



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA TRADE GUIDE

A Ready Reckoner on Tamil Cinema

Issue - 29/2026

August 2026

RELEASING WORLDWIDE AUGUST 28



UNIT OF K SQUARE VENTURES
K SQUARE CINEMAS
PRESENTS



INSPIRED FROM TRUE INCIDENTS

Niram

A FILM BY BALARAM KRISHNA

A D. IMMAN MUSICAL

Niram నిరమ్ నిరమ్ నిరమ్ నిరమ్

DDP SANTONIO TERZIO EDITOR V J SABU JOSEPH STUNTS DHINESH SUBBARAYAN ART DHAMODHARAN LYRICS PA. VIJAY - VIVEKA SOUND UDHAYA KUMAR
CHOREOGRAPHY SHANKAR - SAI BHARATHI DI WHITE LOTUS COLOURIST GS MUTHU PRO SATHISH (AIM) PUBLICITY DESIGNER TUNEY JOHN 24AM ADDITIONAL DESIGNER RAJINKRISHNAN

CO PRODUCED BY P. RAJESH PRODUCED BY K. BINDU MADHAVI

Z MUSIC CO.

YEN ENNAI EDHO SEIDHAI

WRITTEN & DIRECTED BY D ANTHONY

DOP PIETRO VILLANI



SPECIAL THANKS ARUNMANI PALANI MUSIC COMPOSER (SONGS) ASHOK SRIDHARAN & JAIKAR HARINATH
MUSIC COMPOSER (RR) JOEY REDA ART K.K.SURENDARAN LYRICS KARTHIK NETHA, TAMIL MANI SOUND DESIGN JAIKAR HARINATH
EXECUTIVE PRODUCER SANTHOSH & HARISH PRODUCTIONS CO DIRECTOR JANET SOPHIA ASSOCIATE DIRECTOR SAI KISHORE
DIT CUEIN DI CUVIYAM STUDIOS COLORIST RAGAVAN PRODUCTION MANAGER VIJAYAN PRO TEAM AIM
MARKETING HEAD VIVEK AMIRTHALINGAM DIRECTION TEAM RAHUL DEV ARJUN, PRAVEEN K & SOORYA JOTHIRAMAN
PRODUCTION CONTROLLER UDHAYAKUMAR & SRIRAM TITLE & PUBLICITY DESIGNS UDHAYA PRAKASH S & GIBSON

PRODUCED BY D ANTHONY

சூரியம்

எழுத்து - இயக்கம் தினந்தோறும் நாகராஜ்
இசை N.R.ரகுநந்தன் ஒளிப்பதிவு கார்த்திக் நல்லமுத்து



படத்தொகுப்பு சூர்யா கலை சரவணன் அபிராம் sfa சண்டையிற்சி கார்த்திக் வர்மன் பாடல்கள் ஏக்நாத் ரமணிகாந்தன் சாரதி
நடனம் M.மணிகண்டன் இணைஇயக்குநர் ராஜேஷ்கண்ணா S.விங்கப்பா மிக்ஸிங் T.உதயகுமார் ஆடைவடிவமைப்பு D.பிரசாந்த்
தயாரிப்பு மேனான் பிரசாந்த் தயாரிப்பு நிர்வாகி திண்டுக்கல் D.கிஸ்பர்ட் ராஜா D1 SOUND வேல்ஸ் ஸ்டுடியோஸ் கலரிஸ்ட் ராஜசேகரன் K.S
VFX D NOTE மூர்த்தி மேக்கப் மத்தினா சிரிபாபு STILLS மணி மக்கள்தொடர்பு மணவை புவன் வினம்பரவடிவமைப்பு கிப்சன் V6A

தயாரிப்பு ஜெயச்சந்திரன் கார்த்திகாதேவி

Tamil Film Active Producers Association

Regd. No. SRG/Chennai South/250/2020 under Tamil Nadu Societies Registration Act 1975



Visit: www.TFAPA.com
Contact: tfapa2020@gmail.com

Office-Bearers

President	: T.G. Thyagarajan
General Secretary	: T. Siva
Treasurer	: G Dhananjheyan
Vice-Presidents	: S.R. Prabu and S.S. Lalit Kumar
Joint Secretaries	: Mukesh R. Mehta and S. Vinod Kumar

400+
Members
Strong Association

EC Members: K.S. Ravikumar, Sundar C, Vignesh Sivan,
S. Lakshman Kumar, Sudhan Sundaram, Ramesh P. Pillai, R. Kannan,
Kamal Bohra, Kaarthekeyan Santhanam and Nitin Sathya

TAMIL CINEMA TRADE GUIDE – A KNOWLEDGE BANK TO KNOW MORE

Tamil Cinema Trade Guide, a monthly publication brought out by Tamil Film Active Producers Association (TFAPA) for over two years, is the biggest knowledge source on the industry for many associated with Tamil Cinema, including Producers, Directors, Business Associations, Media and the general public, as it provides complete knowledge on the happenings in the industry and updates every important development. We at TFAPA are ensuring that every progress in Tamil Cinema is updated to members through this guide, and hope all members find it useful.

Tamil Cinema Trade Guide is sent to as many people related to Tamil Cinema as possible across the country, and its reach is widening with each issue. Apart from giving all data related to Tamil Cinema, the detailed articles analyse industry happenings, which may be useful to people associated with the film industry.

This monthly Trade Guide presents various details about the Tamil film industry, including New Tamil Film releases for the month and their performance, important happenings like new film commencements, informative articles analysing the developments in the industry during the month, Ormax Media report on All-India Box Office, Tamil Cinema Box Office, Tamil films expected to release in the coming months and Lead Actors with their forthcoming film details for Producers, that may help to approach them suitably.

The Trade Guide is distributed for free to all TFAPA members and everyone associated with Tamil Cinema in some way. We welcome any suggestions or feedback to improve Trade Guide content.

We welcome advertisements from Producers and Industry associates to include in the Trade Guide each month, as it will help by reaching more people connected to the industry.

Visit: www.TFAPA.com; Contact: tfapa2020@gmail.com

G Dhananjheyan,
Editor – Publisher - Cinema Strategist



COME, CONNECT WITH THE WORLD OF CINEMA

பிக் சினி எக்ஸ்போ

galalite®
PRESENTS
IMAGINE.
SEE.

9th EDITION OF INTERNATIONAL
TRADE SHOW & CONVENTION
• MULTIPLEX • SINGLE-SCREEN
• MALL • THEATRICAL DISTRIBUTION

BIG
CINEEXPO

18-19 AUGUST 2026
CHENNAI TRADE CENTRE, INDIA

www.bigcineexpo.com

WORLD'S SECOND LARGEST EXPO FOR
CINEMA EXHIBITION IN TERMS OF FOOTFALLS*

REGISTER
NOW

AWARDS PARTNER
IMAX

ASSOCIATE PARTNER
QUBE

TECHNOLOGY PARTNER
CHKISTIE

INNOVATION PARTNER
UFO
CINE MEDIA NETWORK

OFFICIAL
BEVERAGE
PARTNER
CAMP

STUDIO PARTNERS
WARNER BROS.
DISCOVERY

UNIVERSAL

SONY
PICTURES

KNOWLEDGE PARTNER
ICTA
INTERNATIONAL
CINEMA
TECHNOLOGY
ASSOCIATION

LANYARD PARTNER
BARCO

POPCORN PARTNER
POPCORN

MULTIPLEX PARTNERS
PVR • INOX cinépolis

MIRAJ
CINEMAS

MUKTA
CINEMAS

CONNPLEX

palaxi

E-SQUARE
ENTERTAINMENT ETC.

RAJHANS
CINEMAS
ENJOY THE MOVIE!

INTEGRATED OOH PARTNER
KHUSHI
HIGH VISIBILITY. CRAFTED.

SOUND PARTNER
GM
AUDIO

SEATING PARTNER
PENWORKERS
SEATING COMPANY

CAFÉ PARTNER
pulz

OFFICIAL MAGAZINE
TW THEATRE WORLD

ORGANISED BY
NETWORK208

For Sponsorship &
Booth Reservation, Contact:

ASHA
+91 9902 208 208
asha@network208.com

HIMANSHU
+91 9148 208 208
himanshu@network208.com



*IN COMPARISON WITH CINEMA CON

23/07/26

Jana Nayagan and Gatta Kusthi 2 gives huge momentum to Box Office

After a disappointing June 2026, Tamil Cinema got back to its rhythm with back-to-back box office hits. It began with Vishnu Vishal's *Gatta Kusthi 2*, which became a big hit and grossed over ₹55 crore worldwide. Atharvaa starrer *Idhayam Murali* became a sleeper hit, grossing over ₹40 crore worldwide. The big boost for the month came from the much-delayed Vijay's *Jana Nayagan*. The film opened with a gigantic ₹85 crore worldwide on the opening day and ended up collecting over ₹300 crore in its first week. The film is expected to gross over ₹400 crore in its total run, which is a huge success for a film, which got delayed by 6 months and got leaked online. The magic of Thalapathy Vijay worked again at the box office to bring these humongous numbers, which gave a huge boost to Tamil Cinema.

There are many big-budget films lined up from August to October, and Tamil Cinema is heading for a huge growth in the coming months, post the boost from *Jana Nayagan* in July.

The release of *Jana Nayagan* led to many films pushing their release dates, and July 2026 had just 14 new releases. Cumulatively, this year so far, 139 films have been released against 152 new films in the Jan-July 2025 period. Out of these 139 films, *Parasakthi*, *Thalaivar Thambi Thalaimayil*, *With Love*, *Thaai Kizhavi*, *Youth*, *Happy Raj*, *Karuppu*, *Blast*, *Gatta Kusthi 2*, *Idhayam Murali* and *Jana Nayagan* have turned out to be box office successes, while *Hot Spot 2*, *Parimala & Co*, *Double Occupancy*, *Con City*, *Anbe Diana* were commercial successes. These 16 films can be termed as successful, a **11% success ratio**.

The list of 14 new films released in July 2026, along with details of Satellite channels and OTT platforms that acquired these films so far, is presented below. Many more of these new releases may be acquired by satellite channels and OTT platforms in the coming months and will be updated.

