. Films that succeed in bridging acclaim and commerce understand one simple thing: the message travels best when the journey is enjoyable. *Thaai Kizhavi* showed it's possible without dumbing anything down.

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WRITTEN & DIRECTED BY
SAJEEV PAZHOOR

A SAM CS MUSICAL

PRODUCED BY

GITHESH VISWAMBHARAN
ANUGOPAL VENUGOPALAN



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ART DIRECTOR K SIVAKRISHNA CO DIRECTOR RATHISH PR EXECUTIVE PRODUCER SALMAN KM
PRODUCTION EXECUTIVE USILAI M SIVAKUMAR COSTUME R MURUGANANTHAM MAKEUP DINESH KUMAR
LYRICS KARTHIK NETHA, ILANGO KRISHNA, LAKSHMI PRIYANKA STUNTS PC STUNTS
CHOREOGRAPHER ABEB R K DI COLOR PLANET STUDIOS VFX MERAKI MEDIA WORKS
PRO SURESH CHANDRA VISUAL PROMOTIONS ROXSTAR PUBLICITY DESIGN TENPOINT

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NETFLIX



TAMIL CINEMA:

JANUARY – JUNE 2026: An Analysis

The first half of 2026 was a decent one for Tamil Cinema. The industry delivered six theatrical hits, including one mega blockbuster (*Karuppu*), ensuring reasonable office revenues through the first six months of the year. However, overall revenues of the industry have come down, due to the reduced value offered by OTT Platforms and Satellite channels and the box office revenues being lower compared to Jan-June 2025, with the postponement of a big film like *Jana Nayagan*.

Highlights of the period Jan-June 2026:

- **124 new films released during Jan-June 2026** period compared to 128 films during the same period in 2025, a marginal decline.
- **Tamil Cinema earned an estimated revenue of ₹1,120 crore** (net revenue to Producers), compared to ₹1,625 crore in the same period last year. The decline is due to highly expected film like *Jana Nayagan* not releasing in this period.
- **Tamil Cinema has invested ₹1,070 crore** and has earned ₹1,020 crore, and incurred a marginal loss of ₹50 crore during this period, which is one of the lowest losses in the recent years. This has happened due to big success of six films in this period.
- **Total Gross Box Office collections of Tamil Cinema world-wide stands at ₹1,015 crore** against ₹1,400 crore in the same period last year. *Jana Nayagan*'s postponement caused hugely to this decline.
- **12 films out of 124 new films can be termed as commercial successes (10% success ratio):** *Parasakthi, Thalaivar Thambi Thalaimeiyil, With Love, Thaa Kizhavi, Youth, Happy Raj, Karuppu, Blast, Hot Spot 2, Parimala & Co, Double Occupancy* and *Con City*.
- **Highly Profitable and Successful Six films of this period:** *Karuppu, Thaa Kizhavi, Youth, Blast, With Love* and *Thalaivar Thambi Thalaimeiyil*. These six films were theatrical blockbusters and earned big profits to the Producers, helping Tamil Cinema to reduce its losses substantially during this period.
- **95 out of the 124 new films (77%) belong to small-budget category** (made in less than ₹5 crore budget) and out of which only *Hot Spot 2, Neelira, Carmen Selvam, Habeebi* and *Salliargal* were somewhat talked about. Balance 90 films did not make any impact and were a wash out with both audiences and critics.



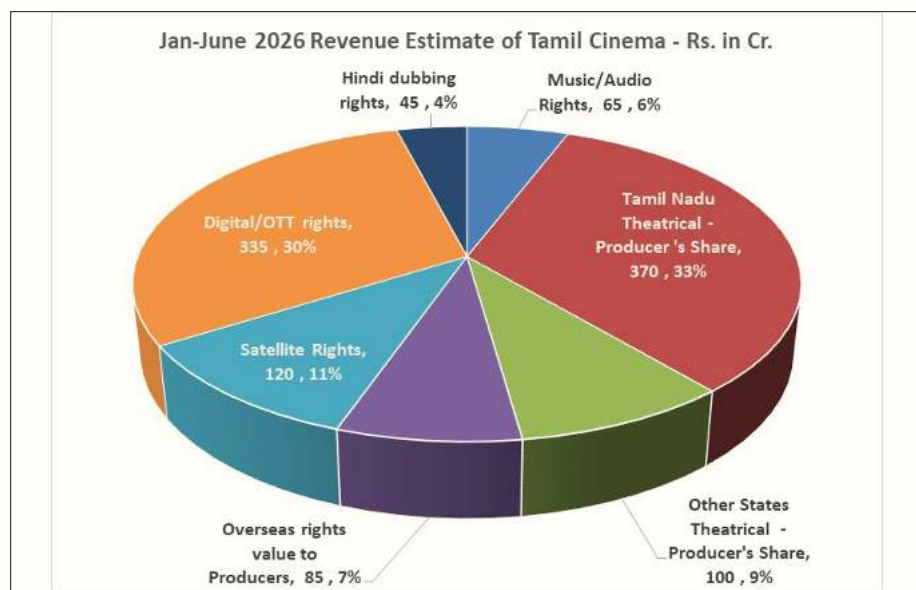
SUMMARY OF FILMS RELEASED IN VARIOUS BUDGET RANGE DURING JAN-JUNE 2026

Budget Category	Approximate Budget	# Films	% of Films	List of films in the budget category (except C & D in which only selected films are mentioned)
Mega Budget	More than 100 Cr	2	2%	Parasakthi and Karuppu
A++	Rs.50 to 100 Crore	3	1%	Vaa Vaathiyaar, Life Insurance Kompany and Kara
A+	Rs.25 to 50 Cr.	3	2%	Mr.X, Ananthan Kadu and Leader
A	Rs.15 to 25 Cr	0	0%	None
B+	Rs.8 to 15 Cr.	7	6%	My Lord, Lucky-The Superstar, Kadhal Reset Repeat, Made in Korea, Blast, Parimala and Co and Nooru Sami
B	Rs.5 to 8 Cr.	14	11%	Thalaivar Thambi Thalaimeiyil, Draupathi - 2, Seetha Payanam, Thaa Kizhavi, Youth, Happy Raj, Kalidas 2, Double Occupancy, Con City, Angikaaran, Lock Down, Pookie, With Love & TN 2026
C	Rs.3 to 5 Cr.	17	14%	Hot Spot 2, Jockey, Carmen Selvam, 29, Manithan Deivamagalam, Habeebi and Heartin (notable films)
D	Less than 3 Cr.	78	63%	Neelira, Satan-The Dark, Salliayargal and Kolaiseval (notable films)
	Total for Jan-June 2026 period	124	100%	

Net Revenue from various Rights to Producers Estimated:

	Jan-June 2025		Jan-June 2026	
	Rs. Cr	% Share	Rs. Cr	% Share
Net Revenue Estimated from various rights				
Music/Audio Rights	85	5.2%	65	5.8%
Tamil Nadu Theatrical - Producer 's Share	350	21.5%	370	33.0%
Other States Theatrical - Producer's Share	110	6.8%	100	8.9%
Overseas rights value to Producers	120	7.4%	85	7.6%
Satellite Rights	200	12.3%	120	10.7%
Digital/OTT rights	640	39.4%	335	29.9%
Hindi dubbing rights	120	7.4%	45	4.0%
Tot. Revenue during the period	1,625	100%	1,120	100.0%

- Digital/OTT Rights share of revenues, which was at 39.4% last year, has dropped 30% during this period due to reduced prices and fewer films being purchased or streamed. However, Tamil Nadu theatrical rights share of total revenues has moved up from 21.5% last year to 33% this year. Clearly, Jan-June 2026 is dominated by Theatrical Hits, which brought in huge contribution to the revenues of Producers.
- Satellite rights contribution, which was at 12.3% last year, has dropped further to 10.7% of overall revenues this year. In the same way, Hindi dubbing rights has come down from 7.4% contribution last year to 4%.



Gross Box Office of Tamil Films estimate - Rs. Cr.	Jan-June 2025	Jan-June 2026
Tamil Nadu Theatrical	835	665
Other States (including North)	250	165
Overseas Theatrical	315	185
Total Gross Box Office during the period:	1,400	1,015

Gross Box Office has come down from ₹1,400 crore last year to ₹1,015 crore due to the postponement of big budget film *Jana Nayagan*.

Summary of Tamil Cinema Performance	Jan-June 2025	Jan-June 2026
Total Investment Estimated - Rs. In Cr.	1,750	968
Print and Publicity cost Estimated - Rs. In Cr.	125	102
Total Investment during the year	1,875	1,070
Total Revenues through all rights	1,625	1,120
Net Loss incurred by during this period	250	(50)

The positive development of Jan-June 2026 is the reduction in the losses of Tamil Cinema. From an estimated ₹250 crore loss during last year, it has come down to ₹50 crore, thanks to six big hits, which brought in huge revenues and profits to Producers.

Tamil Cinema, which had earned ₹1,625 crore last year, has earned only ₹1,120 crore this year in this period, due to the reasons mentioned earlier.



Outlook for July – December 2026:

The next six months is going to be war at box office with highly expected films releasing each month. Currently, *Jailer 2*, *Vishwanath & Sons*, *Om*, *Sardar 2*, *DeMonte Colony III*, *Kanchana 4*, *Arasan*, *Magudam*, *Mandadi*, *Karathey Babu*, *Mookkuthi Amman-2* and the most delayed *Jana Nayagan* are expected to release, along with many expected films of popular actors in this period. Clearly, it is going to be the Blockbuster Second Half of the year for Tamil Cinema, that will bring in huge growth to the industry.

I N C I N E M A S

JULY



A THAMAN S MUSICAL

REP: MANDU PARAMAHAMSA, CH SAI | EDITOR: PRADEEP E RAGAV | PRODUCTION DESIGNER: M.R. KARTHIK RAJKUMAR
 DIALOGUES: RAMANAGIRIVASAN | ADDITIONAL DIALOGUES: AAKASH BASKARAN, DRAVID SELVAM
 ACTION: PETERHEIN | LYRICS: VIVEK | CHOREOGRAPHER: ANUSHA VISWANATHAN | COSTUME DESIGNER: PALLAVI SINGH, MEENAKSHI N
 SOUND DESIGN: SUREM.G, S. ALAGIAKOOTHAN | SOUND MIXING: SUREM.G | CO-DIRECTOR: LK SENTHILKUMAR
 DIRECTION TEAM: PRAVEEN C.S, KRISHN KARTHIK, NAJATH HAMEED, JM SETHURAMAN, LINDAM, S MADHAVAN, Q PRASHANTH, NIRMALKUMAR PERIVASAMY
 EDIT TEAM: MURALEE JEGANATHAN, P VENKATESWARAN | COSTUMEER: MODRTHY | MAKEUP: EDWARD KENNADI | STILLS: JAIKUMAR VAIRAVAN
 POST PRODUCTION SUPERVISOR: GUNASHEKAR M | COLORIST: KEN METZKER | PUBLICITY DESIGNER: KABILAN | PHO: SATHISH GANDU
 CASTING AGENCY: SARVESH SASHI | ABC STUDIOS | MARKETING HEAD: MANDU MADDOY | PRODUCTION CONTROLLER: K.SRIDHAR, RAJ K. SADAGOPHAN
 LINE PRODUCER: VICKYS RA | CREATIVE PRODUCER: DEV RAMNATH | EXECUTIVE PRODUCER: KRISHNA CHANDAR ELANGO

Y 10

W O R L D W I D E



ATHARVAA AS

ஒதுக்க புறம்

THE ONE SIDE

WRITTEN AND DIRECTED BY
AAKASH BASKARAN



ORMAX
MEDIA

India Box Office Report – May 2026

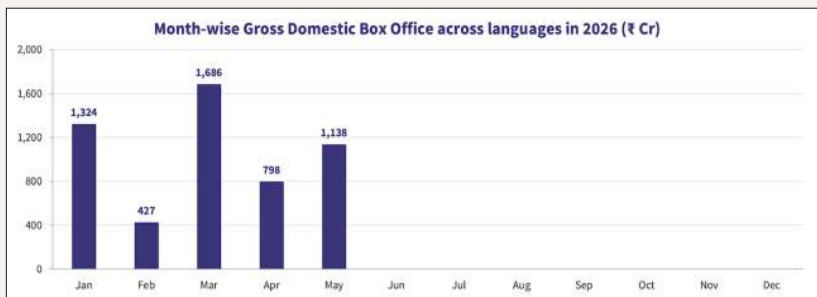
May 2026 crossed the ₹1,100 Cr mark at the India box office, powered by *Karuppu*, *Drishyam 3*, *Obsession*, and standout Marathi releases *Raja Shivaji* & *Deol Band 2*.