S.No	Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT Release	Satellite rights	OTT rights	Genre
1	03-Jul	Gatta Kusthi 2	Vels Film International - Vishnu Vishal Studioz	Chella Ayyavu	Vishnu Vishal	Theatre	Sony Vizha	NetFlix	Comedy
2	03-Jul	Dark	MG Studios	Kalyan K Jegan	Ajay Karthi	Theatre		Amazon Prime	Thriller
3	03-Jul	Iru Munai	Pavi Vidhya Lakshmi Productions	Giri	Giri	Theatre			Thriller
4	03-Jul	Puthum Pudhu Neram	Face Guru Institute of Legends	B Chandrakumar	Sree Subha	Theatre			Classical
5	10-Jul	Love Oh Love	Zinema Media and Creative Entertainers	Magesh Rajendran	Pavish Narayan	Theatre		Amazon Prime	Love
6	10-Jul	Idhayam Murali	Dawn Pictures	Akash Baskaran	Atharvaa	Theatre	Vijay TV	NetFlix	Love
7	10-Jul	Lakshmikanthan Kolaivazhakku	2M Cinemas	Dayal Padmanabhan	Vetri	Theatre			Realistic
8	10-Jul	Aroopi	Punarthan Productions	Abhilash Warrior	Vysakh Ravi	Theatre			Thriller
9	10-Jul	Mudharkanal	Sri Genga Productions	R. Venkatramanan	Ashwin-Rajesh	Theatre			Love
10	17-Oct	Anbe Diana	Million Dollar Studios	Pari Elavazhagan	Pari Elavazhagan	Theatre	Sony Vizha	Sony LIV	Love
11	17-Jul	Arulvaan	90 Pictures	Ganesh Vinayakan	Arulnidhi - Aarav	Theatre			Realistic
12	17-Jul	Nadodi Koottam	Naza Productions	Rameshdas	Kasthuri Sreekumar	Theatre			Realistic
13	23-Jul	Jana Nayagan	KVN Productions	H. Vinoth	Vijay	Theatre	Zee Tamil		Mass Action
14	31-Jul	Sattangal Aaiyiram	Vajra Visual Ventures	Broadway Sundar	Broadway Sundar	Theatre			Thriller

Tamil Cinema has many high-budget films lined up like *Jailer 2*, *Vishwanath & Sons*, *Karathey Babu*, *Irandu Vaanam*, *DeMonte Colony-III*, *Om*, *Train*, *Sardar 2*, *Mandaadi*, *Moonwalk* in the next four months (August to November 2026). The industry is expecting them to achieve great success to give further boost to Tamil Cinema.

COLD CALL

WRITTEN & DIRECTED BY
THAMBIDURAI

DOP SARAVANAN G N MUSIC PRANAV GIRIDHARAN EDITOR SURESH ARUMUGAM
EXECUTIVE PRODUCER VARADHA RAJ LYRICS PA. ARAVINDHAN & ARMIOUS STUNT JAGUAR SANNAPPA MAKEUP GOWTHAM
CO DIRECTORS SHYAM ESHWAR | NITIN SAM REGINOLD DI D STUDIOS POST COLORIST KARTHIKESH SUBBURAJAN
ASSOCIATE DIRECTORS RAJESH MURUGESHAN | PRANAV BLAZE CO PRODUCERS THAMBIDURAI | SANTHOSH KUMAR
PRODUCTION MANAGER RAMESH B G ASSOCIATE PRODUCERS RAVI KUMAR | LAKSHMI REDDY | VISHAL MAHAJAN
PRO THIRU DIGITAL PROMOTIONS DIGITALLY | TITLE ANIMATION HEMANTH PUBLICITY DESIGN JD

PRODUCED BY
KESHAVA MURTHY

RELEASING SOON IN THEATRES 2026
#coldcallthemovie



Digitally

CFS
2025 FILM AWARD

NEW FILM COMMENCEMENTS IN JULY 2026



Suriya 48 – TJ Gnanavel – Hombale Films New Film



DV4 – Dhruv Vikram – Mythri – New Film



Per Sollum Pillai – Kavin – Prince Pictures New Film



Yogi babu – 9 Light Productions – New Film



Vaana Vedikkai – Thiru – Shanmugapandian – New Film



Ashwin Kumar – MovieTron Productions – New Film



ALMOST Nallavan – Raju Jeyamohan – New Film



Thagappan – Lark Studios - Jiiva - Ra. Venkat - New Film



SOUTH INDIAN FILM PRODUCERS' ASSOCIATION (SIFPA) IS PROGRESSING WELL

SIFPA, formed on 19th April 2026, had its fourth meeting in Chennai on 16th July 2026, in which all four South Indian language industry Producer Associations participated, and several new initiatives were discussed. The meeting was attended by Hon. Union Minister Shri **Suresh Gopi**, who chaired it and guided the members on how to take up the issues affecting the film industry with central ministries. The meeting with Central Ministers is planned soon, which is expected to pave the way for many important developments in the film industry.

The Meeting at Delhi with Central Ministers are planned to take up the following issues:

1. **Piracy Control, AI and Copyright regulations with Central Government – both Home Ministry and Foreign Affairs Ministry.**
2. **Censor Board Related issues with Central Government**
3. **GST and TDS Related issues with Central Government.**
4. **OTT Release window with OTT Platforms and other Industry Associations**

Hon. Minister Shri Suresh Gopi agreed to facilitate the meeting with the Union Minister for Home Affairs, Foreign Affairs Information & Broadcasting and Finance Ministry to take up these points in July/August 2026, and SIFPA has formed core committees for each of the matters to represent as a committee when the meeting is fixed in New Delhi.



Cinemas®

JAYAKUMAR
PRESENTS

ஜும்மக்கா

WRITTEN & DIRECTED BY
ASHOK RAM

PRODUCED BY
JAYAKUMAR
PREETHY

—ジューマカー—

POP SRIDHAR SUBRAMANI MUSIC ANAND KASHINATH EDITOR NB SRIKANTH PRODUCTION DESIGNER V.SHANMUGARAJA COSTUME DESIGNER SRINISHA BALAJI VFX DNOTE - MURTHY COLORIST K.S.RAJASEKARAN
STORY RAM KUMAR LYRICS ADHESH KRISHNA - ESHWAR SANTHANALAKSHMI CINEMATOGRAPHY SANTHOSH MAKE-UP K.SURESH KUMAR SOUND DESIGNER A.SATHISH KUMAR SOUND MIX SP.NARAYANAN & VELS D-STUDIO
PUBLICITY DESIGNER DINESH ASHOK CO DIRECTOR LOKESH LOLI STILLS SATHISH DIGITAL PROMOTION LEAD MEDIA PRO SATHISH SZMEDIA EXECUTIVE PRODUCER BABU PRODUCTION MANAGER KANAKARAJ.D
DIRECTION TEAM SIVA NAGARAJAN SABARIVASAN BALAMURUGAN KARTHIKA VIJAYADHANUSU MURUGESH SURYA



Social Media: The Unsparing Judge of Legends



In the glittering but brutal world of cinema, legacy was once built over decades of masterful storytelling. A director's body of work, those unforgettable frames, those searing emotions, those cultural moments that stayed with audiences for years shielded them from fleeting failures. Not anymore. Social media has rewritten the rules with ruthless efficiency. One misstep, and even the giants fall under the troll army's unsparing gaze. Whether it is Mani Ratnam navigating the fallout of *Thug Life*, Shankar reeling after *Indian 2*, or now Christopher Nolan facing heat over *The Odyssey*, the pattern is disturbingly familiar. A single film becomes the verdict that echoes across platforms. Legacy? It counts for little when the algorithms demand instant drama and fresh targets. Social media exploded memes, savage one-liners, trending hashtags, and premature calls for retirement flooded timelines. Even supporting actors faced unnecessary flak just for being part of the project. Mani Ratnam, the usually quiet and dignified master, reportedly expressed regret over not fully meeting audience hopes with *Thug Life*. But does one ambitious, if flawed, gangster drama truly erase decades of redefining Tamil and Indian cinema? For the keyboard warriors hunting the next trend, it sadly does.



When a most popular director fails with his film, trolls pounce instantly and without mercy. Hashtags trend for days, jokes and edits spread like wildfire across X and Instagram, and even cast members later admit to facing online bullying. Shankar's rich legacy of pushing technical boundaries and delivering memorable blockbusters suddenly seemed irrelevant in the eyes of many. One film, and the dominant narrative shifted to "lost form," "out of touch," and questions about his future.



Now, the conversation has gone global with Christopher Nolan. The genius behind *Inception*, *Interstellar*, *Dunkirk*, and *Oppenheimer*, a filmmaker who consistently marries breath-taking spectacle with intellectual depth like no other in contemporary cinema. His *The Odyssey*, a bold and ambitious adaptation, ran into storms even before wide release over choices like modern dialogue, accents in an ancient setting, diverse casting, and production decisions.



Sections of social media quickly declared it a potential misfire, dissecting trailers and behind-the-scenes details with forensic and often unfair – scrutiny. The episode only reinforces how no director, regardless of stature or track record, is spared in today's ecosystem.

Why this steady erosion of respect for legacies? Several forces collide powerfully. First, the full democratization of opinion. Today, everyone with a smartphone and an account is an instant critic, armed with equal volume if not equal insight.

Platforms are engineered to reward outrage – hot takes, savage clips, and coordinated pile-ons drive maximum engagement and visibility. Nuance and balanced appreciation often die in 280 characters or a quick 15-second reel. Second, the burden of sky-high expectations. Legendary directors build such immense goodwill and emotional connection over years that any perceived

dip feels like personal betrayal to fans. Audiences who grew up on their classics approach new work with heavy nostalgia, sometimes forgetting that even masters evolve, experiment, or stumble as the industry transforms budgets explode, audience tastes fragment, and creative risks carry heavier consequences.

Third, and perhaps most damaging, is the algorithm's cruel, unforgiving logic. Social media thrives on division and controversy. A thoughtful, measured review rarely breaks through, while a fiery "Mani Ratnam has lost it forever" post or a cleverly edited troll clip goes viral in minutes. Echo chambers amplify negativity, creating the illusion that everyone agrees the film is a disaster. One underwhelming outing overshadows an entire career because negativity simply travels faster and farther. Cinema lovers invest so much emotionally that disappointment quickly turns vicious and unrelenting.