Summary:

- Films released in May 2026 grossed ₹1,138 Cr at the domestic box office
- The cumulative box office for Jan-May releases in 2026 stands at ₹5,373 Cr, which is 12% higher compared to the same period in 2025
- Tamil film *Karuppu* and Malayalam film *Drishyam 3* emerged as the top-grossing films of the month, followed by Marathi film *Raja Shivaji* and the International horror film *Obsession*
- Driven by *Raja Shivaji* and *Deol Band 2*, Marathi cinema grossed over ₹172 Cr in May 2026 alone, which is almost twice the Marathi box office in all of 2025

Cumulative Box Office: May 2026

Films released in May 2026 grossed ₹1,138 Cr at the domestic box office, including projected future collections of May releases. *Karuppu* and *Drishyam 3* were the major contributors, followed by Marathi film *Raja Shivaji* and the International horror film *Obsession*, which were the other two films to surpass the ₹100 Cr mark in the month. Together, the top four films accounted for more than 50% of the month's total gross collections.

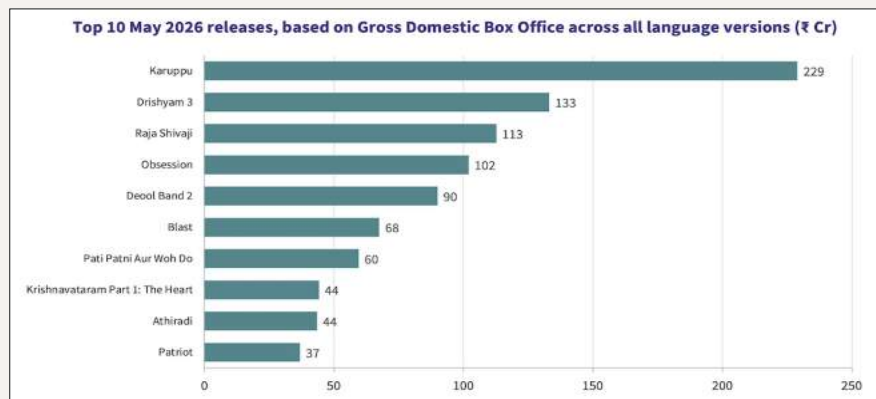


The cumulative box office of 2026 stands at ₹5,373 Cr, which is 12% higher compared to the same period in 2025.



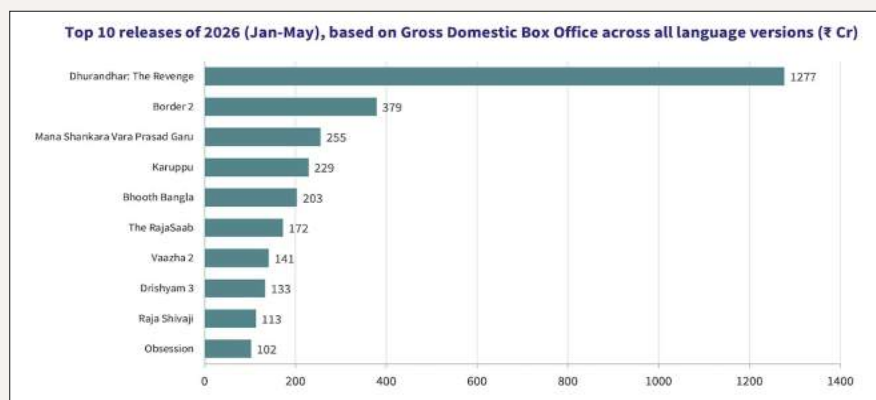
Top 10 Films of May 2026

The chart below lists the top 10 films released in May 2026, based on their box office performance in India.



Karuppu (including its Telugu version *Veerabhadhrudu*) emerged as the top film of the month. Two Marathi films, i.e., *Raja Shivaji* and *Deool Band 2*, feature in the top 5. *Raja Shivaji*'s box office includes the collections of the Hindi version, which contributed about 27% to the film's gross box office.

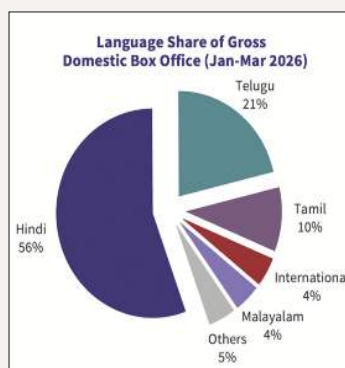
Top 10 Releases of 2026 (Jan-May), based on Gross Box Office Collections across all language versions (₹ Cr)



The top 10 list of highest grossers of the year is linguistically diverse, featuring three Hindi films, two Telugu films, two Malayalam films, and one film each from Tamil, Marathi, and International cinema. The list also displays a healthy mix of genres, with presence of Action, Thriller, Comedy, Biopic, and Horror, highlighting the heterogeneity of India box office.

Language Share: May 2026

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language.



Hindi cinema continues to lead at the India box office in 2026 with 43% share, followed by Telugu and Tamil. Marathi cinema has shown signs of resurgence in 2026, having grossed over ₹220 Cr so far this year, which is more than double the total box-office the language generated in all of 2025 (₹96 Cr). 2026 is on course to become the strongest year for Marathi cinema of all time. The record is currently held by 2022, at ₹268 Cr. However, just two films, *Raja Shivaji* and *Deool Band 2* (both May 2026 releases) have contributed 77% of the total Marathi box office of the year between them.





Why Tamil Cinema Needs to Rethink its Promotional Playbook?

The era of flooding city walls with wall posters and booking prime-time press meets is over. Tamil cinema's traditional promotional machinery of press interactions, media articles, and blanket outdoor advertising, no longer moves audiences the way it once did. Films that spent heavily on conventional promotions in recent times still struggled to draw crowds. The disconnect is real, and the industry needs to address it urgently.