This is not to excuse genuinely weak films or shield creators from accountability. Directors and teams must deliver and learn from feedback. But reducing rich, decades-spanning legacies to the judgment of one project is both lazy and dangerous. It discourages the very bold risks that produced many classics in the first place. Why push boundaries if a single swing can define or destroy your reputation forever? True appreciation of cinema demands context—remembering the hits that shaped generations, the craft that inspired countless younger filmmakers, and the evolution that keeps the art form alive.

Social media undeniably gave a powerful voice to audiences, a shift that democratized film discourse in many positive ways. Yet it must mature beyond instant, brutal judgment if we want sustained excellence. Legendary directors like Mani Ratnam, Shankar, and Nolan have earned our patience and respect through their body of work. One film doesn't define a career any more than one great scene immortalizes it. In endlessly chasing clicks, trends, and momentary validation, we risk losing the very art and artists we claim to celebrate. The greats have given us so much. It's time social media showed some grace and perspective in return.

TAMIL CINEMA: MONTH-WISE FILMS THAT GAINED ATTENTION, COMMERCIAL SUCCESS DURING 2026

The list of films that have succeeded at the box office or gained attention from critics and spoken for their content so far in 2026 is presented below.

Month	Film 1	Film 2	Film 3	Film 4	Film 5
January 2026	 <i>Parasakthi</i>	 <i>TTT</i> (Thalaivar Thambi Thalaimeiyil)	 <i>Hot Spot 2</i>		
February 2026	 <i>With Love</i>	 <i>Thaai Kizhavi</i>	 <i>My Lord</i>		
March 2026	 <i>Youth</i>	 <i>Happy Raj</i>			
April 2026	 <i>Neelira</i>	 <i>Leader</i>	 <i>LiK</i>		
May 2026	 <i>29</i>	 <i>Karuppu</i>	 <i>Blast</i>		
June 2026	 <i>Parimala and Co.</i>	 <i>Habeebi</i>	 <i>Double Occupancy</i>	 <i>Nooru Sami</i>	 <i>Con City</i>
July 2026	 <i>Gatta Kusthi 2</i>	 <i>Idhayam Murali</i>	 <i>Anbe Diana</i>	 <i>Jana Nayagan</i>	



Govt. of India initiates action on Film Piracy by sending notice to Telegram

The long-pending request of the Indian Film Industry to act against APPs and online portals that spread pirated links or pirated films has finally been addressed. Information and Broadcasting (I & B) Ministry of Government of India has sent a notice to the Telegram APP on 4th July 2026 to take proactive actions to control the spread of pirated films through its APP.

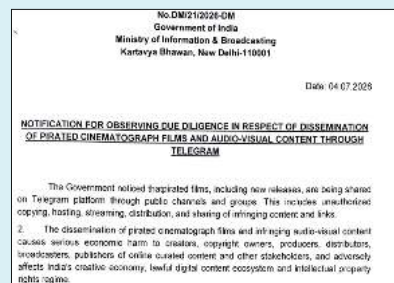
Telegram APP has emerged as a haven for pirates since it places few limits on file sizes that users can upload on channels for free, which has made it a convenient hub for pirated films to be spread by thousands of people, once they get the pirated film.

The I & B Ministry has demanded Telegram APP to do more to detect piracy automatically and control its dissemination by users. A note issued by the Ministry is a clear shift from the piecemeal takedown of pirated links to bring in accountability to the Telegram App to control piracy, and it is required to observe due diligence under the IT Act and IT Rules.



Indian Film Industry is elated with this notice and is looking for stronger measures to ensure Telegram App does not remain the hub for spreading pirated links, especially of new films, which is destroying the film industry's revenues.

The Indian film industry suffers heavily from piracy, losing an estimated ₹22,400 crore (\$2.7 billion) annually,



which severely impacts theatrical box office revenues and Over-The-Top (OTT) streaming revenues. An estimate states that film piracy drains ₹13,700 crore from theatrical revenues and ₹8,700 crore from OTT platforms each year. Both Bollywood productions and regional cinema face illegal leaks on rogue websites and messaging apps like Telegram within hours of release. Online piracy has become highly sophisticated, with pirated content reaching audiences through illegal streaming websites, torrent networks, and private channels on platforms like Telegram.

As per police reports, Shri C. Joseph Vijay's film *Jana Nayagan* was watched by over 1.2 crore people across the world when the pirated link of the film came out four months back.

South Indian Film Producers Association (SIFPA) is seriously pursuing with Government of India through Honourable Union Minister Shri **Suresh Gopi** to bring in strong measures to control piracy, which will help the industry grow well both through theatrical revenues and OTT platforms.

After cyber fraud heat, Telegram gets notice over pirated content

TIMES NEWS NETWORK

New Delhi: The Centre has issued a notice to Telegram over widespread circulation of pirated films, OTT shows and other audio-visual content on the platform, asking the messaging app to move beyond channel-wise takedowns and submit an Action Taken Report within 15 days. Telegram did not respond to the development on Saturday.

Officials said information and broadcasting ministry has directed Telegram to strengthen systems to detect, report, disable access to and remove infringing content, and act against repeat offenders, including channels, groups, bots, accounts, administrators and associated entities. Ministry has also sought details of its grievance redressal mechanism for producers, broadcasters, OTT platforms and law

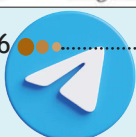
Home ministry's cybercrime coordination wing, in a report cited during court proceedings, also flagged concerns over Telegram's use for circulation of child sexual abuse material, fake job ads, cyber fraud and pirated content

enforcement agencies. Last month, the app was temporarily blocked over allegations that channels on the platform were being used to defraud candidates ahead of NEET-UG re-examination.

Home ministry's cybercrime coordination wing, in a report cited during court proceedings, also flagged concerns over Telegram's use for circulation of child sexual abuse material, fake job ads, cyber fraud and pirated content. This week, MeitY issued notices to Telegram and Signal seeking safeguards against user-name-based features that allow users to interact without revealing phone numbers.

Govt officials said the latest I&B action is part of the same regulatory concern: platforms cannot rely only on reactive compliance after unlawful activity is identified by the state or copyright holders.

According to govt officials, Telegram has become "a piracy conduit because channels, groups, bots and link-sharing networks can rapidly circulate new films, web series and paywalled content to large audiences." Unlike conventional pirate websites, which can be blocked at the domain level, infringing content on messaging platforms can shift through mirror channels, invite links and bots, making enforcement harder.



72nd National Film Awards – Tamil Film Industry bags 10 National Awards

It is a proud moment for everyone in Tamil Cinema as 10 National Awards were bagged by Tamil Film industry at the 72nd National Film Awards announced on 18th July 2026 by the juries for the films censored during the year 2024 (the National Award entries still not announced for 2025).

Amaran: RaajKamal Films International - Legend Kamal Haasan produced film featuring Sivakathikyan and Sai Pallavi won three National Awards:

1. Best Director: **Rajkumar Periasamy**
2. Best Editing: **R. Kalaivanan**
3. Best Background Music: **G.V. Prakash Kumar**



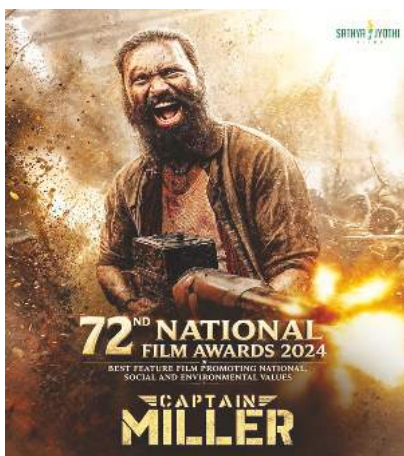
Maharaja: The most talked about film by Nithilan Saminathan with Vijay Sethupathi won two National Awards:

1. Best Action Choreography: **Ani Arasu**
2. Best Supporting Actress: **Sachana Namidass**

Captain Miller: This period drama by Arun Matheshwaran with Dhanush won two National Awards:

1. Best Feature Film promoting National, Social and Environmental Values for the Producer Sathya Jyothi Films.
2. Special Mention Award for Actor **Dhanush** for his acting in the film.

Raayan: This action entertainer by **Dhanush** won the Best Tamil Film at National Awards.



Meiyazhagan: A classic film starring Karthi and Arvindswami, directed by Premkumar won the Best Sound Mix award for **Suren G.**

Blue: This Tamil non-feature film won the Best Sound Design award for **TS. Hari Hara Sudhan.**

The National Awards jury was headed by Malayalam Director Jayaraj and from Tamil Cinema, Director Priya Krishnaswamy, who directed the Tamil film *Baaram* (2018) and Dance Master Kala were a part of the feature film jury.

TFAPA congratulates all the winners of these prestigious awards, which adds feather to the crown of Tamil Cinema and wishing them many more successes in the coming years.



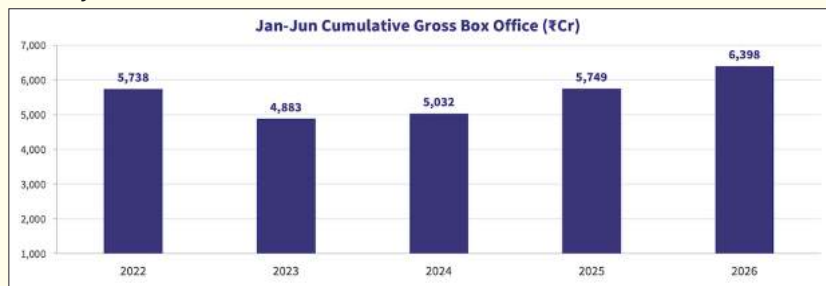
India Box Office Report: Jan-June 2026

Summary:

- Cumulative India box office for Jan-Jun 2026 releases stands at ₹6,398 Crore, which is 10% higher than the same period in 2025
- Footfalls grew by 5% during the period, ending a three-year phase of decline and stagnation in footfalls
- *Dhurandhar: The Revenge* is the highest-grossing film of the year so far, contributing nearly 20% to the total Indian box office in the first half of the year
- Hindi language's box office share grew from 39% to 44%, while Tamil box office share witnessed a decline from 17% to 12%

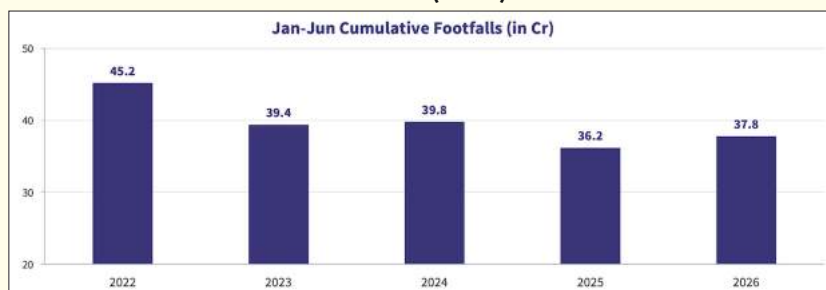
Cumulative Box Office: Jan-June 2026

The cumulative box office for Jan-Jun releases stands at ₹6,398 Crore, making it the highest-grossing first half of any year post the pandemic, surpassing 2025 by ₹650 Crore.



Importantly, footfalls increased by 5%, from 36.2 Cr. (362 million) in Jan-Jun 2025, to **37.8 Cr. (378 million)** in Jan-Jun 2026, reversing the trend of three years of decline and stagnation. The growth in footfalls was driven primarily by Hindi and Marathi films. Despite the growth, footfalls remain below 40 Cr mark, which was achieved in Jan-Jun 2022, a year in which *K.G.F: Chapter 2* and *RRR* released in the first half of the year.

Jan-June 2026 Cumulative Footfalls (in Cr.)

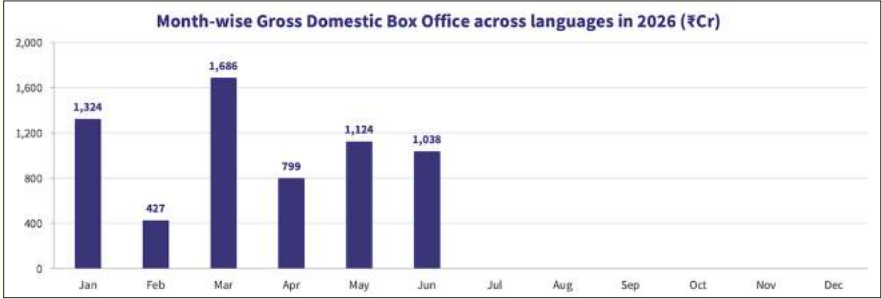


The record for highest annual footfalls post-pandemic is held by 2023, at 94.3 Cr. With several big-ticket films lined up in the second half of the year, including *Ramayana: Part 1*, *King*, *Toxic*, *Fauzi*, *Jailer 2*, *Avengers: Doomsday*, *Spider-Man: Brand New Day*, and *The Odyssey*, 100 Cr footfalls is an achievable number for 2026.

June 2026 performance:

June 2026 was another steady month at the India box office, grossing ₹1,038 Crore, including projected future collections of June releases still running in theatres. Four out of six months in 2026 have grossed more than ₹1,000 Crore, indicating a steadier flow of films thus far in the year. Telugu film *Peddi* emerged as the top-grossing film of June.

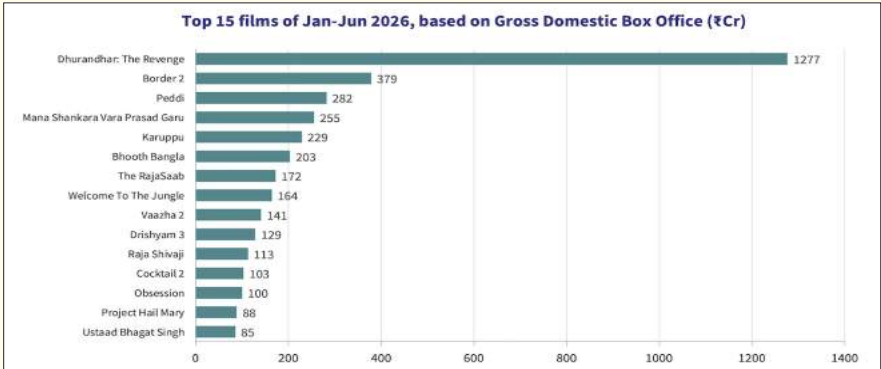
Month-wise Gross Domestic Box Office across Language in Jan-June 2026 (₹ in Cr.)



Over the last three years, the Jan-June period has contributed about 42% of annual India box office collections. If this trend continues, 2026 is on track to cross the ₹15,000 Crore mark, which will make it the best-ever year at the Indian box office. The current record stands at ₹13,395 Crore (2025).

Top Films of Jan-June 2026:

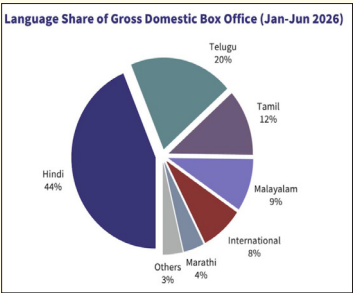
Six films crossed the ₹200 Cr mark in the first half of 2026, compared to four in the same period last year. However, the number of ₹100 Cr films declined from 17 to 13, underscoring the increasing concentration of box office collections among a handful of big releases in 2026. *Dhurandhar: The Revenge* alone contributed 20% of the total India box office in the first half of 2026, with the top 15 films accounting for 58% of box office collections, vis-à-vis 49% in 2025. Hindi and Telugu films dominate the list of top 15 films with five and four films respectively.



Language Share: Jan-June 2026

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language.

Hindi cinema's share has grown by 5 percentage points, from 39% to 44%, compared to the same period in 2025. Tamil language box office witnessed a sharp decline in its share from 17% in the first half of 2025, to only 12% in the same period in 2026. Marathi cinema recorded its highest post-pandemic share of 4%.



How *Gatta Kusthi 2* Broke the Sequel Jinx in Tamil Cinema

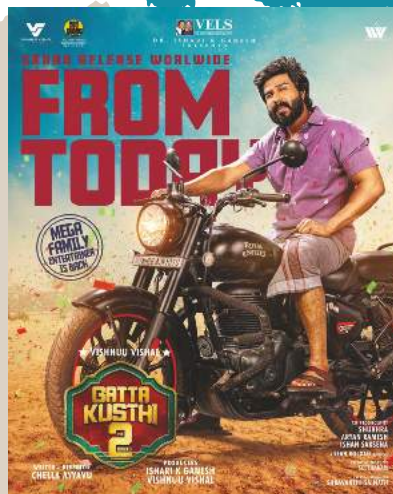
Tamil cinema has a well-documented graveyard of sequels. *Indian 2* took nearly three decades to arrive and left audiences cold. *Chandramukhi 2* failed to recreate even a fraction of the original's magic. *Maari 2*, *VIP 2*, *Saamy Square*, and *Viswaroopam 2* - each arrived with enormous expectations and left audiences with disappointment. The pattern had become so consistent that "Tamil sequel" was practically a warning label. Then came *Gatta Kusthi 2*, and quietly, confidently, it changed the conversation.



So, what did *Gatta Kusthi 2* (GK2) get right that so many others got catastrophically wrong?

Gatta Kusthi 2 wasn't really a sequel, it was a continuation. GK2 picked up exactly where *Gatta Kusthi* left off, making it feel less like a follow-up and more like the second half of one long, real story. That grounded approach made the film deeply relatable - audiences weren't watching characters in a new adventure, they were watching a marriage, a family, and real life unfold. So much so that by the time the credits rolled, a significant section of the audience called it better than the original. That is perhaps the highest compliment a sequel can receive.

The film flipped the lead angle - and Vishnu Vishal took it up completely.

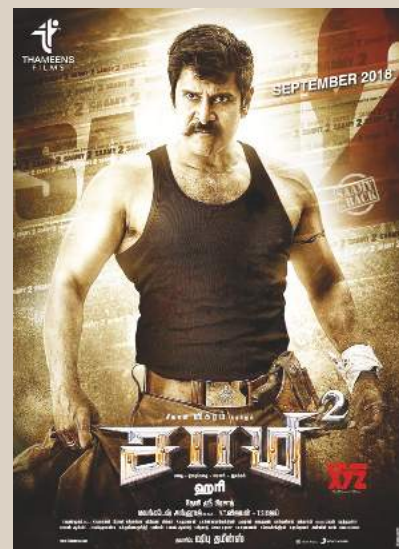


The first film was largely Aishwarya Lekshmi's story. GK2 made a quiet but bold reversal, it became Vishnu Vishal's film from the first frame. Rather than catching audiences off guard, this shift felt earned and refreshing. Vishnu owned it right through the promotions, showing up with clarity and conviction about the film's identity. When audiences walked in, they had no confusion, no resistance - the alignment between what the actor sold and what the film delivered made a world of difference.

The characters grew. The biggest failure of sequels earlier was that lead characters didn't evolve; they simply repeated their greatest hits. In GK2, Veera is no longer the scrappy underdog

proving himself. He is a man navigating the quiet, complicated battles of marriage, parenthood, and ego - which is a far more relatable fight. Audiences didn't just revisit a character they liked; they found one they recognized.

The supporting cast got their own arcs - GK2 didn't limit itself to Veera and Keerthi's story alone. The supporting characters were given genuine growth and their own emotional journeys. This expanded the film's emotional canvas significantly - audiences found multiple entry points to connect with the story, instead of depending entirely on the lead pair's energy to carry the film.



It found conflict from within, not from outside. Rather than manufacturing a louder villain, GK2 drew its tension from within the family itself - a custody battle, a marriage under strain, a mother's ambition clashing with a father's love. These were stakes audiences could feel in their bones.

Gatta Kusthi 2 didn't break the sequel jinx by accident. It broke it by treating continuation as a responsibility - to the characters, to the story, and to the audience that showed up for both. At the end, it became a mega blockbuster that tripled the worldwide collections of the first part and crossed ₹55 crore as at end of its 3rd week run.



OTT PLATFORMS:

SLATE OF FORTHCOMING TAMIL FILMS (Aug 2026 onwards)

In this segment, we will capture OTT Platform-wise new films acquired for Producers to Benchmark, review the opportunity and focus on pitching their films to respective platforms. (Tentative List and will be updated regularly based on new acquisitions).