The fundamental problem is that most campaigns chase maximum visibility rather than the right visibility. There is no point in getting a hundred banners across the state or making ten college visits if the film is not being shown to the people it was actually made for. Modern film marketing must begin with one non-negotiable question: **Who is this film's target audience?**

A romantic comedy belongs to the youth and young couples. An action entertainer speaks to the 20–30 age group who live for mass moments. An emotional family drama connects with B and C centre audiences, typically between 35 and 60. Identifying that first hundred audience — the core segment most likely to buy a ticket and bring ten more — is the starting point of every serious campaign. Once that is established, every promo, poster, and appearance must be designed to speak directly to them.

Marketing is ultimately about selling tickets. Nothing else. Campaigns that lose sight of this end up generating buzz without generating bookings.

Longevity is another dimension that is being severely underestimated. Announcing a release date just ten days before the film hits theatres is not a campaign - it is a notice. **Audiences need to live with**



a film's world for weeks before they feel compelled to step into a theatre for it.

Within that sustained campaign window, three elements consistently deliver results. First, **a well-cut trailer that communicates the film's promise clearly.** Second, **a song that travels - and today,** that is measured by Instagram Reel plays, not radio rotation. Third, **a genuine interview moment** where the artist reveals something personal, funny, or surprising — a story from the shoot, an unscripted memory, a candid emotion that makes the audience feel connected to the people behind the film.



Three recent Tamil films executed this well. *Thaai Kizhavi*, *Youth*, and most notably *Karuppu* demonstrated what confident, targeted positioning looks like. RJ Balaji's visible ownership of *Karuppu* as a director signaled conviction that audiences trusted

- and it translated directly into a strong box-office comeback for Suriya.

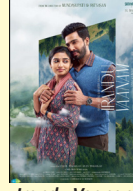
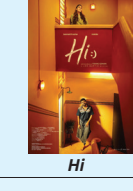
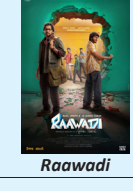
There are films that may pick up through referrals by top Filmmakers and Actors prior to release through previews and then post-release through word of mouth by the audiences. Recent examples can be *Sirai* and *Nooru Sami*, which were content driven films and picked up well through word of mouth, post release. However, not all films can get such recommendations and word of mouth appreciation unanimously from everyone. Hence, it is important to focus on promotions to gain the attention of audiences and bring in ticket sales when the film releases, to get word of mouth talk on the film. If the audiences did not come to theatres on the first day, it is the failure of promotions, even if the content is strong and it is a well-made film.

The lesson is clear. **Package the film right, position it for the right people, build anticipation over time, and deliver content that excites at every touchpoint.** Anything less, and the audience will simply scroll past.

OTT PLATFORMS:

SLATE OF FORTHCOMING TAMIL FILMS (July 2026 onwards)

In this segment, we will capture OTT Platform-wise new films acquired for Producers to Benchmark, review the opportunity and focus on pitching their films to respective platforms. (Tentative List and will be updated regularly based on new acquisitions).

Platform	Film 1	Film 2	Film 3	Film 4	Film 5
	 <i>Vishwanath & Sons</i>	 <i>Suriya 47</i>	 <i>OM</i>	 <i>Marshal</i>	 <i>Bro Code</i>
	 <i>Benz</i>	 <i>Gatta Kusthi 2</i>	 <i>Mandaadi</i>	 <i>G.D.N</i>	 <i>Idhayam Murali</i>
	 <i>Ninja</i>	 <i>An Ordinary Man</i>	 <i>Dayangaram</i>	 <i>Haiku</i>	 <i>Super Hero</i>
	 <i>Modha Rathiri</i>				
	 <i>Jailer 2</i>	 <i>Irandu Vaanam</i>	 <i>Lenin Pandiyan</i>	 <i>Meesaya Murukku 2</i>	 <i>Purushan</i>
	 <i>Love Oh Love</i>				
	 <i>My Dear Sister</i>				
	 <i>DeMonte Colony III</i>	 <i>Hi</i>	 <i>Raawadi</i>		

Sun Nxt, Aha Tamil and TentKotta are acquiring or streaming films post-theatrical release based on the content and performance of the films on Revenue Share basis or on Minimum Guarantee amount + Revenue share basis. Hence, their slate will be of theatrically released films only. Hence, not able to capture in the list above. The above list will be updated regularly based on the new films acquired every month.

SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS (in Alphabetical Order)