Platform	Film 1	Film 2	Film 3	Film 4	Film 5
	 <i>Vishwanath & Sons</i>	 <i>Suriya 47</i>	 <i>OM</i>	 <i>Marshal</i>	 <i>Bro Code</i>
	 <i>Benz</i>	 <i>Modha Rathiri</i>	 <i>Mandaadi</i>	 <i>G.D.N</i>	 <i>Dayangaram</i>
	 <i>Ninja</i>	 <i>An Ordinary Man</i>	 <i>Haiku</i>	 <i>Super Hero</i>	 <i>Mr. Bharath</i>
	 <i>Sigma</i>	 <i>Rajan Vagaiyara</i>			
	 <i>Jailer 2</i>	 <i>Irandu Vaanam</i>	 <i>Lenin Pandiyan</i>	 <i>Meesaya Murukku 2</i>	 <i>Purushan</i>
	 <i>Sardar 2</i>				
	 <i>My Dear Sister</i>	 <i>Rowdy & Co.</i>			
	 <i>DeMonte Colony III</i>	 <i>Hi</i>	 <i>Raawadi</i>	 <i>Sathyavan Savithri</i>	 <i>Karathey Babu</i>
	 <i>Per Sollum Pillai</i>				

The above list will be updated regularly based on the new films acquired every month.



Horror in Films: An Irreplaceable Genre

The psychological horror film *Obsession* has emerged as one of the biggest 2026 Hollywood hits in India, grossing over ₹80 crore. Made on a micro-budget, it defied box office trends with its explosive, word-of-mouth-driven domestic run and massive worldwide collections. Against a tiny production budget of just **\$750,000 (around ₹7.5 crore)**, the film has grossed **over \$426 million (₹3,500+ crore) worldwide**. This makes it the most profitable original horror film of the 21st century relative to its budget, establishing that horror is an irreplaceable genre world-wide.



Tamil Cinema is no different and many horror films and franchises are high in demand and they are continuing to do well. *Kanchana* (Muni) series, *Aranmanai* series, *Dhillukku Thuttu* series, *Mookkuthi Amman* series, *DeMonte Colony* series, *Iruttu* series and the list goes on. Recent films *The Dark Satan* and *Murmur* also did well at box office for their budget.

Why this Obsession for Horror genre among audience?

Horror has consistently been one of the **safest commercial genres** in Tamil cinema—not because every horror film succeeds, but because the **risk-reward equation is more favourable** than most genres. Key reasons:

1. Low Budget, High Return Potential: Unlike action spectacles or period films, horror does not require Big stars, Expensive foreign locations, Massive VFX (unless it's supernatural fantasy) and Elaborate song sequences. A well-written horror film can be made for **₹3-15 crore** and still look convincing. If it connects with audiences, it can easily recover its investment through theatrical, satellite, and OTT revenues.

2. Audience Loves the Theatre Experience: Horror is one of the few genres where audiences prefer watching in theatres because: Collective screams and laughter enhance the experience. Sound design and large screens amplify fear. Friends and families enjoy it as a group or family outing. This makes horror less vulnerable to “I’ll watch it later on OTT.”



3. Universal Emotion: Fear is universal. Unlike political dramas, love or family stories, horror works across Age groups, Urban and rural audiences and has no Language barrier. This improves dubbing and remake potential.

4. Repeat Formula with Fresh Packaging: The basic structure remains familiar: *Haunted place, Curse, Spirit, Investigation, Twist and Climax*. What changes is: *Setting, Mythology, Characters and Emotional hook*. Audiences accept familiar structures if the scares are fresh in horror films.

5. Comedy + Horror = Winning Combination: Tamil cinema has developed a unique strength: Horror mixed with comedy. Examples like the *Muni/Kanchana, Aranmanai* franchise and other horror-comedies proved that audiences enjoy laughing and getting scared in the same film. This broadens the target audience.

6. Strong Weekend Openings: Even without stars, horror films often open well because of Curiosity, Trailer impact, word of mouth and social media reactions. If the first audience says, “It’s scary,” collections grow.



7. Excellent Trailer Genre: Horror trailers are naturally viral because of Jump scares, Creepy visuals, Sound effects and Mystery. Marketing costs can therefore be relatively efficient.

But Horror Is Not “Guaranteed”. Many horror films fail because they rely only on Loud background music, Cheap jump scares, Weak screenplay, Predictable ghost reveals and

Poor visual effects. **Today’s audiences expect Original concepts, Strong emotional stakes, Convincing world-building and Quality execution.**

Tamil audiences increasingly reward films that deliver a **clear theatrical experience**. Horror is one of the strongest examples because it offers something difficult to replicate at home. Looking at Tamil cinema over the past two decades, the safest horror investments have generally fallen into three categories:

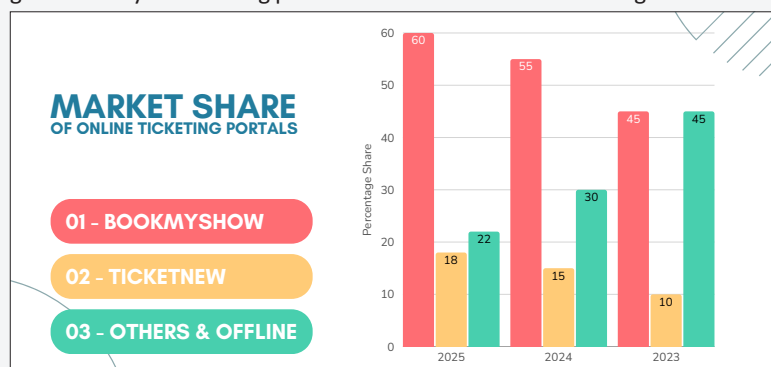
- 1. Horror-comedy** – The most commercially reliable (*Muni, Kanchana, Aranmanai*).
- 2. Contained-location horror** – Low-cost, high-concept films (*Pizza, Demonte Colony*).
- 3. Mythology or folklore-based horror** – Less explored but with significant potential, especially if rooted in Tamil culture.

For producers, horror is attractive because even a moderately successful film can recover its costs through theatrical, satellite, digital, and overseas rights. When the concept is strong, it can also grow into a franchise—as seen with *Muni/Kanchana, Aranmanai, Demonte Colony* and *Dhilluku Thuttu*.

WHY PRODUCERS DESERVE A SHARE OF REVENUES?

Today, Online Ticket Booking is the trend, as most audiences prefer to book tickets in advance through Book My Show (BMS) or District APP and pick up convenient shows and tickets instead of going to the ticket counter and buying tickets. Buying tickets at the counter persists, but that is restricted to audiences who come to the theatres at the last minute, or mostly in single screens where tickets are easily available, or after two or three weeks when there is no ticket pressure.

The trend of booking online is huge today, which reflects in the number of tickets sold online. A recent ticket sales survey indicates that 78% of tickets are sold online (through two popular APPs) and only 22% of tickets are sold through ticket counters at theatres. Hence, the online sales and the revenues generated by the Booking platforms and their share assume significance.



All-India: Book My Show as of 2026 – Top 10 Films and the Convenience Fee earned:

S.No	Film Name	Hero	Tickets sold thro' BMS (in Millions)	Approx. Revenue from Convenience Fee (Rs.30 per ticket) - Rs. In Crore
1	Pushpa 2	Allu Arjun	20.37	61.11
2	Dhurundhar- The Revenge	Ranveer Singh	18.19	54.57
3	Dhurandhar	Ranveer Singh	14.13	42.39
4	Kalki 2878 AD	Prabhas	14.11	42.33
5	Kantara - A Legend	Rishabh Shetty	14.08	42.24
6	Chaava	Vicky Kaushal	12.34	37.02
7	Jawaan	Shah Rukh Khan	12.29	36.87
8	STREE	Rajkumar Rao	11.26	33.78
9	Animal	Ranbir Kapoor	9.92	29.76
10	Gadar 2	Sunny Deol	9.3	27.9
			Total Revenue	407.97

Not Including DISTRICT App Online sales, which is additional

Source: www.trackmyshow.in

All-India: Book My Show as of 2026 – Top 10 Tamil Films and the Convenience Fee earned:

S.No	Film Name	Hero	Tickets sold thro' BMS (in Millions)	Approx. Revenue from Convenience Fee (Rs.30 per ticket) - Rs. In Crore
1	Jailer	Rajinikanth	9.23	27.69
2	Leo	Vijay	7.18	21.54
3	Coolie	Rajinikanth	6.01	18.03
4	Jana Nayagan*	Vijay	5.50	16.50
5	Amaran	Sivakarthiskeyan	4.85	14.55
6	The GOAT	Vijay	4.32	12.96
7	Karuppu	Suriya	3.87	11.61
8	Vettaian	Rajinikanth	2.75	8.25
9	Good Bad Ugly	Ajith Kumar	2.67	8.01
10	Indian 2	Kamal Haasan	1.94	5.82
			Total Revenue	144.96

Not Including DISTRICT App Online sales, which is additional

*Jana Nayagan - first weekend for both booking APPs

Source: www.trackmyshow.in

Out of approx. ₹408 crore earned by the Book My Show (BMS) app from Top 10 Films at the All-India level or ₹145 crore earned from Top 10 Tamil Films so far by BMS, Producers who made these films did not earn a single rupee.

Film producers deserve a share of the convenience fee revenues earned by the Booking APPs as mentioned above, because the revenue is generated directly from the intellectual property and content they create, fund, and risk their capital on.

Reasons Producers Deserve a Share of the Convenience Fee Charged:

- **Content-Driven Revenue:** The convenience fee of ₹30 or ₹35 per ticket is charged by booking Apps only because audiences want to see the Producer's specific movie, which is trending online during that time. Without that film, the platform cannot levy any convenience fee, and audiences would not be buying the tickets at theatres.
- **Precedent of Theatre Splits:** BookMyShow currently splits the convenience fee charged with exhibitors/theatre owners, by offering up to 50% to multiplex chains and 40% to standalone theatres. Producers, who supplied the content, are not given any share and deserve a share of this monetization loop as well. The fair share has to be **33% each** to the three stakeholders (booking app, exhibitors, and Producers).
- **Risk vs. Reward:** Producers take 100% of the financial risk of making a film. However, ticketing platforms enjoy a risk-free, high-margin revenue model (convenience fees charged account for roughly 50% of BookMyShow's revenue).
- **Impact on Ticket Pricing:** High convenience fees inflate the final price of the ticket for audiences. This "hidden" cost strains consumer budgets, which can directly hurt overall theatre footfalls and box office collections. So, even in this case, it is the Producer who suffers and not the booking platforms. Hence, they deserve a share of the booking/convenience fee charged by the Booking APPs.

It is high time all the Producer Associations like South Indian Film Producers Association (SIFPA) and Producers Guild of India, take up this matter with Ticket Booking Platforms and get a fair share for the Producers, who are the real risk takers and deserve their share of revenue from the convenience fee charged on audiences.



SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS

(in Alphabetical Order)

S.No.	Company Name	Producer Name	Films under Production (select list) or Recent one	Lead Actor of the film
1	2 D Entertainment / Zhagaram Studios	Suriya - Jyotika	Suriya 47 with Jithu Madhavan	Suriya
2	Abhishek Films	Ramesh P. Pillai	Double Jalsa / Rowdy Baby	Prabhudeva / Hansika Motwani
3	AGS Entertainment	Kalpathi S. Aghoram	God of Love / Love Bite	Silambarasan TR / Santhanam
4	Amma Creations	T. Siva	Agni Siragugal / Party with Director Venkat Prabhu	Vijay Antony-Arun Vijay / Multi-Starrer
5	Avni Cinemax	Khushbu Sundar - Sundar C	Mookkuthi Amman - 2 / Aranmanai - 5 / Meesaya Murukku - 2	Nayanthara / Sundar C / Hip Hop Adhi
6	Axess Film Factory	Dev	Maragadha Naanayam - 2	Aadhi
7	Big Print Pictures	IB Karthikeyan	Criminal / Eerapadham Kaatru Mazhai	Gautham Karthik / Vetri-Kishen Das
8	BTG Universal	Bobby Balachandran	BTG 05 / BTG 06	-
9	Creative Entertainers and Distributors	G Dhananjeyan - Dinesh Raj	GodsJilla / ReMatch	Tharshan / KPY Bala
10	Dawn Pictures	Aakash Baskaran	D56	Dhanush
11	Dream Warrior Pictures / Potential Studios	S.R. Prabu - S.R. Prakash Babu	Marshal / Untitled film 07	Karthi / Kalyani Priyadarshan
12	Drumsticks Productions	S. Sakthivel	Sathyavan Savithri	Keerthy Suresh - Mysskin
13	E4 Entertainment	Mukesh R Mehta	Yet to announce	-
14	Etcetera Entertainment	V. Mathiyazhagan	Production No. 7 with Kannan Ravi Group	Bose Venkat Directorial
15	G Squad	Lokesh Kanagaraj	Benz / Mr. Bharath	Raghava Lawrence / Bharath
16	Gnanamuthu Pattarai	Ajay Gnanamuthu	Demonte Colony III	Arulnidhi
17	Gopuram Cinemas	G.N. Anbucheziyan	Yet to announce	-
18	Group Company-Five Star	S. Kathiresan	Adhigaram / Evidence / Bullet	Raghava Lawrence / M. Sasi Kumar / Elvin
19	JSK Film Corporation	J Satish Kumar	Kuttram Kadithal - 2	JSK Satish Kumar
20	KJR Studios	Kotapadi J Rajesh	Aalambana	Vaibhav
21	KRG Productions	Kannan Ravi	Jiiva 46 / Bang Bang / Texla	Jiiva / Prabhudeva - Vadivelu / Jai
22	KVN Productions	Venkat K Narayana	Lover Boy	Arjith Shankar
23	Lark Studios	K. Kumar	Untitled film with Director Hariharan Ram / Untitled film Director Ra. Venkat	G.V. Prakash Kumar / Jiiva
24	Lyca Productions	Subaskaran	Indian 3 / Sigma / Production No.23 with Mani Ratnam	Kamal Haasan / Sundeep Kishan / Vijay Sethupathi
25	Madras Enterprises	S. Nandagopal	13	G.V. Prakash Kumar
26	Madras Talkies	Mani Rathnam	Production No.23 with Lyca	Vijay Sethupathi
27	Masala Pix	R. Kannan	Gandhari / Kadal Kannu	Hansika Motwani / Andrea Jeremiah
28	Million Dollar Studios	Yuvraj Ganesan	Ashok Selvan 23 / Once More	Ashok Selvan / Arjun Das
29	Mini Studios	S. Vinod Kumar	Yet to announce (Last one Ananthan Kadu)	-
30	MRP Entertainment	Magesh Raj Pasilian	Yet to announce	-
31	Neelam Productions	Pa. Ranjith	Vettuvam / Sarpatta 2 / Vekkai / Makkal Kavalan	Arya-Dinesh / Arya / G.V. Prakash Kumar / Manikandan
32	Olympia Movies	S. Ambeth Kumar	Yet to announce - My Lord (recent)	-
33	Parallel Universe Pictures	G.V. Prakash Kumar	Mental Manathil	G.V. Prakash Kumar
34	Passion Studios	Sudhan Sundaram	Benz / My Dear Sister / Rowdy & Co. / Mr. Bharath / Lover Boy	Raghava Lawrence / Arulnidhi / Siddharth / Bhaarith / Arjith Shankar
35	Prince Pictures	S. Lakshman Kumar	Sardar 2 / Mannangatti / Per Sollum Pillai	Karthi / Nayanthara / Kavin
36	Raaj Kamal Films International	Kamal Haasan	Dharman / Kamal Haasan 237 / Seyon	Rajinikanth / Kamal Haasan / Sivakartheeyan

SELECTED LIST OF TAMIL FILM PRODUCERS WITH THEIR CURRENT FILMS

(in Alphabetical Order)

S.No.	Company Name	Producer Name	Films under Production (select list) or Recent one	Lead Actor of the film
37	Ravi Mohan Studios	Ravi Mohan	Bro Code / An Ordinary Man	Ravi Mohan / Yogi Babu
38	Red Giant Movies	Inban Udhayanidhi	KH x RK REUNITED	Kamal Haasan - Rajinikanth with Nelson
39	Romeo Pictures	Rahul	Untitled Film with GND Shyam Kumar	Ravi Mohan
40	Rowdy Pictures	Vignesh Sivan	Hi	Nayanthara with Kavin
41	RS Infotainment	S. Elred Kumar	Mandaadi	Soori
42	Sathya Jyothi Films	T.G. Thyagarajan	Irandu Vaanam / Lenin Pandiyan / Chiyaan 63 with Director Anand Shankar	Vishnu Vishal / Dhaashan / Vikram
43	Screen Scene Media Entertainment	Sundar Arumugam	Karathey Babu	Ravi Mohan
44	Seven Screen Studio	S.S. Lalit Kumar	Hi / Raawadi	Kavin - Nayanthara / Basil Joseph - Akshay Kumar
45	Shanti Talkies	Arun Viswa	Production No. 4	Bhaarith
46	Sivakarthiskeyan Productions	Siva Karthiskeyan	Yet to announce - Thaa Kizhavi (recent)	-
47	Soldiers Factory	K.S. Sinish	Super Hero / Ninja	Arjun Das / Bhaarith
48	Sri Thenandal Films	Murali Ramasamy	Aadi Velli	-
49	Sri Vaari Films	P. Ranganathan	Kadhale Kadhale	Mahat Raghavendra
50	Staar Movies	Thiagarajan	Ranjan	Prashanth
51	Stone Bench	Karthikeyan Santhanam	VV25 with Lokesh Ajls / Untitled film	Vishnu Vishal / Vidhu
52	Studio Green Films	K.E. Gnanavelraja	Oh Rasikkum Seemane (Venus)	Jai and many artiste
53	Sun Pictures	Kalanidhi Maran	Jailer 2 / AA 22 / DC	Rajinikanth / Allu Arjun / Lokesh Kanagaraj
54	Super Good Films	R.B. Chaudary	Magudam	Vishal
55	Suriya Movies	A.M. Rathnam	7/G Rainbow Colony - 2	Ravi Krishna
56	Tamil Kumaran Productions	G.K.M. Tamil Kumaran	Yet to announce (last one Parimala and Co)	-
57	The Route	Jagadish Palanisamy	Benz	Raghava Lawrence
58	The Show People	Arya	Untitled film	Arya
59	Think Studios	Think Studios	Kavin 09 / Dashamakan	Kavin / Harish Kalyan
60	Thirukkumaran Entertainment	C.V. Kumar	4 G / Titanic	G.V. Prakash Kumar / Kalaiyaran
61	Thirupathi Brothers	Subash Chandra Bose	Idam Porul Yeval / Ra Ra Rajasekhar / Naan Thaan Siva	Vijay Sethupathi - Vishnu Vishal / Mathi / Vinod
62	Trident Arts	R. Ravindran	Film by Vijay / Ram in Leela	R. Madhavan - Kangana Ranaut / Rio Raj
63	V Creations	S. Thanu	The Train / Arasan / Rajan Vagaiyara with Vetri Maaran	Vijay Sethupathi / Silambarasan TR / Ken Karunas
64	V House Productions	Suresh Kamatchi	Ezhu Kadal Ezhu Malai	Nivin Pauly with Dir. Ram
65	Vels Film International	Dr. Ishari K. Ganesh	Genie / 5 more films / Vels 32	Jayam Ravi / Many actors / Dir. Premkumar - Fahadh Faasil
66	Vijay Antony Film Corporation	Vijay Antony	Lawyer / Appa Kutty	Vijay Antony
67	Vijay Sethupathi Productions	Vijay Sethupathi	Yet to announce	-
68	Vishal Film Factory	Vishal Krishna	Vishal 36	Vishal Krishna
69	Vishnu Vishal Studioz	Vishnu Vishal	Mohan Das / Yellow Yellow Dirty Fellow	Vishnu Vishal / Rudra
70	Wunderbar Films	Dhanush	OM / Production No.20	Dhanush - Mammooty / Dhanush with Dir. Ramesh Nandhan
71	XB Film Creators	Dr. S. Xavier Britto	Yet to announce	-
72	Y Not Studios	S. Sashikanth	Yet to announce - TEST (recent)	-
73	Zinema Media and Entertainment Ltd.	Dinesh Raj	ReMatch / Attacker / GodsJilla	KPY Bala / Pavish / Tharshan

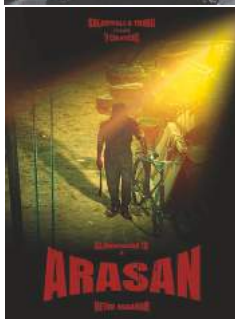
* Additional List of Producers will be listed in the future issues. This is only selected list of Producers