S.No.	Company Name	Producer Name	Films under Production (select list) or Recent one	Lead Actor of the film
1	2 D Entertainment / Zhagaram Studios	Suriya - Jyotika	Suriya 47 with Jithu Madhavan	Suriya
2	Abhishek Films	Ramesh P. Pillai	Double Jalsa / Rowdy Baby	Prabhudeva / Hansika Motwani
3	AGS Entertainment	Kalpathi S. Aghoram	God of Love / Love Bite	Silambarasan TR / Santhanam
4	Amma Creations	T. Siva	Agni Siragugal / Party with Director Venkat Prabhu	Vijay Antony-Arun Vijay / Multi-Starrer
5	Avni Cinemax	Khushbu Sundar - Sundar C	Mookkuthi Amman - 2 / Aranmanai - 5 / Meesaya Murukku - 2	Nayanthara / Sundar C / Hip Hop Adhi
6	Axess Film Factory	Dev	Maragadha Naanayam - 2	Aadhi
7	Big Print Pictures	IB Karthikeyan	Criminal / Eerapadham Kaatru Mazhai	Gautham Karthik / Vetri-Kishen Das
8	BTG Universal	Bobby Balachandran	BTG 05 / BTG 06	-
9	Creative Entertainers and Distributors	G Dhananjeyan - Dinesh Raj	GodsJilla / Love Oh Love / ReMatch	Tharshan / Pavish / KPY Bala
10	Dawn Pictures	Aakash Baskaran	Idhayam Murali	Atharvaa
11	Dream Warrior Pictures / Potential Studios	S.R. Prabu - S.R. Prakash Babu	Marshal / Untitled film 07	Karthi / Kalyani Priyadarshan
12	Drumsticks Productions	S. Sakthivel	Sathyavan Savithri	Keerthy Suresh - Mysskin
13	E4 Entertainment	Mukesh R Mehta	Yet to announce	-
14	Etcetera Entertainment	V. Mathiyazhagan	Production No. 7 with Kannan Ravi Group	Bose Venkat Directorial
15	G Squad	Lokesh Kanagaraj	Benz / Mr. Bharath	Raghava Lawrence / Bharath
16	Gnanamuthu Pattarai	Ajay Gnanamuthu	Demonte Colony III	Arulnidhi
17	Gopuram Cinemas	G.N. Anbuchezhiyan	Yet to announce	-
18	Group Company-Five Star	S. Kathiresan	Adhigaram / Evidence / Bullet	Raghava Lawrence / M. Sasi Kumar / Elvin
19	JSK Film Corporation	J Satish Kumar	Kuttram Kadithal - 2	JSK Satish Kumar
20	KJR Studios	Kotapadi J Rajesh	Aalambana	Vaibhav
21	KRG Productions	Kannan Ravi	Jiiva 46 / Bang Bang / Texla	Jiiva / Prabhudeva - Vadivelu / Jai
22	KVN Productions	Venkat K Narayana	Jana Nayagan / Lover Boy	Vijay / Arjith Shankar
23	Lark Studios	K. Kumar	Untitled film with Director Hariharan Ram / Untitled film Director Ra. Venkat	G.V. Prakash Kumar / Jiiva
24	Lyca Productions	Subaskaran	Indian 3 / Sigma / Production No.23 with Mani Ratnam	Kamal Haasan / Sundeep Kishan / Vijay Sethupathi
25	Madras Enterprises	S. Nandagopal	13	G.V. Prakash Kumar
26	Madras Talkies	Manirathnam	Production No.23 with Lyca	Vijay Sethupathi
27	Masala Pix	R. Kannan	Gandhari / Kadal Kannu	Hansika Motwani / Andrea Jeremiah
28	Million Dollar Studios	Yuvraj Ganesan	Ashok Selvan 23 / Once More / Anbe Diana	Ashok Selvan / Arjun Das / Pari Elavazhagan
29	Mini Studios	S. Vinod Kumar	Yet to announce (Last one Ananthan Kadu)	-
30	MRP Entertainment	Magesh Raj Pasilian	Yet to announce	-
31	Neelam Productions	Pa. Ranjith	Vettuvam / Sarpatta 2 / Vekkai / Makkal Kavalan	Arya-Dinesh / Arya / G.V. Prakash Kumar / Manikandan
32	Olympia Movies	S. Ambeth Kumar	Yet to announce - My Lord (recent)	-
33	Parallel Universe Pictures	G.V. Prakash Kumar	Mental Manathil	G.V. Prakash Kumar
34	Passion Studios	Sudhan Sundaram	Benz / My Dear Sister / Rowdy & Co. / Mr. Bharath / Lover Boy	Raghava Lawrence / Arulnidhi / Siddharth / Bhaarith / Arjith Shankar
35	Prince Pictures	S. Lakshman Kumar	Sardar 2 / Mannangatti / Untitled film Kavin 10	Karthi / Nayanthara / Kavin

SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS (in Alphabetical Order)

36	Raaj Kamal Films International	Kamal Haasan	Dharman / Kamal Haasan 237 / Seyon	Rajinikanth / Kamal Haasan / Sivakarthikeyan
37	Ravi Mohan Studios	Ravi Mohan	Bro Code / An Ordinary Man	Ravi Mohan / Yogi Babu
38	Red Giant Movies	Inban Udhayanidhi	KH x RK REUNITED	Kamal Haasan - RajiniKanth with Nelson
39	Romeo Pictures	Rahul	Untitled Film with GND Shyam Kumar	Ravi Mohan
40	Rowdy Pictures	Vignesh Sivan	Hi	Nayanthara with Kavin
41	RS Infotainment	S. Elred Kumar	Mandaadi	Soori
42	Sathya Jyothi Films	T.G. Thyagarajan	Irandu Vaanam / Lenin Pandiyan / Chiyaan 63 with Director Anand Shankar	Vishnu Vishal / Dhaarthan / Vikram
43	Screen Scene Media Entertainment	Sundar Arumugam	Karathey Babu	Ravi Mohan
44	Seven Screen Studio	S.S. Lalit Kumar	Hi / Raawadi	Kavin - Nayanthara / Basil Joseph - Akshay Kumar
45	Shanti Talkies	Arun Viswa	Production No. 4	Bhaarith
46	Sivakarthikeyan Productions	Siva Karthikeyan	Yet to announce - Thaa Kizhavi (recent)	-
47	Soldiers Factory	K.S. Sinish	Super Hero / Ninja	Arjun Das / Bhaarith
48	Sri Thenandal Films	Murali Ramasamy	Aadi Velli	-
49	Sri Vaari Films	P. Ranganathan	Kadhale Kadhale	Mahat Raghavendra
50	Staar Movies	Thiagarajan	Ranjan	Prashanth
51	Stone Bench	Karthikeyan Santhanam	VV25 with Lokesh Ajls / Untitled film	Vishnu Vishal / Vidhu
52	Studio Green Films	K.E. Gnanavelraja	Oh Rasikkum Seemane (Venus)	Jai and many artiste
53	Sun Pictures	Kalanidhi Maran	Jailer 2 / AA 22 / DC	Rajinikanth / Allu Arjun / Lokesh Kanagaraj
54	Super Good Films	R.B. Chaudary	Magudam	Vishal
55	Suriya Movies	A.M. Rathnam	7/G Rainbow Colony - 2	Ravi Krishna
56	Tamil Kumaran Productions	G.K.M. Tamil Kumaran	Yet to announce (last one Parimala and Co)	-
57	The Route	Jagadish Palanisamy	Benz	Raghava Lawrence
58	The Show People	Arya	Untitled film	Arya
59	Think Studios	Think Studios	Kavin 09 / Dashamakan	Kavin / Harish Kalyan
60	Thirukkumaran Entertainment	C.V. Kumar	4 G / Titanic	G.V. Prakash Kumar / Kalaiyaran
61	Thirupathi Brothers	Subash Chandra Bose	Idam Porul Yeval / Ra Ra Rajasekhar / Naan Thaan Siva	Vijay Sethupathi - Vishnu Vishal / Mathi / Vinod
62	Trident Arts	R. Ravindran	Film by Vijay / Ram in Leela	R. Madhavan - Kangana Ranaut / Rio Raj
63	V Creations	S. Thanu	The Train / Arasan	Vijay Sethupathi / Silambarasan TR
64	V House Productions	Suresh Kamatchi	Ezhu Kadal Ezhu Malai	Nivin Pauly with Dir. Ram
65	Vels Film International	Dr. Ishari K. Ganesh	Genie / Gatta Kusthi 2 / 5 more films / Vels 32	Jayam Ravi / Vishnu Vishal / Many actors / Dir. Premkumar - Fahadh Faasil
66	Vijay Antony Film Corporation	Vijay Antony	Lawyer / Appa Kutty	Vijay Antony
67	Vijay Sethupathi Productions	Vijay Sethupathi	Yet to announce	-
68	Vishal Film Factory	Vishal Krishna	Vishal 36	Vishal Krishna
69	Vishnu Vishal Studioz	Vishnu Vishal	Mohan Das / Gatta Kusthi 2 / Yellow Yellow Dirty Fellow	Vishnu Vishal / Rudra
70	Wunderbar Films	Dhanush	OM / Production No.20	Dhanush - Mammooty / Dhanush with Dir. Ramesh Nandhan
71	XB Film Creators	Dr. S. Xavier Britto	Yet to announce	-
72	Y Not Studios	S. Sashikanth	Yet to announce - TEST (recent)	-
73	Zinema Media and Entertainment Ltd.	Dinesh Raj	Love Oh Love / ReMatch / Attacker / GodsJilla	Pavish / KPY Bala / Pavish / Tharshan