TAMIL FILMS OF LEADING ACTORS EXPECTED IN 2026

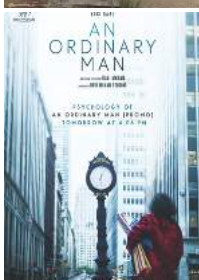
Leading Actors (Select List in random order)	Films expected	Producer (s)
Rajinikanth	Jailer 2 / Dharman / KH x RK Reunion	Sun Pictures / Raaj Kamal Films International / Red Giant Movies
Kamal Haasan	KH x RK Reunion	Red Giant Movies
Ajith Kumar	Yet to be announced	-
Suriya	Vishwanath & Sons / Suriya 47	Sithara Entertainments / Zhagaram Studios
Vikram	Dhruva Natchathiram / Chiyaan 63 / Chiyaan 64	Ondraga Entertainment / Sathya Jyothi Films / Vels Film International
Dhanush	Om / Production No.20	Wunderbar Films
Sivakarthikeyan	Seyon	Raaj Kamal Films International
Karthi	Sardar 2 / Marshal	Prince Pictures / Dream Warrior Pictures
Silambarasan TR	Arasan / STR 50 / God of Love	V Creations / Atman Cine Arts / AGS Entertainment
Ravi Mohan	Genie / Karatheey Babu / Untitled	Vels Film International / Screen Scene Entertainment / Ravi Mohan Studios
Vishal	Magudam / Purushan	Super Good Films / Benzz Media Pvt. Ltd.,
Raghava Lawrence	Benz / Hunter / Kaala Bhairava / Kanchana 4	Passion Studios- G Squad - Goldmines Telefilms / Raghavendra Productions
Arya	Vettuvam / Arya 40	Neelam Productions / The Show People
Vijay Sethupathi	Train / Pocket Novel / Untitled film with Balaji Tharanidharan	V Creations / Tyler Durden and Kino Fist / A For Apple Productions
Pradeep Ranganathan	Untitled	AGS Entertainment
R. Madhavan	Adhirshatasaali / G.D.N	AA Media Corporation / Varghese Moolans Pictures
Vishnu Vishal	Mohan Das / Irandu Vaanam	Vishnu Vishal Productions / Sathya Jyothi Films
Vijay Antony	Agni Siragugal / Lawyer / Appa Kutty	Amma Creations / Vijay Antony Film Corporation
Arun Vijay	Agni Siragugal / Untitled film	Amma Creations / 7G Films
Jiiva	Golmaal / Jiiva 46 / Jolliya Iruntha Oruthan	Jaguar Studios / KRG Productions / Malik Streams Corporation
Soori	Mandaadi / Soori 07 with Director Ravikumar	RS Infotainment / Mythri Movie Makers
Santhanam	Santa 20 / Love Bite	K7 Studios / AGS Entertainment
RJ Balaji	Yet to be announced	-
M. Sasikumar	Naa Naa / Pagaivanukku Arulvai / Freedom / Evidence #8	Multiple Producers / Five Star Creations
Prabhudeva	Jalsa / Flashback / Michael Musasi / Moonwalk / Bang Bang	Abhishek Films (two films) / Joy Film Box Entertainment / Behindwoods / KRG Productions
Siddharth	Rowdy & Co	Passion Studios
Kavin	Hi / Kavin 09 / Per Sollum Pillai / Kavin 11	Seven Screen Studios / Think Studios / Prince Pictures / Beyond Pictures
Ken Karunas	Rajan Vagaiyara with Vetri Maaran	V Creations





TAMIL FILMS OF LEAD ACTORS EXPECTED IN 2026

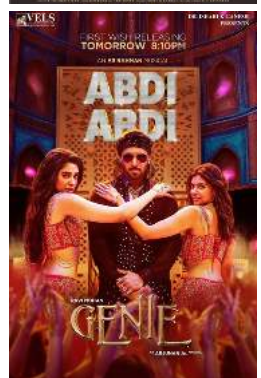
Lead Actors (Select List in alphabetical order)	Films expected	Producer (s)
Aadhi	Maragadha Naanayam 2	Passion Studios - Axxess Film Factory
Aari Arjunan	Bhagavan	Ammaniya Movies
Arjun Das	Once More / Super Hero	Million Dollar Studios / Soldiers Factory - Redacted Studios
Arulnidhi	Demonte Colony 3 / My Dear Sister	Gnanamuthu Pattarai / Passion Film Factory
Ashok Selvan	AS 23 / Untitled Film	Happy High Pictures / Million Dollar Studios
Atharvaa	Address / Valai	Ajey Krishna / Raadhu Infotainment
Bharath	Munnarivaan	Libra Productions
Dhruv Vikram	DV4	Mythri Movie Makers
Dinesh	Vettuvam	Neelam Productions
G.V. Prakash Kumar	Idi Muzhakkam / Vekkai / Mental Manathil / Immortal / Untitled film	Skyman Films International / Neelam Productions / Parallel Universe Pictures / Ak Film Factory / Lark Studios
Gautham Ram Karthik	Criminal / Root / Bloody Politics	Parsa Pictures-Big Print Pictures / Verus Productions / Draft by GKB
Harish Kalyan	Nooru Kodi Vaanavil / Dashamakan	Baljai Kapa / Think Studios
Hip Hop Adhi	Meesaya Murukku 2	Avni Cinemax
Jai	Karuppar Nagaram / Jai 32 / Untitled Film / Untitled film	R. Ramesh / Mithun Mithra Productions / Studio Green / SST Productions
Kalaiyarasan	Yet to be announced	-
Kathir	Aasai / Maanavan	Eagle's Eye Entertainment / Fortune Studios
Kishen Das	Eerapadham Kaatru Mazhai / See U	Big Print Pictures / AR Entertainment & D Studios
Krishna	Untitled Film / Kreshna 23 / Kreshna 25 / The MUMMY Returns	EVEG Entertainment / Dawn Creations / Manu Manthra Creations / Pepin De Raisin Productions
Manikandan	Makkal Kavalan	Neelam Productions
Mahat Raghavendra	Kadhale Kadhale	Sri Vaari Films
(Master) Mahendran	Arindam	Raw 1 Media
Mirchi Shiva	Saloon / Golmaal	Inder Kumar / Jaguar Studios
Nakkul	Yet to be announced	-
Prashanth	Ranjan	Staar Movies
Rio Raj	Ram in Leela / Maddy / Brown Mani	Trident Arts / Roll Time Studios / River Route Studios
Sathish	Pathu Naal Raja	SGS Productions
S.J. Suryah	Killer	Sree Gokulam Movies
Shanmuga Pandian	Vaana Vedikai	Captain Cine Creations
Shantanu Bhagyaraj	Untitled Film / Magenta	Studio Green / Brand Blitz Entertainment
Sibi Sathyaraj	Yet to be announced	-
Srikanth	Theenkirai / Operation Laila	TWD Media / Selrin Production
Taman Kumar	Untitled Film	Best Cast Studios
Tharshan	GodsJilla	Zinema Media & Entertainment - Creative Entertainers - PGS Productions
Vaibhav	Aalambana / Maaruvasham	KJR Studios / Oneiromancy Pictures – Monkey Man Company
Vasanth Ravi	Yet to be announced	-
Vemal	Untitled Film / Galatta Family	Ajith Vinayaka Films / Guruparan International
Vetri	Iravu / Black Gold / Lakshmikanthan Kolai Vazhakku	M 10 Productions / MM Studios / 2M Cinemas
Vidaarth	Kaagangal / Untitled / Madhiyaalan / Thodakkam	Mayavaram Pictures / Cuviyam Films / Studio Jockey Entertainment / Son of Wind Studios
Vikram Prabhu	Rathamum Sathaiyum / Pagaiye Kaththiru	Karthik Advait / Kandhan Arts
Vikranth	The Killer Man / Under 18	Big Bang Cinemas / SR Productions
Yogi Babu	Medical Miracle / Constable Nandhan/ Untitled / An Ordinary Man	A1 Productions / Shankar Productions / Dev Cinemas / Ravi Mohan Studios





TAMIL FILMS OF LEAD HEROINES EXPECTED IN 2026

Lead Actress (Select List in random order)	Films expected	Producer (s)
Nayanthara	Mannangatti / Mookuthi Amman 2	Prince Pictures / Vels Film International
Trisha	Yet to be announced	-
Keerthi Suresh	Kanni Vedi / Sathyavan Savithri	Dream Warrior Pictures / Drumstick Productions
Rashmika Mandana	Rainbow	Dream Warrior Pictures
Pooja Hegde	Yet to be announced	-
Nithya Menen	Yet to be announced	-
Sai Pallavi	OM / Production No.23	Wunderbar Films / Lyca – Madras Talkies
Shruti Haasan	Chennai Story/ Train	Guru Films / V Creations
Tamannaah Bhatia	Purushan	Benzz Media Pvt. Ltd.,
Kalyani Priyadarshan	Genie / Marshal / Untitled Film	Vels Film International / Dream Warrior Pictures / Potential Studios
Aishwarya Rajesh	Karuppar Nagaram / Under 18	RR Filmmakers / SR Productions
Aditi Shankar	Once More	Million Dollar Studios
Sree Leela	OM	Wunderbar Films
Andrea Jeremiah	Pisasu 2 / Manushi / Kadal Kanni	Rockfort Entertainment / Grass Root Films / Masala Pix
Krithi Shetty	Genie / Lover Boy	Vels Film International / Passion Studios – KVN Productions
Mamitha Baiju	Irandu Vaanam / Vishwanath & Sons	Sathya Jyothi Films / Sithara Entertainments
Kayodu Lohar	STR 49 / Immortal	/ AK Film Factory
Hansika Motwani	Gandhari / Man	Masala Pix / Madras Studios
Priya Bhavani Shankar	Demonte Colony III	Gnanamuthu Pattarai
Dushara Vijayan	Magudam	Super Good Films
Priyanka Mohan	Per Sollum Pillai	Prince Pictures
Aishwarya Lekshmi	Yet to be announced	-
Malavika Mohanan	Pocket Novel	Tyler Durden and Kino Fist
Raashi Khanna	Yet to be announced	-
Varalakshmi Sarathkumar	Untitled film	Studio Green Films
Vani Bhojan	Pagaivanukku Arulvai / Untitled film	4 Monkeys Studios / Studio Green Films
Kayal Anandhi	Mangai	JSM Pictures
Sai Dhanshika	The Proof	Golden Studios



New Tamil Films Expected to release from August 2026 onwards...

The list of films that are expected to be released from August 2026 onwards, as per the release date announced by Producers, is shared below. Many most expected films have confirmed their release date during this period and this is only a tentative list and will be updated every month.

Producers are requested to make a note of the release schedule below and plan their releases based on this and do not plan if already 4 or 5 films have scheduled their release in that week.

Date	Film Title	Production Banner	Director Name	Lead Actor	Theatre / OTT	Satellite rights	OTT rights	Genre
07-Aug	G.D.N.	Varghese Moolan's Pictures	Krishnakumar Ramakumar	R. Madhavan	Theatre	Sun TV	NetFlix	Biopic
	DC	Sun Pictures	Arun Matheswaran	Lokesh Kanagaraj	Theatre	Sun TV	Sun Nxt	Thriller
14-Aug	Vishwanath & Sons	Sithara Entertainment	Venky Atluri	Suriya	Theatre	Zee Tamil	NetFlix	Family
	Hi	Seven Screen Studios	Vishnu Edavan	Kavin - Nayanthara	Theatre	Zee Tamil	Zee 5	Family
21-Aug	Ram in Leela	Trident Arts & EYWA Entertainments	Ramachandran Kannan	Rio Raj	Theatre		Amazon Prime	Love
26-Aug	Toxic	KVN Productions	Geetu Mohandas	Yash	Theatre			Mass Action
28-Aug	Train	V Creations	Mysskin	Vijay Sethupathi	Theatre	Vijay TV		Thriller
04-Sep	Immortal	AK Film Factory	Mariappan Chinna	GV Prakash Kumar	Theatre			Rom-Action
10-Sep	Mandaadi	RS Infotainment	Mathimaran Pugazhendi	Soori	Theatre		NetFlix	Action
10-Sep	Sardar - 2	Prince Pictures	P.S. Mithran	Karthi	Theatre	Sony Vizha	Amazon Prime	Mass Action
11-Sep	DeMonte Colony-III	Gnanamuthu Pattarai - Passion Studios	Ajay Gnanamuthu	Arulnidhi	Theatre	Zee Tamil	Zee 5	Horror
18-Sep								
25-Sep	Meesaya Murukku - 2	Avni Cinemax	Hip Hop Adhi	Hip Hop Adhi	Theatre		Amazon Prime	Action
	Lenin Pandiyan	Sathya Jyothi Films	D.D. Balachandran	Dhaarshan Ramkumar	Theatre		Amazon Prime	Family
01-Oct	Mr. Bhaarith	Passion Studios - G Squard	Niranjan	Bhaarith	Theatre		NetFlix	Rom-Com
	Yezhu Kadal Yezhu Malai	V House Entertainment	Ram	Nivin Pauly - Soori	Theatre			Fantasy
09-Oct								
15-Oct	Jailer - 2	Sun Pictures	Nelson Dilipkumar	Rajinikanth	Theatre	Sun TV	Amazon Prime	Mass Action
16-Oct	OM	Wunderbar Films	Rajkumar Periyasamy	Dhanush - Mammotty	Theatre	Sun TV	NetFlix	Mass Action
23-Oct								
30-Oct								
Films expected to release and yet to confirm the date								
1	Magudam	Super Good Films	Vishal	Vishal	Theatre			Action
2	Karathey Babu	Screen Scene Media Entertainment	Ganesh K Babu	Ravi Mohan	Theatre	Zee Tamil	Zee 5	Political Thriller
3	Irandu Vaanam	Sathya Jyothi Films	Ramkumar	Vishnu Vishal	Theatre		Amazon Prime	Thriller
4	Moonwalk	Behindwoods Productions	Manoj N.S.	Prabhu Deva	Theatre			Love
5	Raawadi	Seven Screen Studios	Vignesh Vadivel	Basil Joseph - LK Akshay Kumar	Theatre	Zee Tamil	Zee 5	Comedy
6	My Dear Sister	Passion Studios	Prabhu Jeyaram	Arulnidhi	Theatre	Vijay TV	Jio Hotstar	Family
7	Rowdy & Co.	Passion Studios	Karthik G Krish	Siddharth	Theatre	Vijay TV	Jio Hotstar	Thriller
8	Sigma	Lyca Productions	Jason Sanjay	Sundeeep Kishan	Theatre		NetFlix	Action
9	Sathyavan Savithri	Drumstick Productions	Praveen S Vijaya	Keerthi Suresh - Mysskin	Theatre	Zee Tamil	Zee 5	Courtroom Drama
10	Aasai	Passion Studios	Shiva Moha	Kathir	Theatre			Love

* All the above release dates are tentative, as per trade reports and subject to change. Will be updated every month



Tamil Film Active Producers Association (TFAPA) grows each month with New Members

TFAPA is growing every month with the addition of new members and being an Active Producer Association is taking up several new initiatives to benefit its members and respected for its quick support to its members and the industry at large and is now closely working with Tamil Film Producers Council (TFPC) to resolve the industry related issues.

We are delighted to welcome 7 new members, who joined us during June-July 2026 period, whose details are presented below. We wish all the new members a big success in their film production journey.

S.No.	MEMBERSHIP TYPE	COMPANY NAME	PRODUCER'S NAME
1	New Producer Member	M/s USF PRODUCTION	Mr. MOHAMED YOUSUFDEEN
2	New Producer Member	M/s JEGATHARANI CREATIONS	Mr. S. VICKRAMAN
3	New Producer Member	M/s GOLDEN CASTLE CINEMAS	Mr. SURESHKUMAR NATARAJAN & Mr. SAKTHIVEL PERUMALSAMY
4	New Producer Member	M/s KUMARAN CINE CREATIONS	Mr. S. ANBU GANAPATHI & Ms. VIJAYA SHANMUGAM
5	New Producer Member	M/s INSOMNIACS DREAM CREATIONS LLP	Mr. KANNATHASAN
6	New Producer Member	M/s SIBI CREATIONS PVT LTD	Mr. SUTHIR.S
7	New Producer Member	M/s RAVI MOHAN STUDIOS PVT. LTD.,	Mr. RAVI MOHAN

TFAPA's family has grown bigger with their joining us. Our current strength of active producer members is as follows:

Summary of TFAPA Members as of 31st July 2026:

Type of Members	Number of Members as of 31 st July 2026
New Producer Members	340
Associate Members	21
Primary Members	62
Corporate Members	5
Total Active Members	428



TFAPA provides several services to its members efficiently, and a few of them are listed below:

1. Title registration if no objection is received within 72 hours of receipt of the application.
2. Publicity clearance for Censor purposes within 48 hours of receipt of the application for films in all South Indian languages.
3. In addition, TFAPA helps the members to get the Censor certification in the other three South Indian languages by coordinating with other language associations and using the issue letter.
4. Dispute resolution within 48 hours of receipt of complaints/disputes from members relating to trade, FEFSI, or any Technician or Actor.
5. Recommendation to FEFSI for shoot commencement on the same day of receipt of the request.
6. Supporting the members in the business of their film, within the gambit of the Association by tying up with various business units and technology firms.
7. Regular information on the happenings in the industry and guidance wherever required.
8. Tariff/cost negotiation for various activities to benefit the members.
9. Tamil Cinema Trade Guide to all its members to know more about the happenings in the industry.
10. Regular meetings to brief the members on the changes happening in the industry.
11. Producer Workshops regularly to update business developments and interact with industry veterans.
12. Many other services or support as required from time to time.

Owned, Printed and Published by TAMIL FILM ACTIVE PRODUCERS ASSOCIATION (TFAPA) from E2/G, Gemini Parsn Apartments, Old No.599, New No.448A, Anna Salai, Chennai – 600 006 and Printed at The Safire Industries, 3/28, Vembakottai Road, Sivakasi, Tamil Nadu – 626 123.

To Advertise in this monthly Trade Guide, please contact: Ms. **Prasanna Lakshmi** at **9566064204**.

Designer: **Senthil Govindasamy**

PRO for the Association: **Nikil Murukan**

For INTERNAL CIRCULATION AMONG TFAPA MEMBERS AND TRADE. MAGAZINE IS UNDER REGISTRATION

LOVE OH LOVE

தமிழ் | துலு | மலயாளம் | சன்னட

prime video

JULY 31



STORE: _____
BILL NO: LS20250703

ITEM	QTY	PRICE	AMOUNT
MAYBELLINE LIPSTICK	1	599.00	599.00
LAKME FOUNDATION	1	849.00	849.00
SUGAR EYELINER	1	499.00	499.00
NYKAA NAIL PAINT	1	179.00	179.00
FOREVER 21 DRESS	1	1299.00	1299.00
TRENDS KURTA SET	1	1599.00	1599.00
BIBA DUPATTA	1	699.00	699.00
ACCESSORIES EAR	1	299.00	299.00
	1	399.00	399.00

WRITTEN & DIRECTED BY **MAGESH RAJENDRAN**

A **FOXN** MUSICAL

PRODUCED BY **DINESH RAJ | G DHANANJHEYAN**



TAMIL FILM ACTIVE PRODUCERS ASSOCIATION

TAMIL CINEMA TRADE GUIDE

Issue - 29/2026

A Ready Reckoner on Tamil Cinema

August 2026



UNIT OF K SQUARE VENTURES

K SQUARE CINEMAS
PRESENTS

RELEASING WORLDWIDE
AUGUST 28



INSPIRED
FROM
TRUE
INCIDENTS

நிரம்

A FILM BY BALARAM KRISHNA

A D. IMMAN MUSICAL

DDP SANTONIO TERZIO EDITOR V J SABU JOSEPH STUNTS DHINESH SUBBARAYAN ART DHAMODHARAN LYRICS PA. VIJAY - VIVEKA SOUND UDHAYAKUMAR
CHOREOGRAPHY SHANKAR - SAI BHARATHI DI WHITE LOTUS COLOURIST GS MUTHU PRO SATHISH (AIM) PUBLICITY DESIGNER TUNEY JOHN 24AM ADDITIONAL DESIGNS RAJINKRISHNAN
CO PRODUCED BY P. RAJESH PRODUCED BY K. BINDU MADHAVI

NIRAM నిరమ్ నిరమ్ నిరమ్ నిరమ్

Z MUSIC CO.