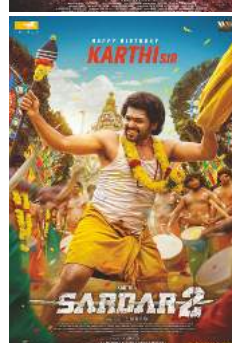
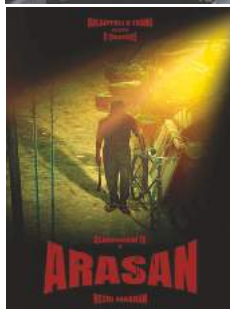
* Additional List of Producers will be listed in the future issues. This is only selected list of Producers





TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2026

Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2 / Dharmam / KH x RK Reunion	Sun Pictures / Raaj Kamal Films International / Red Giant Movies
Kamal Haasan	KH x RK Reunion	Red Giant Movies
Vijay	Jana Nayagan	KVN Productions
Ajith Kumar	Yet to be announced	-
Suriya	Vishwanath & Sons / Suriya 47	Sithara Entertainments / Zhagaram Studios
Vikram	Dhruva Natchathiram / Chiyaan 63 / Chiyaan 64	Ondraga Entertainment / Sathya Jyothi Films / Vels Film International
Dhanush	Om / Production No.20	Wunderbar Films
Sivakarthikeyan	Seyon	Raaj Kamal Films International
Karthi	Sardar 2 / Marshal	Prince Pictures / Dream Warrior Pictures
Silambarasan TR	Arasan / STR 50 / God of Love	V Creations / Atman Cine Arts / AGS Entertainment
Ravi Mohan	Genie / Karathay Babu / Untitled	Vels Film International / Screen Scene Entertainment / Ravi Mohan Studios
Vishal	Magudam / Purushan	Super Good Films / Benzz Media Pvt. Ltd.,
Raghava Lawrence	Benz / Hunter / Kaala Bhairava / Kanchana 4	Passion Studios- G Squad - Goldmines Telefilms / Raghavendra Productions
Arya	Vettuvam / Arya 40	Neelam Productions / The Show People
Vijay Sethupathi	Train / Pocket Novel / Untitled film with Balaji Tharanidharan	V Creations / Tyler Durden and Kino Fist / A For Apple Productions
Pradeep Ranganathan	Untitled	AGS Entertainment
R. Madhavan	Adhirshatasaali / G.D.N	AA Media Corporation / Varghese Moolans Pictures
Vishnu Vishal	Mohan Das / Irandu Vaanam / Gatta Kusthi 2	Vishnu Vishal Productions / Sathya Jyothi Films / Vels Film International
Vijay Antony	Agni Siragugal / Lawyer / Appa Kutty	Amma Creations / Vijay Antony Film Corporation
Arun Vijay	Agni Siragugal / Untitled film	Amma Creations / 7G Films
Jiiva	Golmaal / Jiiva 46 / Jolliya Iruntha Oruthan	Jaguar Studios / KRG Productions / Malik Streams Corporation
Soori	Mandaadi / Soori 07 with Director Ravikumar	RS Infotainment / Mythri Movie Makers
Santhanam	Santa 20 / Love Bite	K7 Studios / AGS Entertainment
RJ Balaji	Yet to be announced	-
M. Sasikumar	Naa Naa / Pagaivanukku Arulvai / Freedom / Evidence #8	Multiple Producers / Five Star Creations
Prabhudeva	Jalsa / Flashback / Michael Musasi / Moonwalk / Bang Bang	Abhishek Films (two films) / Joy Film Box Entertainment / Behindwoods / KRG Productions
Siddharth	Rowdy & Co	Passion Studios
Kavin	Hi / Kavin 09 / Kavin 10 / Kavin 11	Seven Screen Studios / Think Studios / Prince Pictures / Beyond Pictures





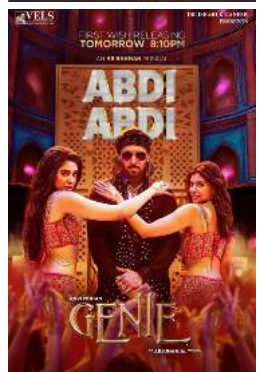
TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2026

Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Maragadha Naanayam 2	Passion Studios - Axxess Film Factory
Aari Arjunan	Bhagavan	Ammaniya Movies
Arjun Das	Once More / Super Hero	Million Dollar Studios / Soldiers Factory - Redacted Studios
Arulnidhi	Demonte Colony 3 / My Dear Sister / Arulvaan	Gnanamuthu Pattarai / Passion Film Factory / 90 Pictures Productions
Ashok Selvan	AS 23 / Untitled Film	Happy High Pictures / Million Dollar Studios
Atharvaa	Address / Idhayam Murali / Valai	Ajey Krishna / Dawn Pictures / Raadhu Infotainment
Bharath	Munnarivaan	Libra Productions
Dhruv Vikram	Yet to be announced	-
Dinesh	Vettuvam	Neelam Productions
G.V. Prakash Kumar	Idi Muzhakkam / Vekkai / Mental Manathil / Immortal / Untitled film	Skyman Films International / Neelam Productions / Parallel Universe Pictures / Ak Film Factory / Lark Studios
Gautham Ram Karthik	Criminal / Root / Bloody Politics	Parsa Pictures-Big Print Pictures / Verus Productions / Draft by GKB
Harish Kalyan	Nooru Kodi Vaanavil / Dashamakan	Baljai Kapa / Think Studios
Hip Hop Adhi	Meesaya Murukku 2	Avni Cinemax
Jai	Karuppar Nagaram / Jai 32 / Untitled Film / Untitled film	R. Ramesh / Mithun Mithra Productions / Studio Green / SST Productions
Kalaiyaran	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kishen Das	Eerapadham Kaatru Mazhai	Big Print Pictures
Krishna	Untitled Film / Kreshna 23 / Kreshna 25 / The MUMMY Returns	EVEG Entertainment / Dawn Creations / Manu Manthra Creations / Pepin De Raisin Productions
Manikandan	Makkal Kavalan	Neelam Productions
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Golmaal	Inder Kumar / Jaguar Studios
Nakkul	Yet to be announced	-
Prashanth	Ranjan	Staar Movies
Rio Raj	Ram in Leela / Maddy / Brown Mani	Trident Arts / Roll Time Studios / River Route Studios
Sathish	Pathu Naal Raja	SGS Productions
S.J. Suryah	Killer	Sree Gokulam Movies
Shanmuga Pandian	Yet to be announced	-
Shantanu Bhagyaraj	Untitled Film / Magenta	Studio Green / Brand Blitz Entertainment
Sibi Sathyaraj	Yet to be announced	-
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Untitled Film	Best Cast Studios
Tharshan	GodsJilla	Zinema Media & Entertainment - Creative Entertainers - PGS Productions
Vaibhav	Aalambana	KJR Studios
Vasanth Ravi	Yet to be announced	-
Vemal	Untitled Film / Galatta Family	Ajith Vinayaka Films / Guruparan International
Vetri	Iravu / Black Gold / Lakshmikanthan Kolai Vazhakku	M 10 Productions / MM Studios / 2M Cinemas
Vidaarth	Kaagangal / Untitled / Madhiyaalan / Thodakkam	Mayavaram Pictures / Cuviam Films / Studio Jockey Entertainment / Son of Wind Studios
Vikram Prabhu	Rathamum Sathaiyum / Pagaie Kaththiru	Karthik Advait / Kandhan Arts
Vikranth	The Killer Man / Under 18	Big Bang Cinemas / SR Productions
Yogi Babu	Medical Miracle / Constable Nandhan / Untitled / An Ordinary Man	A1 Productions / Shankar Productions / Dev Cinemas / Ravi Mohan Studios



TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2026

Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	Mannangatti / Mookuthi Amman 2	Prince Pictures / Vels Film International
Trisha	Yet to be announced	-
Keerthi Suresh	Kanni Vedi / Sathyavan Savithri	Dream Warrior Pictures / Drumstick Productions
Rashmika Mandana	Rainbow	Dream Warrior Pictures
Pooja Hegde	Jana Nayagan	KVN Productions
Nithya Menen	Yet to be announced	-
Sai Pallavi	OM / Production No.23	Wunderbar Films / Lyca – Madras Talkies
Shruti Haasan	Chennai Story/ Train	Guru Films / V Creations
Tamannaah Bhatia	Purushan	Benzz Media Pvt. Ltd.,
Kalyani Priyadarshan	Genie / Marshal / Untitled Film	Vels Film International / Dream Warrior Pictures / Potential Studios
Aishwarya Rajesh	Karuppar Nagaram / Oh...! Sukumari / Under 18	RR Filmmakers / Ganga Entertainments / SR Productions
Aditi Shankar	Once More	Million Dollar Studios
Sree Leela	OM	Wunderbar Films
Andrea Jeremiah	Pisasu 2 / Manushi / Kadal Kanni	Rockfort Entertainment / Grass Root Films / Masala Pix
Krithi Shetty	Genie / Lover Boy	Vels Film International / Passion Studios – KVN Productions
Mamitha Baiju	Jana Nayagan / Irandu Vaanam / Vishwanath & Sons	KVN Productions / Sathya Jyothi Films / Sithara Entertainments
Kayodu Lohar	Idhayam Murali / STR 49 / Immortal	Both by Dawn Pictures / AK Film Factory
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	Demonte Colony III	Gnanamuthu Pattarai
Dushara Vijayan	Magudam	Super Good Films
Priyanka Mohan	Kavin 08	Prince Pictures
Aishwarya Lekshmi	Gatta Kusthi 2	Vels Film International
Malavika Mohanan	Pocket Novel	Tyler Durden and Kino Fist
Raashi Khanna	Yet to be announced	-
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof	Golden Studios



**New Tamil
Films Expected
to release
from July 2026
onwards...**

The list of films that are expected to be released from July 2026 onwards, as per the release date announced by Producers, is shared below. This is a tentative list and will be updated every month.

Producers are requested to make a note of the release schedule below and plan their releases based on this and do not plan if already 4 or 5 films have scheduled their release in that week.

Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
03-Jul	Gatta Kusthi 2	Vishnu Vishal Studioz	Chella Ayyavu	Vishnu Vishal	Theatre	Sony Vizha	NetFlix	Comedy
	Dark	MG Studios	Kalyan K Jegan	Ajay Karthi	Theatre			Thriller
10-Jul	Idhayam Murali	Dawn Pictures	Akash Bhaskaran	Atharvaa	Theatre		NetFlix	Love
	Love Oh Love (LoL)	Zinema Media & Creative Entertainers	Magesh Rajendran	Pavish - Selvaraghavan	Theatre		Amazon Prime	Rom-Com
17-Jul	G.D.N.	Varghese Moolan's Pictures	Krishnakumar Ramakumar	R. Madhavan	Theatre		NetFlix	Biopic
	Anbe Diana	Million Dollar Studios	Pari Elavazhagan	Pari Elavazhagan	Theatre			Rom-Com
	Arulvaan	90 Pictures Production	Ganesh Vinayakan	Arulnidhi	Theatre			Realistic
24-Jul	Sathyavan Savithri	Drumstick Productions	Praveen S Vijaay	Keerthi Suresh - Mysskin	Theatre	Zee Tamil	Zee 5	Courtroom Drama
31-Jul	Sigma	Lyca Productions	Jason Sanjay	Sundeeep Kishan	Theatre		NetFlix	Action
07-Aug	Train	V Creations	Mysskin	Vijay Sethupathi	Theatre	Vijay TV		Thriller
14-Aug	Vishwanath & Sons	Sithara Entertainment	Venky Atluri	Suriya	Theatre		NetFlix	Family
21-Aug								
26-Aug	Toxic	KVN Productions	Geetu Mohandas	Yash	Theatre			Mass Action
28-Aug	Karathey Babu	Screen Scene Media Entertainment	Ganesh K Babu	Ravi Mohan	Theatre			Political Thriller
04-Sep	Mandaadi	RS Infotainment	Mathimaran Pugazhendhi	Soori	Theatre		NetFlix	Action
10-Sep	Sardar - 2	Prince Pictures	P.S. Mithran	Karthi	Theatre	Sony Vizha	Amazon Prime	Mass Action
11-Sep	DeMonte Colony-III	Gnanamuthu Pattarai - Passion Studios	Ajay Gnanamuthu	Arulnidhi	Theatre	Zee Tamil	Zee 5	Horror
18-Sep								
25-Sep								
02-Oct								
09-Oct								
16-Oct	OM	Wunderbar Films	Rajkumar Periyasamy	Dhanush - Mammotty	Theatre		NetFlix	Action
23-Oct								
30-Oct								
Films expected to release and yet to confirm the date								
1	Jana Nayagan	KVN Productions	H. Vinoth	Vijay	Theatre	Zee Tamil		Mass Action
2	Jailer - 2	Sun Pictures	Nelson	Rajinikanth	Theatre	Sun TV	Amazon Prime	Mass Action
3	Irandu Vaanam	Sathya Jyothi Films	Ramkumar	Vishnu Vishal	Theatre		Amazon Prime	Thriller
4	Lenin Pandiyan	Sathya Jyothi Films	D.D. Balachandran	Dhaarsshan Ramkumar	Theatre		Amazon Prime	Family
5	Moonwalk	Behindwoods Productions	Manoj N.S.	Prabhu Deva	Theatre			Love
6	Yezhu Kadal Yezhu Malai	V House Entertainment	Ram	Nivin Pauly - Soori	Theatre			Fantasy
7	Raawadi	Seven Screen Studios	Vignesh Vadivel	Basil Joseph - LK Akshay Kumar	Theatre	Zee Tamil	Zee 5	Comedy
8	My Dear Sister	Passion Studios	Prabhu Jeyaram	Arulnidhi	Theatre	Vijay TV	Jio Hotstar	Family
9	Meesaya Murukku - 2	Avni Cinemax	Hip Hop Adhi	Hip Hop Adhi	Theatre		Amazon Prime	Action
10	Hi	Seven Screen Studios	Vishnu Edavan	Kavin - Nayanthara	Theatre	Zee Tamil	Zee 5	Family
11	Aasai	Passion Studios	Shiva Moha	Kathir	Theatre			Love

* All the above release dates are tentative, as per trade reports and subject to change. Will be updated every month





Demise of TFAPA Founder, Iyakkunar Imayam Shri Bharathirajaa



Shri Bharathirajaa, founder-President of Tamil Film Active Producers Association (TFAPA) passed away on 10th June, leaving a big legacy in Indian Cinema.

Shri Bharathirajaa was one of the most influential and transformative figures in Indian cinema. Beginning with his path-breaking Directorial debut *16 Vayathinile* in 1977, he revolutionized Tamil cinema by taking filmmaking beyond studio floors and into real locations where the story takes him, bringing authenticity and realism to storytelling. His films not only entertained audiences but also addressed important social issues, including caste discrimination, inter-caste marriages, women's empowerment, and human relationships, leaving a lasting impact on society.

A recipient of six National Film Awards, six Tamil Nadu State Film Awards, and numerous other accolades, including the prestigious **Padma Shri** conferred by the Government of India in 2004, Shri Bharathirajaa's contribution to Indian cinema is unparalleled.

As a filmmaker, he created several timeless classics including *16 Vayathinile*,

Kizhakke Pogum Rail, *Sigappu Rojakkal*, *Puthiya Vaarpugal*, *Niram Maaratha Pookkal*, *Nizhalgal*, *Alaigal Oyvathillai*, *Kadhal Oviyam*, *Mann Vasanai*, *Oru Kaidhiyin Diary*, *Mudhal Mariyathai*, *Kadalora Kavithaigal*, *Vedham Pudhithu*, *Kizhakku Cheemayile*, *Karuthamma*, *Taj Mahal*, *Kadal Pookkal*, and *Bommallattam*, among many others.

As an actor, he earned widespread appreciation through memorable performances in films such as *Aayutha Ezhuthu*, *Rettai Suzhi*, *Pandiya Naadu*, *Kurangu Bommai*, *Kuttram Kuttrame*, *Thiruchitrabalam*, *Vaathi*, *Thiruvinnai Kural*, *Maharaja*, *Thiru Manickam*, and most recently, the Malayalam film *Thudaram*.

Beyond his achievements as a filmmaker and actor, Shri Bharathirajaa will be remembered as a mentor who introduced numerous talents to Indian cinema, as a former President of the Directors' Union, and as a passionate advocate for the betterment of the Tamil film industry. His contributions have shaped generations of filmmakers, actors, technicians, and audiences. His association with many eminent story writers to make his films

remain a benchmark in Tamil Cinema, in which most filmmakers wish to write their own stories.

In 2020, Shri Bharathirajaa, along with many leading Producers, founded the **Tamil Film Active Producers Association (TFAPA)**. Under his visionary leadership and guidance, the Association grew steadily and today proudly represents more than 400 active producers. He remained deeply committed to the welfare of producers, directors, actors and the overall growth of Tamil cinema, constantly encouraging and supporting the Association's initiatives.

His passing marks the end of an extraordinary chapter in Indian cinema and leaves an irreplaceable void in the film fraternity. While we mourn this immense loss, we also celebrate a remarkable life dedicated to the art of cinema and the enrichment of society.

Shri Bharathirajaa's legacy will continue to live on through his films, his vision, and the countless lives he inspired. We at TFAPA will sorely miss his guidance and support but will continue his legacy by doing our best to our Producer Members and Tamil Cinema.

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